RFP 43/19 Production of Touristic Destination Video

**Questions and Answers**

**Question 1:** Do you have a budget range or maximum cost? This is always helpful is scaling our resources appropriately?

**Answer:** The estimated budget for this tender is around 10,000€

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**Question 2:** To confirm, is there anything barring a Canadian company from bidding?

**Answer:** No

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**Question 3:** Is there a minimum number of client references would you like for d) Track Record?

**Answer:** Minimum number of client references is 3

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**Question 4:** What do you mean by "coding" on pg 22 of the RFP?

**Answer:** to be provided..

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**Question 5:** For the experts profiles to be included, what do you mean by the expert in film production, since that would technically apply to all of our crew?

**Answer:** Experience in producing similar tourism films

* + Can we include more than 4 profiles? Can we include different roles than suggested, for instance, can we include a Producer or Editor role? Yes

**Question 6**: What kind of existing video material/footage do you have available? Can we review existing videos from green music and film festivals and green sports events prior to submission?

**Answer:** No, but we have photos and film from the summer period in Montenegro, since the filming will take place during winter.

**Question 7:** Broadcast licensing costs for TV channels vary - do you expect these costs to be included in our budget?

**Answer:** If you mean broadcasting the video on different media -this is not included and is our responsibility

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**Question 8:** Would you describe this project as more promotional, or more documentary driven?

**Answer:** Both.

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**Question 9:** For the lump sum payment schedule, is deliverable 1 the 20-min video, and deliverable 2 the 2-min video?

**Answer:** Yes.

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**Question 10:** Are interviews necessary to film for this project? What kind of interviews?

**Answer:** If you mean interviews of the people from Montenegro than yes.

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**Question 11**: "In addition, during the field mission the developer shall also shoot attraction/activities-based tourism videos as agreed with the project team. These videos/clips will be submitted in raw format." - how much footage do you estimate for this deliverable?

**Answer**: At least 10 photos per visited location.

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**Question 12:** There are various ways to create a destination video; with a narrator ór a presenter. In this case we would like to provide both options, though they vary a bit in price. The presenter will be a bit more expensive, but we can scout for someone who has a 'heart for sustainable tourism' so this person can both bring across the experience of travelling in (beautiful) Montenegro but also tell the benefits of the carbon neutral projects part of the video. Would this be considered an option?

**Answer:** It is planed the narrator would act as a presenter in the video. However, yes, you can present your both ideas.

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**Question 13:** As the video would be distributed via social media, we would like to propose to create several chapters which can be posted individually to have more means of communication and align with modern-day viewers (who are unlikely to finish a 20-minute film. Would this be considered an option?

Answer: That’s true. That’s why we asked for a shorter form of the video too. But no, several chapters to be posted individually is not an option in this case as the things we need to present in the video should tell a compact story in 20 minutes.

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**Question 14:** Would it be possible in your opinion to rent an electric car, charge it along the way and do a 'carbon neutral road trip' through the country connecting all the project sites?

**Answer:** Yes, this is what we actually had in mind.

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**Question 15:** Is there a style of video you can provide as reference?

**Answer:** Yes. The type of travel documentaries we can view on Netflix or Discovery.

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**Question 16:** Would someone from UNDP (or partners) accompany us to project sites?

**Answer:** Yes, someone would all the time of the shooting be with the filming crew.  
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**Question 17:** While preparing the submission, I find that the involvement of a well-known or personal person as narrator will have a significant weight in the definition of  the proposal. You’re thinking of a european-level famous actor or actress, or lesser known but popular profiles (social media popular) would do?

**Answer:** By famous narrator we meant a famous person from Montenegro exclusively.

Yes, since this will significantly influence the budget, we would kindly ask you to plan this part of the budget for engaging a famous person as a narrator separately, as we might decide to engage someone by ourselves.

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**Question 18:** Since this has a significant impact on budget, I’s like to ask if you can give any indication about the expected budget.

**Answer:** The budget is around 10,000 (ten thousand) eur.

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