Call for Expressions of Interest

Request for Proposal (RFP) aiming at establishing Long Term Agreements (LTAs) for Management consultancy services including events, workshops and product development in relation to UNDP's wish to increase engagement and incorporation of the SDGs in SME's processes and products (EOI-UNDP-NRO CPH-2019-Consultancy Services)

Project Name : Increase engagement of SMEs in the SDGs

Type of Contract : Long Term Agreement
Type of Notice : Expression of Interest
Issue Date : 20 December 2019
Closing Date : 17 January 2020

1. Background

The Sustainable Development Goals (SDGs) provide a plan of action for addressing the world's most pressing challenges, and thereby also a framework for sustainable solutions. The private sector is an essential part of these solutions, and increasingly more companies recognize the SDGs as levers for innovation, growth and better competitive performance. The SDGs also make up a powerful framework for strengthening companies' purpose, narrative and for attracting talents, customers and investors.

In 2018, the United Nations Development Programme (UNDP) in Denmark, initiated and piloted the SDG Accelerator for small and medium sized companies (SMEs) with funding from the Danish Industry Foundation. In the SDG Accelerator process, the participating companies received guidance and a comprehensive method to develop new products, services or business models that address the challenges embedded in the SDGs during a one-year facilitated innovation process. In addition, companies were assisted in communicating and engaging their employees in their work with the SDGs through internal campaigns and activities. The SDG Accelerator for SMEs was tested in Denmark in 2018 with 13 Danish companies and in 2019 with 19 Danish companies.

As the UN's broadest development agency, the UNDP has a significant global network and activities in more than 170 countries. This gives UNDP a unique position and platform in relation to implementing the SDGs across sectors, industries and markets and for showcasing new collaborative models for delivering on the SDGs.

This process is aimed to help us realise the SDGs by accelerating and improving decision-making, optimizing internal business processes, increasing operational efficiency and identifying market trends for SMEs.

This process is to be based on the successes and learnings from the 2018-2019 SDG Accelerator project and must include the below events but does not need to be limited to them.

Acceleration of the SDG Process for SMEs	
Project Events	
Welcome Event	This event will give the first introductions to the project timeline and events to follow.
Workshop	A number of workshops are necessary including but not limited to: - Brainstorming

	- Ideation
	- Enrichment
	- Accelerations
	- Finalisation
Check in/ Follow up	Several check-ins will be required between the supplier and the SME's involved with this process. These should be strategically placed in order to optimise the SME's performance, outcome and experience.
Final event	A final event with all the companies involved in the project. The purpose of the final event is to showcase the new solutions developed by the companies as well as to celebrate them for being sustainable pioneers.

This EOI is addressed to consultancy companies with experience in management consulting to improve internal business processes, increase operational efficiency, identify market trends and drive new revenues. UNDP is particularly interested in identifying competitive sources of supply that can offer the complete range of services.

Suppliers are requested to register as a supplier to UNDP via the United Nations Global Marketplace (UNGM) website at www.ungm.org, if they have not already done so.

General Instructions

UNDP/NRO invites suppliers to express their interest in this project and receive the subsequent bidding document (RFP).

The Expression of Interest should indicate UNDP/NRO's reference number EOI-UNDP-NRO CPH-2019-Consultancy Services and must be received <u>no later than Close of Business COB on 17th January 2020</u>.

2. Your Expression of Interest

The submission of your Expression of Interest should include the following:

- A list of countries in which the company has offices, a presence or previous experience in;
- Company profile stating the number of staff within the company and the range of services they provide. List of similar projects that the company has performed with focus on increasing sustainability and / or introducing new processes or products;
- Contact details of the person (name, email address, and telephone number) to whom the subsequent bidding documents must be sent

Interested potential companies should forward their Expression of Interest including above documentation by email (max. 5 MB per email) to the following address:

ATT: Jamie-Lee Bæk
Email: cs.bidtender@one.un.org

The subsequent bidding document and awarded LTAs will be issued in accordance with the Rules and Regulations of UNDP.

Notes:

- a) Prices are not required at this stage. UNDP is merely seeking to identify suppliers interested in participating in a future bid
- b) This EOI does not constitute a solicitation. UNDP reserves the right to change or cancel the requirement at any time during the EOI and/or solicitation process. UNDP also reserves the right to require compliance with additional conditions as and when issuing the final solicitation document. Submitting a reply to an EOI does not automatically guarantee receipt of the solicitation when issued.