

Market data / research requirement

Interested market research companies / service providers are requested to provide a **proposal with costing**, to collect and report **monthly** lighting (lamp) sales data for South African retailers with specific focus on all A60 style lamps (i.e. incandescent or GLS, halogen, LED and CFLs bulbs) and downlighters. Retailer sales data is of interest as these points of sale are generally considered representative of the residential market/sector.

Data is required to cover the following:

1. Types of lamp e.g. LED, halogen, CFL, GLS/incandescent
2. Total market in sales and value
3. Brand
4. Power consumption
5. Average selling price
6. Breakdown of sales per region
7. Breakdown of sales per channel
8. Period from 2015 to 2017 (historic)
9. 2018 (monthly data, reported at six month intervals i.e. two reports required during 2018)

Delivery of historic data (2015; 2016 and 2017) is required within 30 days of contract signature.

Reporting of 2018 data is required within 30 days of each reporting period.

Payment will be made within 30 days of each report submitted.