



## INDIVIDUAL CONSULTANT PROCUREMENT NOTICE

Date: 29 January 2020

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**Country:** Sweden

**Description of the assignment:** Content creation for digital version of the UNDP publication *Blir Världen Bättre?*

**Project name:** Digitalization of *Blir världen bättre?*

**Period of assignment/services (if applicable):** 1 March 2020 – 31 August 2020

Proposal should be submitted by email to [stina.amnebjers@undp.org](mailto:stina.amnebjers@undp.org) no later than Monday 10 February 2020.

Any request for clarification must be sent in writing to the e-mail indicated above. UNDP Sweden will respond in writing and will send written copies of the response, including an explanation of the query without identifying the source of inquiry, to all consultants.

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### 1. BACKGROUND

As a part of the UN development agenda, UNDP Sweden published the book *Blir Världen Bättre?* (Is the world getting better?) for the first time in 2005. The publication is written by Staffan Landin and Mikael Botnen Diamant and uses up-to-date statistics to describe positive developments in the world over the past few decades. The book describes the progress of the Millennium Development Goals and the Global Goals and how they light a path to a sustainable future for both people and planet.

*Blir Världen Bättre?* has become a flagship UNDP product and much-appreciated teaching material among both teachers and students. Since 2005 the book has been published in seven updated and revised editions and hard copies have been distributed to upper secondary schools all over Sweden as teaching material.

UNDP Sweden is now looking for a consultant responsible for updating and creating new substantive content for a digital version of *Blir Världen Bättre?*. The ambition is to make an comprehensive, interactive digital tool, that enjoy the pedagogical narrative of the book but displays the content in a more stimulating and accessible way that fits the modern digital classroom.

## 2. SCOPE OF WORK, RESPONSIBILITIES AND DESCRIPTION OF THE PROPOSED ANALYTICAL WORK

The consultant will be responsible for updating and adapting the substantive content of the current Blir Världen Bättre? publication to the digital version of Blir Världen Bättre?.

In broad terms this include:

- **Update:** Identify up to date topics and issues within development and development cooperation, bringing the Global Goals to the forefront of Blir Världen Bättre?.
- **Adapt:** Develop concepts and create written content that suits a digital interactive learning tool. Focus on communicating the substantive content through shorter explanatory texts, manuscripts for audio and/or video material and concepts and/or copy for animations and infographics.

The consultant will work closely with UNDP Sweden and the contracted digital agency. The consultant is expected to participate in meetings and workshops with the digital agency, UNDP Sweden and test groups.

For detailed information about duties and responsibilities, please refer to Annex 1 Terms of Reference.

## 3. REQUIREMENTS FOR EXPERIENCE AND QUALIFICATIONS

### Education:

- University degree in Political Science, Journalism, Economics, Development Studies, or other related field

### Professional experience:

- Minimum 3 years of relevant experience; working in journalism, international development organizations and/or research institutions with proven experience in sustainable development, development cooperation or related topics.
- Demonstrated experience of writing about development issues or areas related to sustainable development such as industrialization, urban development, poverty analysis, environmental impact assessment, and social impact assessment including gender analysis.
- Demonstrated pedagogical or creative writing skills and experience, for example creating content for video, audio, and or shorter news articles or blogs.
- Demonstrated experience in writing about the Millennium Development Goals and the Global Goals.
- Knowledge and understanding of UN/UNDP's work and/or other multicultural/bilateral actors' works and roles related to sustainable development.
- Knowledge and understanding of how progress in the Global Goals and their targets are measured and evaluated is considered an advantage.
- Familiarity with the curriculum for the upper secondary school is considered an advantage.

### Language:

- Excellent knowledge of English and Swedish, including the ability to set out a coherent narrative when writing about international development issues.

- Capacity to communicate fluently with target audience: upper secondary school students and teachers as well as other stakeholders (civil society, government authorities, academia, etc.)

**Functional competences:**

- Practical experience in pedagogical or creative content creation;
- Computer skills: full command of Microsoft applications (Word, Excel, PowerPoint) and common internet applications will be required.

**Ethics and values:**

- Demonstrates integrity by modelling the UN's values and ethical standards
- Promotes the vision, mission, and strategic goals of UNDP
- Displays cultural, gender, religion, race, nationality and age sensitivity and adaptability
- Fulfils all obligations to gender sensitivity and zero tolerance for sexual harassment.

#### 4. DOCUMENTS TO BE INCLUDED WHEN SUBMITTING THE PROPOSALS.

Interested individual consultants must submit the following documents/information to demonstrate their qualifications:

1. Personal CV including past experience in similar projects and at least 3 references
2. Written proposal, explaining why the candidate is the most suitable for the work (max 1 page).
3. Offeror's Letter to UNDP Confirming Interest and Availability (Annex 3)
4. Financial proposal (Annex 3)

#### 5. FINANCIAL PROPOSAL

**Lump sum contracts**

The financial proposal shall specify a total lump sum amount, and payment terms around specific and measurable (qualitative and quantitative) deliverables (i.e. whether payments fall in installments or upon completion of the entire contract). Payments are based upon output, i.e. upon delivery of the services specified in the Terms of Reference. In order to assist the requesting unit in the comparison of financial proposals, the financial proposal will include a breakdown of this lump sum amount (including travel, per diems, and number of anticipated working days).

**Travel:**

All envisaged travel costs must be included in the financial proposal. This includes all travel to join duty station/repatriation travel. In general, UNDP should not accept travel costs exceeding those of an economy class ticket. Should the IC wish to travel on a higher class he/she should do so using their own resources.

In the case of unforeseeable travel, payment of travel costs including tickets, lodging and terminal expenses should be agreed upon, between the respective business unit and Individual Consultant, prior to travel and will be reimbursed.

#### 6. EVALUATION

For detailed information about the evaluation and application procedure, please refer to Annex 1 Terms of Reference.

**ANNEX**

**ANNEX 1- TERMS OF REFERENCES (TOR)**

**ANNEX 2- INDIVIDUAL CONSULTANT GENERAL TERMS AND CONDITIONS**

**ANNEX 3- OFFEROR'S LETTER TO UNDP CONFIRMING INTEREST AND AVAILABILITY**