

UNDP CYP - RFP 055 2018: Procurement of Communication Services for Communications Services for the UN Support to the Cyprus Peace Process

Clarifications no 1 dated 30 May 2018

	Questions	Answers
1	Section 5. a. By noting that the selected contractor will supplement the CSOs outreach efforts with community media resources do you mean that the said contractor will make these resources available or will work towards empowering the CSOs to use them, by training them and acting as a liaison?	The contractor will work towards empowering CSOs to use them by training and acting as a liaison.
2	Section 5. c. (Preparatory Activities / Monitoring & Evaluation) Please clarify what available public polling data you are referring to. Will UNDP provide the contractor with these?	Example of publicly available polling data are those prepared by SEED (The Centre for Sustainable Peace and Democratic Development, Cyprus). The selected contractor may identify the need to conduct limited qualitative focus group research to supplement publicly available polling data as part of the strategy development process. UNDP will not provide the contractor with polling data.
3	Section 5. c. (Product Development) Please clarify if the TV / radio show is required and whether you mean participation / interviews in existing TV / radio shows or creation of a dedicated TV / radio show. If the latter, where do you envision this show to be broadcasted?	The focus will be on using existing community media resources to create TV/radio shows for broadcast on community radio and social media platforms.
4	Section 5. c. (Product Development). Please clarify how many events you are referring to and what kind of support will be needed in those.	Please refer to page 23 of the ToR, Section 5c. Product Development.
5	Section 5. c. (Product Development). By being required to develop broader based activities for potential funding do you mean that the contractor should plan and propose such activities or also implement them? If yes, should we factor the cost of such events in our proposal?	For this stage only, activities planned and delivered within the contract period should be included in the proposal.
6	Section 5. c. (Monitoring & Evaluation). Does UNDP plan to conduct any primary research to measure baseline and upward movement? Is it possible to include the undertaking of a primary research as part of the project to measure shifts in the public's approach and the effectiveness of our work?	No primary research is currently planned. The contractor is at liberty to include any primary research identified as necessary
7	Section 5. c. (Approach and Methodology). Please provide a guide or expectations in terms of the approach and methodology.	Please refer to the Terms of Reference of this RFP. Please also note that the proposals will be evaluated based on the 'evaluation criteria' provided in section 4 (p19-p22).
8	Section 5. e. (Deliverables). Please specify the relevant partners for which the strategy will be prepared.	Please refer to Section 5, Terms of Reference; c. Scope.

9	Section 5. e. (Deliverables) Does the contractor need to suggest events and advocacy actions or also be in charge for their implementation/organization?	The contractor needs to propose all activities and events which will be implemented by civil society organizations.
10	Section 5. e. (Deliverables) Will the common social media campaign run through the UNDP's and/or the CSOs' accounts?	CSO's social media accounts
11	Section 5. e. (Deliverables) Can you advise if we should factor in production costs of the campaign materials?	Please refer to the ToR.
12	Section 5. e. (Deliverables) Are we required to develop a proposal as to the format and schedule of the peacebuilding radio programme or are we also to make arrangements with a relevant radio station for its production and broadcast? Shall we include the costs of such a radio show in this proposal? Also, will it be required from the contractor to monitor and oversee the production and reach of the peacebuilding programme?	The contractor will focus on the format and schedule of the radio programme. Community radio resources will be available for broadcast purposes.
13	Section 5. e. (Deliverables) Please clarify if by asking for a common events calendar you require a platform that will feature and inform the public about common events by the CSOs or develop concepts and ideas for the CSOs to collaborate in joint events	To be decided by the contractor and civil society organizations.
14	Section 5. g. (Governance and Accountability) How many are the beneficiaries and stakeholders with whom the contractor is expected to liaise?	Project Management team (6 people) 30-40 representatives from civil society organizations.