
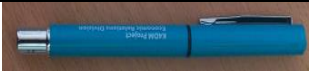








ECHO UNDP DRR VISIBILITY ITEMS

PURE COMMUNICATIONS, VISIBILITY AND PROTECTIVE GEAR INFORMATION			
EU Visibility		QTY	Specifications
Note Books  Sample available		500	<p>Cover page Size 8" X 5" 300gsm Art card, with matt lamination including UV spot laminations, 4 colours</p> <p>Inner Page Size 8" x 5" Page- 50 leafes (100 pages) Paper- 120 offset paper, ruled, single colour.</p> <p>Binding Double Spiral binding/ Two/0 wiring binding Notebook Design</p> <p>Front cover – See second to last page of this document. Inside front cover – UNDP Bangladesh address and logo on the bottom inside left corner and ECHO logo Back cover – See last page of this document.</p>
Pens  Sample available		500	<p>Design : Text: Enhancing disaster preparedness Logos: ECHO, GoB and UNDP logos (if possible) ,</p>
Umbrella  Sample available		60	<p>Umbrella : Made of: Polestar Fabric Handle: PVC,30 radios, push button, Color blue PMS 300C Logo: 04 Colour Printing logo; Shaft: black coated steel shaft; Handle: plastic curved handle Tips: metal tips Open style: auto open/ Manual Color: Blue, white, red, black or any color chosen by UNDP authority Imprint: Silk-screen printing, digital printing or Heat-transfer printing including 04 color logo Usage: Sun, rain, promotion, event</p> <p><u>Umbrella Design:</u> One logo on each panel (IOM, UNDP, German Red Cross, BDRCS, IFRC, GoB, ECHO, and project logo).</p>
Backpack  Sample available		20	<p><u>Backpack design:</u> The tag line "ENHANCING DISASTER PREPAREDNESS FOR EFFECTIVE RESPONSE" on the top of the front, then the three logos – ECHO, GoB and UNDP – on bottom. NO brand emblem on front</p>
Gumboots  		400	<p>UNDP and ECHO logos on the inside upper part of the top of the gumboots</p>

Raincoat-ponchos	  Sample available	400	<p>Rain coat. Waterproof seams. Fixed hood. Fastening with zip under storm flap. Elasticated inside cuffs. 2 pockets. PVC-coated polyester fabric, Heat seal,</p> <p>Size: M, L XL sizes</p> <p>Logo: 04 Colour Printing logo - Color: Blue PMS 300 C</p> <p>- Embroideries, front panel:</p> <p>o subject: Logo UNDP + Acronyme + United Nation Development Programm</p> <p>o size: 75 x 75 mm o color: white, shiny thread</p> <p>- Around arch; size: 8 x 120 mm, curved</p> <p>o color: white, shiny thread</p> <p>Logo: 04 Colour Printing logo</p> <p><u>Raincoat design:</u> Same as sample with ECHO GoB and UNDP logos on the back and the tagline 'Enhancing Disaster Preparedness for Effective Response' on the front right top corner. If possible, please add the four OCHA infographics on the right arm sleeve. They should be vertically stacked with a little bit of space in between; only the white is necessary to print,.</p>
Polo Shirts		20	<p>Polo T-Shirt</p> <p>Fabric weight 220 GSM</p> <p>Size: Free, L, M, S, XL, XXXL</p> <p>Material: Cotton / Bamboo Fiber</p> <p>Logo: 04 Colour Printing logo- embroidery</p> <p>Dark blue polo.</p> <p><u>Polo Design:</u> UNDP logo on front left corner and ECHO logo on the left arm sleeve.</p>
Stickers		50	<p>Sticker Design: All ECHO DRR Consortium partners logos in a row on a white background in 2'x6' inch (or standard ECHO guidelines sticker size).</p>



ENHANCING DISASTER PREPAREDNESS FOR EFFECTIVE RESPONSE



Funded by
European Union
Civil Protection and
Humanitarian Aid





German
Red
Cross



**DISASTER RISK
REDUCTION
CONSORTIUM**