

## **Request for Proposal (RFP)**

### **Video on access to justice without barriers for persons with disabilities**

#### **The Clarification Note to Bidder's queries No 1**

##### **Process 23296**

Reference to the above RFP, UNDP has received the below queries from bidder and we would like to share the clarification as below:

<b>No.</b>	<b>Questions</b>	<b>Answers</b>
1	Would it be possible to extend the submission deadline to the 23rd of December? We are concerned that the currently allocated time is not sufficient for us to prepare a proposal that fully corresponds to the TOR.	Yes, we will extend to 23 December 2019 at 12:00 pm
2	Can you share any programme-related materials for desk review? a. Specifically, we are interested to know what kinds of projects are currently underway under the general umbrella of the Access to Justice Without Barriers Programme. b. Can you provide us with an overview of the types of programme beneficiaries and their biggest barriers to accessing justice?	Please find attachment of Project Document and 2018 Annual report in attachment files.
3	What is your ideal target audience? Per our understanding of the TORs, we have pre-identified some audience segments: 1) programme beneficiaries, 2) stakeholders, and 3) the Cambodian public at large. Can you share who among them is the highest priority?	Stakeholders, beneficiaries and public at large.
4	What are your plans for the dissemination of this video? a. Is it to be shared exclusively online through social media networks? b. Do you also plan to screen the video during offline events such as capacity-building workshops, meetings, seminars, etc?	a. – No b. – Yes
5	Based on our reading of the TORs, we recognize several communication objectives that this video product may address. Can you identify which among the below is your highest priority? a. To capture best practices & take stock of achievements b. To generate awareness, public information sharing c. To encourage people to take action (to call a hotline, enrol under the programme, etc.)	b. To generate awareness, public information sharing

No.	Questions	Answers
6	<p>Is there flexibility on the format of the final video product? Can the 5-minute video be turned into a series of shorter videos, each one focused on a particular issue/disability/beneficiary? This is to build more overview on the topic, make the video easier to share and watch on social media platforms, and potentially help generate more interest among target audiences. More specifically, it would be important to understand:</p> <p>A. Do you want this video for a campaign?</p> <p>B. Can we produce a series of much shorter videos + a highlight reel (the original 5-minute video mentioned in the TORs), provided there's no cost implication?</p>	<p>A. No</p> <p>B. Yes</p>