



UNITED NATIONS DEVELOPMENT PROGRAMME
REQUEST FOR PROPOSAL CONSULTANCY FOR THE DEVELOPMENT OF THE REVISED ECONOMIC
DIVERSIFICATION DRIVE STRATEGY 2020 – 2025

1. Background

Diversifying the economy of Botswana has been a major development drive for succeeding Governments for many years now. In 2010, the Government of Botswana issued a Presidential Directive through a Cabinet Memo captioned CAB 11(A)/2010 calling on all Government Ministries and their stakeholders to intensify efforts to diversify the economy. This eventually led to the development of the Short-Term Economic Diversification Drive (EDD) Strategy and the Medium to Long-Term EDD Strategy.

With the support of the United Nations Development Programme (UNDP), an evaluation of the EDD Strategy was carried out in 2018. The evaluation report fell short of expectations in terms of responding adequately to the evaluation questions and subsequently informing the development of the revised EDD Strategy. The decision was then taken by the MITI Senior Management in consultation with the Senior Management of UNDP to continue the support on the development of the revised EDD Strategy. The UNDP Country Office (CO) fielding a mission from its Regional Service Centre for Africa (RSCA) in Addis Ababa, Ethiopia to produce a roadmap using key findings from stakeholder consultations to guide the development of the revised EDD Strategy.

The mission was fielded from 29 July – 2 August 2019 and its findings informed the development of the roadmap, based on which these terms of reference for the development of the revised EDD Strategy have been formulated. Some of the key findings from the consultations are the following:

- The Economic Diversification Drive (EDD) Strategy remains a relevant and strategic framework to guide economic diversification and structural transformation in the economy.
- Weak M&E framework and accountability culture in the country was found to be a serious challenge, which was acknowledged and described as a systemic concern during the consultations. The weak M&E culture may have contributed to the reason why the planned M&E framework of the strategy was not developed.
- An Effective institutional arrangement and coordination structure was identified as one of the key bottlenecks to the implementation of the EDD Strategy and need to be remedied in the revised EDD Strategy.
- Modest or no impact of the public procurement policy in promoting greater competitiveness of domestic firms and export readiness.
- A key finding from the mission consultations is that the public sector/government continues to play a dominant role in the economy and in the implementation of the EDD Strategy. There is need to promote private sector engagement, so the private sector plays more lead role in the economic diversification of the economy.
- The communication strategy and its implementation plan were not developed during the

implementation, thus negatively affecting effective advocacy, sensitization and awareness raising on the EDD Strategy and its implementation process.

The above issues from the consultations are expected to be further interrogated during the consultancy for their validity and possible consideration in the revised EDDS. In view of the above context, the Government of Botswana through the Ministry of Investment, Trade and Industry (MITI) with the support of the United Nations Development Programme requires the services of an expert consultancy team with adequate experience in developing economic diversification drive strategies, implementation plans, monitoring and evaluation frameworks and communication strategy.

2. Submission Requirements

Detailed terms of reference (TOR), submission requirements and terms and conditions for the assignment can be obtained at <http://procurement-notice.undp.org>

3. General enquiries

Enquiries regarding any part of the RFP may be addressed to either: enquiries.bw@undp.org

4. Your offer, comprising of a **Technical and Financial Proposal, in separate sealed envelopes**, should be submitted in accordance with Section 2 and to the following address:

**“RFP: CONSULTANCY FOR THE DEVELOPMENT OF THE REVISED ECONOMIC DIVERSIFICATION DRIVE
STRATEGY 2020 – 2025.”
– NOT TO BE OPENED BY REGISTRY**

5. Proposals shall be addressed to and delivered to the following address:

The UNDP Resident Representative
P.O. Box 54
UN Building, Ground Floor Reception Desk
Government Enclave,
Corner Khama Crescent and Presidents’ Drive
Gaborone, Botswana

6. Email submission are permissible and can be emailed to: procurement.bw@undp.org
7. Bids should reach the address specified above no later than **20th December 2019, 12 Noon Botswana Time**
8. The selection process will be free, fair and very transparent.