

**United Nations Development Programme**

**Consultancy**

**Employer Value Proposition implementation and recruitment communication**

**Is it possible to get access to background material?**

A copy of the preliminary EVP and recruitment data can be obtained upon request

**What do we expect to be included in the technical proposal?**

It is expected that the technical proposal will include a presentation on the methodology and approach to be applied in order to deliver the four outputs in the TORs. This would include suggested activities, products, tools and strategies to be used to achieve the outputs and related activities. It is not expected that the proposal will include detailed strategic advice.

It would be appreciated it if the proposal also includes preliminary recommendations on media channels.

Furthermore, the proposal should include a timeframe for the delivery of the activities.

**Is it expected that creative solutions are included into the technical proposal?**

It is not expected that detailed creative solutions are included into the proposal. It is, however, expected that samples of previous creative solutions are included into the proposal.

**What should be included in the financial proposal?**

The financial proposal should include: 1) a lump-sum payment covering fee and operational costs for each of the four outputs.

**What is the indicative budget for the four outputs in the TORs?**

It is not possible to share details about the indicative budget for the four outputs at this stage in the process.