

Terms of reference - INDIVIDUAL CONSULTANT PROCUREMENT NOTICE

Position: Communication and Stakeholder Engagement Specialist for One Map and Claim Verification Mechanism

(National, 1 post)

Closing date:



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GENERAL INFORMATION

Title: Communication and Stakeholder Engagement Specialist for One Map and Claim Verification Mechanism

Project Name : PMU – REDD+

Reports to: Working Group Chair of Moratorium

Duty Station: Jakarta

Expected Places of Travel (if applicable): -

Duration of Assignment: 6 months, from: December 2014– May 2015; OUTPUT Based

REQUIRED DOCUMENT FROM HIRING UNIT

| | |
|---|--|
| X | TERMS OF REFERENCE |
| 4 | CONFIRMATION OF CATEGORY OF LOCAL CONSULTANT , please select : (1) Junior Consultant (2) Support Consultant (3) Support Specialist (4) Senior Specialist (5) Expert/ Advisor CATEGORY OF INTERNATIONAL CONSULTANT , please select : (6) Junior Specialist (7) Specialist (8) Senior Specialist |
| X | APPROVED e-requisition |

REQUIRED DOCUMENTATION FROM CONSULTANT

| | |
|---|-------------------------------|
| X | CV |
| X | Copy of education certificate |
| X | Completed financial proposal |
| X | Completed technical proposal |

Need for presence of IC consultant in office:

✓ partial, consultant will come to office to work with team two days in a week. The consultant will spend much of his/her time on the field.

☐ intermittent (explain)

☐ full time/office based (needs justification from the Requesting Unit)

Provision of Support Services:

Office space: Yes No

Equipment (laptop etc): Yes No

Secretarial Services Yes No

If yes has been checked, indicate here who will be responsible for providing the support services:

Signature of the Budget Owner: Roy Rahendra

I. BACKGROUND

Context of the REDD+ initiative:

Indonesia is the third largest emitter of carbon dioxide (CO₂) and the world's largest emitter from agriculture, forestry and other land use. Over the past five years, Indonesia's annual deforestation rate has averaged around 1 million hectares, which contributes to an estimated 87 percent of Indonesia's annual emissions. In response to this situation, in 2009, President Susilo Bambang Yudhoyono, made a voluntary commitment to the world to reduce emissions as much as 26 percent under a business-as-usual scenario or up to 41 percent with international support by 2020.

According to the Second National Communication from Indonesia to the UNFCCC, Indonesia is expected to emit around 2.9 million metric tons (gigatons) by 2020 under the business-as-usual scenario. A commitment to reduce that amount by 26 percent would mean a reduction of 0.8 gigatons, while 41 percent would amount to a reduction of 1.2 gigatons. A reduction from an expected 2.9 to 1.7 gigatons by 2020 is a challenging commitment for a country aiming to maintain its 7 percent annual growth rate. Nevertheless, this commitment has been translated into a comprehensive National Action Plan known as RAN-GRK (PP 61/2011).

The National Action Plan for the Reduction of Green-house Gas Emissions (RAN-GRK) estimates that 87 percent of the emission-reduction target - approximately 1 gigaton - relates directly to the forestry and peat land sectors and, to address this, the government has adopted an incentive mechanism to improve management of the country's vast forest resources while supporting climate-change mitigation. This mechanism, known as REDD+ (Reducing Emissions from Deforestation and Forest Degradation), has five primary objectives: (a) reduction of deforestation; (b) reduction of forest degradation; (c) conservation of carbon stocks; (d) sustainable forest management; and (e) enhancing carbon stocks.

On 26 May 2010 the Governments of Indonesia and Norway signed a Letter of Intent (LoI) to establish a REDD+ Partnership. The first phase of this REDD+ Partnership (Phase 1) was to establish an agency with the capacity to implement and manage REDD+ projects initially in the pilot province Central Kalimantan and progressively in other priority provinces across Indonesia. A Task Force (*Satuan Tugas*, Satgas) was established to support this initial phase and, as of June 2013 at the end of the Task Force's mandate, the following progress was achieved:

- Drafting of an integrated Presidential Regulation regarding the establishment of a REDD+ Agency and governance of REDD+ in Indonesia;
- Finalisation of a REDD+ National Strategy (Stranas) and development of Provincial Strategies and Action Plans (PSAPs) for the eleven priority provinces;
- Agreement on, and legal basis for, the structure and operations of a REDD+ Financial Instrument (FREDDI); its implementation awaits the establishment of the REDD+ Agency and the subsequent release of funding for Phase 2 of the LoI;
- A methodology for the structure and Standard Operating Procedures (SOPs) of the MRV technical unit; while international standards and an international/national REDD+ registry remain in development, the unit is ready for mobilisation following the establishment of the REDD+ Agency;
- Legal review of regulatory requirements related to REDD+ implementation in particular land tenure, forest and peat-land governance, forest monitoring and law enforcement, consolidation of land concessions, and a Moratorium on all new concessions for conversion of peat and natural forest in Indonesia; and
- Successful implementation of a wide range of projects by the REDD+ Task Force in the pilot province Central Kalimantan with a focus on developing an operational capacity and an enabling environment for REDD+ projects.

These achievements have prepared a basic foundation for a future REDD+ national programme that aims to address the emission-reduction target for the forestry and peat-land sectors and the national long-term goals associated with sustainable economic development and poverty reduction.

Context of this ToR:

Legal certainty on the status of the forest area is one of the main issues in forest governance and land. To date, only about 12 million hectares out of the 128 million hectares of forest area in Indonesia has been determined definitively. The lack of law enforcement is one loophole that might cause corruption. This had been stated by the research of KPK on the system of management and planning of forest area. Another implication of this problem is the proliferation of conflicts in the field, since the completion of the settlement process is not yet accomplished. Therefore, in order to improve the forest governance, eradicate the corruption and conflict of

tenure, it is essential to accomplish the determination of forest area immediately.

This is in accordance with the Decision of the Constitutional Court number 45/PUU-IX/2011 and Article 15 paragraph (1) of Law No. 41 of 1999 on Forestry. The gazettement of forest area covers the processes of appointment, boundary marking, mapping and determination of forest area. Thus, to establish forest area, the boundary marking and mapping should be carried out on 116 million hectares of forest.

In this context, Moratorium works stream through UNDP is seeking to recruit a Communication and Stakeholder Specialist to develop communication strategy to reach their goal through media channels, key message, Public Services Announcement (PSAs).

Objectives of Assignment:

Supporting the Moratorium Work Stream by developing a communication strategy which elaborates its goal, its audience, key messages, and media channels through dissemination of the implementation of its goal as well as strengthening communication among the agencies.

II. SCOPE OF WORK, RESPONSIBILITIES AND DESCRIPTION OF THE PROPOSED ANALYTICAL WORK

Scope of work:

1. Develop a communication strategy to support Moratorium Work Stream;
2. Strengthening a communication among agencies and stakeholders;
3. Publish and disseminate knowledge products;
4. Arrange Workshop on the Participatory Mapping;
5. Initiate media campaign at the national level, including distributing press releases, opinion articles and Information dissemination on the definitive forest one map program as well as the mechanism of claim and verification to the public at the national level;
6. Public education campaign to be targeted directly at a target audience based on priority, such as the local public in the pilot project area and local public in the areas prone to conflict.

Other Requirements:

- In addition to the scope and output stated above, the incumbent will be required to undertake other *ad hoc* tasks that may arise during the contract period. These tasks should not impede on the incumbent's ability to meet contractual obligations/deliverables.
- All materials and other intellectual property produced while working under contract including, but not limited to, documents, presentations, white papers, photographs and other media, will remain the property of the REDD+ Taskforce and are required to be submitted to WG Coordinator for archiving.
- This assignment will require extensive communications with stakeholders from different locations and in different circumstances and, with this in mind, it may be necessary to accommodate some irregular working hours.
- Other materials developed, including reports, presentations, information kits, and white papers, prepared for Meetings, FGDs, Workshops and other consultative events during the contract period (submitted in electronic files).

III. REQUIREMENTS FOR EXPERIENCE AND QUALIFICATIONS

I. Academic Qualifications:

Advanced university degree (Master's degree/S2 or equivalent) in Communication with at least 6 years' experience in related field. A first-level university degree in combination with 8 years' qualifying experience may be accepted in lieu of the advanced university degree.

II. Experiences:

- Experience in communication strategy and program socialization for environment and also REDD+ issue.
- Experience in strategic planning based on logical framework to a wide range of different social groups.
- Experience in producing (bilingual) written material on a broad-range of REDD+ subjects, targeting a wide-range of stakeholders.
- Ability to understand the differences and similarities of a wide range of social groups.
- Experience in preparing policies, processes and material for stakeholder engagement.

III. Competencies:

Functional Competencies:

Knowledge Management and Learning:

- Promote knowledge management in UN and a learning environment in the office through leadership and personal example; and
- Actively works towards continuing personal learning and development in one or more practice Areas, acts on learning plan and applies newly acquired skills.
- Development and Operational Effectiveness:
- Ability to conceptualise issues and analyse data;
- Ability to coordinate the work of others;
- Ability to implement new systems (business side), and affect staff behavioural/attitudinal change;
- Good knowledge of Results Management Guide and Toolkit; and
- Ability to demonstrate good knowledge on Climate Change and/or REDD issues.
- Management and Leadership:
- Builds strong relationships with clients, focuses on impact and result for the client and responds positively to feedback;
- Consistently approaches work with energy and a positive, constructive attitude;
- Demonstrates openness to change and ability to manage complexities;
- Leads teams effectively and shows mentoring as well as conflict resolution skills; and
- Demonstrates strong oral and written communication skills.
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IV. EXPECTED RESULTS

A report on the contribution in the communication and stakeholder engagement process, which is divided into the following deliverables :

| No | Deliverables | Due Date |
|----|---|------------------|
| 1 | <ul style="list-style-type: none"> - Report on supervision on production of public service announcements (PSAs) and organization of one workshop on Participatory Mapping and radio talkshows with Badan Informasi Geospasial (BIG). | 30 November 2014 |
| 2 | <ul style="list-style-type: none"> - A seminar or workshop on One Map and radio talkshows with BIG. | 31 December 2014 |
| 3 | <ul style="list-style-type: none"> - Report on supervision on production of campaign materials, including fliers, brochures related to the One Map campaign. | 31 January 2015 |
| 4 | <ul style="list-style-type: none"> - Report on Stakeholder engagement activities related to the claim and verification mechanism, including media briefings. | 28 February 2015 |
| 5 | <ul style="list-style-type: none"> - Report on a seminar or workshop and radio talkshows on One Map and the claim and verification mechanism – Provincial level. | 31 March 2015 |
| 6 | <ul style="list-style-type: none"> - Report on a seminar or workshop and radio talk shows on One Map and the claim and verification mechanism – National Level. | 30 April 2015 |