

United Nations Development Programme
Regional Bureau for Arab States
Regional Hub in Amman, Jordan



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Resilient nations.*

برنامج الأمم المتحدة الإنمائي
المكتب الإقليمي للدول العربية
المركز الإقليمي في عمان، الأردن

To: All Bidders

Subject: **(RFP) NO. RBAS-RFP-022/2019 FOR PROVISION OF SURVEYING SERVICES IN THE ARAB COUNTRIES**

Dear Sirs,

Please find enclose **Addendum No. 01** for the subject RFP, which includes the following:

1. UNDP responses on Bidders' queries and clarifications (Q&A)

Please acknowledge receipt of this Addendum.

Thank you and best regards.

Acknowledged receipt:

Signature:

Name:

Company:

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| Query | UNDP Reply |
|---|--|
| 1) On page 4 of the RFP, under Deliverable 2, it is mentioned that the target audience are 500 users. However, and on page 14 of the RFP under “Conduct the Survey” bullet point 4, it is mentioned “500 ADP potential (existing and new) users. Hence, is the targeted sample only users of the platform? What do you mean by “new”. Is it those who have recently started using the platform or those who are potential (may use) the platform? | We would like to reach out to 500 potential users of the portal. Part of them would be persons that already know about the portal and use it, while the other (bigger) part would be persons that will be introduced to it and then asked to fill the survey. |
| 2) The targeted sample for the study covers: <ul style="list-style-type: none"> • 5 different categories, namely: Students, Academics/Researchers, Journalists, Entrepreneurs and Civil Society Workers • 8 different countries • Males and Females • Different age groups (we assume it will be 4 breaks) Based on the above, we would like to know level of analysis you require in the output report. For example, do you want to look at data for each category x age group x gender x country? | It is highly important to have a representative sample to be able to generalize the findings of the survey with confidence. This is why we need the target sample to represent the different categories, sub-regions, age groups, etc. The categories themselves are quite indicative of the age group of the users. Given the fact that the targeted sample consists of 500 users only, first, we want to look at data by category then separately by country, by gender, and by age group. Subsequently, and in light of the results we would want to look at data given two variables, for instance for each category x country (we might here merge two countries together, GCC, Maghreb, Mashreq, LDCs), for each country x gender, for each age group x country. Here, visual representations could be very useful (charts, tables, pie charts, etc.). <u>With regards to the Different age groups 3 breaks would be ok.</u> |
| 3) How large is your data base of users? | 150 users, details of the users can be shared upon awarding the contract. |