

United Nations Development Programme

Programme of Assistance to the Palestinian People

برنامج الأمم المتحدة الانمائي / برنامج مساعدة الشعب الفلسطيني



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RFP-2017-112

Clarification No. 1 of Solicitation Documents

[3 May 2017]

RFP-2107-112: Consultancy Services for the Preparation and Development of a Marketing Plan for Salah Eddin and Sultan Suleiman Streets in East Jerusalem

Issue Date: 24 April 2017

Original Close Date: 11 May 2017

Extended Close Date: Not applicable

Some prospective Bidders have required in writing clarifications of the Solicitation Documents. Follow are UNDP responses to the said queries that have been received:

QUESTION No. 1:	"Regarding deliverable 2: design and develop a costed innovative marketing and promotion plan; Is it required from the company to print any marketing material (banners, flyers...ect) or just to develop the marketing plan?"
REPLY No. 1:	<p>The winning company is required to design and develop the Marketing Plan only; Printing of any marketing material is not required at this stage.</p> <p>The implementation of the marketing plan is another phase and is not included in the scope of services under this request for proposal.</p>

For your kind attention and reference

Khaled Shahwan
Deputy Special Representative
(Operations) – UNDP/PAPP

