

Annex 2 – Evaluation criteria

Eligible and complete Applications will be evaluated according to evaluation criteria as follows:

	Name and Elements of the Evaluation Criterion	Metrics for Evaluation	Maximum Weighted Score per Criterion in Percentage
a)	<p>Degree of Innovation with Consideration of Risks Degree of innovation with consideration of risks, which is demonstrated by <i>SDGs relevance, originality</i> – i.e. new product or approach, <i>new to local market/sector, disruptive and transferable</i>.</p>	0 % if not demonstrated, not relevant or questionable; up to a maximum 10 % when the degree of innovation with consideration of risks is strongly and clearly demonstrated for all of the elements	10%
b)	<p>Development Impact and Project Quality, including Intervention Logic Development impact, project quality and intervention logic, which are demonstrated by properly set up metrics for measurement of <i>development impact</i> (incl. sector benefits, number of positively affected beneficiaries, impact on beneficiaries), <i>intervention logic</i> (incl. clear methodology where activities lead to outcomes, measurable indicators for outcomes, response to real life conditions) and <i>project quality</i> (incl. knowledge of local conditions and assessments preceding formulation of the project).</p>	0 % if not demonstrated, not relevant or questionable; up to a maximum 20 % when the development impact, project quality and intervention logic are strongly demonstrated, relevant and not questionable for all of the elements	20%
c)	<p>Experience of Management and Development Team Experience of the team, which is demonstrated by <i>practical examples/references proving relevant expertise, relevant educational and professional experience</i> and <i>suitable knowledge of English and local language/s</i>.</p>	0 % if not demonstrated, not relevant or questionable; up to a maximum 10 % when the experience of management and development team is objectively demonstrated, there are more than 6 practical examples/references and relevant educational and professional	10%

		experience, knowledge of English and local languages is demonstrated and above the level upper-intermediate	
d)	<p>Potential for Scale up and Replication</p> <p>Potential for scale up and replication, which is demonstrated in <i>scalability</i> (incl. building on existing technology or approach, adaptable at minimum cost, addressing bigger need in market) and <i>replicability</i> (incl. easy to duplicate, adaptable to different regions and countries, usable in other sectors).</p>	0 % if not demonstrated or poor, doesn't fit the market and/or is not valid for the long term; up to a maximum 10 % when the potential for scale up and replication are objectively demonstrated, i.e. methodology/plan with examples and way forward	10%
e)	<p>Long-term Sustainability</p> <p>Financial, social and environment sustainability, which fits the market and is valid for the long term.</p>	0 % if not demonstrated, not relevant or questionable; up to a maximum 10 % when the sustainability strategy is excellent, strongly demonstrates it's fit for market and valid for long term for more than 5 years	10%
f)	<p>Value for Money and Cost-effectiveness</p> <p>Value for money and cost-effectiveness, which is reflected in balance between the <i>overhead costs</i> (incl. management costs, rent, production), <i>production costs</i> (incl. raw materials, equipment, licensing and taxes) and <i>delivery costs</i> (incl. installation and trainings, travel, communication and VAT).</p>	0 % if did not prove value for money of exceed the budget; up to a maximum 10 % when the balance is ideal, not questionable and without possibility of risks	30%
g)	<p>Availability of Co-funding</p> <p>% of co-funding</p>	0 % for the required minimum of 20% of total project costs, then 0.5% for every additional 1% co-funding of the total projects costs, up to a maximum 10% = 40% co-funding of total project costs	10%