

Summary of Technical Proposal Evaluation Forms		Score Weight	Points Obtainable
1	Expertise of Firm / Organization	30%	300
2	Proposed Methodology, Approach and Implementation Plan	40%	400
3	Management Structure and Key Personnel	30%	300
TOTAL		100%	1000

Technical Proposal Evaluation (FORM I)		
Expertise of the Firm / Organization		Points Obtainable
1.1	General Organizational Capability which is likely to affect implementation - Financial Stability - Loose consortium, Holding company or One firm - Age/size of the firm - Strength of the Project Management Support - Project Financing Capacity - Project Management Control	60
1.2	Extent to which any work would be subcontracted (subcontracting carries additional risks which may affect project implementation, but properly done it offers a chance to access specialized skills.)	15
1.3	Quality assurance procedure, warranty	15
1.4	Relevance of: - Specialized Knowledge - Experience on Similar Programme / Projects - Experience on Projects in the Region - Work with UN/ multilateral/ bilateral/ international programmes	210
SUB TOTAL		300

Technical Proposal Evaluation (FORM II)		
Proposed Methodology, Approach and Implementation Plan		
2.1	To what degree does the Proposer understand the task?	30
2.2	Have the important aspects of the task been addressed in sufficient detail?	75
2.3	Are the different components of the project adequately weighted relative to one another?	20
2.4	Is the proposal based on a survey of the project environment and was this data input properly used in the preparation of the proposal?	40
2.5	Is the conceptual framework adopted appropriate for the task?	40
2.6	Is the scope of task well defined and does it correspond to the TOR?	120
2.7	Is the presentation clear and is the sequence of activities and the planning logical, realistic and promise efficient implementation to the project?	75
SUB TOTAL		400
Technical Proposal Evaluation (FORM III)		
Management Structure and Key Personnel		
3.1	Suitability of management structure for project	30
SUB TOTAL		30
3.2	Task/Project Manager(s) / Team Leader(s) General Qualification Suitability for the Project - Relevant professional qualification in communications, human rights education or related fields and relevant management experience	30

	- Professional experience in overseeing research and message testing on public health topics, social marketing and/or people of diverse sexual orientation and gender identity	60
	- Knowledge of region	20
	- Proficiency in English and other languages relevant to project	20
	SUB TOTAL	130
3.3	Senior Expert(s) / Lead Consultant(s) General Qualification Suitability for the project	
	- Professional experience relevant to project including in research and message testing on public health topics, social marketing and/or people of diverse sexual orientation and gender identity	60
	- Knowledge of the region	15
	- Proficiency in English and other languages relevant to project	15
	SUB TOTAL	90
3.4	Project Staff / Associate Consultant(s) General Qualification Suitability for the project	
	- Professional experience relevant to project including in research and on public health topics, social marketing and/or people of diverse sexual orientation and gender identity	30
	- Knowledge of the region	10
	- Proficiency in English and other languages relevant to project	10
	SUB TOTAL	50
	Aggregate	1000