

REQUEST FOR PROPOSAL (RFP) (For Low-Valued Services)

Date: 3 July 2019

Dear Sir / Madam:

We kindly request you to submit your Proposal for a reputable company or individual contractor to provide application and website development services to enhance the layout and functionalities of its current website, http://www.betterthancash.org, a Heroku Ruby on Rails application.

Please be guided by the form attached hereto as Annex 2, in preparing your Proposal.

Proposals may be submitted on or before **Monday, July 22, 2019** and via email, to the email address below:

Uncdf.procurement@uncdf.org

Your Proposal must be expressed in the English language, and valid for a minimum period of 90 days

In the course of preparing your Proposal, it shall remain your responsibility to ensure that it reaches the address above on or before the deadline. Proposals that are received by UNCDF after the deadline indicated above, for whatever reason, shall not be considered for evaluation.

If you are submitting your Proposal by email, kindly ensure that they are signed and in the .pdf format, and free from any virus or corrupted files.

Services proposed shall be reviewed and evaluated based on completeness and compliance of the Proposal and responsiveness with the requirements of the RFP and all other annexes providing details of UNCDF requirements.

The Proposal that complies with all of the requirements, meets all the evaluation criteria and offers the best value for money shall be selected and awarded the contract. Any offer that does not meet the requirements shall be rejected.

Any discrepancy between the unit price and the total price shall be re-computed by UNCDF, and the unit price shall prevail and the total price shall be corrected. If the Service Provider does not accept the final price based on UNCDF's re-computation and correction of errors, its Proposal will be rejected.

No price variation due to escalation, inflation, fluctuation in exchange rates, or any other market

factors shall be accepted by UNCDF after it has received the Proposal. At the time of Award of Contract or Purchase Order, UNCDF reserves the right to vary (increase or decrease) the quantity of services and/or goods, by up to a maximum twenty five per cent (25%) of the total offer, without any change in the unit price or other terms and conditions.

Any Contract or Purchase Order that will be issued as a result of this RFP shall be subject to the General Terms and Conditions attached hereto. The mere act of submission of a Proposal implies that the Service Provider accepts without question the General Terms and Conditions of UNCDF, herein attached as Annex 3.

Please be advised that UNCDF is not bound to accept any Proposal, nor award a contract or Purchase Order, nor be responsible for any costs associated with a Service Providers preparation and submission of a Proposal, regardless of the outcome or the manner of conducting the selection process.

UNCDF's vendor protest procedure is intended to afford an opportunity to appeal for persons or firms not awarded a Purchase Order or Contract in a competitive procurement process. In the event that you believe you have not been fairly treated, you can find detailed information about vendor protest procedures in the following link: http://www.undp.org/procurement/protest.shtml.

UNCDF encourages every prospective Service Provider to prevent and avoid conflicts of interest, by disclosing to UNCDF if you, or any of your affiliates or personnel, were involved in the preparation of the requirements, design, cost estimates, and other information used in this RFP.

UNCDF implements a zero tolerance on fraud and other proscribed practices, and is committed to preventing, identifying and addressing all such acts and practices against UNCDF, as well as third parties involved in UNCDF activities. UNCDF expects its Service Providers to adhere to the UN Supplier Code of Conduct found in this link: http://www.un.org/depts/ptd/pdf/conduct_english.pdf

Thank you and we look forward to receiving your Proposal.

Sincerely yours,

Angela Corbalan
Head of Communications
Better Than Cash Alliance

Description of Requirements

Requirement partnership of governments, companies and international organization that accelerates the transition from cash to digital payments in order reduce poverty and drive inclusive growth. Implementing Partner of UNCDF		
UNCDF Brief Description of the Required Services¹ The Alliance is looking for a reputable company with a minimum of 5 years of experience in development and implementation of database design and Ruby on Rails application development, has handled similar projects in the past with minimum of 3 projects of similar scope to provide application and website development services to enhance the layout and functionalities of its current website, http://www.betterthancash.org, a Heroku Ruby on Rails application. Please find attached Annex 4. On the Alliance Site Specification — for some further technical details. List and Description of Expected Outputs to be Delivered Design: Agreement on format and new website structure based on the new wireframes and HTML/CSS/JS code file templates, which will be provided by to Better Than Cash Alliance. A project schedule with lists of tasks will be submitted to the project supervisor for approval. 1. Development, Testing & Production: A fully developed and		Based in UNCDF, the Better Than Cash Alliance (The Alliance) is a partnership of governments, companies and international organizations that accelerates the transition from cash to digital payments in order to reduce poverty and drive inclusive growth.
Required Services¹ years of experience in development and implementation of database design and Ruby on Rails application development, has handled similar projects in the past with minimum of 3 projects of similar scope to provide application and website development services to enhance the layout and functionalities of its current website, http://www.betterthancash.org, a Heroku Ruby on Rails application. Please find attached Annex 4. On the Alliance Site Specification – for some further technical details. List and Description of Expected Outputs to be Delivered Design: Agreement on format and new website structure based on the new wireframes and HTML/CSS/JS code file templates, which will be provided by to Better Than Cash Alliance. A project schedule with lists of tasks will be submitted to the project supervisor for approval. 1. Development, Testing & Production: A fully developed and		N/A
Expected Outputs to be Delivered wireframes and HTML/CSS/JS code file templates, which will be provided by t Better Than Cash Alliance. A project schedule with lists of tasks will be submitted to the project supervisor for approval. 1. Development, Testing & Production: A fully developed and	equired Services ¹	years of experience in development and implementation of database design and Ruby on Rails application development, has handled similar projects in the past with minimum of 3 projects of similar scope to provide application and website development services to enhance the layout and functionalities of its current website, http://www.betterthancash.org, a Heroku Ruby on Rails application. Please find attached Annex 4. On the Alliance Site Specification – for
	xpected Outputs to be	wireframes and HTML/CSS/JS code file templates, which will be provided by the Better Than Cash Alliance. A project schedule with lists of tasks will be submitted to the project supervisor for approval.
tested web application based on the specified TOR.		tested web application based on the specified TOR.
2. Maintenance & Support: Support the Alliance for additional		2. Maintenance & Support: Support the Alliance for additional
changes or issues that may arise post-launch (<i>Please indicate</i>		changes or issues that may arise post-launch (<i>Please indicate the</i>
timing & the costs of different maintenance & support Option		timing & the costs of different maintenance & support Options)
Person to Supervise the Work/Performance of the Service Provider Angela Corbalan, Head of Communications	Vork/Performance of the	Angela Corbalan, Head of Communications
Frequency of Reporting Weekly, and as needed	requency of Reporting	Weekly, and as needed
Progress Reporting Requirements	rogress Reporting	
☐ Exact Address/es [pls. specify]		☐ Exact Address/es [pls. specify]
Location of work	ocation of work	
Expected duration of Approximately 3 months for the website to go live.	xpected duration of	
, , , , , , , , , , , , , , , , , , , ,	•	The proposal should include post completion maintenance and support.
Target start date 19 August 2019	arget start date	
Latest completion date 30 November 2019	atest completion date	30 November 2019

¹ A detailed TOR may be attached if the information listed in this Annex is not sufficient to fully describe the nature of the work and other details of the requirements.

	N/A			
Travels Expected	Destination/s	Estimated Duration	Brief Description of Purpose of the Travel	Target Date/s
Special Security Requirements	☐ Completion o	rance from UN prior to f UN's Basic and Adva ve Travel Insurance pecify]	<u>-</u>	g
Facilities to be Provided by UNCDF (i.e., must be excluded from Price Proposal)	☐ Office space a☐ Land Transpo☐ Others [pls. sp	rtation		
Implementation Schedule indicating breakdown and timing of activities/subactivities	☑ Required ☐ Not Required			
Names and curriculum vitae of individuals who will be involved in completing the services	☑ Required ☐ Not Required			
Currency of Proposal	☑ United States ☐ Euro ☐ Local Currenc			
Value Added Tax on Price Proposal ²	⊠ must be inclu	, sive of VAT and other isive of VAT and other	• •	
Validity Period of Proposals (Counting for the last day of submission of quotes)	□ 60 days ☑ 90 days □ 120 days			
	extend the val	circumstances, UNC lidity of the Proposa s RFP. The Proposal t any modification wh	l beyond what has shall then confirm the	been initially ne extension in
Partial Quotes	☑ Not permitte	ed		

² VAT exemption status varies from one country to another. Pls. check whatever is applicable to the UNCDF CO/BU requiring the service.

	☐ Permitted [pls. pro requirements are petc.)]			otes, and ensure that al quotes (e.g., in lots,
Payment Terms ³	Outputs	Percentage	Timing	Condition for Payment Release
	Design: Agreement on format and new website structure based on the new wireframes and HTML/CSS/JS code file templates, which will be provided by the Alliance. A project schedule with lists of tasks will be submitted to the project supervisor for approval.	25%	(~4 weeks)	Within thirty (30) days from the date of meeting the following conditions: a) UNCDF's written acceptance (i.e., not mere receipt) of the quality of the outputs; and b) Receipt of invoice from the Service
	Development, Testing & Production: A fully developed and tested web application based on the specified TOR. Should include postlaunch website monitoring for 30 days to address any issues that may arise postlaunch.	60%	(~9 weeks)	Provider.
	Training, Documentation, & Analytics: Train Alliance Communications staff on managing the new website. Technical documentation will be created and submitted to project supervisor for approval. Analytics	15%	(~2 weeks)	

³ UNCDF preference is not to pay any amount in advance upon signing of contract. If the Service Provider strictly requires payment in advance, it will be limited only up to 20% of the total price quoted. For any higher percentage, or any amount advanced exceeding \$30,000, UNCDF shall require the Service Provider to submit a bank guarantee or bank cheque payable to UNCDF, in the same amount as the payment advanced by UNCDF to the Service Provider.

	tracking code will be reviewed with Alliance Communications staff. Maintenance: Maintain the application and server. Provide security and uptime maintenance for the Better Than Cash Alliance Rails application.
Person(s) to review/inspect/ approve outputs/completed services and authorize the disbursement of payment	Angela Corbalan Head of Communications Better Than Cash Alliance, UNCDF
Type of Contract to be Signed	 □ Purchase Order □ Institutional Contract ☑ Contract for Professional Services □ Long-Term Agreement⁴ (if LTA is signed, the PO will trigger the request for services) □ Other Type of Contract [pls. specify]
Criteria for Contract Award	 □ Lowest Price Quote among technically responsive offers ☑ Combined Scoring Method, using the 70%-30% distribution for technical and financial proposals, respectively, where the minimum passing score of technical proposal is 70% ☑ Full acceptance of the UNCDF Contract General Terms and Conditions (GTC). This is a mandatory criterion and cannot be deleted regardless of
	the nature of services required. Non-acceptance of the GTC may be grounds for the rejection of the Proposal.
Criteria for the Assessment of Proposal	Technical Proposal (70%) ☑ Expertise of the Firm 30% ☑ Methodology, Its Appropriateness to the Condition and Timeliness of the Implementation Plan 25% ☑ Management Structure and Qualification of Key Personnel 15% Financial Proposal (30%) – please provide in a separate file and password protect. The info will be used only after the Evaluation has been completed and if the Vendor has been Technically qualified To be computed as a ratio of the Proposal's offer to the lowest price among the proposals received by UNCDF.

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⁴ Minimum of one (1) year period and may be extended up to a maximum of three (3) years subject to satisfactory performance evaluation. This RFP may be used for LTAs if the annual purchases will not exceed \$100,000.00.

UNCDF will award the contract to:	 ☑ One and only one Service Provider ☐ One or more Service Providers, depending on the following factors: [Clarify fully how and why will this be achieved. Please do not choose this option without indicating the parameters for awarding to multiple Service Providers]
Annexes to this RFP ⁵	 ☑ Form for Submission of Proposal (Annex 2) ☑ General Terms and Conditions / Special Conditions (Annex 3)⁶ ☑ Detailed TOR ☐ Others⁷ [pls. specify]
Contact Person for Inquiries (Written inquiries only)8	Angela Corbalan Head of Comms. BTCA UNCDF Angela.corbalan@uncdf.org Any delay in UNCDF's response shall be not used as a reason for extending the deadline for submission, unless UNCDF determines that such an extension is necessary and communicates a new deadline to the Proposers.
Other Information [pls. specify]	

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⁵ Where the information is available in the web, a URL for the information may simply be provided.

⁶ Service Providers are alerted that non-acceptance of the terms of the General Terms and Conditions (GTC) may be grounds for disqualification from this procurement process.

⁷ A more detailed Terms of Reference in addition to the contents of this RFP may be attached hereto.

⁸ This contact person and address is officially designated by UNCDF. If inquiries are sent to other person/s or address/es, even if they are UNCDF staff, UNCDF shall have no obligation to respond nor can UNCDF confirm that the query was received.

Terms of Reference

A. Better Than Cash Alliance

Project Description

UNCDF is the UN's capital investment agency for the world's least developed countries (LDCs). It creates new opportunities for poor people and their communities by increasing access to inclusive finance and investment capital. UNCDF focuses on Africa and the poorest countries of Asia and the Pacific, with a special commitment to countries emerging from conflict or crisis. It can provide seed capital both grants and loans as well as technical support that will improve poor peoples' lives.

UNCDF works to enlarge peoples' choices: it believes that poor people and communities should take decisions about their own development. UNCDF works in challenging environments – remote rural areas, countries emerging from conflict – and paves the way for others to follow. Its programmes are designed to catalyze larger investment flows from the private sector, development partners and national governments, for significant impact on the Millennium Development Goals, especially Goal 1: Eradicate Extreme Poverty and Hunger, Goal 3: Promote Gender Equality and Empower Women, and Goal 7: Ensure Environmental Sustainability.

Established by the General Assembly in 1966 and with headquarters in New York, UNCDF is an autonomous UN organization affiliated with UNDP.

Based in UNCDF, the Better Than Cash Alliance (The Alliance) is a partnership of governments, companies and international organizations that accelerates the transition from cash to digital payments in order to reduce poverty and drive inclusive growth by:

- Advocating for the transition from cash to digital payments in a way that advances financial inclusion and promotes responsible digital finance.
- Catalyzing the development of inclusive digital payments ecosystems in member countries to reduce costs, increase transparency, advance financial inclusion-- particularly for women-- and drive inclusive growth;
- Conducting research and sharing the knowledge and experiences of our members to inform strategies for making the transition.

Billions of dollars in cash payments and transfers are made daily in emerging and developing economies, including payment of salaries, social welfare and relief, payments to suppliers, remittances, etc. The problems with these cash payments include a lack of transparency, accountability and security, as well as inefficiency.

Furthermore, the individuals who receive the cash payments are often part of the 1.7 billion excluded from the formal financial sector. This means they are excluded from access to a range of appropriate and affordable financial services to help them save safely and take advantage of economic opportunities and reduce their vulnerability to risk.

Shifting these payments from cash to digital has the potential to improve the lives of low-income people, particularly women, while giving governments, the development community and the private sector a more transparent, time and cost efficient, and often-safer means of disbursing payments.

The Better Than Cash Alliance Team's Core Values are the following:

- Achieving together
- Striving for excellence
- Service oriented
- Results oriented

The company should have a minimum of 5 years of experience in development and implementation of database design and Ruby on Rails application development, has handled similar projects in the past with minimum of 3 projects of similar scope.

B. Scope of Work

The work of the Alliance stretches across different regions, targeting governments, businesses and international organizations. Therefore, it is essential that the website is easy to navigate in order to locate relevant information. Most importantly, the new design and layout of the website will highlight the work of Alliance members in launching and scaling digitization initiatives in their respective countries.

The reputable company will implement:

- Further develop the custom Ruby on Rails web application to upgrade the backend to enterprise-level CMS
 functionality to improve content development and maintenance (e.g. create new content types, merge
 existing content types, improve content editing, markdown reference/WYSYWIG functionality, allow ability
 to edit navigation, add drag/drop content layout functionality).
- Redesigned betterthancash.org website based on new wireframes and HTML/CSS/JS code file templates,
 which will be provided by the Better Than Cash Alliance;
- Reorganize content based on an updated sitemap;
- Provide Quality Assurance (QA) review of the implemented code;
- On-going Heroku website application management and server maintenance.
- Create technical documentation.
- Install and test to make sure existing and new Analytics tracking code works.

C. Technical competencies:

- Experience implementing Ruby on Rails, web applications, preferably with Heroku
- Expertise on HTML/CSS/JSS/AEM
- Expertise on SEO

D. Description of deliverable/outputs

Review & approvals Required prior to authorization of payment.

- Design: Agreement on format and new website structure based on the new wireframes and HTML/CSS/JS
 code file templates, which will be provided by the Better Than Cash Alliance. A project schedule with lists
 of tasks will be submitted to the project supervisor for approval.
- Development, Testing & Production: A fully developed and tested web application based on the specified
 TOR. Should include post-launch website monitoring for 30 days to address any issues that may arise post-

launch.

- Training, Documentation, & Analytics: Train Alliance Communications staff on managing the new website. Technical documentation will be created and submitted to project supervisor for approval. Analytics tracking code will be reviewed with Alliance Communications staff.
- Maintenance: Maintain the application and server. Provide security and uptime maintenance for the Better Than Cash Alliance Rails application.

E. Institutional Arrangement

Under the supervision and direction of the Head of Communications, Better Than Cash Alliance.

F. Duration of the Work

This is an assignment that will have an initial duration of approximately three months. However, the performance control or monitoring mechanism will be applied from the start date, and the services will include 1 year for post launch support/maintenance (with possibility of extension to one more year thereafter)

G. Duty Station

This position is based remotely, with close contact to the Better Than Cash Alliance team, based in New York.

H. Required Qualifications, Competencies and Experiences

The company must describe and explain how and why they are the best entity that can deliver the requirements by indicating among other the following with appropriate supporting documents:

- General Experience of Organization: minimum five (5) years of experience in provision of services on preparation of similar projects
- At least three (3) references including verifiable references or recommendation letters from the
 contracting party for each of the required successfully completed services (i.e. for development,
 implementation and maintenance) from similar projects in accordance with the services stated above and
 in the TOR.
- Profile describing the nature of the business, field of expertise including advanced knowledge of Heroku
 Ruby on Rails website applications, licenses, certifications, accreditations;
- Relevant experience and Track record: Minimum three (3) relevant contracts of similar value and scope as
 those required by the Better Than Cash Alliance indicating description of contract scope, contract
 duration, contract value, contact references (development, implementation and maintenance) completed
 within last five years: (provide proof of service: Contract and Reference letter with the name of the
 purchaser and amount of the contract monitored/ supervised)
- Sample of work Example of site logins or demonstration of Ruby on Rails custom CMS implementation for review. Please provide multiple examples (URLs and screenshots) of websites that demonstrate custom Ruby on Rails CMS implementations. A demonstration may be required during the evaluation stage of the backend and sample sites.
- Extensive experience in web content management system
- Positive track record with similar products
- Experience with UN and/or international organizations is desirable

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Proposed methodology for completion of services

The company must describe how it will address/deliver the demands of the RFP; providing a detailed description of the essential performance characteristics, reporting conditions and quality assurance mechanisms that will be put in place, while demonstrating that the proposed methodology will be appropriate to the context of the work.

Qualifications of Key Personnel

The company must provide:

- Names and qualifications of the key personnel that will perform the services indicating who is Team Leader and who are supporting team members;
- CVs demonstrating relevant qualifications

Languages:

• Fluency in spoken and written English

Core Competencies:

- Demonstrates ethics and integrity;
- Demonstrates political acumen and calculated risk taking;
- Impeccable diplomatic skills and knowledge of protocol; essential
- Demonstrated excellent writing, editing and communications skills to an international standard including correspondence, reports, talking points and briefing material; essential
- Builds own competence, creating an environment of creativity and innovation;
- Creates and promotes open communication;
- Remains calm, in control and good humored even under pressure;
- Conducts fair and transparent decision making;
- Displays cultural and gender sensitivity and adaptability;
- Shows strong corporate commitment.

FORM FOR SUBMITTING SERVICE PROVIDER'S PROPOSAL9

(This Form must be submitted only using the Service Provider's Official Letterhead/Stationery¹⁰)

[insert: Location].
[insert: Date]

To: [insert: Name and Address of UNDP focal point]

Dear Sir/Madam:

We, the undersigned, hereby offer to render the following services to UNCDF in conformity with the requirements defined in the RFP dated [specify date], and all of its attachments, as well as the provisions of the UNCDF General Contract Terms and Conditions:

A. Qualifications of the Service Provider

The Service Provider must describe and explain how and why they are the best entity that can deliver the requirements of UNCDF by indicating the following:

- a) Profile describing the nature of business, field of expertise, licenses, certifications, accreditations;
- b) Business Licenses Registration Papers, Tax Payment Certification, etc.
- c) Latest Audited Financial Statement income statement and balance sheet to indicate Its financial stability, liquidity, credit standing, and market reputation, etc.;
- d) Track Record list of clients for similar services as those required by UNCDF, indicating description of contract scope, contract duration, contract value, contact references, please include examples of site logins or demonstration of Ruby on Rails custom CMS implementation for review. Please provide multiple examples (URLs and screenshots) of website that demonstrates custom Ruby on Rails CMS implementations. A demonstration may be required during the evaluation stage of the back-end and sample sites;
- e) Certificates and Accreditation including Quality Certificates, Patent Registrations, Environmental Sustainability Certificates, etc.
- f) Written Self-Declaration that the company is not in the UN Security Council 1267/1989 List, UN Procurement Division List or Other UN Ineligibility List.

B. Proposed Methodology for the Completion of Services

⁹ This serves as a guide to the Service Provider in preparing the Proposal.

¹⁰ Official Letterhead/Stationery must indicate contact details – addresses, email, phone and fax numbers – for verification purposes

The Service Provider must describe how it will address/deliver the demands of the RFP; providing a detailed description of the essential performance characteristics, reporting conditions and quality assurance mechanisms that will be put in place, while demonstrating that the proposed methodology will be appropriate to the local conditions and context of the work.

C. Qualifications of Key Personnel

If required by the RFP, the Service Provider must provide :

- Names and qualifications of the key personnel that will perform the services indicating who is Team Leader, who are supporting, etc.;
- CVs demonstrating qualifications must be submitted if required by the RFP; and
- Written confirmation from each personnel that they are available for the entire duration of the contract.

Cost Breakdown per Deliverable* - please provide in a separate file and password protect. The infowill be used only after the Evaluation has been completed and if the Vendor has been Technically qualified

D.

	Deliverables [list them as referred to in the RFP]	Percentage of Total Price (Weight for payment)	Price (Lump Sum, All Inclusive)
1	Deliverable 1		
2	Deliverable 2		
3			
	Total	100%	

^{*}This shall be the basis of the payment tranches

Cost Breakdown by Cost Component [This is only an Example]: - please provide this info a separate file and password protect. The info will be used only after the Evaluation has been completed and if the Vendor has been Technically qualified

E.

Description of Activity	Remuneration	Total Period of	No. of	Total Rate
	per Unit of Time	Engagement	Personnel	
I. Personnel Services				
1. Services from Home Office				
a. Expertise 1				
b. Expertise 2				
2. Services from Field Offices				
a . Expertise 1				
b. Expertise 2				
3. Services from Overseas				
a. Expertise 1				
b. Expertise 2				
II. Out of Pocket Expenses				
1. Travel Costs				

2. Daily Allowance		
3. Communications		
4. Reproduction		
5. Equipment Lease		
6. Others		
III. Other Related Costs		

[Name and Signature of the Service Provider's Authorized Person] [Designation] [Date]

General Terms and Conditions for Services

1.0 LEGAL STATUS:

The Contractor shall be considered as having the legal status of an independent contractor vis-à-vis the United Nations Capital Development Fund (UNCDF). The Contractor's personnel and sub-contractors shall not be considered in any respect as being the employees or agents of UNCDF or the United Nations.

2.0 SOURCE OF INSTRUCTIONS:

The Contractor shall neither seek nor accept instructions from any authority external to UNCDF in connection with the performance of its services under this Contract. The Contractor shall refrain from any action that may adversely affect UNCDF or the United Nations and shall fulfill its commitments with the fullest regard to the interests of UNCDF.

3.0 CONTRACTOR'S RESPONSIBILITY FOR EMPLOYEES:

The Contractor shall be responsible for the professional and technical competence of its employees and will select, for work under this Contract, reliable individuals who will perform effectively in the implementation of this Contract, respect the local customs, and conform to a high standard of moral and ethical conduct.

4.0 ASSIGNMENT:

The Contractor shall not assign, transfer, pledge or make other disposition of this Contract or any part thereof, or any of the Contractor's rights, claims or obligations under this Contract except with the prior written consent of UNCDF.

5.0 SUB-CONTRACTING:

In the event the Contractor requires the services of sub-contractors, the Contractor shall obtain the prior written approval and clearance of UNCDF for all sub-contractors. The approval of UNCDF of a sub-contractor shall not relieve the Contractor of any of its obligations under this Contract. The terms of any sub-contract shall be subject to and conform to the provisions of this Contract.

6.0 OFFICIALS NOT TO BENEFIT:

The Contractor warrants that no official of UNCDF or the United Nations has received or will be offered by the Contractor any direct or indirect benefit arising from this Contract or the award thereof. The Contractor agrees that breach of this provision is a breach of an essential term of this Contract.

7.0 INDEMNIFICATION:

The Contractor shall indemnify, hold and save harmless, and defend, at its own expense, UNCDF, its officials, agents, servants and employees from and against all suits, claims, demands, and liability of any nature or

kind, including their costs and expenses, arising out of acts or omissions of the Contractor, or the Contractor's employees, officers, agents or sub-contractors, in the performance of this Contract. This provision shall extend, inter alia, to claims and liability in the nature of workmen's compensation, products liability and liability arising out of the use of patented inventions or devices, copyrighted material or other intellectual property by the Contractor, its employees, officers, agents, servants or sub-contractors. The obligations under this Article do not lapse upon termination of this Contract.

8.0 INSURANCE AND LIABILITIES TO THIRD PARTIES:

- **8.1** The Contractor shall provide and thereafter maintain insurance against all risks in respect of its property and any equipment used for the execution of this Contract.
- **8.2** The Contractor shall provide and thereafter maintain all appropriate workmen's compensation insurance, or the equivalent, with respect to its employees to cover claims for personal injury or death in connection with this Contract.
- **8.3** The Contractor shall also provide and thereafter maintain liability insurance in an adequate amount to cover third party claims for death or bodily injury, or loss of or damage to property, arising from or in connection with the provision of services under this Contract or the operation of any vehicles, boats, airplanes or other equipment owned or leased by the Contractor or its agents, servants, employees or sub-contractors performing work or services in connection with this Contract.
- **8.4** Except for the workmen's compensation insurance, the insurance policies under this Article shall:
 - **8.4.1** Name UNCDF as additional insured;
 - **8.4.2** Include a waiver of subrogation of the Contractor's rights to the insurance carrier against the UNCDF;
 - **8.4.3** Provide that the UNCDF shall receive thirty (30) days written notice from the insurers prior to any cancellation or change of coverage.
 - **8.5** The Contractor shall, upon request, provide the UNCDF with satisfactory evidence of the insurance required under this Article.

9.0 ENCUMBRANCES/LIENS:

The Contractor shall not cause or permit any lien, attachment or other encumbrance by any person to be placed on file or to remain on file in any public office or on file with the UNCDF against any monies due or to become due for any work done or materials furnished under this Contract, or by reason of any other claim or demand against the Contractor.

10.0 TITLE TO EQUIPMENT:

Title to any equipment and supplies that may be furnished by UNCDF shall rest with UNCDF and any such equipment shall be returned to UNCDF at the conclusion of this Contract or when no longer needed by the Contractor. Such equipment, when returned to UNCDF, shall be in the same condition as when delivered to the Contractor, subject to normal wear and tear. The Contractor shall be liable to compensate UNCDF for equipment determined to be damaged or degraded beyond normal wear and tear.

11.0 COPYRIGHT, PATENTS AND OTHER PROPRIETARY RIGHTS:

11.1 Except as is otherwise expressly provided in writing in the Contract, the UNCDF shall be entitled to all intellectual property and other proprietary rights including, but not limited to, patents, copyrights, and trademarks, with regard to products, processes, inventions, ideas, know-how, or documents and other materials which the Contractor has developed for the UNCDF under the

Contract and which bear a direct relation to or are produced or prepared or collected in consequence of, or during the course of, the performance of the Contract, and the Contractor acknowledges and agrees that such products, documents and other materials constitute works made for hire for the UNCDF.

- 11.2 To the extent that any such intellectual property or other proprietary rights consist of any intellectual property or other proprietary rights of the Contractor: (i) that pre-existed the performance by the Contractor of its obligations under the Contract, or (ii) that the Contractor may develop or acquire, or may have developed or acquired, independently of the performance of its obligations under the Contract, the UNCDF does not and shall not claim any ownership interest thereto, and the Contractor grants to the UNCDF a perpetual license to use such intellectual property or other proprietary right solely for the purposes of and in accordance with the requirements of the Contract.
- 11.3 At the request of the UNCDF; the Contractor shall take all necessary steps, execute all necessary documents and generally assist in securing such proprietary rights and transferring or licensing them to the UNCDF in compliance with the requirements of the applicable law and of the Contract.
- Subject to the foregoing provisions, all maps, drawings, photographs, mosaics, plans, reports, estimates, recommendations, documents, and all other data compiled by or received by the Contractor under the Contract shall be the property of the UNCDF, shall be made available for use or inspection by the UNCDF at reasonable times and in reasonable places, shall be treated as confidential, and shall be delivered only to UNCDF authorized officials on completion of work under the Contract.

12.0 USE OF NAME, EMBLEM OR OFFICIAL SEAL OF UNCDF OR THE UNITED NATIONS:

The Contractor shall not advertise or otherwise make public the fact that it is a Contractor with UNCDF, nor shall the Contractor, in any manner whatsoever use the name, emblem or official seal of UNCDF or THE United Nations, or any abbreviation of the name of UNCDF or United Nations in connection with its business or otherwise.

13.0 CONFIDENTIAL NATURE OF DOCUMENTS AND INFORMATION:

Information and data that is considered proprietary by either Party and that is delivered or disclosed by one Party ("Discloser") to the other Party ("Recipient") during the course of performance of the Contract, and that is designated as confidential ("Information"), shall be held in confidence by that Party and shall be handled as follows:

- **13.1** The recipient ("Recipient") of such information shall:
 - **13.1.1** use the same care and discretion to avoid disclosure, publication or dissemination of the Discloser's Information as it uses with its own similar information that it does not wish to disclose, publish or disseminate; and,
 - **13.1.2** use the Discloser's Information solely for the purpose for which it was disclosed.
- 13.2 Provided that the Recipient has a written agreement with the following persons or entities requiring them to treat the Information confidential in accordance with the Contract and this Article 13, the Recipient may disclose Information to:
 - **13.2.1** any other party with the Discloser's prior written consent; and,
 - **13.2.2** the Recipient's employees, officials, representatives and agents who have a need to know such Information for purposes of performing obligations under the Contract, and

employees officials, representatives and agents of any legal entity that it controls controls it, or with which it is under common control, who have a need to know such Information for purposes of performing obligations under the Contract, provided that, for these purposes a controlled legal entity means:

- **13.2.2.1** a corporate entity in which the Party owns or otherwise controls, whether directly or indirectly, over fifty percent (50%) of voting shares thereof; or,
- 13.2.2.2 any entity over which the Party exercises effective managerial control; or,
- 13.2.2.3 for the UNCDF, an affiliated Fund such as UNCDF, UNIFEM and UNV.
- 13.3 The Contractor may disclose Information to the extent required by law, provided that, subject to and without any waiver of the privileges and immunities of the United Nations, the Contractor will give the UNCDF sufficient prior notice of a request for the disclosure of Information in order to allow the UNCDF to have a reasonable opportunity to take protective measures or such other action as may be appropriate before any such disclosure is made.
- 13.4 The UNCDF may disclose Information to the extent as required pursuant to the Charter of the UN, resolutions or regulations of the General Assembly, or rules promulgated by the Secretary-General.
- 13.5 The Recipient shall not be precluded from disclosing Information that is obtained by the Recipient from a third party without restriction, is disclosed by the Discloser to a third party without any obligation of confidentiality, is previously known by the Recipient, or at any time is developed by the Recipient completely independently of any disclosures hereunder.
- These obligations and restrictions of confidentiality shall be effective during the term of the Contract, including any extension thereof, and, unless otherwise provided in the Contract, shall remain effective following any termination of the Contract.

14.0 FORCE MAJEURE; OTHER CHANGES IN CONDITIONS

- 14.1 In the event of and as soon as possible after the occurrence of any cause constituting force majeure, the Contractor shall give notice and full particulars in writing to the UNCDF, of such occurrence or change if the Contractor is thereby rendered unable, wholly or in part, to perform its obligations and meet its responsibilities under this Contract. The Contractor shall also notify the UNCDF of any other changes in conditions or the occurrence of any event that interferes or threatens to interfere with its performance of this Contract. On receipt of the notice required under this Article, the UNCDF shall take such action as, in its sole discretion; it considers to be appropriate or necessary in the circumstances, including the granting to the Contractor of a reasonable extension of time in which to perform its obligations under this Contract.
- 14.2 If the Contractor is rendered permanently unable, wholly, or in part, by reason of force majeure to perform its obligations and meet its responsibilities under this Contract, the UNCDF shall have the right to suspend or terminate this Contract on the same terms and conditions as are provided for in Article 15, "Termination", except that the period of notice shall be seven (7) days instead of thirty (30) days.
- **14.3** Force majeure as used in this Article means acts of God, war (whether declared or not), invasion, revolution, insurrection, or other acts of a similar nature or force.
- 14.4 The Contractor acknowledges and agrees that, with respect to any obligations under the Contract that the Contractor must perform in or for any areas in which the UNCDF is engaged in, preparing to engage in, or disengaging from any peacekeeping, humanitarian or similar operations, any delays or failure to perform such obligations arising from or relating to harsh conditions within

such areas or to any incidents of civil unrest occurring in such areas shall not, in and of itself, constitute force majeure under the Contract..

15.0 TERMINATION

- **15.1** Either party may terminate this Contract for cause, in whole or in part, upon thirty (30) days notice, in writing, to the other party. The initiation of arbitral proceedings in accordance with Article 16.2 ("Arbitration"), below, shall not be deemed a termination of this Contract.
- 15.2 UNCDF reserves the right to terminate without cause this Contract at any time upon 15 days prior written notice to the Contractor, in which case UNCDF shall reimburse the Contractor for all reasonable costs incurred by the Contractor prior to receipt of the notice of termination.
- 15.3 In the event of any termination by UNCDF under this Article, no payment shall be due from UNCDF to the Contractor except for work and services satisfactorily performed in conformity with the express terms of this Contract.
- 15.4 Should the Contractor be adjudged bankrupt, or be liquidated or become insolvent, or should the Contractor make an assignment for the benefit of its creditors, or should a Receiver be appointed on account of the insolvency of the Contractor, the UNCDF may, without prejudice to any other right or remedy it may have under the terms of these conditions, terminate this Contract forthwith. The Contractor shall immediately inform the UNCDF of the occurrence of any of the above events.

16.0 SETTLEMENT OF DISPUTES

- **16.1 Amicable Settlement:** The Parties shall use their best efforts to settle amicably any dispute, controversy or claim arising out of this Contract or the breach, termination or invalidity thereof. Where the parties wish to seek such an amicable settlement through conciliation, the conciliation shall take place in accordance with the UNCITRAL Conciliation Rules then obtaining, or according to such other procedure as may be agreed between the parties.
- 16.2 Arbitration: Any dispute, controversy, or claim between the Parties arising out of the Contract or the breach, termination, or invalidity thereof, unless settled amicably under Article 16.1, above, within sixty (60) days after receipt by one Party of the other Party's written request for such amicable settlement, shall be referred by either Party to arbitration in accordance with the UNCITRAL Arbitration Rules then obtaining. The decisions of the arbitral tribunal shall be based on general principles of international commercial law. For all evidentiary questions, the arbitral tribunal shall be guided by the Supplementary Rules Governing the Presentation and Reception of Evidence in International Commercial Arbitration of the International Bar Association, 28 May 1983 edition. The arbitral tribunal shall be empowered to order the return or destruction of goods or any property, whether tangible or intangible, or of any confidential information provided under the Contract, order the termination of the Contract, or order that any other protective measures be taken with respect to the goods, services or any other property, whether tangible or intangible, or of any confidential information provided under the Contract, as appropriate, all in accordance with the authority of the arbitral tribunal pursuant to Article 26 ("Interim Measures of Protection") and Article 32 ("Form and Effect of the Award") of the UNCITRAL Arbitration Rules. The arbitral tribunal shall have no authority to award punitive damages. In addition, unless otherwise expressly provided in the Contract, the arbitral tribunal shall have no authority to award interest in excess of the London Inter-Bank Offered Rate ("LIBOR") then prevailing, and any such interest shall be simple interest only. The Parties shall be bound by any arbitration award rendered as a result of such arbitration as the final adjudication of any such dispute, controversy, or claim.

17.0 PRIVILEGES AND IMMUNITIES:

Nothing in or relating to this Contract shall be deemed a waiver, express or implied, of any of the privileges and immunities of the United Nations, including its subsidiary organs.

18.0 TAX EXEMPTION

- 18.1 Section 7 of the Convention on the Privileges and Immunities of the United Nations provides, interalia that the United Nations, including its subsidiary organs, is exempt from all direct taxes, except charges for public utility services, and is exempt from customs duties and charges of a similar nature in respect of articles imported or exported for its official use. In the event any governmental authority refuses to recognize the United Nations exemption from such taxes, duties or charges, the Contractor shall immediately consult with the UNCDF to determine a mutually acceptable procedure.
- 18.2 Accordingly, the Contractor authorizes UNCDF to deduct from the Contractor's invoice any amount representing such taxes, duties or charges, unless the Contractor has consulted with the UNCDF before the payment thereof and the UNCDF has, in each instance, specifically authorized the Contractor to pay such taxes, duties or charges under protest. In that event, the Contractor shall provide the UNCDF with written evidence that payment of such taxes, duties or charges has been made and appropriately authorized.

19.0 CHILD LABOUR

- 19.1 The Contractor represents and warrants that neither it, nor any of its suppliers is engaged in any practice inconsistent with the rights set forth in the Convention on the Rights of the Child, including Article 32 thereof, which, inter alia, requires that a child shall be protected from performing any work that is likely to be hazardous or to interfere with the child's education, or to be harmful to the child's health or physical mental, spiritual, moral or social development.
- Any breach of this representation and warranty shall entitle UNCDF to terminate this Contract immediately upon notice to the Contractor, at no cost to UNCDF.

20.0 MINES:

- 20.1 The Contractor represents and warrants that neither it nor any of its suppliers is actively and directly engaged in patent activities, development, assembly, production, trade or manufacture of mines or in such activities in respect of components primarily utilized in the manufacture of Mines. The term "Mines" means those devices defined in Article 2, Paragraphs 1, 4 and 5 of Protocol II annexed to the Convention on Prohibitions and Restrictions on the Use of Certain Conventional Weapons Which May Be Deemed to Be Excessively Injurious or to Have Indiscriminate Effects of 1980.
- 20.2 Any breach of this representation and warranty shall entitle UNCDF to terminate this Contract immediately upon notice to the Contractor, without any liability for termination charges or any other liability of any kind of UNCDF.

21.0 OBSERVANCE OF THE LAW:

The Contractor shall comply with all laws, ordinances, rules, and regulations bearing upon the performance of its obligations under the terms of this Contract.

22.0 SEXUAL EXPLOITATION:

- 22.1 The Contractor shall take all appropriate measures to prevent sexual exploitation or abuse of anyone by it or by any of its employees or any other persons who may be engaged by the Contractor to perform any services under the Contract. For these purposes, sexual activity with any person less than eighteen years of age, regardless of any laws relating to consent, shall constitute the sexual exploitation and abuse of such person. In addition, the Contractor shall refrain from, and shall take all appropriate measures to prohibit its employees or other persons engaged by it from, exchanging any money, goods, services, offers of employment or other things of value, for sexual favors or activities, or from engaging in any sexual activities that are exploitive or degrading to any person. The Contractor acknowledges and agrees that the provisions hereof constitute an essential term of the Contract and that any breach of this representation and warranty shall entitle UNCDF to terminate the Contract immediately upon notice to the Contractor, without any liability for termination charges or any other liability of any kind.
- 22.2 The UNCDF shall not apply the foregoing standard relating to age in any case in which the Contractor's personnel or any other person who may be engaged by the Contractor to perform any services under the Contract is married to the person less than the age of eighteen years with whom sexual activity has occurred and in which such marriage is recognized as valid under the laws of the country of citizenship of such Contractor's personnel or such other person who may be engaged by the Contractor to perform any services under the Contract.

23.0 AUTHORITY TO MODIFY:

Pursuant to the Financial Regulations and Rules of UNCDF, only the UNCDF Authorized Official possesses the authority to agree on behalf of UNCDF to any modification of or change in this Contract, to a waiver of any of its provisions or to any additional contractual relationship of any kind with the Contractor. Accordingly, no modification or change in this Contract shall be valid and enforceable against UNCDF unless provided by an amendment to this Contract signed by the Contractor and jointly by the UNCDF Authorized Official.

Live site

- Live url: https://www.betterthancash.org/
- DNS target: https://okinawa-7814.herokussl.com (will NOT direct you to live site if typed into a search bar -- for DNS purposes only)

Staging site

https://btca-staging.herokuapp.com/

Hosting provider

Network Solutions

SSL cert

- NOT on Heroku SSL
- Valid through September of this year

WHOIS search results

Domain Name: BETTERTHANCASH.ORG Registry Domain ID: D164004088-LROR

Registrar WHOIS Server: whois.networksolutions.com Registrar URL: http://www.networksolutions.com

Updated Date: 2019–01–15T11:17:18Z Creation Date: 2011–12–01T03:47:57Z

Registry Expiry Date: 2019–12–01T03:47:57Z Registrar Registration Expiration Date: Registrar: Network Solutions, LLC

Registrar IANA ID: 2

Registrar Abuse Contact Email: abuse@web.com Registrar Abuse Contact Phone: +1.8003337680

Reseller:

Domain Status: clientTransferProhibited https://icann.org/epp#clientTransferProhibited

Registrant Organization: United Nations Development Programme

Registrant State/Province: NY Registrant Country: US

Name Server: NS29.WORLDNIC.COM Name Server: NS30.WORLDNIC.COM

DNSSEC: unsigned

URL of the ICANN Whois Inaccuracy Complaint Form https://www.icann.org/wicf/)

>>> Last update of WHOIS database: 2019-01-30T14:22:36Z <<<

Tech stack

- Ruby on Rails back end, HTML/CSS/JS front end
- Assets hosted on Amazon S3



www.betterthancash.org

Issued by: Network Solutions DV Server CA 2

Expires: Tuesday, September 10, 2019 at 7:59:59 PM Eastern

Daylight Time

This certificate is valid