

Terms of Reference



Empowered lives.
Resilient nations.

GENERAL INFORMATION

Title: National Fisheries Platform Development Expert
Project Name : Global Sustainable Supply Chains for Marine Commodities
Reports to: Technical Officer for NRM
Duty Station: Home based
Expected Places of Travel (if applicable): Jakarta and Bogor
Duration of Assignment: From 30 April 2014 to 19 August 2014

REQUIRED DOCUMENT FROM HIRING UNIT

<input checked="" type="checkbox"/>	TERMS OF REFERENCE
<input checked="" type="checkbox"/>	CONFIRMATION OF CATEGORY OF LOCAL CONSULTANT , please select : (1) Junior Consultant (2) Support Consultant (3) Support Specialist (4) Senior Specialist (5) Expert/ Advisor
<input checked="" type="checkbox"/>	CATEGORY OF INTERNATIONAL CONSULTANT , please select : (6) Junior Specialist (7) Specialist (8) Senior Specialist
<input checked="" type="checkbox"/>	APPROVED e-requisition

REQUIRED DOCUMENTATION FROM CONSULTANT

<input checked="" type="checkbox"/>	CV
<input checked="" type="checkbox"/>	Copy of education certificate
<input checked="" type="checkbox"/>	Completed financial proposal
<input checked="" type="checkbox"/>	Completed technical proposal

Need for presence of IC consultant in office:

- ☒ partial (consultant will involve in relevant meeting/workshops that will be discussed during the assignment)
☐ intermittent (explain)
☐ full time/office based (needs justification from the Requesting Unit)

Provision of Support Services:

Office space: ☐ Yes ☒ No
 Equipment (laptop etc): ☐ Yes ☒ No
 Secretarial Services ☐ Yes ☒ No

If yes has been checked, indicate here who will be responsible for providing the support services: N/A

Signature of the Budget Owner: *for Iwan Kurniawan.*

I. BACKGROUND

According to marine conservationists, overfishing is a global problem affecting nearly 90% of the world's fisheries. With sustained growth in fish production and improved distribution channels, world fish food supply has grown dramatically in the last five decades, with an average growth rate of 3.2 percent per year in the

period 1961–2009. Many of the commercially important fisheries throughout the Pacific, from the Okhotsk Sea to the Humboldt Current, have collapsed or shown severe declines. In particular, international tuna fleets often fish in waters controlled by small states without respecting sustainable limits of fish stocks. By-catch further reduces fish stocks when large numbers of non-target species with low economic return are discarded as waste back into the ocean; among these species, we can find sharks, which represent a typical by-catch with tuna fishing.

Overfishing and exploitation can devastate an entire marine ecosystem. The disappearance or considerable reduction of highly-fished top predators and target fish implies a dangerous change in the food dynamics and causes ecological shifts that further reduce biodiversity and productivity. A wide regulatory process in international fisheries started at the global level with the adoption of the United Nations Convention on the Law of the Sea (UNCLOS) in 1982, entered into force in 1994. It was followed by the Agreement for the Implementation of the UNCLOS relating to the conservation and management of straddling fish stocks and highly migratory fish species in 1995.

Against this backdrop of emerging alarm for global fish stocks, UNDP has been asked to assume a leadership role to tackle the overfishing crisis. Through a coordinated portfolio of programs and projects, UNDP's Water and Ocean Governance Programs apply integrated, ecosystem-based approaches to the management of freshwater and ocean resources through promoting more effective governance, at local, national, global and regional level.

UNDP is working in cooperation with many other UN agencies, the Global Environment Facility, international financial institutions, regional fisheries organizations and others to improve oceans management and sustain livelihoods at the local, national, regional and global scales through effective oceans governance. The main objective of the project "Global Sustainable Supply Chains for Marine Commodities" is to support participating countries (Costa Rica, Ecuador, Indonesia, and the Philippines) scale up the adoption by fishers of certified standards. It will also work with one of three tuna Regional Fisheries Management Organizations (RFMO): the Inter-American Tropical Tuna Commission (IATTC); the Western & Central Pacific Fisheries Commission (WCPFC); or the Indian Ocean Tuna Commission (IOTC), to mobilize major buyer support of RFMO adoption of meaningful Conservation and management Measures (CMMs) for tuna fisheries, and species caught as by-catch, in particular sharks.

The project will foster coordinated action between public- and private-sector needs in order to mobilize the necessary resources and technical expertise. It will help make a connection between governments and the private sector, requesting improvements in fisheries management and requiring fishing practices that are more sustainable. It will provide national institutions with additional skills to promote consumer and market preference for sustainable fish, strengthen policy and enforcement efforts to promote national sustainable fishing, and promote bilateral cooperation for the management of shared fish stocks. More importantly, retailers will be brought together with their suppliers and the fish trading companies to promote engagement with RFMOs, the catch sector, and the national governments in producing countries.

The project is experiencing now the PPG process (Project Preparation Grant), aimed at engaging stakeholders and supporting specific studies and analyses to enable detailed design of the project. The final result of these analyses and consultations will be the UNDP-GEF project document (ProDoc) and GEF CEO Endorsement template ready for submission. During the PPG, more detailed assessments and the definition of priority actions will be defined. Moreover, a better analysis of baseline conditions and opportunities will be conducted, to confirm pilot sites and feasibility of proposed strategies and targets, to carry out necessary consultations, and to define the roles and responsibilities of different institutions for project implementation.

II. SCOPE OF WORK, RESPONSIBILITIES AND DESCRIPTION OF THE PROPOSED ANALYTICAL WORK

The Contractor will work as expert on national stakeholder/ policy analysis and engagement for the PPG process to deliver full size Project Document (refer to UNDP format). The Contractor will be responsible for the following:

1. Define the integration of the project into national plans, policies and projects related to fishery, including:
 - Carry out an assessment of fishery-related issues included in national development plans and policies
 - Identify fishery-related issues included in existing national projects.
 - Identify the relations and connections underpinning fishery management at national level.
 - Evaluate how the project can insert into the existing national fishing regulations.

- Evaluate if national fishing regulations comply with international agreements on fishery.
2. Design the stages of development of National Sustainable Marine Commodities supply chain coordinating platforms, including:
 - Conduct direct consultations with relevant stakeholders.
 - Facilitate workshops to develop the road map for the establishment of these platforms.
 - Undertake the corresponding analysis and outreach to stakeholders, including: i) stakeholder mapping, ii) capacity assessment of stakeholders, iii) stakeholder dialogue, iv) problems and root causes analysis, v) identification of the main potential working areas for the platform technical working groups, and elaborate preliminary lists of stakeholder participants for each group; vi) definition of institutional arrangements; vii) define platform management team; viii) definition of linkages between FIP projects and platform processes; ix) elaboration of a budget for the platform.
 3. Facilitate prioritization of Fishery Improvement Project (FIP) in Indonesia, including:
 - Prepare consultations and workshops for the validation of FIP methodology.
 - Prepare a detailed timeframe for FIP.
 - Prepare a detailed budget for FIP.
 - Describe and justify the methodology used within the Project Document.
 - Carry out consultations with host governments for determining a final selection of Fishery Improvement Project (FIP).
 4. Promote partnership and synergies with existing relevant projects, including:
 - Validate baseline information and clarify roles and expectations of the involved parties
 - Carry out consultations with national partners to evaluate potential synergies with the project
 5. Foster coordination between the regional and national teams, including:
 - Act as a coordinator between national stakeholders (researchers, decision takers, national experts, etc.) and the Regional Project Management Program (PMP) Expert(s)
 - Ensure efficient communication between each party involved in the project.
 - Provide periodical updates on the status of activities.

III. REQUIREMENTS FOR EXPERIENCE AND QUALIFICATIONS

I. Academic Qualifications:

- Advanced degree (master's level) in policy studies, fisheries management, economics or other relevant field; or the equivalent combination of education and the extensive relevant professional experience in a related area.

II. Years of experience:

- A minimum of 8 years work experience in the field of fisheries management, maritime jurisdiction or related area during hold the master degree or minimum 10 years of experience during hold bachelor degree;
- Substantive experience in conducting studies on marine commodity supply chain;
- An ability to analyze current fishery management policies related issues in Indonesia and other countries;
- Good knowledge and experience in product certification such as Marine Stewardship Council etc;
- Demonstrated knowledge on information management system;
- Experience working with international organizations.
- Knowledge of UNDP/UN regulations, rules, policies, procedures and practices would be an advantage.
- Fluency in English with excellent written communication skills, and strong experience writing reports.

III. Competencies:

- Demonstrates integrity and fairness, by modelling the UN/UNDP's values and ethical standards;
- Promotes the vision, mission and strategic goals of the UN and UNDP;