

## **I. Post Information**

Post Title: International Consultant (DRR Public Awareness Strategy)  
Duty Station: Yangon, Myanmar  
Duration of Assignment: 30 working days during July to Aug. 2015

## **II. Situational Context**

UNDP Myanmar is implementing the Country Programme Action Plan 2013-2017 with the aim to promoting local governance, growth and sustainable development with the emphasis on rights-based, gender sensitive, inclusive and equity. This goal will be pursued through three complementary pillars; Pillar I - Sustainable Inclusive Community Development, Pillar II – Disaster Resilience and Environmental Governance, and Pillar 3- Democratic Governance.

Pillar II focuses on strengthening capacities at local, regional and national level to manage and utilize natural resources in a sustainable way, and to enhance resilience and adaptive capacity to long-term climate change including variability impacts and to reduce the associated risk of natural disasters. One of the output areas of the pillar II aims to enhance the capacities to adapt to climate change and reduce disaster risk at the local, regional and national level.

Under the Disaster Risk Reduction Programme, UNDP will support Ministry of Social Welfare, Relief and Resettlement to develop the Nation Public Awareness Strategy and Action Plan on Disaster Risk Reduction, in consultation with the stakeholders and based on a situational analysis on DRR public awareness.

## **III. Scope of the Work**

The international consultant will undertake the situational analysis on DRR public awareness in Myanmar, and develop the National Public Awareness Strategy and Action Plan on Disaster Risk Reduction. In addition, the consultant will develop a communication plan for the Disaster Risk Reduction Programme of UNDP. Cultural appropriateness, inclusiveness, accessibility and appropriateness of materials for both men and women equally should be guaranteed in the analysis, the National Public Awareness Strategy, Action Plan and the Communication Plan.

Key Result 1: Situational analysis on DRR public awareness in Myanmar

The consultant will review the public awareness programmes and activities of various agencies, and identify the gaps and needs of the public awareness on DRR. The consultant will closely work with the Relief and Resettlement Department, Department of Hydrology and Meteorology, Information and Public Relations Department, Myanmar Disaster Risk Reduction Working Group and other stakeholders in the review.

Key Result 2: National Public Awareness Strategy and Action Plan

Based on the key result 1 (Situational analysis on DRR public awareness), a National Public Awareness Strategy and Action Plan on Disaster Risk Reduction will be developed to support Ministry of Social Welfare, Relief and Resettlement, as the Chair of National Disaster Preparedness Management Work Committee, and the Information Sub-committee under the Management Work Committee for promoting advocacy and public awareness programme at nation-wide. The plan will be mainly targeted for; a) the general public (national audience), b) communities in specific disaster prone areas, and c) development agencies and partners, including private sector. The plan will be widely consulted with the government departments and DRR institutions, media, DRR Working Group and Civil Society Organizations (CSO).

The goal of the National Public Awareness Strategy and Action Plan should aim to:

- Provide general and specific information on hazards, disasters and disaster resilience to the public
- Enhance the government's accountability and credibility on public education on DRR
- Promote the partnerships between governments and civil society including local communities, indigenous people, women's groups, the private sector and the general public;
- Resolve potential replications/overlapping on DRR public programme among various stakeholders and increase effectiveness and efficiency of the public awareness programme

Key Result 3: Communication Plan for the Disaster Risk Reduction Programme of UNDP

Based on the Key Result 1 and 2, the consultant will develop a communications plan for the DRR Programme of UNDP which is expected to be in line with the National Public Awareness Plan as well as the planned outcomes of the UNDP DRR Programme. The plan should be feasible in Myanmar context, practicable to implement and should serve as a tool to effectively communicate the project intervention with the target audience which includes the government, general public and specific project beneficiaries.

The communications plan will be a written document that describes:

- What will be its objectives;
- Ways in which the objectives will be accomplished;
- Describe who is the target audience(s);
- How will the objectives be accomplished (the tools and timetable), and
- How will the results of the plan be measured (evaluation)

#### **IV. Expected Outputs and Deliverables**

1. Inception report is completed with the framework of the situation analysis on DRR public awareness, methodology, description of activities, timeline, stakeholders to be consulted and activities that require UNDP.
2. Situational analysis Report on DRR public awareness in Myanmar is completed.
3. The National Public Awareness Strategy and Action Plan is developed.
4. The Communication Plan for the DRR Programme of UNDP is completed.

#### **V. Institutional Arrangement**

The international consultant will be supervised by the Team Leader, Environmental Governance and Disaster Resilience Programme of UNDP.

UNDP will provide liaising with RRD, the government departments and DRR Working Group. It will provide the logistics support in the facilitation of the workshops and consultations required for the assignment.

#### **VI. Duration of the Work**

The consultancy duty station is in Yangon, Myanmar. If requested, UNDP will provide the working space in UNDP Office. There will be at least two missions to Nay Pyi Taw, for the consultations with the departments.

The consultant is expected to spend a maximum of 30 working days over a period of 2 months (July-August 2015).

#### **VII. Payment Arrangements**

The consultancy fees will be made upon the satisfactory accomplishments of the respective deliverables as per the following schedule;

<b>Deliverable No.</b>	<b>Description of the deliverables</b>	<b>Timeline</b>	<b>Payment</b>
Deliverable 1.	1. Inception report describing the methodology, activities, timeline, stakeholders to be consulted and activities that require UNDP's support.	During the 1st week of the assignment	20%
Deliverable 2.	2. Situational analysis Report on DRR public awareness in Myanmar.	Not later than 15 July 2015	
Deliverable 3.	3. The National Public Awareness Strategy and Action Plan on Disaster Risk Reduction.	Not later than 15 Aug. 2015	40%
Deliverable 4.	4. The Communication Plan for the DRR Programme of UNDP.	Not later than 31 Aug.	40%

#### **VIII. Recruitment Qualifications**

Education:

- Advanced university degree (Master's degree or equivalent) in development studies, social science, related field on public media or any other related subjects.

Experience:

- Minimum 7 years of experience in the area of disaster risk management, in Asia and developing countries
- Relevant experience and engagement in public awareness and capacity building on DRR.
- Work experience in Myanmar and familiarity and understanding of DRM, climate change and related scientific, technical, institutional and legislative issues in the country will be considered as a great asset.
- Good knowledge of the UNDP's procedures and operational activities for development is an advantage.
- Previous experience in UNDP, UN and/or other international agencies is desirable.

Language Requirement:

- Excellent language proficiency in English.

#### **IX. K. Criteria for Selection of the Best Offer**

Combined Scoring method – where the qualifications and technical proposal will be weighted 70% and combined with the price offer which will be weighted 30%. The criteria for technical evaluation and obtainable score: (100 points)

Relevant education – 20 points

Years of experience in the area of disaster risk management, in Asia and developing countries – 20 points

Relevant experience and engagement in public awareness and capacity building on DRR – 20 points

Work experience in Myanmar and familiarity and understanding of DRM, climate change and related issues – 20 points

Previous experience in UNDP, UN and/or other international agencies is desirable – 20 points

Only candidates obtaining a minimum 70 points would be considered for the financial evaluation.

In the technical proposal, equal amount of focus will be put on methodology, use of resources to achieve deliverables and the plan for implementation.