UNITED NATIONS DEVELOPMENT PROGRAMME

ANNEX 2A – STRUCTURED DESIGN FOR JTF MICROSITE SYSTEM

INTRODUCTION

This document contains the specifics for all of the types of structured content, overviews, blocks and permissions.

The microsite system will be controlled through the main website. But as the microsite system will be built before the new main website a temporary solution should be implemented.

MICROSITE FUNCTIONS

For the JTF a microsite system should be developed. The microsites have the following general properties:

- Each microsite can be launched as an independent website;
- A microsite can have its own URL or can have a subdomain URL of the JTF main website;
- A microsite can be launched by the JTF team independent of a developer;
- A microsite can be managed by assigned external persons;
- A microsite can be overridden at any time by the JTF team;
- A microsite can display content that is part of the main websites, but only if the JTF team so decides;
- A microsite can have distinctive visual elements & colors, but is based on a general layout;
- A microsite should have a settings section where the following microsite specifics can be defined:
    - Website title;
    - Logo;
    - Color scheme;
    - URL;
    - Social media links;
    - User accounts;
    - Partner logo's & links.

CONTENT TYPES

All of the pages of the different content types should have the following general fields:

- Language definition.
  Define the language of the page.
- URL overrides.
  Paths should be dynamically generated but could be overridden on a per page base.
- Meta data.
  Meta data (title, description, keywords, etcetera) should be dynamically generated but could be overridden on a per page base.

PAGE

A page is the most basic type of content. It allows for some text and images and is not very dynamic. An example is a "About us" page or a "Colophon", page.

Input

- Title – Single line text field.
- Header image – File upload field.
- Body – Multi line text field WYSIWYG.

Output

Standard page.

OVERVIEW PAGE

Overview pages are top-level pages that usually contain a list of pages from a certain content type. Usually the list of pages can be, sorted, filtered and searched by the visitors.
Each item in an overview page has a title, an image and a teaser of the item, and each item links to the actual services item.

Note that all overview pages are defined under "Landing page specifics"

Input

- Title – Single line text field.
- Header image – File upload field.
- Body – Multi line text field WYSIWYG.
- Reference overview – Single select.

Output

Standard page with an overview displayed underneath.

PROJECT

A project page contains the details of the project and is more like a landing page describing the project to external parties.

Input

- Title – Single line text field.
- Banner – File upload field with banner text field.

- Project details – Multi line text field WYSIWYG.
- Project location – Address field (xNAL standard).
- Geo data – Hidden field should be auto populated by address field.

Output

Projects should have unique styling with the following specifics:

- The project details should be displayed as a bullet list in a distinctive block in a sidebar.
- At the bottom a block 'Related materials' should appear. This block contains a list of materials that have been marked relative to the project page.

MATERIALS

Materials are assets relative to the project / microsite. Each item can have translated versions beyond the standard three website languages.

Input

- Title – Single line text field.
- Cover - File upload field.
- Description – Multi line text field WYSIWYG.
- Publication date – Single select date popup field.
- Type of publication – Select:
    o Photo album
    o Video
    o Poster
    o Document
    o URL
- URL – Single line text field.
- Document – Multi values file upload field with a text field to specify the language of each document.
- Media – Option to link to external media sources or upload own media assets.
- Relevant pages – Option to link to relevant standard pages, services and trainings.

Output

Publications are not pages that can be visited; they are printed on either the publications overview page or at the referenced content page in the "Relevant publications" region.

TRAINING

The "Training" pages will contain the details of past trainings / workshops.

Input

- Title – Single line text field.
- Body – Multi line text field WYSIWYG.
- Images – File upload field, multi value.
- Date – Date popup field with start & end date and time.
- Location – Address field (xNAL standard).
- Geo data – Hidden field should be auto populated by address field.
- Results – Multi line text field WYSIWYG.
- Documents – Multi value file and document title.

Output

In training should have unique styling with the following specifics:

- Date styled as calendar.
- Optional testimonials that are linked to the training page, appear in a distinctive block in a sidebar.
- Images as photo album with popup (lightbox) functionality.
- Documents styled as library with big file type icons.

TEAM MEMBER

Each team member's details can be supplied so to create an overview of the team members. There won't be an optional for visitors to view the individual pages of each person, but rather they will be show in an overview.

Input

- Name – Single line text field.
- Image – File upload field.
- Biography – Multi line text field WYSIWYG.
- Social media accounts – Multi value text field.

Output

There won't be an optional for visitors to view the individual pages of each team members, but rather they will be show in an overview.

FORM

Forms can be created. The initial form is a standard "Contact" form.

Input

- Title – Single line text field.
- Header image – File upload field.
- Body – Multi line text field WYSIWYG.
- Form – Various form elements.

Output

Form pages are styled like standard pages.

- Form elements should respect mobile input (e.g. "telephone keyboard" should appear on a "Telephone number" field).
- Captcha should be as non-intrusive as possible.

STACTIC ELEMENT

The website will have two primary (mostly) static areas, the header and the footer.

HEADER

The header will consist of a logo, the menu, the language switcher, and a search button.

FOOTER

The footer will consist social media icons and logos of the partners. A link to the main JTF website should be part of the footer

OVERVIEW SPECIFICS

Each of the overview pages will be unique in its content.

MATERIALS

- Banner image with title.
- Paged list of all materials.

- Default sort order is by date.
- Differentiate type of materials through styling and icon.
- Ability to search list by keyword.
- Ability to sort list by the different columns.
- Ability to filter list by material type.

Output

- Banner image with title.
- Team description.
- Overview of all team members, each with:
  - Name;
  - Short bio, showing only first sentence but expandable;
  - Social media icons where applicable.