

UNITED NATIONS DEVELOPMENT PROGRAMME

17457 RSC 2020 – Communications Specialist

AMENDMENT 1

Date: June 17, 2020

We notify all interested bidders the following changes in the bidding documents:

1. On Annex 1, Terms of Reference, page 9 of 24, section *J. Qualifications of the Successful Contractor*, the required education:

CHANGES FROM:

- University degree in Communications, Journalism, Marketing or equivalent (mandatory requirement Pass /Fail). A Master's degree in the mentioned areas will be an advantage.

CHANGES TO:

- University degree in Communications, Journalism, Marketing, **International Development, or other closely related field** (mandatory requirement Pass /Fail). A Master's degree in the mentioned areas will be an advantage.
2. On Annex 4, Evaluation Matrix, page 23 of 24, the technical aspect of each submitted proposal will be evaluated using the following matrix:

CHANGES FROM:

	QUALIFICATION REQUIREMENTS AS PER TORs	MAX. POINTS
A	<i>Master's degree in communications, Journalism, Marketing or equivalent.</i>	<i>10</i>
B	<i>Experience in Communications or Journalism:</i> <i>5 years of experience</i> <i>10 points</i> <i>More than 5 but less than 8 years of experience</i> <i>12 points</i> <i>More than 8 years of experience</i> <i>15 points</i>	<i>15</i>
C	<i>Demonstrated knowledge and experience in communications management at the international level:</i> <i>2 years of experience</i> <i>7 points</i> <i>More than 2 but less than 4 years of experience</i> <i>9 points</i> <i>More than 4 years of experience</i> <i>10 points</i>	<i>10</i>
D	<i>Experience in the elaboration of communication plans and the development and implementation of communication strategies that involve print, video, events, media engagement and social media:</i> <i>3 years of experience</i> <i>7 points</i> <i>More than 3 but less than 5 years of experience</i> <i>9 points</i> <i>More than 5 years of experience</i> <i>10 points</i>	<i>10</i>
E	<i>Experience in the elaboration and development of content for media and for different platforms and social networks at corporate level.</i>	<i>10</i>
F	<i>Experience working successfully in projects and programmes involving a range partner:</i> <i>One experience</i> <i>3 points</i> <i>Two experiences</i> <i>5 points</i>	<i>5</i>
G	<i>Experience at the UN, or at similar international organizations will be an advantage:</i> <i>Experience at Int Organizations</i> <i>3 points</i> <i>Experience at UN</i> <i>5 points</i>	<i>5</i>
H	<i>Working level proficiency of Spanish, French is desirable.</i>	<i>5</i>
I	<i>Interview.</i>	<i>30</i>
	TOTAL	100

CHANGES TO:

	QUALIFICATION REQUIREMENTS AS PER TORs	MAX. POINTS
A	<i>Master's degree in Communications, Journalism, Marketing or equivalent.</i>	10
B	<i>Experience in Communications or Journalism:</i> <div style="display: flex; justify-content: space-between;"> 5 years of experience 10 points </div> <div style="display: flex; justify-content: space-between;"> More than 5 but less than 8 years of experience 12 points </div> <div style="display: flex; justify-content: space-between;"> 8 or more years of experience 15 points </div>	15
C	<i>Demonstrated knowledge and experience in communications management at the international level:</i> <div style="display: flex; justify-content: space-between;"> 2 years of experience 7 points </div> <div style="display: flex; justify-content: space-between;"> More than 2 but less than 4 years of experience 9 points </div> <div style="display: flex; justify-content: space-between;"> 4 or more years of experience 10 points </div>	10
D	<i>Experience in the elaboration of communication plans and the development and implementation of communication strategies that involve print, video, events, media engagement and social media:</i> <div style="display: flex; justify-content: space-between;"> 3 years of experience 7 points </div> <div style="display: flex; justify-content: space-between;"> More than 3 but less than 5 years of experience 9 points </div> <div style="display: flex; justify-content: space-between;"> 5 or more years of experience 10 points </div>	10
E	<i>Experience in the elaboration and development of content for media and for different platforms and social networks at corporate level.</i>	10
F	<i>Experience working successfully in projects and programmes involving a range partner:</i> <div style="display: flex; justify-content: space-between;"> One experience 3 points </div> <div style="display: flex; justify-content: space-between;"> Two or more experiences 5 points </div>	5
G	<i>Experience at the UN, or at similar international organizations will be an advantage:</i> <div style="display: flex; justify-content: space-between;"> Experience at Int'l. Organizations 3 points </div> <div style="display: flex; justify-content: space-between;"> Experience at Int'l Organizations, including UN 5 points </div>	5
H	<i>Working level proficiency of Spanish is desirable.</i>	5
I	<i>Interview.</i>	30
	TOTAL	100

3. On Annex 1, Terms of Reference, page 9 of 24, section *J. Qualifications of the Successful Contractor*, the required languages:

CHANGES FROM:

- Fluency in English is required (mandatory requirement Pass /Fail);
- Fluency of Spanish will be an asset.

CHANGES TO:

- **Excellent oral and written English required** (mandatory requirement Pass /Fail);
- Fluency of Spanish will be an asset.

End of the amendment