





Production Materials Specifications

Type of materials with tentative specifications/Supporting budget template

The financial proposal will be assessed based on the rates provided against each enlisted communication material, relevant cost items and the overall budget proposed. Items will be designed and printed within the approved time frame. The bidders must offer competitive rates for each item. For financial offer the bidder can follow the following template:

SL	Expected Items	Tentative specification (s)	Quantity	Unit Cost	Total Cost
1. Materials design and printing					
1.1	Wall calendar	Size : 12 Inch × 18 Inch, Leaves : 6 sheets + 1 cover Color : 4 color on both sides for 6 sheets and 1 side printing in 4 color the cover (fly leaf), Paper : 170 GSM art paper for 6 sheets and 130 GSM art paper for flyer (cover), Binding : single Wiro binding with metallic hanger	4000	Insert Unit Cost	Insert Cost
1.2	Stand desk calendar (with plastic stand)	Material (stand) : Plastic, Size : 6 Inch × 7 Inch (in both sides), Material thickness : 3MM Paper : 170 GSM art paper, Leaves : 6 sheets + 1 cover, Color : 4 colors on both sides for 6 sheets and cover 4 color in side, Binding : Wiro,	2000	Insert Unit Cost	Insert Cost
					
1.3	Sales pitch/ fact	Paper : A4 size sticker paper	30,000	Insert Unit Cost	Insert Cost

	Sheet	(Indonesian plain paper) 300 GSM, Self-adhesive Paper		Cost	
1.4	Hand fan (plastic)	Size : Standard, Branding : Ensured with screen print or putting plastic sticker paper, Quantity : 2,000 	2,000	Insert Unit Cost	Insert Cost
1.5	Roman banner	Size : 2 feet × 3 feet, Top and bottom gulti (stick) with thread for hanging	800	Insert Unit Cost	Insert Cost
1.6	Merchants slip pad (product sales)	Size : 4 inch × 8 inch, Paper : 70 GSM, Message with Branding : In one color, Pages in each pad : 50 sheets, Binding : Glue 	10,000	Insert Unit Cost	Insert Cost
1.7	Dangler	8 × 8 inch, 300 GSM art card, Eyelet-01, Hanging : 8 inch tread, print : four color in both sides, Lamination : Matt 	2,000	Insert Unit Cost	Insert Cost