



INDIVIDUAL CONSULTANT PROCUREMENT NOTICE

Reference: 2019/UNDP-MMR/PN/154

Date: 19 November 2019

Country: Myanmar

Description of the assignment: National Consultant to Update the White Paper on Entrepreneurship: Key to Inclusive and Sustainable Growth in Myanmar

Project name: Economic Empowerment of Women and Youth in Myanmar Project.

Period of assignment/services: 75 working days

Proposal should be submitted at https://jobs.undp.org/cj_view_jobs.cfm or by email to bids.mm@undp.org (Email Subject title_ **PN_154 White Paper National IC**) no later than 1 December 2019 (12:00 Pm, Yangon, Myanmar).

Any request for clarification must be sent in writing, or by standard electronic communication to procurement.mm@undp.org . Procurement Unit will respond in writing or by standard electronic mail and will send written copies of the response, including an explanation of the query without identifying the source of inquiry, to all consultants.

1. BACKGROUND

Myanmar is undergoing an unprecedented and complex transition process from conflict to peace, from military rule to a democratic civilian Government and from a largely closed economy to an open market economy. Currently, it is categorized as a Least developed Country with imperatives of creating an enabling environment for foreign investments and economic reforms to foster inclusive and employment rich economic growth. The transformation of Myanmar is driven by a fast-paced growth in the private sector. As a rapidly growing regional economy in a dynamic neighborhood surrounded by ASEAN, China and India, Myanmar needs to undertake structural and economic diversification by nurturing transformative and competitive micro, small and medium enterprises (MSMEs) and building up economy wide productive capacities.

Dynamic MSMEs are widely acknowledged as a key driver of sustainable and inclusive economic growth leading to reduction of poverty and inequality. MSMEs account for bulk of job creation and national economic output in most developing countries. Their contribution becomes even more significant if the

informal businesses are included in the calculations. MSMEs have a significant role to play in poverty reduction and bringing about rural transformation including participation in value and supply chains. The Myanmar Private Sector Development Framework and Action Plan produced by the Ministry of Industry refers to MSME's as enabling 'poor and disadvantaged populations, and especially women and ethnic groups, to work their way out of poverty and for the economy to experience inclusive growth'. However, the presence of dynamic future aligned MSMEs particularly women owned and led, is neither automatic nor assured and requires an enabling business environment, conducive policies and systematic capacity building efforts.

UNDP under its Country Programme (2018-2022) has a mandate to promote more inclusive economic growth and economic empowerment with a focus on women and vulnerable groups. UNDP under its newly launched Project Initiation Plan on Promoting the Economic Empowerment of Women and Youth is seeking to strengthen the capacities MSMEs on SDGs in general and on setting up inclusive businesses, sustainable and responsible business practices as also on supporting a more enabling environment for micro and small businesses to benefit from national, regional and global economic opportunities.

This initiative is aligned to the SDGs 2030 agenda and resonates with a number of SDGs including SDG 1 (No Poverty), SDG 8 (Decent Work and Employment), SDG 9 (Industry, Innovation and Infrastructure), SDG 17 (Partnerships for the SDGs) as well as with Pillar 2 and Goal 3 of the Myanmar Sustainable Development Plan (MSDP) 2018-2030 on Job Creation and Private Sector Led Growth. The MSDP notes that SMEs are vital for private sector-led economic growth and essential for sustained, broad-based job creation. Development of SMEs, including small-to-medium industries (SMIs) is considered as policy priority in the MSDP.

The Myanmar Young Entrepreneurs Association (MYEA) is a leading association of over 1500 entrepreneurs across Myanmar. Its main objective is to empower young Myanmar entrepreneurs and facilitate the creation of a vibrant entrepreneurship ecosystem in the country. In 2016, the MYEA, produced a White Paper on entrepreneurship in Myanmar titled, *Entrepreneurship: Key to Inclusive and Sustainable Growth in Myanmar* in cooperation with USAID. The White Paper reflects the insights from 265 firms and over 100 entrepreneurs from across Myanmar, and documents the key constraints for entrepreneurial success. The White Paper which was prepared in 2016, lays out a vision for Myanmar becoming 'one of the leading entrepreneurial nations in ASEAN with a world-class entrepreneurship ecosystem that facilitates startups and innovation entrepreneurship' by 2025.

A key aspect of UNDP's upstream support to the MSME is preparing a policy document on MSMEs in Myanmar with recommendations for policy makers in Myanmar. As such UNDP in agreement with MYEA seeks to build on the existing White Paper on Entrepreneurship while conducting a rigorous evidence-based stock take of the current state of play on entrepreneurship and constraints in Myanmar and update the White Paper. The bottlenecks faced by young women entrepreneurs and gender friendly enabling environment for women owned and led businesses will be researched and highlighted in the White Paper. A representative sample of women owned and led enterprises will be ensured in the survey. In addition to capturing the progress made towards the vision laid down in the White Paper will seek to revisit the strategy based on lessons learnt to ensure that it remains continually relevant and valid for fostering of an enabling and conducive entrepreneurship ecosystem in Myanmar.

This joint collaboration between UNDP and MYEA is one of UNDP's ongoing initiatives to support Myanmar towards sustainable and inclusive growth through entrepreneurs development

2. SCOPE OF WORK, RESPONSIBILITIES AND DESCRIPTION OF THE PROPOSED ANALYTICAL WORK

Annex 1 (ToR for this Assignment)

3. REQUIREMENTS FOR EXPERIENCE AND QUALIFICATIONS

Academic Qualifications/Education:

Master's degree in economics, business administration or in any other related field

Experience:

- Around 5-7 years of relevant work experience in Myanmar with a demonstrated track record of successful engagement with the private sector with a focus on entrepreneurship;
- Prior experience of working on the private sector in Myanmar would be an asset;
- Advanced IT skills, excellent analytical, report writing and presentation skills.

Language skills:

- Fluency in written and spoken English and Myanmar

4. DOCUMENTS TO BE INCLUDED WHEN SUBMITTING THE PROPOSALS.

Interested individual consultants must submit the following documents/information to demonstrate their qualifications:

1. Proposal: Explaining why they are the most suitable for the work
2. Financial proposal (Duly accomplished **Letter of Confirmation of Interest and Availability** using the template provided by UNDP)
3. Personal CV/ P11 including past experience in similar projects and at least 3 references

5. FINANCIAL PROPOSAL

Interested persons are requested to submit their financial proposals quoting their **daily fees** noting the following conditions:

- a) The contract price is fixed regardless of changes in the cost components
- b) Payments will be made upon submission of timely deliverables and certification of payment form, and acceptance and confirmation by the supervisor

Travel:

All envisaged travel costs must be included in the financial proposal. This includes all travel to join duty station/repatriation travel. In general, UNDP should not accept travel costs exceeding those of an economy class ticket. Should the IC wish to travel on a higher class he/she should do so using their own resources.

In the case of unforeseeable travel, payment of travel costs including tickets, lodging and terminal expenses should be agreed upon, between the respective business unit and Individual Consultant, prior to travel and will be reimbursed

6. EVALUATION

Cumulative analysis

When using this weighted scoring method, the award of the contract should be made to the individual consultant whose offer has been evaluated and determined as:

- a) responsive/compliant/acceptable, and*
- b) Having received the highest score out of a pre-determined set of weighted technical and financial criteria specific to the solicitation.*

** Technical Criteria weight; [70%]*

** Financial Criteria weight; [30%]*

Only candidates obtaining a minimum of 49 point would be considered for the Financial Evaluation

(Please see ToR for more details)

ANNEX

ANNEX 1- TERMS OF REFERENCES (TOR)

ANNEX 2- INDIVIDUAL CONSULTANT GENERAL TERMS AND CONDITIONS

ANNEX 3 - Letter of Confirmation of Interest and Availability and Financial Proposal