

UNITED NATIONS DEVELOPMENT PROGRAMME

CLARIFICATION #1

REFERENCE: 9401 RSC 2017 – IAP Communications Advisor

Date: April 4, 2017

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The following inquiries have been received in relation to the above-mentioned process:

Question #1: Should the financial proposal include the cost of producing a visual brand identity, up to final artwork? Or will that cost be covered under a separate agreement with another organization?

Answer to question #1: A company or a graphic designer will be contracted under a different agreement to support the consultant in the development of the final art work. This cost should not be included in the financial proposal.

Question #2: Should the financial proposal include the cost of developing a website, up to a full online version? Or will that cost be covered under a separate agreement with another organization?

Answer to question #2: A media company will be contracted under a different agreement to support the consultant in the development of the website. This cost should not be included in the financial proposal.

Question #3: Should the financial proposal include the cost of producing (and possibly printing) a communication asset, such as a programme brochure? Or will that cost be covered under a separate agreement with another organization?

Answer to question #3: Design and print costs of the brochure should not be included in the financial proposal.

End of clarification