Promote the Use of Digital Technologies in Collecting Data and Advocating for UNPAF (2017-2021)

UNCT in Thailand

Bangkok, May 21, 2015

UNDAF Facility

- Aim to leverage participatory techniques and new technologies to increase openness and accountability in UN programming
- Provide seed funding to innovations in UNDAF design, under 4 areas:
    - Planned with sustainable development in mind
    - Better informed by data analytics
    - Increasing public participation and multi-stakeholder engagement
    - Advancing business operations innovations

Project Background

- Rationale:
  - *Country context:* Increasing use of digital technologies in Thailand, esp. among the youth
  - *UNCT's commitment:* A new generation of UNPAF that is more innovative and strategic
  - *UNCT's capacity:* Previous experience with digital technologies and social media
- Purpose: Promote the use of digital technologies in collecting data and advocating for UNPAF (2017-2021)
  - *Outcome 1:* Improved quality of data for Common Country Assessment
  - *Outcome 2:* Increased awareness of general public in the development and implementation of the UNPAF
- Budget: US$75,000 (May 2015 - Dec 2016)
  - Funding must be obligated in 2015.

Proposed Project Activities

1. An online platform for knowledge contribution
   - *Knowledge library:* Registered users can access, contribute and provide feedback on resources and tools for Common Country Assessment
   - *Knowledge network:* Connect with leaders, experts and peers who share the same interests in sustainable development and human rights of Thailand
   - *Learning center:* Discover free training and learning materials and tools

2. Crowdsourcing campaign
   - Engage the public in submitting ideas, discussing them and voting on the best solutions that can be researched or piloted in UNPAF
   - Can be done via different media (texts, photos, videos)

Proposed Project Activities (cont)

3. Leveraging creativity and celebrity
   - Raise awareness of UNCT Thailand's work and Sustainable Development Goals
   - Possibly link up with UN Day (October 24, 2015)

4. Online survey

   - Built on previous experience with MyWorld survey

5. Data analysis

   - *Quantitative:* # of shares, likes on Facebook; # of comments on certain topics
   - *Qualitative:* Submitted stories, photos, videos; or top hashtags on Twitter

Examples of UN innovation

- UN Women's Global Knowledge Platform: www.empowerwomen.com
- UNHCR Innovation: http://innovation.unhcr.org/
- UNICEF Innovation: http://www.unicef.org/innovation/
- UN Global Pulse: http://www.unglobalpulse.org/

empowerwomen

JOIN

Knowledge Library

Contribute

Welcome to the Knowledge Gateway's Library. Here you can explore resources to support your work on women's economic empowerment. From national laws and policies, company profiles, research, case studies to initiatives and partnerships, training material and women's stories. If you are a registered member you are invited to share your resources and initiatives on women's economic empowerment.

Enabling policy

Enhancing employment

Transforming the workplace

Driving entrepreneurship

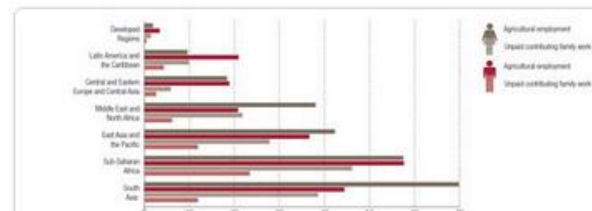Accessing, owning and controlling resources

Transforming agriculture

Sustaining energy and the environment

Leading for change

Measuring for accountability

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UNHCR INNOVATION
AMPLIFY CONNECT EXPLORE
spigit

Most Popular		
	Idea	Popularity Index
1.	'Customer services' for UNHCR's persons of concern	12
2.	Small idea for small refugees	10
3.	Create a centrally maintained, but country focused, information portal	10
4.	An Integrated Approach: Specialist Staff, Needs Assessments, Local Response	8
5.	A Unified GPS-Mapping Plan: GPS Mapping and Access to Information	7
6.	Psychosocial assistance to urban refugees – a "person-to-person" touch	7
7.	M-justice - Promoting access to legal information / justice through the provision of mobile legal clinics	5
8.	Enhanced Mobile Registration process for the Asylum seekers in urban areas	4
9.	Joining Hands - Simple, Multi faceted, Easy to Understand Approach which will be Trusted by the Refugees	4
10.	iProtection	4

UNHCR Innovation (2013) allowed people to share and discuss ideas for tackling some of the organization's most pressing problems

UN Global Pulse

Analysing Social Media Conversations To Understand Public Perceptions Of Sanitation (2014)

Mapping The Risk-Utility Landscape In Mobile Data For Development

Digital Monitoring And Evaluation (M&E) Toolkit

Using Twitter To Measure Global Engagement On Climate Change

Using Twitter Data To Analyse Public Sentiment On Fuel Subsidy Policy Reform In El Salvador

Strengthening Preparedness To Combat Disease Outbreaks Using Mobile Data

Putting People's Voices At The Centre Of Development Using Big Data Analytics

Making Ugandan Community Radio Machine-Readable Using Speech Recognition Technology

Feasibility Study: Analysing Large-Scale News Media Content For Early Warning Of Conflict (2014)

Analyzing Attitudes Towards Contraception & Teenage Pregancy Using Social Data (2014)

Nowcasting Food Prices In Indonesia Using Social Media Signals (2014)

Understanding Public Perceptions Of Immunisation Using Social Media (2014)

Online Signals For Risk Factors Of Non-Communicable Diseases (NCDs)

Mining Indonesian Tweets To Understand Food Price Crises (2013)

Advocacy Monitoring Through Social Data: Womens And Children's Health (2013)

Feasibility Study: Identifying Trends In Discrimination Against Women In The Workplace On Social Media (2014)

U-Report: Putting People's Voices at the Centre of Development

- A citizen reporting service run by UNICEF Uganda: http://www.ureport.ug/

- A free SMS-based system that allows young Ugandans to speak out on what's happening in their communities, and work together with other community leaders for positive changes

- Examples of SMS sent from U-Report:
  - Do you feel the presence of conflict in your community is affecting your every day life?
  - G'morning U-reporter! What do you think is the most important thing that PRDP3 should focus on?

CURRENT POLL - 15/Apr/2015 :

Good morning U-reporter! What do you think is the most important thing that PRDP3 should focus on?

2,521 Responses out of 86,200 Participants (2%)

roads houses security sector gov house centres staff land community development prdp support war lost facilities infrastructure rural schools services northern school thing building focus health teachers livelihood good projects peace shd areas empowerment education creation improving youths child construction conflict water children employment dev farming agriculture job household poverty income trs road eradication people help uganda communities youth improve