

Information needed on the RFP number 004 – 2017 (The development, production and implementation of a multi-dimensional behavioral change campaign on Women Economic Empowerment and Elimination of Violence Against Women and Girls)

No	Questions from firms and NGOs	Responses
1	What is the duration of the TV spots to be aired on four TV channels?	The duration of a TV spot should not exceed one minute
2	Will UN Women provide the radio spot or the awarded subcontractor will produce it?	UN Women will provide radio spots only for women economic empowerment part.
3	Will UN Women provide the radio DRAMA spots or the awarded subcontractor will produce them?	The selected vendor must produce drama spots.
4	How long will the radio spot be?	The duration of a radio spot should not exceed one minute.
5	How long will the radio DRAMA spots be?	This must be suggested by the selected vendor
6	Community advocacy: 25 villages in 5 provinces. How many districts?	5 districts
7	Are NGO working in Afghanistan in the different fields, particularly in women empowerment, are eligible to apply for this Request for Proposal or it is only for a consultancy organization/Firms?	Private companies and NGOs are eligible to apply. However, the NGOs must have dual registration with the Government of Afghanistan viz. as a NGO and also as a business.
8	Our current Long Term Agreement with another UN Agency has allowed us to work with UN Women in the past. Kindly confirm if we can reiterate this process for this RFP number 004 – 2017.	You must submit a proposal and go through the new procurement process for this Request for Proposal.