



June 7, 2017

REQUEST FOR PROPOSAL (RFP-BD-2017-012)

Dear Sir / Madam:

UNDP kindly request you to submit your Proposal for **Hiring a Firm to conduct “Digital Khichuri Challenge Competition 2017 Phase 2 and 3”** in Dhaka and in one other division as a way of promoting and reinforcing tolerant and inclusive narratives PTIB

Proposals shall be submitted on or before 4.30 p.m. (local time) on Friday, June 23, 2017

Please be guided by the form attached hereto as Annex 2, in preparing your Proposal.

Proposals may be submitted on or before the deadline indicated by UNDP in the e-Tendering system. Bids must be submitted in the online e-Tendering system in the following link: <https://etendering.partneragencies.org>; using your username and password. If you have not registered in the system before, you can register now by logging in using

Username: event.guest

Password: why2change

and follow the registration steps as specified in the system user guide.

Your Proposal must be expressed in the English, and valid for a minimum period of 90 days.

You are kindly requested to indicate whether your company intends to submit a Proposal by clicking on “Accept Invitation” in the system.

In the course of preparing and submitting your Proposal, it shall remain your responsibility to ensure that it submitted into the system by the deadline. The system will automatically block and not accept any bid after the deadline. Kindly ensure attaching the required supporting documents (*with file name less than 60 characters*) in pdf format which must be free from any virus or corrupted files. Proposals that are received by UNDP after the deadline indicated above, for whatever reason, shall not be considered for evaluation

The Financial Proposal and the Technical Proposal files MUST BE COMPLETELY SEPARATE and uploaded separately in the system and clearly named as either “TECHNICAL PROPOSAL” or “FINANCIAL PROPOSAL”, as appropriate. Each document shall include the Proposer’s name and address. The file with the “FINANCIAL PROPOSAL” must be encrypted with a password so that it cannot be opened nor viewed until the Proposal has been found to pass the technical evaluation stage. Once a Proposal has been found to be responsive by passing the technical evaluation stage, UNDP shall request via email the Proposer to submit the password to open the Financial Proposal. The Proposer shall assume the responsibility for not encrypting the financial proposal.

PLEASE DO NOT PUT THE PRICE OF YOUR PROPOSAL IN THE ‘LINE ITEMS’ IN THE SYSTEM. INSTEAD PUT 1 AND UPLOAD THE FINANCIAL PROPOSAL AS INSTRUCTED ABOVE.

The Proposal that complies with all of the requirements meets all the evaluation criteria and offers the best value for money shall be selected and awarded the contract. Any offer that does not meet the requirements shall be rejected.

Any discrepancy between the unit price and the total price shall be re-computed by UNDP, and the unit price shall prevail and the total price shall be corrected. If the Service Provider does not accept the final price based on UNDP's re-computation and correction of errors, its Proposal will be rejected.

No price variation due to escalation, inflation, fluctuation in exchange rates, or any other market factors shall be accepted by UNDP after it has received the Proposal. At the time of Award of Contract or Purchase Order, UNDP reserves the right to vary (increase or decrease) the quantity of services and/or goods, by up to a maximum twenty five per cent (25%) of the total offer, without any change in the unit price or other terms and conditions.

Any Contract or Purchase Order that will be issued as a result of this RFP shall be subject to the General Terms and Conditions attached hereto. The mere act of submission of a Proposal implies that the Service Provider accepts without question the General Terms and Conditions of UNDP, herein attached as Annex 3.

Please be advised that UNDP is not bound to accept any Proposal, nor award a contract or Purchase Order, nor be responsible for any costs associated with a Service Providers preparation and submission of a Proposal, regardless of the outcome or the manner of conducting the selection process.

UNDP's vendor protest procedure is intended to afford an opportunity to appeal for persons or firms not awarded a Purchase Order or Contract in a competitive procurement process. In the event that you believe you have not been fairly treated, you can find detailed information about vendor protest procedures in the following link:

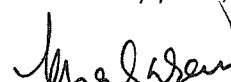
<http://www.undp.org/content/undp/en/home/operations/procurement/protestandsanctions/>

UNDP encourages every prospective Service Provider to prevent and avoid conflicts of interest, by disclosing to UNDP if you, or any of your affiliates or personnel, were involved in the preparation of the requirements, design, cost estimates, and other information used in this RFP.

UNDP implements a zero tolerance on fraud and other proscribed practices, and is committed to preventing, identifying and addressing all such acts and practices against UNDP, as well as third parties involved in UNDP activities. UNDP expects its Service Providers to adhere to the UN Supplier Code of Conduct found in this link: http://www.un.org/depts/ptd/pdf/conduct_english.pdf

Thank you and we look forward to receiving your Proposal.

Sincerely yours,



Sonia Mehzaheen
Operations Manager
June 7, 2017

Description of Requirements

Context of the Requirement	<p>UNDP's "Partnerships for a Tolerant, Inclusive Bangladesh" (PTIB) project is an initiation phase to understand and prevent violence and extremism across Bangladesh. The initiative aims to produce and promote narratives of tolerance and diversity across the country on cross-media platforms and through social, grassroots and government engagement.</p> <p>In response to these, the government wishes to reaffirm a peaceful, tolerant and inclusive society. UNDP is one of many organizations now looking to map and better understand the scope of the problem and respond with activities centered around common bonds, shared values, and a diverse Bangladeshi identity serves as a positive alternative to exclusionary appeals that underpin violence. The UN Secretary General's Plan of Action to Prevent Violent Extremism (PVE), gives UNDP a clear mandate to assist Bangladesh in developing tolerant and inclusive society programming. The Secretary General's Plan emphasizes the need for every country to craft a strategy to prevent violence, assessing local drivers, priorities, strategies, and partners, and to coordinate these plans at the regional and global levels. This is all to be directly linked with the Sustainable Development Goals (SDGs), and SDG 16 in particular.</p> <p>The initiative seeks to support a wide range of actors – government institutions, academia, civil society organizations the media - in making better public policy decisions, tailored interventions and programming, enhanced research, and effective advocacy campaigning for social cohesion and peace development based on evidence and data.</p>
Implementing Partner of UNDP	Partnership for a Tolerant, Inclusive Bangladesh
Brief Description of the Required Services ¹	<p>UNDP Bangladesh is seeking a proposal from an appropriate firm to offer the following services related to the Digital Khichuri Challenge Competition</p> <ol style="list-style-type: none"> 1. Coordinate with UNDP team, contact potential attendees and other key organizations, 2. Provide plan for on-going support, campaign strategy, and access to alumni networks for participants for up to 8 months following the event, 3. Outreach campaign, for the candidates, 4. Organize awareness campaign activities surrounding the event and receive ideas from participants and selecting top ideas and participants for main competition, 5. Coordinate the selection of the top 25 participants / ideas to compete in the event 6. Provide a detail plan of mentorship for the winners and implement it accordingly 7. Organize and administer 2 (Dhaka and one division) event for participants and distribute prize-money among the winners

	8. Coordinate the mentorship and partnership sponsors for winning projects 9. Provide access and updates to UNDP throughout the event.	
	• Coordinate with UNDP team, contact potential attendees and other key organizations,	1 st week of signing of contract
	• Provide plan for on-going support, campaign strategy, and access to alumni networks for participants for up to 8 months following the event,	2 nd week
	• Outreach campaign, for the candidates	2 nd -3 rd week for 2 nd phase of DKC 2017 18 th -19 th week 3 rd phase of DKC 2017
	• Organize awareness campaign activities surrounding the event and receive ideas from participants and selecting top ideas and participants for main competition	4 th week for 2 nd phase of DKC 2017 20 th week for 3 rd phase of DKC 2017
	• Coordinate the selection of the top 25 participants / ideas to compete in the event	4 th week for 2 nd phase of DKC 2017 20 th week for 3 rd phase of DKC 2017
	• Provide a detail plan of mentorship for the winners and implement it accordingly	9 th week
	• Organize and administer 2 (Dhaka and one division) event for participants and distribute prize-money among the winners.	11 th week and 23 rd week
	• Coordinate the mentorship and partnership sponsors for winning projects,	12 th week and 24 th week
	• Provide access and updates to UNDP throughout the event	13 th week 25 th week
	Total	28 Weeks
List and Description of Expected Outputs to be Delivered	Expected Outputs	No. of days required (estimated)
	• Development of Work Plan	1st week of signing of contract
	• Completion Report of Phase 2	15 th week of signing of contract
	• Completion Report of Phase 3	25 th week of signing of contract
	• Final Report	28 th week of signing of contract
Person to Supervise the	• Democratic Governance- Advisor, UNDP	

Work/Performance of the Service Provider	
Frequency of Reporting	<i>As indicated in the ToR</i>
Progress Reporting Requirements	<i>As indicated in the ToR</i>
Location of work	<input type="checkbox"/> Exact Address/es <i>As indicated in the ToR</i>
Expected duration of work	The duration of the contract will be 28 weeks over a period of 07 months.
Target start date	July 09, 2017
Latest completion date	February 08, 2018
Travels Expected	<i>As indicated in the ToR</i>
Special Security Requirements	<input type="checkbox"/> Security Clearance from UN prior to travelling <input type="checkbox"/> Completion of UN's Basic and Advanced Security Training <input type="checkbox"/> Comprehensive Travel Insurance <input checked="" type="checkbox"/> Not applicable <input type="checkbox"/> Others <i>[pls. specify]</i>
Facilities to be Provided by UNDP (i.e., must be excluded from Price Proposal)	<input type="checkbox"/> Office space and facilities <input type="checkbox"/> Land Transportation <input checked="" type="checkbox"/> Others As per ToR
Implementation Schedule indicating breakdown and timing of activities/sub-activities	<input checked="" type="checkbox"/> Required <input type="checkbox"/> Not Required
Names and curriculum vitae of individuals who will be involved in completing the services	<input checked="" type="checkbox"/> Required <input type="checkbox"/> Not Required
Currency of Proposal	<input type="checkbox"/> United States Dollars <input type="checkbox"/> Euro <input checked="" type="checkbox"/> Local Currency, BDT
Value Added Tax on Price Proposal ²	<input checked="" type="checkbox"/> must be inclusive of VAT and other applicable indirect taxes

² VAT exemption status varies from one country to another. Pls. check whatever is applicable to the UNDP CO/BU requiring the service.

Validity Period of Proposals (Counting for the last day of submission of quotes)	<input type="checkbox"/> 60 days <input checked="" type="checkbox"/> 90 days <input type="checkbox"/> 120 days <p>In exceptional circumstances, UNDP may request the Proposer to extend the validity of the Proposal beyond what has been initially indicated in this RFP. The Proposal shall then confirm the extension in writing, without any modification whatsoever on the Proposal.</p>
Partial Quotes	<input checked="" type="checkbox"/> Not permitted <input type="checkbox"/> Permitted
Payment Terms ³	<ul style="list-style-type: none"> • 1st Payment: 20% of the total contract value will be paid after the submission of detail work plan- 1st week of signing of contract. • 2nd Payment: 40% of the total contract value will be paid after the submission of final event report of Digital Khichuri Challenge 2017: Phase 2 on 15th week of the assignment; • 3rd Payment: 30% of the total contract value will be paid after the submission of final event report of Digital Khichuri Challenge 2017: Phase 3 on 25th week of the assignment. • Final Payment: 10% of the total contract value will be paid after the submission of cumulative report of whole contract on 28th week of the assignment
Person(s) to review/inspect/ approve outputs/complete d services and authorize the disbursement of payment	Democratic Governance- Advisor, UNDP
Type of Contract to be Signed	<input type="checkbox"/> Purchase Order <input type="checkbox"/> Institutional Contract <input checked="" type="checkbox"/> Contract for Professional Services <input type="checkbox"/> Long-Term Agreement ⁴ <input type="checkbox"/> Other Type of Contract
Criteria for Contract Award	<input type="checkbox"/> Lowest Price Quote among technically responsive offers <input checked="" type="checkbox"/> Highest Combined Score (based on the 70% technical offer and 30% price weight distribution) <input checked="" type="checkbox"/> Full acceptance of the UNDP Contract General Terms and Conditions (GTC). <p>This is a mandatory criteria and cannot be deleted regardless of the nature of</p>

³ UNDP preference is not to pay any amount in advance upon signing of contract. If the Service Provider strictly requires payment in advance, it will be limited only up to 20% of the total price quoted. For any higher percentage, or any amount advanced exceeding \$30,000, UNDP shall require the Service Provider to submit a bank guarantee or bank cheque payable to UNDP, in the same amount as the payment advanced by UNDP to the Service Provider.

⁴ Minimum of one (1) year period and may be extended up to a maximum of three (3) years subject to satisfactory performance evaluation. This RFP may be used for LTAs if the annual purchases will not exceed \$100,000.00.

<p>Criteria for the Assessment of Proposal</p>	<p>Evaluation and comparison of proposals: Prior to the technical evaluation all proposals will be screened based on the minimum eligibility criteria mentioned below:</p> <p>Minimum eligibility criteria of the consultancy firm:</p> <ul style="list-style-type: none"> • Profile (which should not exceed fifteen (15) pages including any printed brochure relevant to the services being procured) – describing the nature of business, field of expertise, licenses, certifications, accreditations. • Minimum 10 years working experience in media campaign and event management. (Certification of work completion certificate must be submitted as the evidence of vendors’ qualifications) • Successfully completion at least two (2) similar assignments in the last 5 years with the evidence of Job completion certificate/ Work Order/ Purchase order from competent authority. • Experience of working with other development partners on issues related to social development, youth/women engagement etc. (description with completion report/final product) minimum 01. • Experience of working with government entities especially with the ICT Division -minimum 01 assignments. • Latest Audited Financial Statement or audited report for last two fiscal years– (income statement and balance sheet to indicate its financial stability, liquidity, credit standing, and market reputation, etc.) • Tax Registration/Payment Certificate issued by the Internal Revenue Authority evidencing that the Bidder is updated with its tax payment obligations, or Certificate of Tax exemption, if any such privilege is enjoyed by the Bidder. • Written Self-Declaration that the company is not in the UN Security Council 1267/1989 List, UN Procurement Division List or another UN Ineligibility List. <p>Minimum eligibility criteria of the key personnel:</p> <p>Team Leader and Strategist:</p> <ol style="list-style-type: none"> 1. Educational Qualification: <ul style="list-style-type: none"> • Minimum Post graduation on Management Studies /Strategic Management/ Leadership Development/Social Science. 2. Suitability for the assignment: <ul style="list-style-type: none"> • At least 7 years of experience as a team leader • At least 3 projects successfully finished as a team leader • At least 3 years of experience in working with government and development partners <p>Head of Content Planner, Writer and Event Activation Planning & Management:</p>
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	<div>1. Educational Qualification:</div> <div><ul style="list-style-type: none">• Minimum Post graduation on Management Studies /Strategic Management/ Leadership Development/Social Science</div> <div>2. Suitability for the assignment:</div> <div><ul style="list-style-type: none">• At least 5 Years of experience in designing media events• At least 2 projects successfully finished in context of event management</div> <div>Head of Documentation and PR Team:</div> <div>1. Educational Qualification:</div> <div><ul style="list-style-type: none">• Minimum Graduation in Creative Design/ Graphics/ Audio-Visual/ Mass Communication and Journalism</div> <div>2. Suitability for the assignment:</div> <div><ul style="list-style-type: none">• At least 3 Years of experience in documentation of media events• At least 2 projects successfully finished in context of event management• At least 2 years’ experience in digital marketing</div> <div>Note: Necessary documentation must be submitted to substantiate the above eligibility criteria.</div> <div>Consultancy firms that do not meet the above eligibility criteria shall not be considered for further evaluation.</div> <div>The firm must provide CVs of all proposed personnel for the assignment, stating name, highest academic qualification, professional certification, length of experience, role/function and other related information.</div> <div>Technical Proposal (70%)</div> <div><div><input checked="" type="checkbox"/>Background experience/ Expertise of Firm</div><div><input checked="" type="checkbox"/>Adequacy and comprehensiveness of the proposal (concept, approach, work plan)</div><div><input checked="" type="checkbox"/>Qualifications and competence of the key staff for the Assignment</div></div> <div>BASIS OF TECHNICAL EVALUATION</div> <table><tr><th colspan="2">Technical Proposal Evaluation</th><th>Points obtainable</th></tr><tr><td colspan="3">Expertise of Firm / Organization</td></tr><tr><td>1.1</td><td>Organizational Strength (Human resources / Credibility / Reliability / Industry Standing)</td><td>5</td></tr><tr><td>1.2</td><td>Media campaign and event management Strength (At least 10 years’ demonstrated experiences of working with development partners, government entities especially ICT division/ previous experience in conducting hackathon or related events)</td><td>10</td></tr></table>	Technical Proposal Evaluation		Points obtainable	Expertise of Firm / Organization			1.1	Organizational Strength (Human resources / Credibility / Reliability / Industry Standing)	5	1.2	Media campaign and event management Strength (At least 10 years’ demonstrated experiences of working with development partners, government entities especially ICT division/ previous experience in conducting hackathon or related events)	10
Technical Proposal Evaluation		Points obtainable											
Expertise of Firm / Organization													
1.1	Organizational Strength (Human resources / Credibility / Reliability / Industry Standing)	5											
1.2	Media campaign and event management Strength (At least 10 years’ demonstrated experiences of working with development partners, government entities especially ICT division/ previous experience in conducting hackathon or related events)	10											

1.3	Social Awareness and Campaign Capacity (Organizations must have skilled personnel to look after social awareness and campaign and at least 10 years' track record of campaign in Dhaka and other divisions of Bangladesh)	5
Total		20
Technical Proposal Evaluation		Points Obtainable
Proposed Methodology, Approach and Implementation Plan		
2.1	Proposer understand the deliverables required by the Terms of Reference	5
2.2	Important aspects of the task have been addressee in sufficient detail	5
2.3	The technical proposal shows clear understanding of the current platform status and contains a plan of partnership with public and private actors	10
2.4	The technical proposal shows a clear methodology to conduct activities of the events as per key tasks schedule	10
Total		30
Technical Proposal Evaluation		Points Obtainable
Management Structure and Key Personnel		
3.1	Proposed team composition	5
3.2	Qualification and experience of Team Members: <ul style="list-style-type: none"> Team Leader and Strategist - 5 marks Head of Content Planner, Writer and Event Activation Planning & Management - 5 marks Head of Documentation and PR Team- 5 marks 	15
Total		20
Financial Proposal (30%) In the Second Stage, the price proposal of all contractors, who have attained minimum 70% score in the technical evaluation, will be compared. The contract will be awarded to the bidder offering the 'best value for money'. The contract will be awarded to the Contractor based on the cumulative method. The formula for the rating of the Proposals will be as follows:		
Rating the Technical Proposal (TP): TP Rating = (Total Score Obtained by the Offer / Max. Obtainable Score for TP) x 100 Rating the Financial Proposal (FP): FP Rating = (Lowest Priced Offer / Price of the Offer Being Reviewed) x 100 Total Combined Score: (TP Rating) x (Weight of TP, e.g. 70%) + (FP Rating) x (Weight of FP, e.g., 30%)		

	<p>=Total Combined and Final Rating of the Proposal</p> <p>The proposal obtaining the overall highest score after adding the score of the technical proposal and the financial proposal is the proposal that offers best value for money</p>
UNDP will award the contract to:	<p><input checked="" type="checkbox"/> One and only one Service Provider</p> <p><input type="checkbox"/> One or more Service Providers, depending on the following factors :</p>
Annexes to this RFP ⁴	<p><input checked="" type="checkbox"/> Form for Submission of Proposal (Annex 2)</p> <p><input checked="" type="checkbox"/> General Terms and Conditions / Special Conditions (Annex 3)</p> <p><input checked="" type="checkbox"/> Detailed TOR (Annex 4)</p> <p><input checked="" type="checkbox"/> Others⁵ Written Self-Declaration (Annex 5)</p>
Contact Person for Inquiries (Written inquiries only) ⁶	<p>bd.procurement@undp.org</p> <p><i>Please mention the following in the subject while sending any query to UNDP regarding this RFP on or before 13 June, 2017.</i></p> <p><i><u>"Queries on RFP-BD-2017-012"</u></i></p> <p>Any delay in UNDP's response shall be not used as a reason for extending the deadline for submission, unless UNDP determines that such an extension is necessary and communicates a new deadline to the Proposers.</p>
Other Information	<p>A pre-bid meeting will be held at IDB Bhaban, (19th floor), meeting room, for the clarification on the bidding document and ToR <u>on 13 June, 2017 at 11.00 AM.</u></p> <p>Note: Bidder needs to carry a valid Passport/NID/Credit or Debit card with photo/Original driving license in order to enter into IDB Bhaban for the pre-bid meeting.</p>

FORM FOR SUBMITTING SERVICE PROVIDER'S PROPOSAL

(This Form must be submitted only using the Service Provider's Official Letterhead/Stationery⁷)

[insert: Location].

[insert: Date]

To: [insert: Name and Address of UNDP focal point]

Dear Sir/Madam:

We, the undersigned, hereby offer to render the following services to UNDP in conformity with the requirements defined in the [specify date] , , and all of its attachments, as well as the provisions of the UNDP General Contract Terms and Conditions:

Minimum eligibility criteria of the consultancy firm:

- Profile (which should not exceed fifteen (15) pages including any printed brochure relevant to the services being procured) – describing the nature of business, field of expertise, licenses, certifications, accreditations.
- Minimum 10 years working experience in media campaign and event management. (Certification of work completion certificate must be submitted as the evidence of vendors' qualifications)
- Successfully completion at least two (2) similar assignments in the last 5 years with the evidence of Job completion certificate/ Work Order/ Purchase order from competent authority.
- Experience of working with other development partners on issues related to social development, youth/women engagement etc. (description with completion report/final product) minimum 01.
- Experience of working with government entities especially with the ICT Division -minimum 01 assignments.
- Latest Audited Financial Statement or audited report for last two fiscal years– (income statement and balance sheet to indicate its financial stability, liquidity, credit standing, and market reputation, etc.)
- Tax Registration/Payment Certificate issued by the Internal Revenue Authority evidencing that the Bidder is updated with its tax payment obligations, or Certificate of Tax exemption, if any such privilege is enjoyed by the Bidder.
- Written Self-Declaration that the company is not in the UN Security Council 1267/1989 List, UN Procurement Division List or another UN Ineligibility List.

Minimum eligibility criteria of the key personnel:

Team Leader and Strategist:

1. Educational Qualification:
 - Minimum Post graduation on Management Studies /Strategic Management/ Leadership Development/Social Science.
2. Suitability for the assignment:
 - At least 7 years of experience as a team leader
 - At least 3 projects successfully finished as a team leader
 - At least 3 years of experience in working with government and development partners

Head of Content Planner, Writer and Event Activation Planning & Management:

1. Educational Qualification:
 - Minimum Post graduation on Management Studies /Strategic Management/ Leadership Development/Social

- Science.
2. Suitability for the assignment:
 - At least 5 Years of experience in designing media events
 - At least 2 projects successfully finished in context of event management

Head of Documentation and PR Team:

1. Educational Qualification:
 - Minimum Graduation in Creative Design/ Graphics/ Audio-Visual/ Mass Communication and Journalism
2. Suitability for the assignment:
 - At least 3 Years of experience in documentation of media events
 - At least 2 projects successfully finished in context of event management
 - At least 2 years' experience in digital marketing

Note: Necessary documentation must be submitted to substantiate the above eligibility criteria.

Consultancy firms that do not meet the above eligibility criteria shall not be considered for further evaluation.

The firm must provide CVs of all proposed personnel for the assignment, stating name, highest academic qualification, professional certification, length of experience, role/function and other related information.

A. Proposed Methodology for the Completion of Services

The Service Provider must describe how it will address/deliver the demands of the RFP; providing a detailed description of the essential performance characteristics, reporting conditions and quality assurance mechanisms that will be put in place, while demonstrating that the proposed methodology will be appropriate to the local conditions and context of the work.

B. Qualifications of Key Personnel

If required by the RFP, the Service Provider must provide:

- a) Names and qualifications of the key personnel that will perform the services indicating who is Team Leader, who are supporting, etc.;
- b) CVs demonstrating qualifications must be submitted if required by the RFP; and
- c) Written confirmation from each personnel that they are available for the entire duration of the contract.

C. Cost Breakdown per Deliverable* (This portion to be provided in separate sealed envelope)

	Deliverables [list them as referred to in the RFP]	Percentage of Total Price (Weight for payment)	Price (Lump Sum, All Inclusive)
1	Deliverable 1		
2	Deliverable 2		
3		
	Total	100%	

*This shall be the basis of the payment tranches

D. Cost Breakdown by Cost Component [This is only an Example]:

Description of Activity	Remuneration per Unit of Time	Total Period of Engagement	No. of Personnel	Total Rate
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I. Personnel Services				
1. Services from Home Office				
a. Expertise 1				
b. Expertise 2				
2. Services from Field Offices				
a. Expertise 1				
b. Expertise 2				
3. Services from Overseas				
a. Expertise 1				
b. Expertise 2				
II. Out of Pocket Expenses				
1. Travel Costs				
2. Daily Allowance				
3. Communications				
4. Reproduction				
5. Equipment Lease				
6. Others				
III. Other Related Costs				

[Name and Signature of the Service Provider's Authorized Person]

[Designation]

[Date]

General Terms and Conditions for Services

1.0 LEGAL STATUS:

The Contractor shall be considered as having the legal status of an independent contractor vis-à-vis the United Nations Development Programme (UNDP). The Contractor's personnel and sub-contractors shall not be considered in any respect as being the employees or agents of UNDP or the United Nations.

2.0 SOURCE OF INSTRUCTIONS:

The Contractor shall neither seek nor accept instructions from any authority external to UNDP in connection with the performance of its services under this Contract. The Contractor shall refrain from any action that may adversely affect UNDP or the United Nations and shall fulfill its commitments with the fullest regard to the interests of UNDP.

3.0 CONTRACTOR'S RESPONSIBILITY FOR EMPLOYEES:

The Contractor shall be responsible for the professional and technical competence of its employees and will select, for work under this Contract, reliable individuals who will perform effectively in the implementation of this Contract, respect the local customs, and conform to a high standard of moral and ethical conduct.

4.0 ASSIGNMENT:

The Contractor shall not assign, transfer, pledge or make other disposition of this Contract or any part thereof, or any of the Contractor's rights, claims or obligations under this Contract except with the prior written consent of UNDP.

5.0 SUB-CONTRACTING:

In the event the Contractor requires the services of sub-contractors, the Contractor shall obtain the prior written approval and clearance of UNDP for all sub-contractors. The approval of UNDP of a sub-contractor shall not relieve the Contractor of any of its obligations under this Contract. The terms of any sub-contract shall be subject to and conform to the provisions of this Contract.

6.0 OFFICIALS NOT TO BENEFIT:

The Contractor warrants that no official of UNDP or the United Nations has received or will be offered by the Contractor any direct or indirect benefit arising from this Contract or the award thereof. The Contractor agrees that breach of this provision is a breach of an essential term of this Contract.

7.0 INDEMNIFICATION:

The Contractor shall indemnify, hold and save harmless, and defend, at its own expense, UNDP, its officials, agents, servants and employees from and against all suits, claims, demands, and liability of any nature or kind, including their costs and expenses, arising out of acts or omissions of the Contractor, or the Contractor's employees, officers, agents or sub-contractors, in the performance of this Contract. This provision shall extend, inter alia, to claims and liability in the nature of workmen's compensation, products liability and liability arising out of the use of patented inventions or devices, copyrighted material or other intellectual property by the Contractor, its employees, officers, agents, servants or sub-contractors. The obligations under this Article do not lapse upon termination of this Contract.

Amor

8.0 INSURANCE AND LIABILITIES TO THIRD PARTIES:

- 8.1** The Contractor shall provide and thereafter maintain insurance against all risks in respect of its property and any equipment used for the execution of this Contract.
- 8.2** The Contractor shall provide and thereafter maintain all appropriate workmen's compensation insurance, or the equivalent, with respect to its employees to cover claims for personal injury or death in connection with this Contract.
- 8.3** The Contractor shall also provide and thereafter maintain liability insurance in an adequate amount to cover third party claims for death or bodily injury, or loss of or damage to property, arising from or in connection with the provision of services under this Contract or the operation of any vehicles, boats, airplanes or other equipment owned or leased by the Contractor or its agents, servants, employees or sub-contractors performing work or services in connection with this Contract.
- 8.4** Except for the workmen's compensation insurance, the insurance policies under this Article shall:
 - 8.4.1** Name UNDP as additional insured;
 - 8.4.2** Include a waiver of subrogation of the Contractor's rights to the insurance carrier against the UNDP;
 - 8.4.3** Provide that the UNDP shall receive thirty (30) days written notice from the insurers prior to any cancellation or change of coverage.
- 8.5** The Contractor shall, upon request, provide the UNDP with satisfactory evidence of the insurance required under this Article.

9.0 ENCUMBRANCES/LIENS:

The Contractor shall not cause or permit any lien, attachment or other encumbrance by any person to be placed on file or to remain on file in any public office or on file with the UNDP against any monies due or to become due for any work done or materials furnished under this Contract, or by reason of any other claim or demand against the Contractor.

10.0 TITLE TO EQUIPMENT:

Title to any equipment and supplies that may be furnished by UNDP shall rest with UNDP and any such equipment shall be returned to UNDP at the conclusion of this Contract or when no longer needed by the Contractor. Such equipment, when returned to UNDP, shall be in the same condition as when delivered to the Contractor, subject to normal wear and tear. The Contractor shall be liable to compensate UNDP for equipment determined to be damaged or degraded beyond normal wear and tear.

11.0 COPYRIGHT, PATENTS AND OTHER PROPRIETARY RIGHTS:

- 11.1** Except as is otherwise expressly provided in writing in the Contract, the UNDP shall be entitled to all intellectual property and other proprietary rights including, but not limited to, patents, copyrights, and trademarks, with regard to products, processes, inventions, ideas, know-how, or documents and other materials which the Contractor has developed for the UNDP under the Contract and which bear a direct relation to or are produced or prepared or collected in consequence of, or during the course of, the performance of the Contract, and the Contractor acknowledges and agrees that such products, documents and other materials constitute works made for hire for the UNDP.

- 11.2** To the extent that any such intellectual property or other proprietary rights consist of any intellectual property or other proprietary rights of the Contractor: (i) that pre-existed the performance by the Contractor of its obligations under the Contract, or (ii) that the Contractor may develop or acquire, or may have developed or acquired, independently of the performance of its obligations under the Contract, the UNDP does not and shall not claim any ownership interest thereto, and the Contractor grants to the UNDP a perpetual license to use such intellectual property or other proprietary right solely for the purposes of and in accordance with the requirements of the Contract.
- 11.3** At the request of the UNDP; the Contractor shall take all necessary steps, execute all necessary documents and generally assist in securing such proprietary rights and transferring or licensing them to the UNDP in compliance with the requirements of the applicable law and of the Contract.
- 11.4** Subject to the foregoing provisions, all maps, drawings, photographs, mosaics, plans, reports, estimates, recommendations, documents, and all other data compiled by or received by the Contractor under the Contract shall be the property of the UNDP, shall be made available for use or inspection by the UNDP at reasonable times and in reasonable places, shall be treated as confidential, and shall be delivered only to UNDP authorized officials on completion of work under the Contract.

12.0 USE OF NAME, EMBLEM OR OFFICIAL SEAL OF UNDP OR THE UNITED NATIONS:

The Contractor shall not advertise or otherwise make public the fact that it is a Contractor with UNDP, nor shall the Contractor, in any manner whatsoever use the name, emblem or official seal of UNDP or THE United Nations, or any abbreviation of the name of UNDP or United Nations in connection with its business or otherwise.

13.0 CONFIDENTIAL NATURE OF DOCUMENTS AND INFORMATION:

Information and data that is considered proprietary by either Party and that is delivered or disclosed by one Party ("Discloser") to the other Party ("Recipient") during the course of performance of the Contract, and that is designated as confidential ("Information"), shall be held in confidence by that Party and shall be handled as follows:

- 13.1** The recipient ("Recipient") of such information shall:
- 13.1.1** use the same care and discretion to avoid disclosure, publication or dissemination of the Discloser's Information as it uses with its own similar information that it does not wish to disclose, publish or disseminate; and,
 - 13.1.2** use the Discloser's Information solely for the purpose for which it was disclosed.
- 13.2** Provided that the Recipient has a written agreement with the following persons or entities requiring them to treat the Information confidential in accordance with the Contract and this Article 13, the Recipient may disclose Information to:
- 13.2.1** any other party with the Discloser's prior written consent; and,
 - 13.2.2** the Recipient's employees, officials, representatives and agents who have a need to know such Information for purposes of performing obligations under the Contract, and employees officials, representatives and agents of any legal entity that it controls controls it, or with which it is under common control, who have a need to know such Information for purposes of performing obligations under the Contract, provided that, for these purposes a controlled legal entity means:

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- 13.2.2.1** a corporate entity in which the Party owns or otherwise controls, whether directly or indirectly, over fifty percent (50%) of voting shares thereof; or,
- 13.2.2.2** any entity over which the Party exercises effective managerial control; or,
- 13.2.2.3** for the UNDP, an affiliated Fund such as UNCDF, UNIFEM and UNV.

- 13.3** The Contractor may disclose Information to the extent required by law, provided that, subject to and without any waiver of the privileges and immunities of the United Nations, the Contractor will give the UNDP sufficient prior notice of a request for the disclosure of Information in order to allow the UNDP to have a reasonable opportunity to take protective measures or such other action as may be appropriate before any such disclosure is made.
- 13.4** The UNDP may disclose Information to the extent as required pursuant to the Charter of the UN, resolutions or regulations of the General Assembly, or rules promulgated by the Secretary-General.
- 13.5** The Recipient shall not be precluded from disclosing Information that is obtained by the Recipient from a third party without restriction, is disclosed by the Discloser to a third party without any obligation of confidentiality, is previously known by the Recipient, or at any time is developed by the Recipient completely independently of any disclosures hereunder.
- 13.6** These obligations and restrictions of confidentiality shall be effective during the term of the Contract, including any extension thereof, and, unless otherwise provided in the Contract, shall remain effective following any termination of the Contract.

14.0 FORCE MAJEURE; OTHER CHANGES IN CONDITIONS

- 14.1** In the event of and as soon as possible after the occurrence of any cause constituting force majeure, the Contractor shall give notice and full particulars in writing to the UNDP, of such occurrence or change if the Contractor is thereby rendered unable, wholly or in part, to perform its obligations and meet its responsibilities under this Contract. The Contractor shall also notify the UNDP of any other changes in conditions or the occurrence of any event that interferes or threatens to interfere with its performance of this Contract. On receipt of the notice required under this Article, the UNDP shall take such action as, in its sole discretion; it considers to be appropriate or necessary in the circumstances, including the granting to the Contractor of a reasonable extension of time in which to perform its obligations under this Contract.
- 14.2** If the Contractor is rendered permanently unable, wholly, or in part, by reason of force majeure to perform its obligations and meet its responsibilities under this Contract, the UNDP shall have the right to suspend or terminate this Contract on the same terms and conditions as are provided for in Article 15, "Termination", except that the period of notice shall be seven (7) days instead of thirty (30) days.
- 14.3** Force majeure as used in this Article means acts of God, war (whether declared or not), invasion, revolution, insurrection, or other acts of a similar nature or force.
- 14.4** The Contractor acknowledges and agrees that, with respect to any obligations under the Contract that the Contractor must perform in or for any areas in which the UNDP is engaged in, preparing to engage in, or disengaging from any peacekeeping, humanitarian or similar operations, any delays or failure to perform such obligations arising from or relating to harsh conditions within such areas or to any incidents of civil unrest occurring in such areas shall not, in and of itself, constitute force majeure under the Contract..

15.0 TERMINATION

- 15.1** Either party may terminate this Contract for cause, in whole or in part, upon thirty (30) days notice, in writing, to the other party. The initiation of arbitral proceedings in accordance with Article 16.2 ("Arbitration"), below, shall not be deemed a termination of this Contract.
- 15.2** UNDP reserves the right to terminate without cause this Contract at any time upon 15 days prior written notice to the Contractor, in which case UNDP shall reimburse the Contractor for all reasonable costs incurred by the Contractor prior to receipt of the notice of termination.
- 15.3** In the event of any termination by UNDP under this Article, no payment shall be due from UNDP to the Contractor except for work and services satisfactorily performed in conformity with the express terms of this Contract.
- 15.4** Should the Contractor be adjudged bankrupt, or be liquidated or become insolvent, or should the Contractor make an assignment for the benefit of its creditors, or should a Receiver be appointed on account of the insolvency of the Contractor, the UNDP may, without prejudice to any other right or remedy it may have under the terms of these conditions, terminate this Contract forthwith. The Contractor shall immediately inform the UNDP of the occurrence of any of the above events.

16.0 SETTLEMENT OF DISPUTES

- 16.1 Amicable Settlement:** The Parties shall use their best efforts to settle amicably any dispute, controversy or claim arising out of this Contract or the breach, termination or invalidity thereof. Where the parties wish to seek such an amicable settlement through conciliation, the conciliation shall take place in accordance with the UNCITRAL Conciliation Rules then obtaining, or according to such other procedure as may be agreed between the parties.
- 16.2 Arbitration:** Any dispute, controversy, or claim between the Parties arising out of the Contract or the breach, termination, or invalidity thereof, unless settled amicably under Article 16.1, above, within sixty (60) days after receipt by one Party of the other Party's written request for such amicable settlement, shall be referred by either Party to arbitration in accordance with the UNCITRAL Arbitration Rules then obtaining. The decisions of the arbitral tribunal shall be based on general principles of international commercial law. For all evidentiary questions, the arbitral tribunal shall be guided by the Supplementary Rules Governing the Presentation and Reception of Evidence in International Commercial Arbitration of the International Bar Association, 28 May 1983 edition. The arbitral tribunal shall be empowered to order the return or destruction of goods or any property, whether tangible or intangible, or of any confidential information provided under the Contract, order the termination of the Contract, or order that any other protective measures be taken with respect to the goods, services or any other property, whether tangible or intangible, or of any confidential information provided under the Contract, as appropriate, all in accordance with the authority of the arbitral tribunal pursuant to Article 26 ("Interim Measures of Protection") and Article 32 ("Form and Effect of the Award") of the UNCITRAL Arbitration Rules. The arbitral tribunal shall have no authority to award punitive damages. In addition, unless otherwise expressly provided in the Contract, the arbitral tribunal shall have no authority to award interest in excess of the London Inter-Bank Offered Rate ("LIBOR") then prevailing, and any such interest shall be simple interest only. The Parties shall be bound by any arbitration award rendered as a result of such arbitration as the final adjudication of any such dispute, controversy, or claim.

17.0 PRIVILEGES AND IMMUNITIES:

Nothing in or relating to this Contract shall be deemed a waiver, express or implied, of any of the privileges and immunities of the United Nations, including its subsidiary organs.

18.0 TAX EXEMPTION

- 18.1** Section 7 of the Convention on the Privileges and Immunities of the United Nations provides, inter alia that the United Nations, including its subsidiary organs, is exempt from all direct taxes, except charges for public utility services, and is exempt from customs duties and charges of a similar nature in respect of articles imported or exported for its official use. In the event any governmental authority refuses to recognize the United Nations exemption from such taxes, duties or charges, the Contractor shall immediately consult with the UNDP to determine a mutually acceptable procedure.
- 18.2** Accordingly, the Contractor authorizes UNDP to deduct from the Contractor's invoice any amount representing such taxes, duties or charges, unless the Contractor has consulted with the UNDP before the payment thereof and the UNDP has, in each instance, specifically authorized the Contractor to pay such taxes, duties or charges under protest. In that event, the Contractor shall provide the UNDP with written evidence that payment of such taxes, duties or charges has been made and appropriately authorized.

19.0 CHILD LABOUR

- 19.1** The Contractor represents and warrants that neither it, nor any of its suppliers is engaged in any practice inconsistent with the rights set forth in the Convention on the Rights of the Child, including Article 32 thereof, which, inter alia, requires that a child shall be protected from performing any work that is likely to be hazardous or to interfere with the child's education, or to be harmful to the child's health or physical mental, spiritual, moral or social development.
- 19.2** Any breach of this representation and warranty shall entitle UNDP to terminate this Contract immediately upon notice to the Contractor, at no cost to UNDP.

20.0 MINES:

- 20.1** The Contractor represents and warrants that neither it nor any of its suppliers is actively and directly engaged in patent activities, development, assembly, production, trade or manufacture of mines or in such activities in respect of components primarily utilized in the manufacture of Mines. The term "Mines" means those devices defined in Article 2, Paragraphs 1, 4 and 5 of Protocol II annexed to the Convention on Prohibitions and Restrictions on the Use of Certain Conventional Weapons Which May Be Deemed to Be Excessively Injurious or to Have Indiscriminate Effects of 1980.
- 20.2** Any breach of this representation and warranty shall entitle UNDP to terminate this Contract immediately upon notice to the Contractor, without any liability for termination charges or any other liability of any kind of UNDP.

21.0 OBSERVANCE OF THE LAW:

The Contractor shall comply with all laws, ordinances, rules, and regulations bearing upon the performance of its obligations under the terms of this Contract.

22.0 SEXUAL EXPLOITATION:

- 22.1** The Contractor shall take all appropriate measures to prevent sexual exploitation or abuse of anyone by it or by any of its employees or any other persons who may be engaged by the Contractor to perform any services under the Contract. For these purposes, sexual activity with any person less than eighteen years of age, regardless of any laws relating to consent, shall constitute the sexual

exploitation and abuse of such person. In addition, the Contractor shall refrain from, and shall take all appropriate measures to prohibit its employees or other persons engaged by it from, exchanging any money, goods, services, offers of employment or other things of value, for sexual favors or activities, or from engaging in any sexual activities that are exploitive or degrading to any person. The Contractor acknowledges and agrees that the provisions hereof constitute an essential term of the Contract and that any breach of this representation and warranty shall entitle UNDP to terminate the Contract immediately upon notice to the Contractor, without any liability for termination charges or any other liability of any kind.

- 22.2** The UNDP shall not apply the foregoing standard relating to age in any case in which the Contractor's personnel or any other person who may be engaged by the Contractor to perform any services under the Contract is married to the person less than the age of eighteen years with whom sexual activity has occurred and in which such marriage is recognized as valid under the laws of the country of citizenship of such Contractor's personnel or such other person who may be engaged by the Contractor to perform any services under the Contract.

23.0 AUTHORITY TO MODIFY:

Pursuant to the Financial Regulations and Rules of UNDP, only the UNDP Authorized Official possesses the authority to agree on behalf of UNDP to any modification of or change in this Contract, to a waiver of any of its provisions or to any additional contractual relationship of any kind with the Contractor. Accordingly, no modification or change in this Contract shall be valid and enforceable against UNDP unless provided by an amendment to this Contract signed by the Contractor and jointly by the UNDP Authorized Official

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TERMS OF REFERENCE

Hiring firm to conduct Digital Khichuri Challenge Competition 2017 Phase 2 and 3"

A. Project Title:
Partnership for a Tolerant, Inclusive Bangladesh
B. Description of the Assignment
Facebook and UNDP Bangladesh sponsor a national media company to conduct "Digital Khichuri Challenge Competition 2017 Phase 2 and 3" in Dhaka and in one other division as a way of promoting and reinforcing tolerant and inclusive narratives. This is based on the success of the "Digital Khichuri Challenge Competition" organized by Affinis Labs for Facebook, with support from Google, Twitter and UNDP in November 2016.
C. Project Description:
<p>UNDP's "Partnerships for a Tolerant, Inclusive Bangladesh" (PTIB) project is an initiation phase to understand and prevent violence and extremism across Bangladesh. The initiative aims to produce and promote narratives of tolerance and diversity across the country on cross-media platforms and through social, grassroots and government engagement.</p> <p>In response to these, the government wishes to reaffirm a peaceful, tolerant and inclusive society. UNDP is one of many organizations now looking to map and better understand the scope of the problem and respond with activities centered around common bonds, shared values, and a diverse Bangladeshi identity serves as a positive alternative to exclusionary appeals that underpin violence. The UN Secretary General's Plan of Action to Prevent Violent Extremism (PVE), gives UNDP a clear mandate to assist Bangladesh in developing tolerant and inclusive society programming. The Secretary General's Plan emphasizes the need for every country to craft a strategy to prevent violence, assessing local drivers, priorities, strategies, and partners, and to coordinate these plans at the regional and global levels. This is all to be directly linked with the Sustainable Development Goals (SDGs), and SDG 16 in particular.</p> <p>The initiative seeks to support a wide range of actors – government institutions, academia, civil society organizations the media - in making better public policy decisions, tailored interventions and programming, enhanced research, and effective advocacy campaigning for social cohesion and peace development based on evidence and data.</p>
D. Scope of Work
<ol style="list-style-type: none"> 1. UNDP Bangladesh is seeking a proposal from an appropriate firm to offer the following services related to the Digital Khichuri Challenge Competition 2. Coordinate with UNDP team, contact potential attendees and other key organizations, 3. Provide plan for on-going support, campaign strategy, and access to alumni networks for participants for up to 8 months following the event, 4. Outreach campaign, for the candidates, 5. Organize awareness campaign activities surrounding the event and receive ideas from participants and selecting top ideas and participants for main competition, 6. Coordinate the selection of the top 25 participants / ideas to compete in the event

7. Provide a detail plan of mentorship for the winners and implement it accordingly 8. Organize and administer 2 (Dhaka and one division) event for participants and distribute prize-money among the winners 9. Coordinate the mentorship and partnership sponsors for wining projects 10. Provide access and updates to UNDP throughout the event.	
Coordinate with UNDP team, contact potential attendees and other key organizations,	1 st week of signing of contract
Provide plan for on-going support, campaign strategy, and access to alumni networks for participants for up to 8 months following the event,	2 nd week
Outreach campaign, for the candidates	2 nd -3 rd week for 2 nd phase of DKC 2017 18 th -19 th week 3 rd phase of DKC 2017
Organize awareness campaign activities surrounding the event and receive ideas from participants and selecting top ideas and participants for main competition	4 th week for 2 nd phase of DKC 2017 20 th week for 3 rd phase of DKC 2017
Coordinate the selection of the top 25 participants / ideas to compete in the event	4 th week for 2 nd phase of DKC 2017 20 th week for 3 rd phase of DKC 2017
Provide a detail plan of mentorship for the winners and implement it accordingly	9 th week
Organize and administer 2 (Dhaka and one division) event for participants and distribute prize-money among the winners.	11 th week and 23 rd week
Coordinate the mentorship and partnership sponsors for wining projects,	12 th week and 24 th week
Provide access and updates to UNDP throughout the event	13 th week 25 th week
Total	28 Weeks
E. Impact of Results	
The key results have an impact on the overall success of the country programme and reaching UNDP and PTIB projects Output 2 Social Engagement: Enhance inclusivity and tolerance of young Bangladeshis through social engagement activity.	
F. Institutional Arrangement	
The Contracted Organization will work closely with UNDP to host a quality peer-to-peer pro-tolerance event in Dhaka and other Division in 2017. The organization will be in contact with Advisor Democratic Governance of UNDP Governance Cluster to coordinate the contractual obligations.	

These events will be coordinated and overseen by PTIB Project team under the overall supervision of Democratic Governance Advisor. Support will be provided by the Project Team and ICT Division. The Democratic Governance Advisor will certify milestone deliverables.

G. Duration of the Work and Duty Station

The duration of the contract will be 28 weeks over a period of 07 months. This assignment is based in Dhaka, Bangladesh.

H. Final Products/Services

- Development of Work Plan (1st week of signing of contract)
- Completion Report of Phase 2 (15th week of signing of contract)
- Completion Report of Phase 3 (25th week of signing of contract)
- Final Report (28th week of signing of contract)

I. Scope of Bid Price and Schedule of Payments

Remuneration of the successful firm will be fixed and bids should be submitted on this basis. No adjustment will be given for the period and determined by the specified outputs as per this TOR. The price should consider all professional fees, travel costs, DSA, subsistence and ancillary expenses. The price should also include \$5000 per event, a total of \$10,000 (prize-money) to distribute among the winners in addition to all other cost.

UNDP shall make payments, by bank transfer to the consultancy firm's bank account, upon acceptance by UNDP of the deliverables specified in the ToR. Payments will be made after the approval of the assignment outputs by the Democratic Governance Advisor.

J. Recommended Presentation of Proposal

Interested firms must submit the following: a detailed proposal made up of documentation to demonstrate the qualifications of the prospective firm, to enable appraisal of competing bids. This should include technical and financial proposals, details of which are listed below.

1. Technical Proposal

- (i) Name of Firm and details of registration, address and bank account; business registration certificate and corporate documents (Articles of Association or other founding authority); description of present activities and most recent annual report (including audited financial statements);
- (ii) Description of experience in projects of a comparable nature, with specific description of technical specialization of the Firm in the required area;
- (iii) List of current and past assignments of the Firm (Report);
- (iv) Methods and approaches to be adopted in delivering this assignment, including implementation timelines;
- (v) CVs of the proposed team leader and experts to be included within the team. Please note that proposing firms will be expected to deploy the consultants listed in the proposal; substitutions will only be accepted with the prior consent of UNDP.

2. Financial Proposal (including fees, travel cost, DSA, and other relevant expenses)

- (i) The financial proposal shall specify a total delivery amount in BDT (including USD 10,000 for 02 events @ USD 5,000 as prize-money to be distributed among winners and all associated costs) i.e. travel cost, subsistence per diems, printing costs, consultation workshop costs and overhead recharges.
- (ii) To assist UNDP in the comparison of financial proposals, the financial proposal will include a breakdown of this amount, disclosing the key assumption employed in costing the working. This must at least specify: the daily rates and number of anticipated working days (for each professional team member), any travel costs and overhead recharges. Payments will be based upon output, i.e. upon delivery of the services specified in the ToR.

The cost of preparing a proposal and of negotiating a contract, including any related travel, is not reimbursable.

K. Evaluation

A cumulative analysis weighted-scoring method will be applied to evaluate the firm. The award of the contract will be made to the tenderer whose offer has been evaluated and determined as:

- a) Responsive/ compliant/ acceptable regarding this ToR, and;
- b) Having received the highest score out of a pre-determined set of weighted technical and financial criteria specific to the solicitation, with the ratio set at 70: 30 respectively (this is to reflect the high-level skills mix required).

Only firms obtaining a minimum of 70% of maxim achievable score (49 points) in the technical analysis would be considered for financial appraisal, and ultimately therefore, for contracting.

Basis for Evaluation

Technical Proposal Evaluation		Points obtainable
Expertise of Firm / Organization		
1.1	Organizational Strength (Human resources / Credibility / Reliability / Industry Standing)	5
1.2	Media campaign and event management Strength (At least 10 years' demonstrated experiences of working with development partners, government entities especially ICT division/ previous experience in conducting hackathon or related events)	10
1.3	Social Awareness and Campaign Capacity (Organizations must have skilled personnel to look after social awareness and campaign and at least 10 years' track record of campaign in Dhaka and other divisions of Bangladesh)	5
Total		20

Technical Proposal Evaluation		Points Obtainable
Proposed Methodology, Approach and Implementation Plan		
2.1	Proposer understand the deliverables required by the Terms of Reference	5
2.2	Important aspects of the task have been addressee in sufficient detail	5
2.3	The technical proposal shows clear understanding of the current platform status and contains a plan of partnership with public and private actors	10
2.4	The technical proposal shows a clear methodology to conduct activities of the events as per key tasks schedule	10
Total		30

Technical Proposal Evaluation		Points Obtainable
Management Structure and Key Personnel		
3.1	<ul style="list-style-type: none"> Proposed team composition 	5
3.2	Qualification and experience of Team Members: <ul style="list-style-type: none"> Team Leader and Strategist - 5 marks Head of Content Planner, Writer and Event Activation Planning & Management - 5 marks Head of Documentation and PR Team- 5 marks 	15
	Total	20

Payment Schedule:

- **1st Payment:** 20% of the total contract value will be paid after the submission of detail work plan- 1st week of signing of contract.
- **2nd Payment:** 40% of the total contract value will be paid after the submission of final event report of Digital Khichuri Challenge 2017: Phase 2 on 15th week of the assignment;
- **3rd Payment:** 30% of the total contract value will be paid after the submission of final event report of Digital Khichuri Challenge 2017: Phase 3 on 25th week of the assignment.
- **Final Payment:** 10% of the total contract value will be paid after the submission of cumulative report of whole contract on 28th week of the assignment

Amu

Declaration

Date:

United Nations Development Programme
UNDP Registry, IDB Bhaban, Agargaon
Sher-E-Bangla Nagar, Dhaka, Bangladesh

Assignment Hiring firm to conduct Digital Khichuri Challenge Competition 2017 Phase 2 and 3" in Dhaka and in one other division as a way of promoting and reinforcing tolerant and inclusive narratives PTIB

Reference: RFP-BD-2017-012

Dear Sir,

I declare that is not in the UN Security Council 1267/1989 List, UN Procurement Division List or Other UN Ineligibility List.

Yours Sincerely,