



UNITED NATIONS DEVELOPMENT PROGRAMME

ANNEX 2B – STRUCTURED DESIGN FOR JTF WEBSITE

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INTRODUCTION

This document contains the specifics for all of the types of structured content, overviews, blocks and taxonomies.

CONTENT TYPES

All of the pages of the different content types should have the following general fields:

- Language definition.
Define the language of the page.
- URL overrides.
Paths should be dynamically generated but could be overridden on a per page base.
- Meta data.
Meta data (title, description, keywords, etcetera) should be dynamically generated but could be overridden on a per page base.

Important: Various content types will have an option to publish content not only on the main website but also on one or multiple microsites. This option will not become available until the microsite system actually gets launched.

PAGE

A page is the most basic type of content. It allows for some text and images and is not very dynamic. An example is the “About the EC UNDP partnership on electoral assistance” page, pages like these contain some text maybe some images.

Input

- Title – Single line text field.
- Header image – File upload field.
- Body – Multi line text field WYSIWYG.
- Publish to microsite – Multi select.

Output

Standard page.

OVERVIEW PAGE

Overview pages are top-level pages that usually contain a list of pages from a certain content type. Usually the list of pages can be, sorted, filtered and searched by the visitors.

The “Our services” overview page for example contains a list (in a manual sort order) of the provided services. Each item has a title, an image and a teaser of the item, and each item links to the actual services item.

Note that all overview pages are defined under “Landing page specifics”

Input

- Title – Single line text field.
- Header image – File upload field.
- Body – Multi line text field WYSIWYG.
- Reference overview – Single select.

Output

Standard page with an overview displayed underneath.

SERVICES

The goal of a services page is to inform the visitor of the details of the provided services. These pages can have links to publications or past workshops, to enrich the services content.

Input

- Title – Single line text field.
- Header image – File upload field.
- Service details – Multi line text field WYSIWYG.
- Benefits – Multi value, single line text field.

Output

Services should have unique styling with the following specifics:

- The benefits should be displayed as a bullet list in a distinctive block in a sidebar.
- Optional testimonials that are linked to the services page, appear in a distinctive block in a sidebar.
- At the bottom a block with 2 tabs should appear; ‘Related publications’ and ‘Workshops’.
- The ‘Related publications’ tab contains a list of publications that have been marked relative to the service.

- The 'Related publications' tab contains a list of workshops that have been marked relative to the service.

TRAINING

The "Training" pages will contain the details of past trainings / workshops.

Input

- Title – Single line text field.
- Body – Multi line text field WYSIWYG.
- Images – File upload field, multi value.
- Date – Date popup field with start & end date and time.
- Location – Address field (xNAL standard).
- Geo data – Hidden field should be auto populated by address field.
- Results – Multi line text field WYSIWYG.
- Documents – Multi value file and document title.

Output

In training should have unique styling with the following specifics:

- Date styled as calendar.
- Optional testimonials that are linked to the training page, appear in a distinctive block in a sidebar.
- Images as photo album with popup (lightbox) functionality.
- Documents styled as library with big file type icons.

TESTIMONIAL

Both services and trainings can have testimonials. The testimonials content can't be visited as individual pages, but rather they show up on the relevant page the testimonial is about and on the testimonial overview page.

Content type without title

Input

- Name – Single line text field.
- Image - File upload field (optional).
- Testimonial – Multi line text field WYSIWYG.
- Content reference – Single select.

Output

Testimonials are not pages that can be visited; they are printed on the referenced content page in the testimonial region.

PUBLICATIONS

Publications are documents with additional metadata. Each document can have translated versions beyond the standard three website languages.

Input

- Title – Single line text field.
- Cover - File upload field.
- Description – Multi line text field WYSIWYG.
- Type of publication – Select:
 - Our publications
 - Other
 - Electoral assistance tool
 - Media
- URL – Single line text field.
- Document – Multi values file upload field with a text field to specify the language of each document.
- Media – Option to link to external media sources or upload own media assets.
- Relevant pages – Option to link to relevant standard pages, services and trainings.
- Publish to microsite – Multi select.

Output

Publications are not pages that can be visited; they are printed on either the publications overview page or at the referenced content page in the “Relevant publications” region.

FORM

Forms can be created. Initial forms are a standard “Register for training” form.

Input

- Title – Single line text field.
- Header image – File upload field.
- Body – Multi line text field WYSIWYG.
- Form – Various form elements.

Output

Form pages are styled like standard pages.

- Form elements should respect mobile input (e.g. “telephone keyboard” should appear on a “Telephone number” field).
- Captcha should be as non-intrusive as possible.

BLOCK TYPES

Blocks can be placed on each page in a region of that page, for instance social media icons should be placed in the region footer.

There will be a couple of specific types of blocks that contain structured data and each will have a distinctive design.

PHOTO BANNERS

Photo banners will be rotating banners containing an image, a title and a caption.

Photo banners, like all blocks but unlike header images, can be reused across pages.

Input

- Banner – Multi value group:
 - Title – Single line text field.
 - Banner image – Multi file upload field.
 - Caption – Double line text field.

Output

Photo banner, which will rotate each slide:

- Can be placed on every page.
- Will be placed in the assigned “banner region / area”.
- Each ‘slide’ will have:
 - Banner image.
 - Title printed prominent on the image.
 - Caption printed in smaller font at the bottom.
- Banner must be responsive.

OTHER TYPES

There are some features of the website that are not actual content or block types but are worth mentioning.

MAPS

Trainings will get the possibility to attach geo data to the pages. With the accumulated geo data it will be possible to display data on maps.

STACTIC ELEMENT

The website will have two primary (mostly) static area's, the header and the footer.

HEADER

The header will consist of a logo, the menu, the language switcher, and a search button.

FOOTER

The footer will consist social media icons and logo's of the partners.

OVERVIEW SPECIFICS

Each of the overview pages will be unique in it's content.

HOME PAGE

Output

- Large banner image with website title & payoff printed on top.
- 4 blocks for each of the main sections. Each block containing a title, an icon, a short description and a link to that section.
- An upcoming or past conference block with initial details a photo and register link.
- A partner's scrolling banner with all the logos of the active partners linked to their page.
- A short (on paragraph maximum) introduction to the JFT with a link to the "About the EC UNDP partnership on electoral assistance" page.

PUBLICATIONS

- Banner image with title.
- Paged list of all publications.
 - Default sort order is by date.
 - Differentiate type of publication through styling and icon.
 - Ability to search list by keyword.
 - Ability to sort list by the different columns.
 - Ability to filter list by publication type.

SERVICES

Output

- Banner image with title.
- Description on services.
- A list of services printed in two columns next to each other.
- Each service has a title and thumbnail.
- It should be possible for the JFT team to manually sort the list.

TRAINING

Output

- Banner image with title.
- Short description on training, with link to read more.
- A world map displaying all the places where trainings were held.
- A block with a list of all trainings chronologically sorted.