Request for Quotation (RFQ) for Services Reference No: 008-2018

Broadcasting of 5 TV spots and 5 Radio spots



Dear Sir/Madam,

Subject: Request for Quotation (RFQ) for Broadcasting of 5 TV spots and 5 Radio spots.

The United Nations Entity for Gender Equality and the Empowerment of Women (UN Women) is seeking quotation(s) for the procurement of Broadcasting of 5 TV spots and 5 Radio spots as described in the Annex I to this request for quotation.

- 1. In order to prepare a responsive quotation, you must carefully review, and understand the contents of the following documents:
 - a. This Invitation letter and Quotation Instruction Sheet (QIS)
 - b. Terms of Reference (TOR) (Annex 1)
 - c. Quotation Submission Form and Quotation Format (Annex 2)
 - d. UN Women General Conditions of Contract (Annex 3)
 - e. Voluntary Agreement (Annex 4)
 - f. Model Form of Contract (Annex 5)
- 2. Quotations submitted by email must be limited to a maximum of 5 MB, virus-free or corrupted contents to avoid rejection, and no more than one email transmissions.
- 3. A contract may be awarded to the supplier having submitted a quotation representing the best value for money, i.e. lowest-priced technically-compliant of the proposed offers.
- 4. The following aspects will be considered for the evaluation;
 - i. Suitability of the approach and methodology including firm's capacity to undertake the services.
 - ii. Qualifications and experience of proposed staff/personnel.
- 5. It is UN Women's intention to issue the contract as presented herein the RFQ documents. Therefore, offerors should ensure any due diligence regarding the legal review and ability to be compliant to all contract terms and conditions is undertaken prior to the submission of your quotation. Submission of a quotation will be confirmation of accepting UN Women contract included herein.
- 6. In the case two (2) quotations are evaluated and found to be the same ranking in terms of technical qualification and price, UN Women will award contract to the company that is either women-owned or has a majority woman employed. This is in support of UN Women's core mandate. In the case that both companies are women-owned or have a majority woman



- employed, UN Women will request best and final offer from both suppliers and shall make a final comparison of the competing suppliers.
- 7. UN Women reserves the right to accept or reject any quotation, and to cancel the process and reject all quotations at any time prior to the award of contract without thereby incurring any liability to the suppliers or any obligation to inform the suppliers of the grounds for such action.
- 8. At any time prior to the deadline for the submission of quotations, UN Women may, for any reason, whether at its own initiative or in response to a clarification requested by a supplier, modify the RFQ by way of a written amendment. All suppliers that have received the RFQ shall be notified in writing of any such amendments. In order to offer suppliers reasonable time to take any such amendments into account in preparing their quotations, UN Women may, at its discretion, extend the deadline for the submission.
- 9. The Quotation Instruction Sheet (QIS) below provides the requisite information for the supplier as guide to respond to this request.



QUOTATION INSTRUCTION SHEET (QIS)

Instruction to Suppliers	Specific Requirements				
Deadline for Submission of Quotation	Date and Time: October 24, 2018 12:00 PM Kabul Afghanistan (for local time reference, see www.greenwichmeantime.com This is an absolute deadline, Quotation received after this date and time will be disqualified.				
Method of Submission	 ☑ Personal Delivery/ Courier mail/ Registered Mail ☑ Electronic submission of Quotation 				
Address for Quotation Submission	 ☑ Personal Delivery/ Courier mail/ Registered Mail: UN Women UNOCA Compound Jalalabad Road Attn: Procurment Unit/Registry Unit ☑ Electronic submission of Quotations: procurement.af@unwomen.org Quotations should be submitted to the designated address by the date and time of the deadline given. 				
Language of the Quotation	⊠ English □ French □ Spanish □ Other (pls. specify)				
Quotation Currencies	Any freely convertible currency: _USD				
Quotation Validity Period commencing after closing date of RFQ	90 days UN Women may exceptionally request vendor to extend quotation validity beyon the initial period indicated in the RFQ. Request will be communicated in writing.				
Payment Terms	⊠ 100% upon completion and satisfactory receipt of service(s) □Others				



Clarifications of solicitation documents	Requests for clarification may be submitted 2 days before the submission date to: procurement.af@unwomen.org If the clarification email is different from the submission email address, please do not submit any official quotes to the clarification email address. Doing so may invalidate your quote and UN Women will not be able to consider it. Clarification requests of this RFQ shall include the following subject header format: "RFQ# Request for Clarification from Vendor Name" Suppliers shall not communicate with any other UN personnel regarding this RFQ. UN Women shall endeavor to provide responses to clarifications in an expeditious manner, but any delay in such response shall not cause an obligation on the part of UN Women to extend the deadline date, unless UN Women deems that such an extension is justified and necessary.
Contact for requesting clarifications	Address:UN Women Afghanistan Country Office E-mail address dedicated for this purpose: procurement.af@unwomen.org Suppliers must not communicate with any other personnel of UN Women regarding this RFQ. UN Women shall have no obligation to confirm receipt or response to query for any form of communication sent to an email other than the designated email address.
Responses to clarification requests will be binding on all Suppliers and will be distributed via:	□ Postal Mail ☑ E-mail □ <u>UN Women Website</u> □ Other
exceeds the stipulated date	 ☑ 2 days from the issuance of the purchase order ☑ As per Service Delivery Schedule attached Time: Time Zone of Reference: Kabul Afghanistan Time



Value Added Tax on Proceed Quotation	☐ Must be inclusive of VAT and other applicable indirect taxes ☑ Must be exclusive of VAT and other applicable indirect taxes
Evaluation Criteria	 ☑ Technical responsiveness/Full compliance to minimum requirements under Annex I ☑ Qualifications and experience of proposed staff/personnel ☑ Lowest price offer ☑ Comprehensiveness of after-sales services ☑ Full acceptance of the PO/Contract General Terms and Conditions ☑ Earliest Delivery / Shortest Lead Time ☐ Others
Type of Contract to be Signed	 ☑ Purchase Order ☐ Long-Term Agreement ☐ Professional Service Contract ☐ Other Type/s of Contract

10. UN Women's <u>vendor protest procedure</u> provides an opportunity for appeal to supplier(s) who believe that they were not treated fairly. This <u>link</u> provides further details regarding UN Women's vendor protest procedures.

Suppliers, their subsidiaries, agents, intermediaries and principals must cooperate with the Office of Internal Oversight Services (OIOS) of the United Nations, UN Women Internal Audit and Investigations Group (IAIG) as well as with other investigations authorized by the Executive Director and with the UN Women Ethics Office as and when required. Such cooperation shall include, but not be limited to the following: access to all employees, representatives, agents and assignees of the supplier; as well as production of all documents requested, including financial records.

Failure to fully cooperate with investigations will be considered sufficient grounds to allow UN Women to repudiate and terminate the contract, and to debar and remove the supplier from UN Women's list of registered suppliers.



- 11. UN Women implements a zero tolerance on fraud and other proscribed practices, and is committed to identifying and addressing all such acts and practices against UN Women, as well as third parties involved in UN Women activities. UN Women expects its suppliers to adhere to the UN Supplier Code of Conduct found in this link:

 http://www.un.org/depts/ptd/pdf/conduct_english.pdf.
- 12. This letter is not to be construed in any way as an offer to contract with your organization.

Peterson Magoola

Yours sincerely

Deputy Country Representative & OiC UN Women Afghanistan.



TERMS OF REFERENCE (TOR)

DELIVERABLES

Deliverable	Timeframe
Broadcasting of 5 TV spots already produced by UN Women (1	25 November – 31 December 2018
minute each, during the peak hours and non-peak hours	
through famous Afghan (private and government) TV channels	
Broadcasting of 5 Radio spots already produced by UN Women	25 November – 31 December 2018
(1 minute each, during the peak hours and non-peak hours	
through famous Afghan (private and government) Radio	
channels	

MINIMUM REQUIREMENT

UN Women Minimum Requirement	Offerors Response
 Team composition 	
Project Manager	✓ Yes (Provide curriculum vitae using the format available in Annex 2, Section C "Sample CV template")☐ No
Project team members	☐ Yes (Provide curriculum vitae using the format available in Annex 2, Section C "Sample CV template") ☑ No
Subcontractors (if any): The offeror shall not sub-contract > 50% of the work.	 ☐ Yes (Specify the % of work, scope of work and deliverables that will be subcontracted to other firms/entities) ☒ No
Relevant Experience of the Firm	
	oxtimes Yes (Provide details of all the previous and on-going assignment in Annex 2, Section A, 1.1 "Relevant Experience")
	□ No
	☐ Yes (Include examples of case studies as an Annex to your bid submission form)
	□ No
Reference	



Fill in below: 1. - Employer's name (company/entity): - Nature of contract (service for xxx): - Contract #: - Contract start and end date: - Contract value: - Contact person: (email, phone and name)
 Employer's name (company/entity): Nature of contract (service for xxx): Contract #: Contract start and end date: Contact person: (email, phone and name) Employer's name (company/entity): Nature of contract (service for xxx): Contract #: Contract start and end date: Contract value: Contact person: (email, phone and name)



QUOTATION SUBMISSION FORMS

INTENT TO RESPOND FORM

Solicitation no: 008-2018

Title: Broadcasting of 5 TV spots and 5 Radio spots.

Deadline Date/Local time: 24 October 2018 12:00 PM Kabul Afghanistan Time

Please complete (A), (B), or (C) and return to [insert email of procurement mailbox or practicioner and/or postal mailbox and/or fax number] by [insert deadline date/time/time zone].

(A) We intend to submit our proposal by: (date/time)	Company Name: Contact Name: Email: Telephone:	
(B) We may submit our proposal and will confirm our intent by:(date/time)	Company Name: Contact Name: Email: Telephone:	
(C) We do not intend to submit a proposal for the following reason(s):	Our current workload does not permit us to take on additional work at this time We do not have the required expertise There is insufficient time to prepare a proper submission in response to this solicitation Our funds or other resources are insufficient to carry out the work required We choose not to participate due to a conflict of interest involving: Other (please specify): Company Name: Contact Name: Email: Telephone:	



STATEMENT OF CONFIRMATION

[The supplier shall fill in this form with no alterations or substitutions to its format and content]

To: [insert UN Women Address, City, Country]

We, the undersigned, declare that:

Date: [insert date of Quotation Submission]

- (a) We (representatives of this company, inclusive of any associated legal representatives) have examined the minimum requirements, terms and clauses and have no reservations to the RFQ including all annexes;
- (b) We agree to abide by this RFQ and in accordance with the UN Women General Conditions of Contract (Annex 4) and will not request any changes to the existing terms, conditions and clauses;
- (c) We offer to supply in conformity with the RFQ, the following *[Title of Services]* and undertake, if our offer is accepted, to commence and complete delivery of all services specified in the contract within the time frame stipulated.
- (d) We offer to execute the services for the sum as may be ascertained in accordance with the quotation submitted and with the instructions under the Quotation Instruction Sheet;
- (e) Our offer shall be valid for a period of [___] days from the date fixed for opening the RFQ, and it shall remain binding upon us and may be accepted at any time before the expiration of that period;
- (f) We understand that UN Women is not bound to accept the lowest evaluated quotation or any other quotation that you may receive.

SIGNATURE AND CONFIRMATION OF THE RFQ

PROVIDED THAT A CONTRACT IS ISSUED BY UN WOMEN **WITHIN THE QUOTATION VALIDITY PERIOD STATED ABOVE**, THE UNDERSIGNED HEREBY COMMITS, SUBJECT TO THE TERMS OF SUCH CONTRACT DOCUMENT, TO EXECUTE THE SERVICE(S) REQUESTED AT THE PRICES OFFERED AND TO DELIVER SAME TO THE DESIGNATED POINT(S) WITHIN THE DELIVERY TIME STATED ABOVE. THE UNDERSIGNED HEREBY SIGNS IN CONFIRMATION THAT THEY HAVE REVIEWED THE RFQ AND AGREE TO ITS GENERAL CONDITIONS OF CONTRACT AND THE CONTRACT MODEL.

Exact name and address of company	
COMPANY NAME:	AUTHORIZED SIGNATURE:
ADDRESS:	DATE:
	NAME: (TYPE OR PRINT)
PHONE NO.:	FUNCTIONAL TITLE OF AUTHORIZED SIGNATORY:
E-MAIL ADDRESS:	

This quotation submission form MUST be duly completed and returned with the QUOTATION, along with confirmation that the products/services are in accordance with Terms of Reference and requirements of UN Women. The quotation "MUST" be submitted in the vendor's business letterhead stationery. Failure to do so may result in disqualification of your QUOTATION.



Technical Information

Section A: Expertise and Capability of Supplier

1.1 The organization

- Background: Provide a brief account of the organization, including the year and country of incorporation, types of activities undertaken, and approximate annual billings.
- Outline General Organizational Capability which is likely to affect implementation (i.e. size of the organization, strength of project management support e.g. project management controls, global networking, financial stability).
- Financial capacity: Include latest Audited Financial Statement duly certified by a public accountant
- Provide certificate(s) for any accreditation of processes, policy (e.g. ISO).
- Include a description of your present and ongoing contracts that have a direct relationship to this requirement. Include relevant collaborative efforts your organization may have participated in.

1.2 Adverse judgments or awards

- The supplier is in sound financial condition with no financial concerns, such as negative net worth, bankruptcy proceedings, insolvency, receivership, major litigation, liens, judgments or bad credit or payment;
- The supplier has not declared bankruptcy, are not involved in bankruptcy or receivership proceedings, and there is no judgment or pending legal action against them that could impair their operations in the foreseeable future.

1.3 Subcontracting and partnerships

- Explain reasons for, scope and rationale for any subcontracting. Include relevant contact information and experience for all subcontractors. The role of the Supplier as well as that of any sub-contractors shall be clear and unequivocal.
- Explain any partnerships that are planned for the implementation of this project. The role of each entity shall be clear. Information on past collaborative experience should be included.

1.4 Relevance of Specialized Knowledge and Experience on Similar Projects

- Provide details of specialized knowledge to be utilized for this RFQ as well as recent relevant experiences on projects of a similar nature and/or with other UN organizations.
- References and/or samples of work must be provided upon request

Section B: Proposed Work Plan and Approach

2.1 Analysis approach, methodology

- Provide a description of the Supplier's approach, methodology, and timeline for how the organization will
 achieve the Terms of Reference (TOR) of the project while meeting or exceeding the stipulations of the TOR.
- Explain your organization's understanding of UN Women's needs for the services or works.
- Describe how your organization will adhere to UN Women's procurement principles in acquiring services on behalf of UN Women. UN Women's general procurement principles:
 - a) Best Value for money



- b) Fairness, integrity and transparency
- c) Effective competition
- d) The best interests of UN Women

Section C: Resource Plan, Key Personnel

3.1 Composition of the team proposed to provide, and the work tasks (including supervisory)

Describe the availability of resources in terms of personnel and facilities needed for this RFQ. Describe the structure of the team which you would propose to provide, and the work tasks (including supervisory) which would be assigned to each.

3.2 Gender profile

- Supplier is strongly encouraged to include information regarding the percentage of women employed in Supplier's organization, women in leadership positions, and percentage of women shareholders.
- Note: this will not be a factor in the evaluation criteria unless where there are two identical quotations (i.e. exact total points in the case of cumulative evaluation methodology and/or same price in the case of most technically compliant/acceptable quotation) UN Women will award the contract to the organization owned by women by 50% or more, in support of UN Women's core mandate.

Provide Curriculum vitae of the proposed team that will be involved either full time or part time (if applicable or as per the TOR)

Highlight the relevant academic qualifications, specialized trainings and pertinent work experience.

No substitution of key personnel will be tolerated once the contract has been awarded except in extreme circumstances and with the approval of the UN Women. If substitution is unavoidable it will be with a person who, in the opinion of the UN Women, is at least as experienced as the person being replaced. No increase in costs will be considered as a result of any substitution.

Sample CV template: (Adjust according to needs)

CV's may follow the below sample template and should include as a minimum biographical data, education/degree and relevant employment record.

Name:	
Position for this Assignment:	
Nationality:	
Language Skills:	
Educational and other	
Qualifications	

Employment Record: [Insert details of as many other appropriate records as necessary]



From [Year]: To [Year]:			
Employer:				
Positions held:				
• • • • • • • • • • • • • • • • • • • •	ose assignments that be	st illustrate st	in which the staff has been involved, indicate taff capability to handle the tasks listed under its as necessary]	
Period: From - To	Name of	Job Title, main project features, and		
	project/organization	anization: Activities undertaken		
References (minimum 3)	(Name/Title/Organ	e/Organization/Contact Information – Phone; Email)		

Financial Quotation

The components comprising the total price must provide sufficient detail to allow UN Women to determine compliance of quotation with requirements as per TOR of this RFQ. The supplier shall include a complete breakdown of the cost elements associated with each line item and those costs associated with any proposed subcontract/sub-awards (separate breakdown) for the duration of the contract. Provide separate figures for each functional grouping or category.

Estimates for cost-reimbursable items, if any, such as travel, and out of pocket expenses should be listed separately.

In case of an equipment component to the service provided, the Financial Quotation should include figures for both purchase and lease/rent options. UN Women reserves the option to either lease/rent or purchase outright the equipment through the contractor.

All prices/rates quoted must be exclusive of all taxes, since the United Nations, including its subsidiary organs, is exempt from taxes as detailed in Clause 18 of the UN Women General Conditions of Contract.



A. Cost Breakdown by Resources

Description	Name of TV Channels	Quantity /Spots	Number of Unit	Unit Cost (USD)	Total Cost (USD)
Broadcasting of TV spots already produced by UN Women (1 minute	Tolo TV	16	Each		
each, during the <u>peak hours</u>	SHAMSHAD TV	17	Each		
through famous Afghan (private and government) TV channels at Kabul local time.	RTA (Government TV)	17	Each		
Sub total cost for Peak Hours		50 TV Spots	Each		
Broadcasting of TV spots already produced by UN Women (1 minute	Tolo TV	16	Each		
each, during the non-peak hours	SHAMSHAD TV	17	Each		
through famous Afghan (private and government) TV channels at Kabul local time.	RTA (Government TV)	17	Each		
Sub total cost for Non Peak Hours		50 TV Spots	Each		
Broadcasting of Radio spots already produced by UN Women (1 minute each, during the peak hours through famous Afghan (private and government) Radio channels at Kabul local time.	Radio Arman	16	Each		
	Radio Ariana	17	Each		
	Radio Nova	17	Each		
Sub total cost for Peak Hours		50 Radio Spots	Each		
Broadcasting of Radio spots	Radio Arman	16	Each		
already produced by UN Women (1 minute each, during the non-peak	Radio Ariana	17	Each		
hours through famous Afghan (private and government) Radio channels at Kabul local time.	Radio Nova	17	Each		
Sub total cost for Non Peak Hours		50 Radio Spots	Each		
TOTAL					

All other information that we have not provided automatically implies our full compliance with the requirements, terms and conditions of the RFQ.**End of Annex 2**



UN WOMEN GENERAL CONDITIONS OF CONTRACT

The GCs can be accessed by supplier from UN W website (http://www.unwomen.org/en/about-us/procurement) or directly by clicking on the below link:

GCCs for Services

http://www.unwomen.org/~/media/commoncontent/procurement/unwomen-generalconditionsofcontract-services-en.pdf



VOLUNTARY AGREEMENT TO PROMOTE GENDER EQUALITY

Voluntary Agreement to Promote Gender Equality and Women's Empowerment

, , , , , , , , , , , , , , , , , , , ,
Between
(Name of the Contractor)
And
The United Nations Entity for Gender Equality and the Empowerment of Women
The United Nations Entity for Gender Equality and the Empowerment of Women, a composite entity of the United Nations established by the United Nations General Assembly by its resolution 64/289 of 2 July 2010
(hereinafter referred to as "UN Women") strongly encourages (
referred to as the "Contractor") to partake in achieving the following objectives:
☐ Acknowledge values & principles of gender equality (http://www.unwomen.org/en/about-us/guiding-
documents) and women's empowerment (http://weprinciples.org/Site/PrincipleOverview/);
☐ Provide information and statistical data (that relates to policies and initiatives that promote gender
equality and women empowerment), upon request;
☐ Participate in dialogue with UN Women to promote gender equality and women's empowerment in their
location, industry and organization;
☐ Establish high-level corporate leadership for gender equality;
☐ Treat women and men fairly at work and respect and support human rights and nondiscrimination,
including through equal pay policies;
\square Ensure health, safety and wellbeing of all women and men workers;
☐ Promote education, training and professional development for women;
☐ Hold gender-specific trainings or courses for staff;
\square Implement enterprise development, supply chain and marketing practices that empower women;
☐ Promote equality through community initiatives and advocacy;
\square Measure and publicly report on progress to achieve gender equality.
On high alf af this Country story
On behalf of the Contractor:
Name, Title:
Address:
Signature:
Date:/
DD MM YYYY



MODEL FORM OF CONTRACT

Model Institutional Service Contract - Under 30,000 Value



ELIGIBILITY CRITERIA

The standard eligibility criteria for suppliers wishing to engage in a contract are laid out below. Further information on doing business with UN Women/ how to become UN Women vendor can be found on UN Women's website.

Legal Capacity: Bidders may be a private, public or government-owned legal entity or any association with legal capacity to enter into a binding Contract with the United Nations Entity for Gender Equality and the Empowerment of Women (UN Women).

Conflict of Interest: Bidders must disclose any actual or potential conflict of interest and they shall be deemed ineligible for this procurement process unless such conflict of interest is resolved in a manner acceptable to UN Women. Conflict of interest is present when:

- a. A Bidder has a close business or family relationship with a UN Women personnel who: (i) are directly or indirectly involved in the preparation of the bidding documents or specifications of the contract, and/or the bid evaluation process of such contract; or (ii) would be involved in the implementation or supervision of such contract;
- b. A Bidder is associated, or has been associated in the past, directly or indirectly, with a firm or any of its affiliates which have been engaged by UN Women to provide consulting services for the preparation of the design, specifications, Terms of Reference, and other documents to be used for the procurement of the goods, services or works required in the present procurement process;
- c. A Bidder has an interest in other bidders, including when they have common ownership and/or management. Bidders shall not submit more than one bid, except for alternative offers, if permitted. This will result in the disqualification of all bids in which the Bidder is involved. This includes situations where a firm is the Bidder in one bid and a sub-contractor on another; however, this does not limit the inclusion of a firm as a sub-contractor in more than one bid.

Failure to disclose any actual or potential conflict of interest may lead to the Bidder being sanctioned further by UN Women.

Ineligibility Lists: A Bidder shall not be eligible to submit an offer if and when at the time of submission, the Bidder:

- d. is included in the Ineligibility List, hosted by <u>UNGM</u>, that aggregates information disclosed by Agencies, Funds or Programs of the UN System;
- e. is included in the <u>Consolidated United Nations Security Council Sanctions List</u>, including the <u>UN Security Council Resolution 1267/1989 list</u>;
- f. is included in any other Ineligibility List from a UN Women partner and if so listed in the RFQ Instructions.
- g. is currently suspended from doing business with UN Women and removed from its vendor database(s).

Code of Conduct: All Bidders are expected to embrace the principles of the <u>United Nations Supplier Code of Conduct</u>, reflecting the core values of the Charter of the United Nations. UN Women also expects all its suppliers to adhere to the principles of the <u>United Nations Global Compact and recommends signing up to the Womes Empowerment Principles</u>.