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CALL FOR PROPOSALS

- Project Title:** Data collection on gender stereotypes and public perceptions of gender roles and attitudes towards violence against women *under the Programme "Ending Violence against Women: Implementing Norms, Changing Minds"*
- Purpose:** Selection of qualified Responsible Party for the Programme
- Duration:** **25 working days within the period of two years: Base line within 15 working days** upon signature of Project Cooperation Agreement (2017); and **End-line within 10 working days** towards end of 2019.
Baseline survey in October – October 2017
End-line survey in October - November 2019
- Contract Type:** Project Cooperation Agreement
- Location:** The Former Yugoslav Republic of Macedonia
- Reference n.** CFP 03/2017 UNW
- Deadline for submissions:** 18 September 2017

The United Nations Entity for Gender Equality and the Empowerment of Women (UN Women) is inviting women's civil society organizations and civil society organizations (CSOs) that work on promoting women's rights and gender equality to submit proposals to **collect data on gender stereotypes and public perceptions of gender roles and attitudes towards violence against women** to contribute to the implementation of the Programme Ending Discrimination and Violence against Women: Implementing Norms, Changing Minds.

Terms of Reference

I. Background

“Ending Violence Against Women: Implementing norms, changing minds” is a UN Women Programme funded by the European Commission (EC), which aims to support a reduction in discrimination and violence against women and girls in six Western Balkan countries (Albania, Bosnia and Herzegovina, Former Yugoslav Republic of Macedonia, Montenegro, Kosovo¹ and Serbia) and Turkey.

Funded by the European Commission (EC) within the Instrument for Pre-Accession Assistance (IPA) II, the Programme is aligned with the European Union (EU) accession standards to achieve equality between women and men. The Programme is anchored in CEDAW and the Council of Europe Convention on preventing and combating violence against women and domestic violence (Istanbul Convention).

This three-year programme supports the development of an enabling legislative and policy environment on eliminating violence against women and all forms of discrimination; promotes favorable social norms and attitudes to prevent gender discrimination and violence against women; and pursues empowering women and girls (including those from disadvantaged groups) who have experienced discrimination or violence to advocate for and use available, accessible, and quality services.

The elimination of gender-based discrimination, and violence against women as one of its most pervasive forms, requires a comprehensive, coordinated and sustained effort in all spheres. It requires actions in different areas, including legislation, service provision, awareness-raising, and attitudinal and behavioral change. Gender-based discrimination is a complex phenomenon that needs to be understood within the wider social context and cultural norms that permeate it. Community attitudes and responses regarding violence against women reflect these norms and play an important role in shaping the social climate in which discrimination, and more particularly, violence occur. Comprehending attitudes toward gender equality and violence against women is key to better understanding its root causes and, therefore, developing more effective intervention measures.

In order to have a clear understanding of all interventions planned through the implementation of this programme, **UN Women is preparing a baseline and end-line survey of current and dominant attitudes, perceptions, opinions and beliefs toward gender equality and violence against women at community level in the following countries involved in the action:** Albania, Bosnia and Herzegovina, Former Yugoslav Republic of Macedonia, Serbia and Turkey. The baseline will be undertaken using the same methodology, tools and deliverables for all five countries, however size will be context-specific.

This Call for Proposals refers to data collection in Former Yugoslav Republic of Macedonia.

II. Objective of UN Women’s support

The specific objectives of the baseline are:

¹ All reference to Kosovo, whether to the territory, institutions or population, in this document shall be understood in full compliance with United Nations Security Council Resolution 1244 and without prejudice to the status of Kosovo.

1. To provide the UN Women Programme with detailed baseline data on key indicators to assess understanding and attitudinal change attributable to and throughout the action;
2. To quantify and contextualize the following indicators that the Programme will report against:
 - i) Percentage of people among targeted communities in the countries involved in the Action who think it is never justifiable for a man to beat his wife or intimate partner disaggregated by sex and age groups
 - ii) Proportion of people who have been exposed to messages challenging harmful gender stereotypes among targeted communities (disaggregation by sex)
 - iii) Perception of women's and men's roles among women, girls, boys and men in targeted communities
3. To inform the advocacy and sensitization interventions of the UN Women Programme on and about increasing the understanding of gender equality as well as about the prevention and protection of survivors of violence against women, and attitudinal change based on the priority issues identified in the survey;
4. To provide insight into selected communities' culture and social perceptions, and derive strategies to influence persistent behavioral and cultural patterns which serve as obstacles to the development of societies and the achievement of gender equality.

In this context, UN Women is issuing a **Call for Proposals (CfP) to select a Responsible Party to collect the needed data and support specific parts of the process for preparation of the programme baseline survey in Former Yugoslav Republic of Macedonia**. The baseline will lead to a better understanding of current and dominant attitudes and perceptions—and the factors that influence them—toward gender equality and violence against women at community level. The baseline survey will be led by UN Women. UN Women will provide detailed methodology, including tools, and will undertake the necessary data analysis and data report. **The selected responsible party will be in charge of conducting the end-line analysis using the same methodology, tools and deliverables as the baseline and will serve to compare data and measure progress in behavioral change. The end-line survey is expected to be conducted at the end of 2019.**

III. Scope of the Call for Proposals

Violence against women (VAW) is rooted in gender inequality and related social norms that perpetuate unequal power relations between men and women. Global evidence has shown VAW has significant economic impact and impedes the achievement of any of the sustainable development goals (WHO, 2009). In order to tackle VAW, gender-based discrimination, unequal rights and gender-related power imbalances must necessarily also be addressed².

Addressing intersectional discrimination is one of the programme priorities and, therefore, issues related to the intersection between gender-based discrimination and discrimination linked to other identities, factors and experiences—such as ethnicity, disability and poverty—will be explored specifically.

The survey baseline is expected to quantify and contextualize the following indicators that the programme has to report against:

- i) Percentage of people among targeted communities in the countries involved in the Action who think it is never justifiable for a man to beat his wife or intimate partner, disaggregated by sex and age groups

²WHO (2009) Promoting gender equality to prevent violence against women; Heise, L. (1998) Violence against Women: An integrated, ecological framework, *Violence against Women*, vol. 4, no. 3, pp. 262-290.

- ii) Proportion of people who have been exposed to messages challenging harmful gender stereotypes among targeted communities (disaggregation by sex).
- iii) Perception of women's and men's roles among women, girls, boys and men in targeted communities

UN Women's Programme will address the socio-cultural norms and attitudes regarding men and women's roles and status within the home and community, which perpetuates gender-inequality within society, by raising awareness among all relevant stakeholders: communities, civil society organizations, service providers, decision makers, and media—who can influence the harmful attitudes, opinions, and practices that maintain unequal treatment of women and men, and perpetuate violence against women and girls (VAWG). As such, data on perception and attitudes among the targeted communities toward gender roles and prevailing stereotypes are needed. The programme's baseline survey will provide insights and clear benchmarks regarding the level of understanding and acceptance of gender equality, gender discrimination, intersectional discrimination and VAW of several communities.

The baseline plan and survey tools will be provided by UN Women. The expected result from selected and qualified Responsible Party in Former Yugoslav Republic of Macedonia will be **to collect the data required, following the baseline methodology and using correctly the baseline tools as well as other guidelines related to the collection, processing and validation of baseline data.**

IV. Deliverables

It is expected that the selected Responsible Party, through the guide and support of UN Women, will be able to jointly produce, inter alia, the following products (each product is requested in each of seven countries where the programme is going to be implemented):

- **An estimation of the sample size significant to represent the country** where the data will be collected. Kindly note that the sample size for the Former Yugoslav Republic of Macedonia must be between 420 and 1703 persons;
- **Translation and validation of the questionnaire survey** from English to Macedonian language.
- **Collection of quantitative data in field** by using the questionnaire survey;
- **Collected data in the UN Women-provided data entry format. Properly-formatted data to be delivered to UN Women** no later than 15 working days after the signing of PCA;
- **Minimum 10 in-depth interviews as a source of qualitative information** on the awareness initiatives undertaken over the last five years to challenge gender stereotypes and traditional gender-discriminatory norms and beliefs that justify violence against women, **by using the in-depth interview guideline provided by UN Women.** Interviews should be conducted with key actors involved nationally with such initiatives. Data collected from these interviews, in **English language**, must be sent to UN Women;
- **At least one story** of initiative successful in their achievement for changing community perception and making VAW unjustifiable, **to be used as best practices at country level.** Information on successful initiative selected must be prepared in English and sent to UN Women no later than second week of November 2017;
- **Key findings for their country to be validated in a validation meeting with key responsible actors.** The validation meeting must be organized during the third week of November 2017 and the results must be shared with UN Women, in English, no later than 30 November.

The Responsible Party selected to collect data for the baseline survey will also be responsible for collecting data for the programme end-line survey. The methodology, tools and deliverables for the end-line survey will be exactly the same as the ones already described for the baseline survey. Applicants must foresee the needed budget for the end-line exercise as well, by considering all

guidelines, requirements, tools and deliverables as presented above. Details on end-line timeframe, will be clarified in the respective PCA to be signed with the selected Responsible Party.

V. Duration of project

October – November 2017 Baseline survey (tentatively)

October – November 2019 End-line survey (tentatively)

VI. Budget Request

The proposed intervention size and budget request must fall between a minimum indicative amount of EUR 10,000 and a maximum amount of EUR 20,000. The budget should be developed in the local currency. All currency exchanges will be calculated using the UN Operational Exchange Rate as per the date of submission of proposal, available at <https://treasury.un.org/operationalrates/OperationalRates.php>.

Proposals cannot exceed the maximum amount set for this call, EUR 20,000.

VII. Institutional Arrangement

The selected organization(s) will sign a Project Cooperation Agreement (PCA) with UN Women. A competitive selection process will take place to identify the potential Responsible Party. The CSO will be selected only if it has proven capacity to deliver the proposed activity. The CSO's capacity will be assessed by UN Women as per UN Women's manuals.

VIII. Reporting

The selected partner will be the principal Responsible Party but will work closely with UN Women during programme implementation. The partner will provide regular narrative and financial reports in line with UN Women guidelines and requirements.

All knowledge products and communications materials that would be produced under this agreement must acknowledge the support and seek approval of UN Women. Furthermore, they should be in line with the EU Communication and Visibility tools and the EU-UN joint visibility guidelines.

Note: Interested applicants are invited to attend the informative session on August 18th, 2017 from 10:00 – 12:00 at UNDP/UNFPA/UNRC Office at Jordan Hadzi-Konstantinov-Dzinot n. 23, 1000 Skopje, in which additional clarifications can be provided on the Application process. Kindly communicate your interest in participating at: info.mk@unwomen.org.

Annex I. Guidelines for the Submission of Proposals

I. Who can apply

- Women's CSOs/women's CSOs networks and platforms that have specialized knowledge, expertise, and track record of working in women's human rights and ending violence against women
- Civil society organizations working on gender equality and women's empowerment with track record of working on ending discrimination and violence against women

All applicants must be legally registered in the Former Yugoslav Republic of Macedonia.

Important notes:

- Each application can only be submitted by a single organization.
- Proposals from more than one organization or entity must clearly indicate which organization will take lead responsibility for project management and contractual obligations.
- Transfer of funds by the Applicant Organization to UN Agencies, private sector entities, International NGOs and International Organizations will not be allowed.
- UN Women will sign contracts with and disburse funds to the applicant organization only.
- Eligible organizations currently partnering with UN Women may apply under this call for proposals.

Non-eligible applicant organizations

The following are **NOT eligible** to apply to this call for proposal:

- Government agencies or institutions
- UN agencies
- International CSOs
- Bilateral or multilateral organizations, financial institutions, development agencies
- Private sector entities
- Private individuals
- CSOs which do not have any experience working on capacity development and/or gender equality

II. What to submit

Eligible applicants are expected to submit the following in English:

1. **General Information** including name of organization, contact person and contact details (use Application Cover Sheet in Annex I)

2. **Project proposal** consisting of:

- Context and problem analysis;
- Project Design and Justification: A description of the approach to collect data on gender stereotypes and public perceptions of gender roles and attitudes towards violence against women in the Terms of Reference, including the description of why and how your organization/institution is best suited to undertake this endeavor;
- Workplan with detailed activities and resources required (see financial proposal);

- Partnerships: A description of the partners needed to successfully implement the project and their roles;
- Institutional profile: A brief description of your institution/ organization, including its registration details and relevant experience addressing issues pertaining to gender equality and ending violence against women and girls
- An output-based budget, i.e. budget showing how much is required for each activity to achieve each output. The administrative/indirect cost should not exceed 7% of the total budget. Maximum budget of the proposal should not exceed amount of EUR 20,000.

3. A copy of the organization's legal registration document

4. Supporting documents such as your organizational brochures, annual reports and audit reports from the past three years.

III. Evaluation Criteria

Proposals passing the eligibility criteria (see above) will be scored against the following:

1. Relevance of the proposal **(20 points)**: quality of the context analysis and assessment;
2. Implementation strategies **(30 points)**: Soundness of strategy, proposed activities, and expected results against the problem analysis in designing the project;
3. Budget Proposal **(20 points)**; and
4. Applicants' institutional capacity and relevant experience **(30 points)**

Minimum score to be eligible is 70 points.

Only applicants passing the minimum score will be contacted after October 2nd, 2017 to proceed with shortlisting and a capacity assessment review. During the capacity assessment review, the applicant will be requested to submit documents demonstrating the organization's technical capacity, governance and management structure, financial and administrative management.

IV. When is the proposal due

The deadline for submission of proposals is **18 September 2017, 17:00 (Skopje local time)**. Proposals received after the deadline will not be considered.

V. To whom should the proposal be sent

Please send all required application documents in one email to info.mk@unwomen.org, indicating in the e-mail subject: **EVAW - CfPBaseline/End line survey**.

UN Women will acknowledge receipt of the applications through a confirmation e-mail. Only those short listed shall be considered and further contacted.

This Call for Proposals does not entail any commitment on the part of UN-Women, financial or otherwise. UN-Women reserves the right to accept or reject any or all Call for Proposal without incurring any obligation to inform the affected applicant/s of the reasons.

Annex II. Application Cover Sheet

1. General Information

Name of Organization	
Contact Person	
Contact Information	Address:
	Tel:
	Email:
Organization Type	<input type="checkbox"/> Non-government organization <input type="checkbox"/> Others (specify):
Is your organization legally registered in the Former Yugoslav Republic of Macedonia?	<input type="checkbox"/> Yes <input type="checkbox"/> No If you have responded yes, please attach a copy of your registration document to the application
Institutional profile MANDATORY	A brief description of the organization, including its registration details and relevant experience working on the thematic issues proposed; familiarity with international commitments on VAWG, experience on women's rights and gender equality Capacities and experiences of key staff members
Total requested budget	

Annex III. Project Proposal Template

The project proposal should cover minimum the following:

I. Context and Problem Analysis

II. Project Description

III. Project detailed activities and implementation strategies

Describe how your proposal is planning to achieve the results mentioned above

IV. Project Partnerships

- Describe the key networks/stakeholders/groups/communities with which you will partner/ engage with for the implementation of your proposed project and explain why.
- How do you anticipate working collectively with these networks/stakeholders/groups?
- How do these partnerships complement or build upon previous efforts/initiatives

V. Technical Expertise

Describe why the Applicant Organization is qualified to implement the proposed project. Include mention of the expertise and added value the implementing partners will bring.

- What past programme experience **handling project and initiatives of similar nature as the one in this Call for Proposals** can support the Applicant's likelihood of delivering results?
- What evidence can you provide on the Applicant's substantive thematic expertise in ending discrimination and violence against women?
- What evidence can you provide about the networks and relations the Applicant has established with the stakeholders necessary to the success of the project?
- What evidence you can provide on engagement with women form disadvantaged groups and minorities in the country?
- What evidence you can provide on engagement and cooperation with local and national stakeholders?

VI. Detailed Budget (see Annex IV)

Please detail budget in the narrative and attach it in and excel sheet.

Also add a narrative of the budget.

PLEASE DO NOT FORGET TO ATTACH THE DOCUMENTS REQUIRED IN ANNEX I

Annex IV. Workplan and Budget

Workplan & Budget						
Outcome						
2. Women, girls, men and boys at community and individual level have a better understanding and acceptance of gender equality						
Output 2.2	Baseline and end line data collection on gender stereotypes and public perceptions of gender roles and attitudes towards violence against women before and after implementation of GenderLab					
Indicator 2.2.	<ul style="list-style-type: none"> - Percentage of people among targeted communities in the countries involved in the Action who think it is never justifiable for a man to beat his wife or intimate partner disaggregated by sex and age groups - Proportion of people who have been exposed to messages challenging harmful gender stereotypes among targeted communities - Perception of women's and men's roles among women, girls, boys and men in targeted communities 					
Baseline (2017)	0					
Target (2018)	TBD					
Means of verification	Project report					
Planned Activities (List all activities to be undertaken during the year towards stated results)	Timeframe				Budget	
	Q1	Q2	Q3	Q4	Budget Description (means required E.g. travel, consultant, conference)	Amount

Support costs						