

REQUEST FOR PROPOSAL

"UX Design for Investor Map Database"

RFP No.: RFP-UNDPIICPSD202002

Issued on: 4 February 2020

Contents

SECTION 1.	LETTER OF INVITATION	. 4
SECTION 2.	INSTRUCTION TO BIDDERS	. 5
Α.	GENERAL PROVISIONS	
	1. Introduction	
	2. Fraud & Corruption, Gifts and Hospitality	
	3. Eligibility	
	4. Conflict of Interests	
В.	PREPARATION OF PROPOSALS	е
	5. General Considerations	6
	6. Cost of Preparation of Proposal	6
	7. Language	6
	8. Documents Comprising the Proposal	6
	9. Documents Establishing the Eligibility and Qualifications of the Bidder	7
	10. Technical Proposal Format and Content	7
	11. Financial Proposals	
	12. Proposal Security	
	13. Currencies	
	14. Joint Venture, Consortium or Association	
	15. Only One Proposal	
	16. Proposal Validity Period	
	17. Extension of Proposal Validity Period	
	18. Clarification of Proposal.	
	19. Amendment of Proposals	
	20. Alternative Proposals	
C	SUBMISSION AND OPENING OF PROPOSALS	
C.	22. Submission	
	23. Deadline for Submission of Proposals and Late Proposals	
	24. Withdrawal, Substitution, and Modification of Proposals	
	25. Proposal Opening	
D.	EVALUATION OF PROPOSALS	
	26. Confidentiality	
	27. Evaluation of Proposals	
	28. Preliminary Examination	12
	29. Evaluation of Eligibility and Qualification	12
	30. Evaluation of Technical and Financial Proposals	13
	31. Due Diligence	13
	32. Clarification of Proposals	14
	33. Responsiveness of Proposal	
	34. Nonconformities, Reparable Errors and Omissions	
E.	AWARD OF CONTRACT	
	35. Right to Accept, Reject, Any or All Proposals	
	36. Award Criteria	
	37. Debriefing	
	38. Right to Vary Requirements at the Time of Award	
	39. Contract Signature	
	The second secon	
	41. Performance Security	
	43. Liquidated Damages	
	44. Payment Provisions	
	45. Vendor Protest	
	46. Other Provisions	
SECTION 3.	BID DATA SHEET	17
SECTION 4	EVALUATION CRITERIA	20

SECTION 5. TERMS OF REFERENCE		
SECTION 6: RETURNABLE BIDDING FORMS / CHECKLIST	32	
FORM A: TECHNICAL PROPOSAL SUBMISSION FORM	33	
FORM B: BIDDER INFORMATION FORM	34	
FORM C: JOINT VENTURE/CONSORTIUM/ASSOCIATION INFORMATION FORM	35	
FORM D: QUALIFICATION FORM	36	
FORM E: FORMAT OF TECHNICAL PROPOSAL	39	
FORM F: FINANCIAL PROPOSAL SUBMISSION FORM	42	
FORM G: FINANCIAL PROPOSAL FORM	43	

Section 1. Letter of Invitation

The United Nations Development Programme (UNDP) hereby invites you to submit a Proposal to this Request for Proposal (RFP) for the above-referenced subject.

This RFP includes the following documents and the General Terms and Conditions of Contract which is inserted in the Bid Data Sheet (BDS):

Section 1: This Letter of Invitation Section 2: Instruction to Bidders Section 3: Bid Data Sheet (BDS) Section 4: Evaluation Criteria Section 5: Terms of Reference

Section 6: Returnable Bidding Forms

- o Form A: Technical Proposal Submission Form
- o Form B: Bidder Information Form
- o Form C: Joint Venture/Consortium/Association Information Form
- o Form D: Qualification Form
- o Form E: Format of Technical Proposal
- o Form F: Financial Proposal Submission Form
- o Form G: Financial Proposal Form

If you are interested in submitting a Proposal in response to this RFP, please prepare your Proposal in accordance with the requirements and procedure as set out in this RFP and submit it by the Deadline for Submission of Proposals set out in Bid Data Sheet.

Please acknowledge receipt of this RFP latest by 10 February 2020 by sending an email to procurement.iicpsd@undp.org, indicating whether you intend to submit a Proposal or otherwise. You may also utilize the "Accept Invitation" function in eTendering system, where applicable. This will enable you to receive amendments or updates to the RFP. Should you require further clarifications, kindly communicate with the contact person/s identified in the attached Bid Data Sheet as the focal point for queries on this RFP.

UNDP looks forward to receiving your Proposal and thank you in advance for your interest in UNDP procurement opportunities.

Issued by:	Approved by:		
Name: Sebnem Sener	Name: Shanthi Karuppiah		
Title: Senior Specialist	Title: Operations Specialist		
Date: February 4, 2020	Date: February 4, 2020		

Section 2. Instruction to Bidders

A. GENERAL PROVIS	IS
1. Introduction	Bidders shall adhere to all the requirements of this RFP, including any amendments in writing by UNDP. This RFP is conducted in accordance with the UNDP Programme and Operations Policies and Procedures (POPP) on Contracts and Procurement which can be accessed at https://popp.undp.org/SitePages/POPPBSUnit.aspx?TermID=254a9f96-b883-476a-8ef8-e81f93a2b38d
	Any Proposal submitted will be regarded as an offer by the Bidder and does not constitute or imply the acceptance of the Proposal by UNDP. UNDP is under not obligation to award a contract to any Bidder as a result of this RFP.
	As part of the bid, it is desired that the Bidder registers at the United Nations Global Marketplace (UNGM) website (www.ungm.org). The Bidder may still submit a bid even if not registered with the UNGM. However, if the Bidder is selected for contract award, the Bidder must register on the UNGM prior to contract signature.
2. Fraud & Corruption, Gifts and Hospitality	1 UNDP strictly enforces a policy of zero tolerance on proscribed practices, including fraud, corruption, collusion, unethical or unprofessional practices, and obstruction of UNDP vendors and requires all bidders/vendors observe the highest standard of ethics during the procurement process and contract implementation. UNDP's Anti-Fraud Policy can be found at http://www.undp.org/content/undp/en/home/operations/accountability/audit/officee of audit andinvestigation.html#anti
	Bidders/vendors shall not offer gifts or hospitality of any kind to UNDP staff members including recreational trips to sporting or cultural events, theme parks or offers of holidays, transportation, or invitations to extravagant lunches or dinners.
	 In pursuance of this policy, UNDP (a) Shall reject a proposal if it determines that the selected bidder has engaged in any corrupt or fraudulent practices in competing for the contract in question;
	All Bidders must adhere to the UN Supplier Code of Conduct, which may be found at http://www.un.org/depts/ptd/pdf/conduct_english.pdf
3. Eligibility	A vendor should not be suspended, debarred, or otherwise identified as ineligible by any UN Organization or the World Bank Group or any other international Organization. Vendors are therefore required to disclose to UNDF whether they are subject to any sanction or temporary suspension imposed by these organizations.
	It is the Bidder's responsibility to ensure that its employees, joint venture members, sub-contractors, service providers, suppliers and/or their employees meet the eligibility requirements as established by UNDP.

4. Conflict of Interests

- 4.1 Bidders must strictly avoid conflicts with other assignments or their own interests, and act without consideration for future work. Bidders found to have a conflict of interest shall be disqualified. Without limitation on the generality of the above, Bidders, and any of their affiliates, shall be considered to have a conflict of interest with one or more parties in this solicitation process, if they:
 - a) Are or have been associated in the past, with a firm or any of its affiliates which have been engaged by UNDP to provide services for the preparation of the design, specifications, Terms of Reference, cost analysis/estimation, and other documents to be used for the procurement of the goods and services in this selection process;
 - b) Were involved in the preparation and/or design of the programme/project related to the services requested under this RFP; or
 - c) Are found to be in conflict for any other reason, as may be established by, or at the discretion of UNDP.
- 4.2 In the event of any uncertainty in the interpretation of a potential conflict of interest, Bidders must disclose to UNDP, and seek UNDP's confirmation on whether or not such a conflict exists.
- 4.3 Similarly, the Bidders must disclose in their proposal their knowledge of the following:
 - a) If the owners, part-owners, officers, directors, controlling shareholders, of the bidding entity or key personnel are family members of UNDP staff involved in the procurement functions and/or the Government of the country or any Implementing Partner receiving services under this RFP; and
 - b) All other circumstances that could potentially lead to actual or perceived conflict of interest, collusion or unfair competition practices.

Failure to disclose such an information may result in the rejection of the proposal or proposals affected by the non-disclosure.

4.4 The eligibility of Bidders that are wholly or partly owned by the Government shall be subject to UNDP's further evaluation and review of various factors such as being registered, operated and managed as an independent business entity, the extent of Government ownership/share, receipt of subsidies, mandate and access to information in relation to this RFP, among others. Conditions that may lead to undue advantage against other Bidders may result in the eventual rejection of the Proposal.

B. PREPARATION OF PROPOSALS

5. General Considerations

- 5.1 In preparing the Proposal, the Bidder is expected to examine the RFP in detail. Material deficiencies in providing the information requested in the RFP may result in rejection of the Proposal.
- 5.2 The Bidder will not be permitted to take advantage of any errors or omissions in the RFP. Should such errors or omissions be discovered, the Bidder must notify the UNDP

6. Cost of Preparation of Proposal

6.1 The Bidder shall bear any and all costs related to the preparation and/or submission of the Proposal, regardless of whether its Proposal was selected or not. UNDP shall not be responsible or liable for those costs, regardless of the conduct or outcome of the procurement process.

7. Language

7.1 The Proposal, as well as any and all related correspondence exchanged by the Bidder and UNDP, shall be written in the language (s) specified in the BDS.

8. Documents

8.1 The Proposal shall comprise of the following documents:

Comprising the Proposal	 a) Documents Establishing the Eligibility and Qualifications of the Bidder; b) Technical Proposal; c) Financial Proposal; d) Proposal Security, if required by BDS; e) Any attachments and/or appendices to the Proposal.
9. Documents Establishing the Eligibility and Qualifications of the Bidder	The Bidder shall furnish documentary evidence of its status as an eligible and qualified vendor, using the Forms provided under Section 6 and providing documents required in those forms. In order to award a contract to a Bidder, its qualifications must be documented to UNDP's satisfaction.
10.Technical Proposal Format and Content	10.1 The Bidder is required to submit a Technical Proposal using the Standard Forms and templates provided in Section 6 of the RFP.
	10.2 The Technical Proposal shall not include any price or financial information. A Technical Proposal containing material financial information may be declared non-responsive.
	10.3 Samples of items, when required as per Section 5, shall be provided within the time specified and unless otherwise specified by UNDP, and at no expense to UNDP
	10.4 When applicable and required as per Section 5, the Bidder shall describe the necessary training programme available for the maintenance and operation of the services and/or equipment offered as well as the cost to the UNDP. Unless otherwise specified, such training as well as training materials shall be provided in the language of the Bid as specified in the BDS.
11. Financial Proposals	11.1 The Financial Proposal shall be prepared using the Standard Form provided in Section 6 of the RFP. It shall list all major cost components associated with the services, and the detailed breakdown of such costs.
	11.2 Any output and activities described in the Technical Proposal but not priced in the Financial Proposal, shall be assumed to be included in the prices of other activities or items, as well as in the final total price.
	Prices and other financial information must not be disclosed in any other place except in the financial proposal.
12. Proposal Security	12.1 A Proposal Security, if required by BDS, shall be provided in the amount and form indicated in the BDS. The Proposal Security shall be valid up to thirty (30) days after the final date of validity of the Proposal.
	12.2 The Proposal Security shall be included along with the Technical Proposal. If Proposal Security is required by the RFP but is not found along with the Technical Proposal, the Proposal shall be rejected.
	12.3 If the Proposal Security amount or its validity period is found to be less than what is required by UNDP, UNDP shall reject the Proposal.
	12.4 In the event an electronic submission is allowed in the BDS, Bidders shall include a copy of the Bid Security in their proposal and the original of the Proposal Security must be sent via courier or hand delivery as per the instructions in BDS.
	12.5 The Proposal Security may be forfeited by UNDP, and the Proposal rejected, in the event of any one or combination, of the following conditions:
	a) If the Bidder withdraws its offer during the period of the Proposal Validity specified in the BDS, or;b) In the event that the successful Bidder fails:

	12.6	i. to sign the Contract after UNDP has issued an award; or to furnish the Performance Security, insurances, or other documents that UNDP may require as a condition precedent to the effectivity of the contract that may be awarded to the Bidder.
13. Currencies	13.1	All prices shall be quoted in the currency or currencies indicated in the BDS. Where Proposals are quoted in different currencies, for the purposes of comparison of all Proposals:
		 UNDP will convert the currency quoted in the Proposal into the UNDP preferred currency, in accordance with the prevailing UN operational rate of exchange on the last day of submission of Proposals; and
		b) In the event that UNDP selects a proposal for award that is quoted in a currency different from the preferred currency in the BDS, UNDP shall reserve the right to award the contract in the currency of UNDP's preference, using the conversion method specified above.
14. Joint Venture, Consortium or Association	14.1	If the Bidder is a group of legal entities that will form or have formed a Joint Venture (JV), Consortium or Association for the Proposal, they shall confirm in their Proposal that: (i) they have designated one party to act as a lead entity, duly vested with authority to legally bind the members of the JV, Consortium or Association jointly and severally, which shall be evidenced by a duly notarized Agreement among the legal entities, and submitted with the Proposal; and (ii) if they are awarded the contract, the contract shall be entered into, by and between UNDP and the designated lead entity, who shall be acting for and on behalf of all the member entities comprising the joint venture.
	14.2	After the Deadline for Submission of Proposal, the lead entity identified to represent the JV, Consortium or Association shall not be altered without the prior written consent of UNDP.
	14.3	The lead entity and the member entities of the JV, Consortium or Association shall abide by the provisions of Clause 9 herein in respect of submitting only one proposal.
	14.4	The description of the organization of the JV, Consortium or Association must clearly define the expected role of each of the entity in the joint venture in delivering the requirements of the RFP, both in the Proposal and the JV, Consortium or Association Agreement. All entities that comprise the JV, Consortium or Association shall be subject to the eligibility and qualification assessment by UNDP.
	14.5	A JV, Consortium or Association in presenting its track record and experience should clearly differentiate between:
		a) Those that were undertaken together by the JV, Consortium or Association; and
		b) Those that were undertaken by the individual entities of the JV, Consortium or Association.
	14.6	Previous contracts completed by individual experts working privately but who are permanently or were temporarily associated with any of the member firms cannot be claimed as the experience of the JV, Consortium or Association or those of its members, but should only be claimed by the individual experts themselves in their presentation of their individual credentials.
	14.7	JV, Consortium or Associations are encouraged for high value, multi-sectoral requirements when the spectrum of expertise and resources required may not be available within one firm.

15. Only One Proposal	15.1 The Bidder (including the individual members of any Joint Venture) shall subm
13.5my one Proposal	only one Proposal, either in its own name or as part of a Joint Venture.
	15.2 Proposals submitted by two (2) or more Bidders shall all be rejected if they a found to have any of the following:
	a) they have at least one controlling partner, director or shareholder common; orb) any one of them receive or have received any direct or indirect subsidy fro
	the other/s; or
	 c) they have the same legal representative for purposes of this RFP; or d) they have a relationship with each other, directly or through common thi parties, that puts them in a position to have access to information about, influence on the Proposal of, another Bidder regarding this RFP process; e) they are subcontractors to each other's Proposal, or a subcontractor to or Proposal also submits another Proposal under its name as lead Bidder; or f) some key personnel proposed to be in the team of one Bidder participat in more than one Proposal received for this RFP process. This conditions relating to the personnel, does not apply to subcontractors being included
	in more than one Proposal.
16.Proposal Validity Period	16.1 Proposals shall remain valid for the period specified in the BDS, commencing of the Deadline for Submission of Proposals. A Proposal valid for a shorter period may be rejected by UNDP and rendered non-responsive.
	16.2 During the Proposal validity period, the Bidder shall maintain its origin Proposal without any change, including the availability of the Key Personnel, the proposed rates and the total price.
17. Extension of Proposal Validity Period	17.1 In exceptional circumstances, prior to the expiration of the proposal validity period, UNDP may request Bidders to extend the period of validity of the Proposals. The request and the responses shall be made in writing, and shall be considered integral to the Proposal.
	17.2 If the Bidder agrees to extend the validity of its Proposal, it shall be done witho any change in the original Proposal.
	17.3 The Bidder has the right to refuse to extend the validity of its Proposal, and which case, such Proposal will not be further evaluated.
18. Clarification of Proposal	18.1 Bidders may request clarifications on any of the RFP documents no later that the date indicated in the BDS. Any request for clarification must be sent in writing in the manner indicated in the BDS. If inquiries are sent other than specific channel, even if they are sent to a UNDP staff member, UNDP shall have robligation to respond or confirm that the query was officially received.
	18.2 UNDP will provide the responses to clarifications through the method specific in the BDS.
	18.3 UNDP shall endeavor to provide responses to clarifications in an expedition manner, but any delay in such response shall not cause an obligation on the part of UNDP to extend the submission date of the Proposals, unless UNDP deem that such an extension is justified and necessary.
19. Amendment of Proposals	19.1 At any time prior to the deadline of Proposal submission, UNDP may for an reason, such as in response to a clarification requested by a Bidder, modify the RFP in the form of an amendment to the RFP. Amendments will be made available to all prospective bidders.

	45-	
	19.2	If the amendment is substantial, UNDP may extend the Deadline for submission of proposal to give the Bidders reasonable time to incorporate the amendment into their Proposals.
20. Alternative Proposals	20.1	Unless otherwise specified in the BDS, alternative proposals shall not be considered. If submission of alternative proposal is allowed by BDS, a Bidder may submit an alternative proposal, but only if it also submits a proposal conforming to the RFP requirements. UNDP shall only consider the alternative proposal offered by the Bidder whose conforming proposal ranked the highest as per the specified evaluation method. Where the conditions for its acceptance are met, or justifications are clearly established, UNDP reserves the right to award a contract based on an alternative proposal.
	20.2	If multiple/alternative proposals are being submitted, they must be clearly marked as "Main Proposal" and "Alternative Proposal"
21.Pre-Bid Conference	21.1	When appropriate, a Bidder's conference will be conducted at the date, time and location specified in the BDS. All Bidders are encouraged to attend. Non-attendance, however, shall not result in disqualification of an interested Bidder. Minutes of the Bidder's conference will be disseminated on the procurement website and shared by email or on the e-Tendering platform as specified in the BDS. No verbal statement made during the conference shall modify the terms and conditions of the RFP, unless specifically incorporated in the Minutes of the Bidder's Conference or issued/posted as an amendment to RFP.
C. SUBMISSION AND	OPEN	ING OF PROPOSALS
22.Submission	22.1	The Bidder shall submit a duly signed and complete Proposal comprising the documents and forms in accordance with the requirements in the BDS. The submission shall be in the manner specified in the BDS.
	22.2	The Proposal shall be signed by the Bidder or person(s) duly authorized to commit the Bidder. The authorization shall be communicated through a document evidencing such authorization issued by the legal representative of the bidding entity, or a Power of Attorney, accompanying the Proposal.
	22.3	Bidders must be aware that the mere act of submission of a Proposal, in and of itself, implies that the Bidder fully accepts the UNDP General Contract Terms and Conditions.
Hard copy (manual) submission	22.4	Hard copy (manual) submission by courier or hand delivery allowed or specified in the BDS shall be governed as follows:
		a) The signed Proposal shall be marked "Original", and its copies marked "Copy" as appropriate. The number of copies is indicated in the BDS. All copies shall be made from the signed original only. If there are discrepancies between the original and the copies, the original shall prevail.
		b) The Technical Proposal and the Financial Proposal envelopes MUST BE COMPLETELY SEPARATE and each of them must be submitted sealed individually and clearly marked on the outside as either "TECHNICAL PROPOSAL" or "FINANCIAL PROPOSAL", as appropriate. Each envelope SHALL clearly indicate the name of the Bidder. The outer envelopes shall:
		i. Bear the name and address of the bidder;
		ii. Be addressed to UNDP as specified in the BDS

	iii.	Bear a warning that states "Not to be opened before the time and date for proposal opening" as specified in the BDS.
		If the envelopes and packages with the Proposal are not sealed and marked as required, UNDP shall assume no responsibility for the misplacement, loss, or premature opening of the Proposal.
Email Submission	22.5 En	nail submission, if allowed or specified in the BDS, shall be governed as follows:
	a)	Electronic files that form part of the proposal must be in accordance with the format and requirements indicated in BDS;
	b)	The Technical Proposal and the Financial Proposal files MUST BE COMPLETELY SEPARATE. The financial proposal shall be encrypted with different passwords and clearly labelled. The files must be sent to the dedicated email address specified in the BDS.
	c)	The password for opening the Financial Proposal should be provided only upon request of UNDP. UNDP will request password only from bidders whose Technical Proposal has been found to be technically responsive. Failure to provide correct password may result in the proposal being rejected.
eTendering submission		ectronic submission through eTendering, if allowed or specified in the BDS, all be governed as follows:
	a)	Electronic files that form part of the proposal must be in accordance with the format and requirements indicated in BDS;
	b)	The Technical Proposal and the Financial Proposal files MUST BE COMPLETELY SEPARATE and each of them must be uploaded individually and clearly labelled.
	d)	The Financial Proposal file must be encrypted with a password so that it cannot be opened nor viewed until the password is provided. The password for opening the Financial Proposal should be provided only upon request of UNDP. UNDP will request password only from bidders whose technical proposal has been found to be technically responsive. Failure to provide the correct password may result in the proposal being rejected.
	c)	Documents which are required to be in original form (e.g. Bid Security, etc.) must be sent via courier or hand delivery as per the instructions in BDS.
	d)	Detailed instructions on how to submit, modify or cancel a bid in the eTendering system are provided in the eTendering system Bidder User Guide and Instructional videos available on this link: http://www.undp.org/content/undp/en/home/operations/procurement/business/procurement-notices/resources/
23. Deadline for Submission of Proposals and Late	th	omplete Proposals must be received by UNDP in the manner, and no later than e date and time, specified in the BDS. UNDP shall only recognize the date and ne that the bid was received by UNDP
Proposals	23.2 UI	NDP shall not consider any Proposal that is submitted after the deadline for e submission of Proposals.
24. Withdrawal, Substitution, and		Bidder may withdraw, substitute or modify its Proposal after it has been bmitted at any time prior to the deadline for submission.
Modification of Proposals	Pr	anual and Email submissions: A bidder may withdraw, substitute or modify its oposal by sending a written notice to UNDP, duly signed by an authorized presentative, and shall include a copy of the authorization (or a Power of

	Attorney). The corresponding substitution or modification of must accompany the respective written notice. All notices m the same manner as specified for submission of proposals, them as "WITHDRAWAL" "SUBSTITUTION," or "MODIFICATION." eTendering: A Bidder may withdraw, substitute or modi Canceling, Editing, and re-submitting the proposal directly the responsibility of the Bidder to properly follow the system edit and submit a substitution or modification of the Proposal directly the responsibility of the Bidder to properly follow the system edit and submit a substitution or modification of the Proposal directly the proposal directly the responsibility of the Bidder to properly follow the system edit and submit a substitution or modification of the Proposal directly the proposal directly the proposal directly the responsibility of the Bidder to properly follow the system edit and submit a substitution or modification of the Proposal directly directly the proposal directly directly the proposal directly dire	ust be submitted in by clearly marking DN" fy its Proposal by in the system. It is m instructions, duly oposal as needed.
	Detailed instructions on how to cancel or modify a Proposystem are provided in Bidder User Guide and Instructional v	•
	.4 Proposals requested to be withdrawn shall be returned unoper (only for manual submissions), except if the bid is withdrawn been opened	ened to the Bidders
25. Proposal Opening	.1 There is no public bid opening for RFPs. UNDP shall open t presence of an ad-hoc committee formed by UNDP, consis (2) members. In the case of e-Tendering submission, bidd automatic notification once their proposal is opened.	ting of at least two
D. EVALUATION OF	POSALS	
26. Confidentiality	.1 Information relating to the examination, evaluation, ar Proposals, and the recommendation of contract award, shall Bidders or any other persons not officially concerned with after publication of the contract award.	not be disclosed to
	.2 Any effort by a Bidder or anyone on behalf of the Bidder to the examination, evaluation and comparison of the Proposal decisions may, at UNDP's decision, result in the rejection of it be subject to the application of prevailing UNDP's vendor san	s or contract award s Proposal and may
27. Evaluation of Proposals	.1 The Bidder is not permitted to alter or modify its Proposal in proposal submission deadline except as permitted under Cla UNDP will conduct the evaluation solely on the basis of the sand Financial Proposals.	ause 24 of this RFP.
	.2 Evaluation of proposals is made of the following steps:	
	 a) Preliminary Examination b) Minimum Eligibility and Qualification (if pre-qualification c) Evaluation of Technical Proposals d) Evaluation of Financial Proposals 	n is not done)
28. Preliminary Examination	.1 UNDP shall examine the Proposals to determine whether the respect to minimum documentary requirements, whether the been properly signed, and whether the Proposals are general other indicators that may be used at this stage. UNDP reserve any Proposal at this stage.	ne documents have ally in order, among
29. Evaluation of Eligibility and Qualification	.1 Eligibility and Qualification of the Bidder will be evaluated ag Eligibility/Qualification requirements specified in the Sec Criteria).	
	 In general terms, vendors that meet the following criteria qualified: a) They are not included in the UN Security Council 1267 list of terrorists and terrorist financiers, and in UNDP's list; b) They have a good financial standing and have access to 	/1989 Committee's ineligible vendors'

- resources to perform the contract and all existing commercial commitments,
- They have the necessary similar experience, technical expertise, production capacity where applicable, quality certifications, quality assurance procedures and other resources applicable to the provision of the services required;
- d) They are able to comply fully with UNDP General Terms and Conditions of Contract;
- e) They do not have a consistent history of court/arbitral award decisions against the Bidder; and
- f) They have a record of timely and satisfactory performance with their clients.

30. Evaluation of Technical and Financial Proposals

- The evaluation team shall review and evaluate the Technical Proposals on the basis of their responsiveness to the Terms of Reference and other RFP documents, applying the evaluation criteria, sub-criteria, and point system specified in the Section 4 (Evaluation Criteria). A Proposal shall be rendered non-responsive at the technical evaluation stage if it fails to achieve the minimum technical score indicated in the BDS. When necessary and if stated in the BDS, UNDP may invite technically responsive bidders for a presentation related to their technical proposals. The conditions for the presentation shall be provided in the bid document where required.
- 30.2 In the second stage, only the Financial Proposals of those Bidders who achieve the minimum technical score will be opened for evaluation. The Financial Proposals corresponding to Technical Proposals that were rendered non-responsive shall remain unopened, and, in the case of manual submission, be returned to the Bidder unopened. For emailed Proposals and e-tendering submissions, UNDP will not request for the password of the Financial Proposals of bidders whose Technical Proposal were found not responsive.
- 30.3 The evaluation method that applies for this RFP shall be as indicated in the BDS, which may be either of two (2) possible methods, as follows: (a) the lowest priced method which selects the lowest evaluated financial proposal of the technically responsive Bidders; or (b) the combined scoring method which will be based on a combination of the technical and financial score.
- 30.4 When the BDS specifies a combined scoring method, the formula for the rating of the Proposals will be as follows:

Rating the Technical Proposal (TP):

 ${f TP\ Rating}$ = (Total Score Obtained by the Offer / Max. Obtainable Score for TP) x 100

Rating the Financial Proposal (FP):

FP Rating = (Lowest Priced Offer / Price of the Offer Being Reviewed) x 100

Total Combined Score:

Combined Score = (TP Rating) x (Weight of TP, e.g. 70%) + (FP Rating) x (Weight of FP, e.g., 30%)

31. Due Diligence

31.1 UNDP reserves the right to undertake a due diligence exercise, also called post qualification, aimed at determining to its satisfaction, the validity of the information provided by the Bidder. Such exercise shall be fully documented and may include, but need not be limited to, all or any combination of the

		following:
		 a) Verification of accuracy, correctness and authenticity of information provided by the Bidder; b) Validation of extent of compliance to the BER requirements and evaluation.
		 b) Validation of extent of compliance to the RFP requirements and evaluation criteria based on what has so far been found by the evaluation team; c) Inquiry and reference checking with Government entities with jurisdiction on the Bidder, or with previous clients, or any other entity that may have done business with the Bidder;
		d) Inquiry and reference checking with previous clients on the performance on on-going or contracts completed, including physical inspections of previous works, as necessary;
		 e) Physical inspection of the Bidder's offices, branches or other places where business transpires, with or without notice to the Bidder; f) Other means that UNDP may deem appropriate, at any stage within the selection process, prior to awarding the contract.
32. Clarification of Proposals	32.1	To assist in the examination, evaluation and comparison of Proposals, UNDP may, at its discretion, ask any Bidder for a clarification of its Proposal.
	32.2	UNDP's request for clarification and the response shall be in writing and no change in the prices or substance of the Proposal shall be sought, offered, or permitted, except to provide clarification, and confirm the correction of any arithmetic errors discovered by UNDP in the evaluation of the Proposals, in accordance with RFP.
	32.3	Any unsolicited clarification submitted by a Bidder in respect to its Proposal, which is not a response to a request by UNDP, shall not be considered during the review and evaluation of the Proposals.
33.Responsiveness of Proposal	33.1	UNDP's determination of a Proposal's responsiveness will be based on the contents of the Proposal itself. A substantially responsive Proposal is one that conforms to all the terms, conditions, TOR and other requirements of the RFP without material deviation, reservation, or omission.
	33.2	If a Proposal is not substantially responsive, it shall be rejected by UNDP and may not subsequently be made responsive by the Bidder by correction of the material deviation, reservation, or omission.
34. Nonconformities, Reparable Errors and Omissions	34.1	Provided that a Proposal is substantially responsive, UNDP may waive any non-conformities or omissions in the Proposal that, in the opinion of UNDP, do not constitute a material deviation.
	34.2	UNDP may request the Bidder to submit the necessary information or documentation, within a reasonable period of time, to rectify nonmaterial nonconformities or omissions in the Proposal related to documentation requirements. Such omission shall not be related to any aspect of the price of the Proposal. Failure of the Bidder to comply with the request may result in the rejection of its Proposal.
	34.3	For Financial Proposal that has been opened, UNDP shall check and correct arithmetical errors as follows:
		 a) if there is a discrepancy between the unit price and the line item total that is obtained by multiplying the unit price by the quantity, the unit price shall prevail and the line item total shall be corrected, unless in the opinion of UNDP there is an obvious misplacement of the decimal point in the unit price; in which case the line item total as quoted shall govern and the unit price shall be corrected;
		b) if there is an error in a total corresponding to the addition or subtraction
		1.4

		of subtotals, the subtotals shall prevail and the total shall be corrected; and
		c) if there is a discrepancy between words and figures, the amount in words shall prevail, unless the amount expressed in words is related to an arithmetic error, in which case the amount in figures shall prevail.
	34.4	If the Bidder does not accept the correction of errors made by UNDP, its Proposal shall be rejected.
E. AWARD OF CONT	RACT	
35.Right to Accept, Reject, Any or All Proposals	35.1	UNDP reserves the right to accept or reject any Proposal, to render any or all of the Proposals as non-responsive, and to reject all Proposals at any time prior to award of contract, without incurring any liability, or obligation to inform the affected Bidder(s) of the grounds for UNDP's action. UNDP shall not be obliged to award the contract to the lowest priced offer.
36.Award Criteria	36.1	Prior to expiration of the proposal validity, UNDP shall award the contract to the qualified Bidder based on the award criteria indicated in the BDS.
37.Debriefing	37.1	In the event that a Bidder is unsuccessful, the Bidder may request a debriefing from UNDP. The purpose of the debriefing is to discuss the strengths and weaknesses of the Bidder's submission, in order to assist the Bidder in improving its future proposals for UNDP procurement opportunities. The content of other proposals and how they compare to the Bidder's submission shall not be discussed.
38. Right to Vary Requirements at the Time of Award	38.1	At the time of award of Contract, UNDP reserves the right to vary the quantity of services and/or goods, by up to a maximum twenty-five per cent (25%) of the total offer, without any change in the unit price or other terms and conditions.
39.Contract Signature	39.1	Within fifteen (15) days from the date of receipt of the Contract, the successful Bidder shall sign and date the Contract and return it to UNDP. Failure to do so may constitute sufficient grounds for the annulment of the award, and forfeiture of the Proposal Security, if any, and on which event, UNDP may award the Contract to the Second Ranked Bidder or call for new Proposals.
40. Contract Type and General Terms and Conditions	40.1	The types of Contract to be signed and the applicable UNDP Contract General Terms and Conditions, as specified in BDS, can be accessed at http://www.undp.org/content/undp/en/home/procurement/business/how-we-buy.html
41.Performance Security	41.1	40.1 A performance security, if required in BDS, shall be provided in the amount specified in BDS and form available at
		https://popp.undp.org/ layouts/15/WopiFrame.aspx?sourcedoc=/UNDP POPP DOCUMENT LIBRARY/Public/PSU Solicitation Performance%20Guarantee%20 Form.docx&action=default within fifteen (15) days of the contract signature by both parties. Where a performance security is required, the receipt of the performance security by UNDP shall be a condition for rendering the contract effective.
42.Bank Guarantee for Advanced Payment	42.1	Except when the interests of UNDP so require, it is UNDP's preference to make no advance payment(s) (i.e., payments without having received any outputs). If an advance payment is allowed as per BDS, and exceeds 20% of the total contract price, or USD 30,000, whichever is less, the Bidder shall submit a Bank Guarantee in the full amount of the advance payment in the form available at

		https://popp.undp.org/ layouts/15/WopiFrame.aspx?sourcedoc=/UNDP POPP
43. Liquidated Damages	43.1	If specified in BDS, UNDP shall apply Liquidated Damages resulting from the Contractor's delays or breach of its obligations as per the Contract.
44. Payment Provisions	44.1	Payment will be made only upon UNDP's acceptance of the work performed. The terms of payment shall be within thirty (30) days, after receipt of invoice and certification of acceptance of work issued by the proper authority in UNDP with direct supervision of the Contractor. Payment will be effected by bank transfer in the currency of contract.
45.Vendor Protest	45.1	UNDP's vendor protest procedure provides an opportunity for appeal to those persons or firms not awarded a contract through a competitive procurement process. In the event that a Bidder believes that it was not treated fairly, the following link provides further details regarding UNDP vendor protest procedures: http://www.undp.org/content/undp/en/home/operations/procurement/business/protest-and-sanctions.html
46.Other Provisions	46.1	In the event that the Bidder offers a lower price to the host Government (e.g. General Services Administration (GSA) of the federal government of the United States of America) for similar services, UNDP shall be entitled to same lower price. The UNDP General Terms and Conditions shall have precedence. UNDP is entitled to receive the same pricing offered by the same Contractor in
	40.2	contracts with the United Nations and/or its Agencies. The UNDP General Terms and Conditions shall have precedence.
	46.3	The United Nations has established restrictions on employment of (former) UN staff who have been involved in the procurement process as per bulletin ST/SGB/2006/15 http://www.un.org/en/ga/search/view_doc.asp?symbol=ST/SGB/2006/15&referer

Section 3. Bid Data Sheet

The following data for the services to be procured shall complement, supplement, or amend the provisions in the Request for Proposals. In the case of a conflict between the Instructions to Bidders, the Data Sheet, and other annexes or references attached to the Data Sheet, the provisions in the Data Sheet shall prevail.

BDS No.	Ref. to Section.2	Data	Specific Instructions / Requirements
1	7	Language of the Proposal	English
2		Submitting Proposals for Parts or sub-parts of the TOR (partial bids)	Not allowed. The proposals may exclude the optional deliverable.
3	20	Alternative Proposals	Shall not be considered
4	21	Pre-proposal conference	Will be Conducted 14 February 2020, through Skype Conference, 10 AM (New York). Please indicate your interest in the RFP through email as per the invitation letter.
5	10	Proposal Validity Period	120 days
6	14	Bid Security	Not Required
7	41	Advanced Payment upon signing of contract	Not Allowed
8	42	Liquidated Damages	Will not be imposed
9	40	Performance Security	Not Required
10	18	Currency of Proposal	United States Dollar
11	31	Deadline for submitting requests for clarifications/ questions	7 days before the submission deadline Clarifications will be provided on rolling basis and last request for questions/clarifications should be submitted to UNDP no later than

			7 days before the submission date.
12	31	Contact Details for submitting clarifications/questions	Focal Person in UNDP: Gokce Kaya / Sebnem Sener E-mail address: procurement.iicpsd@undp.org
		ciarrications, questions	
13	18, 19 and 21	Manner of Disseminating Supplemental Information to the RFP and responses/clarifications to queries	Direct communication to prospective Proposers by email and Posting on the website http://procurement-notices.undp.org/
14	23	Deadline for Submission	27 February 2020 (18:00 hours - NY time)
			For eTendering submission - as indicated in eTendering system. Note that system time zone is in EST/EDT (New York) time zone.
14	22	Allowable Manner of Submitting Proposals	Encrypted e-mail to the following address: procurement.iicpsd@undp.org
15	22	Proposal Submission Address	Email: procurement.iicpsd@undp.org BU Code: RFP_UNDPIICPSD202002
16	22	Electronic submission (eTendering) requirements	 Format: PDF files only File names must be maximum 60 characters long and must not contain any letter or special character other than from Latin alphabet/keyboard. All files must be free of viruses and not corrupted. Password for technical proposal must not be provided to UNDP until the date as indicated in No. 14 (for email submission only) Password for financial proposal must not be provided to UNDP until requested by UNDP.
17	27 36	Evaluation Method for the Award of Contract	Combined Scoring Method, using the 70%-30% distribution for technical and financial proposals respectively The minimum technical score required to pass is 70%.
18		Expected date for commencement of Contract	19 March 2020
19		Maximum expected duration of contract	8 months

20	35	UNDP will award the contract to:	One Proposer Only
21	39	Type of Contract	Purchase Order and Contract for Goods and Services for UNDP http://www.undp.org/content/undp/en/home/procurement/business/how-we-buy.html
22	39	UNDP Contract Terms and Conditions that will apply	UNDP General Terms and Conditions for Professional Services http://www.undp.org/content/undp/en/home/procurement/business/how-we-buy.html
23		Other Information Related to the RFP	Please refer to https://sdgimpact.undp.org/ for more information on SDG Impact. Investor Maps were created for SDG Impact as interactive tools, as per the inputs and coverage described in the following procurement process https://procurement-notices.undp.org/view_notice.cfm?notice_id=51643

Section 4. Evaluation Criteria

Preliminary Examination Criteria

Proposals will be examined to determine whether they are complete and submitted in accordance with RFP requirements as per below criteria on a Yes/No basis:

- Appropriate signatures
- Power of Attorney
- Minimum documents provided
- Technical and Financial Proposals submitted separately
- Bid Validity

Minimum Eligibility and Qualification Criteria

Eligibility and Qualification will be evaluated on Pass/Fail basis.

If the Proposal is submitted as a Joint Venture/Consortium/Association, each member should meet minimum criteria, unless otherwise specified in the criterion.

Subject	Criteria	Document Submission requirement
ELIGIBILITY		
Legal Status	Vendor is a legally registered entity.	Form B: Bidder Information Form
Eligibility	Vendor is not suspended, nor debarred, nor otherwise identified as ineligible by any UN Organization or the World Bank Group or any other international Organization in accordance with ITB clause 3.	Form A: Technical Proposal Submission Form
Conflict of Interest	No conflicts of interest in accordance with RFP clause 4.	Form A: Technical Proposal Submission Form
Bankruptcy	Not declared bankruptcy, not involved in bankruptcy or receivership proceedings, and there is no judgment or pending legal action against the vendor that could impair its operations in the foreseeable future.	Form A: Technical Proposal Submission Form
QUALIFICATION		
History of Non- Performing Contracts ¹	Non-performance of a contract did not occur as a result of contractor default for the last 3 years.	Form D: Qualification Form
Litigation History	No consistent history of court/arbitral award decisions against the Bidder for the last 3 years.	Form D: Qualification Form

¹ Non-performance, as decided by UNDP, shall include all contracts where (a) non-performance was not challenged by the contractor, including through referral to the dispute resolution mechanism under the respective contract, and (b) contracts that were so challenged but fully settled against the contractor. Non-performance shall not include contracts where Employers decision was overruled by the dispute resolution mechanism. Non-performance must be based on all information on fully settled disputes or litigation, i.e. dispute or litigation that has been resolved in accordance with the dispute resolution mechanism under the respective contract and where all appeal instances available to the Bidder have been exhausted.

Previous	Minimum 15 years of relevant experience.	Form D: Qualification Form
Experience	Minimum 2 contracts of similar value, nature and complexity implemented over the last 15 years. Experience or knowledge in human-centered design/ user-centered design.	Form D: Qualification Form
	(For JV/Consortium/Association, all Parties cumulatively should meet requirement).	
Financial Standing	Minimum average annual revenue of USD 1,000,000 for the last 3 years.	Form D: Qualification Form
	(For JV/Consortium/Association, all Parties cumulatively should meet requirement).	
	Bidder must demonstrate the current soundness of its financial standing and indicate its prospective long-term profitability.	Form D: Qualification Form
	(For JV/Consortium/Association, all Parties cumulatively should meet requirement).	

Technical Evaluation Criteria

Summ	Summary of Technical Proposal Evaluation Forms		
1.	Bidder's track record, experience working with International Organizations, Governments and multi-laterals	400	
2.	Proposed Methodology, Approach and Implementation Plan	450	
3.	Management Structure and Key Personnel	150	
	Total	1000	

Section	1. Bidder's qualification, capacity and experience	Points obtainable
1.1(a)	Has the Offeror submitted all requested company profile documentation? Is it relevant and up to date?	20
1.1 (b)	Company standing in the industry (by reference to any certifications, analysis by independent research entities, other information on the firm's reputation)	30
1.1 (c)	How successful is the general history of the firm regarding timely and successful completion of projects?	35
1.1 (d)	Has the firm a track record working with complex global organizations?	15
1.2	Legal standing of the Offeror (Litigation and Arbitration history)	30
1.3	General organizational capability likely to affect implementation (i.e., loose consortium, holding company or one firm, size of the firm/organization, strength of project management support, e.g. project financing capacity and project management controls)	30
1.4	Extent to which any work would be subcontracted and how well subcontractor(s) measure up to the evaluation used for the Offeror (subcontracting carries additional risk, which may affect project implementation, but properly done it offers a chance to access specialized skills)	20
1.5	Has the Offeror demonstrated use of clear and strong quality assurance procedures, reflected in the effective management and successful outcomes of past projects?	30
1.6 (a)	How well has the Offeror demonstrated experience in completing similar projects for organizations of similar size and complexity?	70
1.6 (b)	To what extent does the Offeror possess specific knowledge and experience in providing UX design services or similar deliverables?	90
1.6 (c)	What percentage of the Offeror's total business turnover relates to provide services of UX design or similar deliverables?	30
	Total Section 1	400

Sectio	n 2. Proposed Methodology, Approach and Implementation Plan	Points obtainable
2.1	How well has the Offeror demonstrated a thorough understanding of the purpose and scope of the project, as outlined in the Terms of Reference?	50
2.2	How closely does the Offeror's proposed solution and approach match the business requirements as outlined in the Terms of Reference?	120
2.3	How well has the Offeror identified pertinent issues and potential problems related to the project? Have the important aspects of the task been addressed in sufficient detail?	30
2.4	How effectively does the Offeror describe the project implementation plan? Does the plan appear logical and realistic, and promise efficient implementation of the project? How well does the plan support all of the project requirements and logically lead to the deliverables required, within the timelines indicated in the Terms of Reference?	100
2.5	How well does the methodology depict a logical approach to fulfilling the requirements of the RFP, and how well does it contribute to achieving the objectives as outlined in the Terms of Reference?	100
2.6	How creative is the Offeror's solution/approach, does it include human-centered design and has it offered the necessary flexibility to respond to evolving requirements resulting from organizational change in addition meeting the objectives of the RFP?	50
	Total Section 2	450

Section 3. Management Structure and Key Personnel			Points obtainable
3.1	Project Lead		70
		Sub-Score	
	General Qualification – University Degree or higher in computing, engineering, data science, interactive design, or a related field is required.	30	
	Suitability for the Project		
	- A minimum of 10 years of professional experience in design in the context of digital services.	15	
	-Proven experience of leading teams in interactive design with a human-design centric approach.	10	
	- Previous experience working with public sector clients and/or investors	5	
	-		
	- Language Qualifications (Profficency in written and Spoken English is required)	10	
		70	
3.2	Senior UX Designer		40
		Sub-Score	

	То			150
			40	
	- Language Qualification in written and Spoken English		10	
	- Experinece working with multicultural stakeolders	10		
	- Knowledge on international organizations or impact investment	5		
	- A minimum of 3 years' experience in UX projects	5		
	Suitability for the Project		15	
	General Qualification - University Degree or higher in computing, engineering, data science, interactive design, or a related field is required.		15	
			Sub-Score	
3.3	Junior UX Designer			40
			40	
	Language Profficency in written and Spoken English		10	
	- Previous experience designing for investors or international orgaizat	tions	5	
	- A minimum of 5 years of experience with interactive design		10	
	Suitability for the Project			
	General Qualification – University Degree or higher in computing, eng data science, interactive design, or a related field is required.	gineering,	15	

Section 5. Terms of Reference

Terms of Reference UX Design for Investor Map Database

Background

Anchored in the 2030 Agenda for Sustainable Development and committed to the principles of universality, equality and leaving no one behind, <u>SDG Impact</u> is a UNDP flagship initiative focused on supporting mobilization of private sector capital and investments in support of the SDGs. The vision of SDG Impact is "to contribute to a world where all private sector capital flows contribute to the SDGs". It will do so by providing investors, businesses and others with clarity, insights, tools and capacities required to authenticate their contributions to achieving the SDGs and to identify SDG investment opportunities in emerging economies and developing countries.

SDG Impact is a "start-up" which aims to develop and demonstrate a viable approach for UNDP to support countries to mobilize significant volumes of private sector investments for SDG achievement. The initiative emphasizes experimentation, innovation and partnerships as it focuses on developing prototype products and services that will be tested, refined and brought to the market in a relatively short time frame.

SDG Impact provides services in three areas:

Impact Management

SDG Impact Assurance Standards: Developing a set of global standards for how investors and enterprises manage and measure their impacts on the SDGs. There is currently no defined standard that enables auditors to assure that an investor's impact management practice is of sufficient quality to be considered "SDG-enabling". This is critical to drive consistency, comparability and accountability

SDG Impact Seal: The standards will be codified into a scoring system and provide the basis for a global certification Seal, which will certify that enterprises and investors have processes in place to define, manage, measure and report on their impacts on the SDGs. A process for accrediting independent certifiers will be created.

Online training program: An on-line course in impact measurement and management is being developed to convey the standards and to guide investors in developing the type of governance, data collection, and reporting practices needed to make investments that are authentically "SDG-enabling."

Impact Intelligence

SDG Investor Maps: Based on a standardized global methodology, UNDP Country Offices will lead research and preparation of SDG Investor Maps that will translate relevant country level SDG gaps and priorities into private sector investment opportunities. The Maps will provide investors with relevant market intelligence to highlight investment opportunity areas along with data on the expected development impact of such investments. Each Investor Maps will deliver around 20 investment opportunity areas in each country that are underpinned by 17 data points to direct and inform investment decision making.

Investor Map Database: The Investor Maps will be showcased on an online database that responds to the needs of the target audience.

Impact Facilitation

Based on the SDG Investor Maps, investor forums will be convened to facilitate matchmaking and increase SDG aligned private sector investments in a country. Public-private policy dialogues will also be convened to identify recommendations to improve the enabling environment for SDG aligned investments.

About UNDP

The United Nations Development Programme (UNDP) is the UN's global development network, advocating for change and connecting countries to knowledge, experience and resources to help people build a better life. UNDP is on the ground in 176 countries and territories, working with governments and people on their own solutions to global and national development challenges. As they develop local capacity, they draw on the people of UNDP and our wide range of partners that can bring about results. UNDP, as an integral part of its mission to fight poverty and improve the lives of people around the world, is committed to being open, transparent and accountable.

Purpose of Consultancy

The overall purpose of this assignment is to identify how best to showcase the Investor Map content on a digital dynamic platform by using customer centric design approach.

In other words, the development process should include "customer experience design" and should test various click-paths with the investment community ensure that they see and can access immediate value in the Investor Map database. The consultant firm is expected to understand customer behavioral patterns and anticipate and personalize future customer needs.

Scope of Work

The scope of work should aim to serve three key value propositions:

VALUE	DESIGN	TEST/ITERATE
Showcase to stakeholders (e.g. partners, COs, steering group)	 Bring Investor Map content to life and connect to SDGs Explore alignment with complementary SDG Impact workstreams 	Offer opportunities to input on design and development to selected stakeholders, building buy-in and confidence in SDG Investor Map development and use
Test with potential investors	 Highlight the potential depth of resources offered in a dynamic output Maintain momentum with investors consulted in SDG Investor Map creation 	Test usability and fit to investor preferences & needs using customer centric design approach Surface priority investor use cases Test potential to monetize access to Investor Map content
Equip for ongoing technical development	- Illustrate baseline feature set for dynamic output development	Stress-test design and technical decisions with end users Validate end user requirements for dynamic output Refine scope and feature set prior to buildout

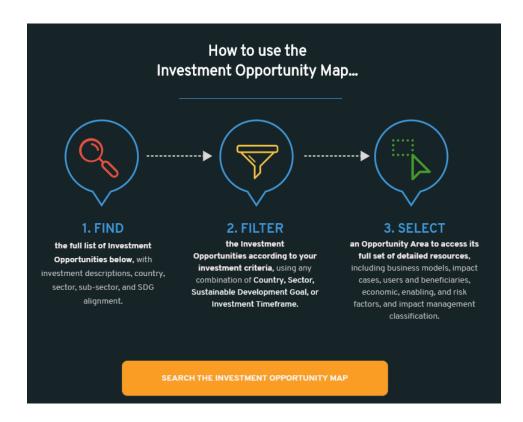
The current SDG Investor Maps are available through a betasite and are the outcome of the services refered to in the Data Sheet under additional information. A demo will be made during the pre-bid conference. SDG Impact is seeking Ux Design for the purposes of determining optimal functionality of the site for its target audience, which is investors around the world.

The purpose of the database is to showcase the Investor Map Country output on a digital dynamic platform by using customer centric design approach. The current sitemap is as follows:

Page 1: Home Page:

The landing page should describe the Investor Map purpose, link to methodology, about SDG Impact, and how to guide.

Investor Maps: Localized insight into sectors and market conditions that advance the SDGs ('SDG Investor Maps' at the market level, each compiling Investment Opportunity Areas backed by actionable data to guide investor decision-making). Insights are then shared with global investors through a dynamic online platform

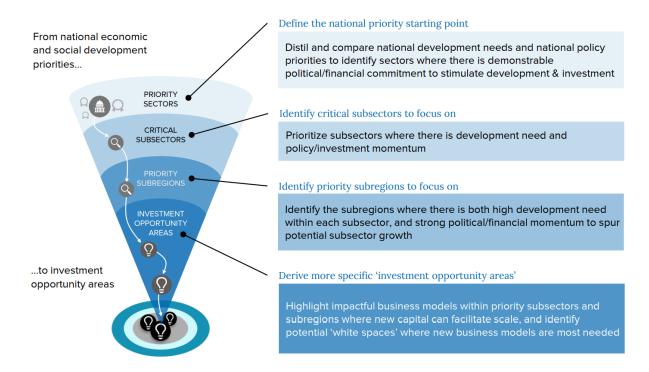


Page 2: Methodology

Developing an SDG Investor Map requires filtering down from national priorities to derive 'investment opportunity areas'

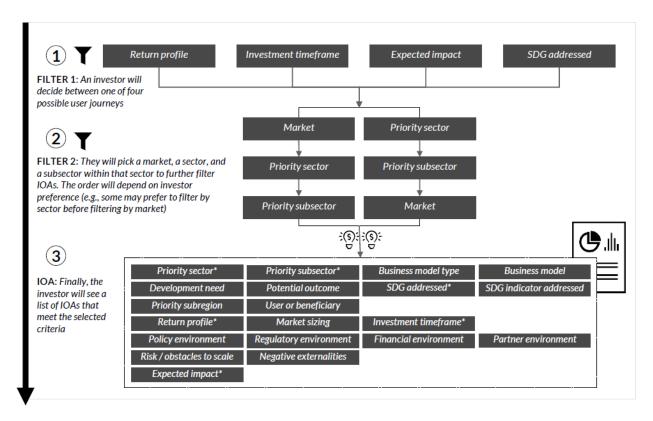
Applying the funneling logic from national priorities to identify critical sectors, subsectors, subregions to arrive at localized investment opportunity areas.

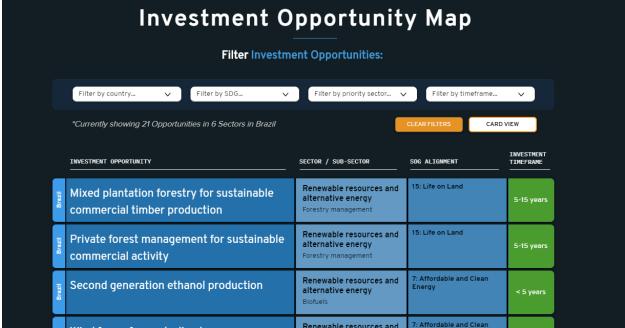
We will also include the standardized 17 datapoints that underpin each IOA here, as well as the 8 step methodology that each Country Office applies constantly to arrive at their IOAs. We can use a high level image of the funnel, or an interactive representation of the 8 step methodology.



Page 3: Investment Opportunity Map

Given that the Investor Maps will be available across multiple geographies, the highest level filter should be on the country selection. The wireframe below suggests the additional filter criteria that should be available to an investor. Lastly, there should be a comparability function where two IOAs in the same sector, subsector that be compared side by side. This functionality does not currently exist in the web demo.





A live demo will be shown during the pre-bid conference.

A) Expected Outputs and Deliverables

Deliverables/ Outputs	Target Due Dates	Review and Approvals Required

i) Conduct observation, ideation, and rapid propotyping which will include designing and testing solutions. Provide a report/records of work.	March 2020	SDG Impact Director
ii) Conduct user testing and validation and collect user feedback. Complete usability validation based on previous prototype. Provide documentation.	March 2020	SDG Impact Director
iii) Submit polished, click-through web demo stakeholders to drive interest in collaborating on the expansion of the Investor Map.	March 2020	SDG Impact Director
iv) Test the click-through demo with potential investors to ensure that they see and can access immediate value in the IOA resources. Record the feedback, submit the documentation.	April 2020	SDG Impact Director
v) Provide design reviews and offer honest and useful critique to provide with multiple perspectives on key issues. Finalize design and assemble design specifications and technical requirements in a format that can be shared.	April -May 2020	SDG Impact Director

Qualifications

The Bidder should be a design agency with a proven track record on improving digital presence through UX Design.

The selected Service Provider shall demonstrate:

- o Involvement in preparation of similar analysis, ideally focused on private investments that contribute to sustainable development or related topics;
- Strong design skills, including ability to produce high quality practical recommendations;
- Strong In-house expertise;
- o Proven track record of working with large public and private sector; companies/agencies, globally.
- o Experience in working with the UN or UN agencies will be an advantage.

The selected Service Provider shall provide a core team comprising of a Team Leader and at least 2 experienced designers. The team should demonstrate strong organizational skills, communication skills, and strong proficiency in English.

Institutional Arrangements

The Design Firm will be directly responsible to the Director of SDG Impact and will work in close collaboration with the SDG Impact team. Outputs will be certified by the Director of SDG Impact. The assignment is home-based. Meetings, when required, will be conducted over teleconference.

Scope of Price Proposal and Schedule of Payments

Remuneration for this contract will be via a lumpsum amount, delivered in a payment schedule corresponding to the outputs noted above in Section D and upon acceptance of the outputs/deliverables.

Section 6: Returnable Bidding Forms / Checklist

This form serves as a checklist for preparation of your Proposal. Please complete the Returnable Bidding Forms in accordance with the instructions in the forms and return them as part of your Proposal submission. No alteration to format of forms shall be permitted and no substitution shall be accepted.

Before submitting your Proposal, please ensure compliance with the Proposal Submission instructions of the BDS 22.

Technical Proposal Envelope:

Have you duly completed all the Returnable Bidding Forms?	
 Form A: Technical Proposal Submission Form 	
 Form B: Bidder Information Form 	
 Form C: Joint Venture/Consortium/ Association Information Form 	
 Form D: Qualification Form 	
 Form E: Format of Technical Proposal 	
Have you provided the required documents to establish compliance with the evaluation criteria in Section 4?	

Financial Proposal Envelope

(Must be submitted in a separate sealed envelope/password protected email)

Form F: Financial Proposal Submission Form	
Form G: Financial Proposal Form	

Form A: Technical Proposal Submission Form

Name of Bidder:	[Insert Name of Bidder]		Select date
RFP reference:	[Insert RFP Reference Number]		

We, the undersigned, offer to provide the services for [Insert Title of services] in accordance with your Request for Proposal No. [Insert RFP Reference Number] and our Proposal. We are hereby submitting our Proposal, which includes this Technical Proposal and our Financial Proposal sealed under a separate envelope.

We hereby declare that our firm, its affiliates or subsidiaries or employees, including any JV/Consortium /Association members or subcontractors or suppliers for any part of the contract:

- a) is not under procurement prohibition by the United Nations, including but not limited to prohibitions derived from the Compendium of United Nations Security Council Sanctions Lists;
- b) have not been suspended, debarred, sanctioned or otherwise identified as ineligible by any UN Organization or the World Bank Group or any other international Organization;
- c) have no conflict of interest in accordance with Instruction to Bidders Clause 4;
- d) do not employ, or anticipate employing, any person(s) who is, or has been a UN staff member within the last year, if said UN staff member has or had prior professional dealings with our firm in his/her capacity as UN staff member within the last three years of service with the UN (in accordance with UN post-employment restrictions published in ST/SGB/2006/15);
- e) have not declared bankruptcy, are not involved in bankruptcy or receivership proceedings, and there is no judgment or pending legal action against them that could impair their operations in the foreseeable future;
- f) undertake not to engage in proscribed practices, including but not limited to corruption, fraud, coercion, collusion, obstruction, or any other unethical practice, with the UN or any other party, and to conduct business in a manner that averts any financial, operational, reputational or other undue risk to the UN and we embrace the principles of the United Nations Supplier Code of Conduct and adhere to the principles of the United Nations Global Compact.

We declare that all the information and statements made in this Proposal are true and we accept that any misinterpretation or misrepresentation contained in this Proposal may lead to our disqualification and/or sanctioning by the UNDP.

We offer to provide services in conformity with the Bidding documents, including the UNDP General Conditions of Contract and in accordance with the Terms of Reference

Our Proposal shall be valid and remain binding upon us for the period of time specified in the Bid Data Sheet.

We understand and recognize that you are not bound to accept any Proposal you receive.

I, the undersigned, certify that I am duly authorized by [Insert Name of Bidder] to sign this Proposal and bind it should UNDP accept this Proposal.

Name:	
Title:	
Date:	
Signature:	

[Stamp with official stamp of the Bidder]

Form B: Bidder Information Form

Legal name of Bidder	[Complete]			
Legal address	[Complete]			
Year of registration	[Complete]			
Bidder's Authorized Representative Information	Name and Title: [Complete] Telephone numbers: [Complete] Email: [Complete]			
Are you a UNGM registered vendor?	\square Yes \square No If yes, [insert UGNM vendor number]			
Are you a UNDP vendor?	\square Yes \square No If yes, [insert UNDP vendor number]			
Countries of operation	[Complete]			
No. of full-time employees	[Complete]			
Quality Assurance Certification (e.g. ISO 9000 or Equivalent) (If yes, provide a Copy of the valid Certificate):	[Complete]			
Does your Company hold any accreditation such as ISO 14001 related to the environment? (If yes, provide a Copy of the valid Certificate):	[Complete]			
Does your Company have a written Statement of its Environmental Policy? (If yes, provide a Copy)	[Complete]			
Contact person UNDP may contact for requests for clarification during Proposal evaluation	Name and Title: [Complete] Telephone numbers: [Complete] Email: [Complete]			
Please attach the following documents:	 Company Profile, which should <u>not</u> exceed fifteen (15) pages, including printed brochures and product catalogues relevant to the goods/services being procured Certificate of Incorporation/ Business Registration Tax Registration/Payment Certificate issued by the Internal Revenue Authority evidencing that the Bidder is updated with its tax payment obligations, or Certificate of Tax exemption, if any such privilege is enjoyed by the Bidder Trade name registration papers, if applicable Local Government permit to locate and operate in assignment location, if applicable Official Letter of Appointment as local representative, if Bidder is submitting a Bid in behalf of an entity located outside the country Power of Attorney 			

Form C: Joint Venture/Consortium/Association Information Form

Name	e of Bidder:	[Insert Name of Bidder]			Date:	Select date
RFP r	RFP reference: [Insert RFP Reference Number]					
	completed and re/Consortium/A	eturned with your Prassociation.	roposal if the Propo	osal is submitt	ed as a .	Joint
No		ner and contact inf ne numbers, fax numbe			_	on of responsibilities (in rvices to be performed
1	[Complete]			[Complete]		
2	[Complete]			[Complete]		
3	3 [Complete]		[Complete]			
(with Assoc the ev		the JV, Consortium, RFP process and, in	[Complete]			
structı □ Let We he	are of and the co ter of intent to f ereby confirm th	onfirmation of joint a	or and severable liabi	lity of the mender of the mender of the Join	mbers o n/Assoc t Ventui	ich details the likely legal f the said joint venture: iation agreement re/Consortium/Association the Contract.
Nam	e of partner:		Nam	e of partner: _		
Signature: Sign			nature:			
Date:			Date	:		
Nam	e of partner:		Nam	e of partner: _		
Signature: Sign			ature:			

Form D: Qualification Form

Name of Bidder:	[Insert Name of Bidder]	Date:	Select date
RFP reference:	[Insert RFP Reference Number]		

If JV/Consortium/Association, to be completed by each partner.

Historical Contract Non-Performance

☐ Contract non-performance did not occur for the last 3 years					
☐ Contrac	t(s) not performed fo	or the last 3 years			
Year	Non- performed portion of contract	Contract Identification	Total Contract Amount (current value in US\$)		
		Name of Client: Address of Client: Reason(s) for non-performance:			

Litigation History (including pending litigation)

\square No litigation history for the last 3 years				
☐ Litigation History as indicated below				
Year of dispute	Amount in dispute (in US\$)	Contract Identification	Total Contract Amount (current value in US\$)	
		Name of Client:		
		Address of Client:		
		Matter in dispute:		
		Party who initiated the dispute:		
		Status of dispute:		
		Party awarded if resolved:		

Previous Relevant Experience

Please list only previous similar assignments successfully completed in the last 3 years.

List only those assignments for which the Bidder was legally contracted or sub-contracted by the Client as a company or was one of the Consortium/JV partners. Assignments completed by the Bidder's individual experts working privately or through other firms cannot be claimed as the relevant experience of the Bidder, or that of the Bidder's partners or sub-consultants, but can be claimed by the Experts themselves in their CVs. The Bidder should be prepared to substantiate the claimed experience by presenting copies of relevant documents and references if so requested by UNDP.

Project name & Country of Assignment	Client & Reference Contact Details	Contract Value	Period of activity and status	Types of activities undertaken

Bidders may also attach their own Project Data Sheets with more details for assignments above.

Financial Standing

Annual Turnover for the last 3 years	Year Year Year	USD USD USD
Latest Credit Rating (if any), indicate the source		

Financial information (in US\$ equivalent)	Historic information for the last 3 years			
	Year 1	Year 2	Year 3	
	Information from Balance Sheet			
Total Assets (TA)				
Total Liabilities (TL)				
Current Assets (CA)				
Current Liabilities (CL)				
	Information from Income Statement			
Total / Gross Revenue (TR)				
Profits Before Taxes (PBT)				
Net Profit				

Current Ratio		

☐ Attached are copies of the audited financial statements (balance sheets, including all related notes, and income statements) for the years required above complying with the following condition:

- a) Must reflect the financial situation of the Bidder or party to a JV, and not sister or parent companies;
- b) Historic financial statements must be audited by a certified public accountant;
- c) Historic financial statements must correspond to accounting periods already completed and audited. No statements for partial periods shall be accepted.

Form E: Format of Technical Proposal

Name of Bidder:	[Insert Name of Bidder]	Date:	Select date
RFP reference:	[Insert RFP Reference Number]		

The Bidder's proposal should be organized to follow this format of Technical Proposal. Where the bidder is presented with a requirement or asked to use a specific approach, the bidder must not only state its acceptance, but also describe how it intends to comply with the requirements. Where a descriptive response is requested, failure to provide the same will be viewed as non-responsive.

SECTION 1: Bidder's qualification, capacity and expertise

- 1.1 Brief description of the organization, including the year and country of incorporation, and types of activities undertaken.
- 1.2 General organizational capability which is likely to affect implementation: management structure, financial stability and project financing capacity, project management controls, extent to which any work would be subcontracted (if so, provide details).
- 1.3 Description of specialized knowledge required for the successful delivery of the project and experience with similar engagements. Please provide samples of competed work in UX Design.
- 1.4 Quality assurance procedures and risk mitigation measures.
- 1.5 Organization's commitment to sustainability.

SECTION 2: Proposed Methodology, Approach and Implementation Plan

This section should demonstrate the bidder's responsiveness to the TOR by identifying the specific components proposed, addressing the requirements, providing a detailed description of the essential performance characteristics proposed and demonstrating how the proposed approach and methodology meets or exceeds the requirements. All important aspects should be addressed in sufficient detail and different components of the project should be adequately weighted relative to one another.

- 2.1 A detailed description of the approach and methodology for how the Bidder will achieve the Terms of Reference of the project. Details on how the different service elements shall be organized, controlled and delivere the methodology shall also include details of the Bidder's internal technical and quality assurance review mechanisms.
- 2.2 Explaination whether any work would be subcontracted, to whom, how much percentage of the work, the rationale for such, and the roles of the proposed sub-contractors and how everyone will function as a team.
- 2.3 Description of available performance monitoring and evaluation mechanisms and tools; how they shall be adopted and used for a specific requirement.
- 2.4 Implementation plan including a Project Schedule indicating the detailed sequence of activities that will be undertaken and their corresponding timing.

2.5 Any other comments or information regarding the project approach and methodology that will be adopted.

SECTION 2A: Bidder's Comments and Suggestions on the Terms of Reference

Provide comments and suggestions on the Terms of Reference, or additional services that can be rendered beyond the requirements of the TOR, if any.

SECTION 3: Management Structure and Key Personnel

- 3.1 Describe the overall management approach toward planning and implementing the project. Include an organization chart for the management of the project describing the relationship of key positions and designations. Provide a spreadsheet to show the activities of each personnel and the time allocated for his/her involvement.
- 3.2 Provide CVs for key personnel that will be provided to support the implementation of this project using the format below. CVs should demonstrate qualifications in areas relevant to the Scope of Services.

Format for CV of Proposed Key Personnel

Name of Personnel	[Insert]
Position for this assignment	[Insert]
Nationality	[Insert]
Language proficiency	[Insert]
Education/	[Summarize college/university and other specialized education of personnel member, giving names of schools, dates attended, and degrees/qualifications obtained.]
Qualifications	[Insert]
	[Provide details of professional certifications relevant to the scope of services]
Professional certifications	Name of institution: [Insert]Date of certification: [Insert]
Employment Record/ Experience	[List all positions held by personnel (starting with present position, list in reverse order), giving dates, names of employing organization, title of position held and location of employment. For experience in last five years, detail the type of activities performed, degree of responsibilities, location of assignments and any other information or professional experience considered pertinent for this assignment.]
	[Insert]
	[Provide names, addresses, phone and email contact information for two (2) references]
References	Reference 1: [Insert]
	Reference 2: [Insert]

qualifications, my experiences, and otl	, ,	•
Signature of Personnel		Date (Day/Month/Year)

Form F: Financial Proposal Submission Form

Name of Bidder:	[Insert Name of Bidder]	Date:	Select date
RFP reference:	[Insert RFP Reference Number]		

We, the undersigned, offer to provide the services for [Insert Title of services] in accordance with your Request for Proposal No. [Insert RFP Reference Number] and our Proposal. We are hereby submitting our Proposal, which includes this Technical Proposal and our Financial Proposal sealed under a separate envelope.

Our attached Financial Proposal is for the sum of [Insert amount in words and figures].

Our Proposal shall be valid and remain binding upon us for the period of time specified in the Bid Data Sheet. We understand you are not bound to accept any Proposal you receive.

Name:			
Title:			
Date:			
Signature:			

[Stamp with official stamp of the Bidder]

Form G: Financial Proposal Form

Name of Bidder:	[Insert Name of Bidder]	Date:	Select date
RFP reference:	[Insert RFP Reference Number]		

The Bidder is required to prepare the Financial Proposal following the below format and submit it in an envelope separate from the Technical Proposal as indicated in the Instruction to Bidders. Any Financial information provided in the Technical Proposal shall lead to Bidder's disqualification.

The Financial Proposal should align with the requirements in the Terms of Reference and the Bidder's Technical Proposal.

Currency of the proposal: USD

Table 1: Summary of Overall Prices

	Amount(s)
Professional Fees (from Table 2)	
Other Costs (from Table 3)	
Total Amount of Financial Proposal	

Table 2: Breakdown of Professional Fees

Name	Position	Fee Rate	No. of Days/months/ hours	Total Amount
		Α	В	C=A+B
Subtotal Professional Fees:				

Table 3: Breakdown of Other Costs (*)

Description	UOM	Quantity	Unit Price	Total Amount	
Flights (international/domestic)*	R/T				
Subsistence allowance	Day				
Miscellaneous travel expenses	Lump sum				
Local transportation costs	Lump Sum				
Out-of-Pocket Expenses					
Other Costs: (please specify)					
Subtotal Other Costs:					

Travel-related costs will be reimbursed based on actual travel. Should travel not be undertaken, travel costs will not be reimbursed.

Table 4: Breakdown of Price per Deliverable/Activity

Deliverable/ Activity description	Time (person days)	Professional Fees	Other Costs	Total
Outcome 1: Conduct observation, ideation, and rapid propotyping which will include designing and testing solutions. Provide a report/records of work.				
Outcome 2: Conduct user testing and validation and collect user feedback. Complete usability validation based on previous prototype. Provide documentation.				
Outcome 3: Submit polished, click-through web demo stakeholders to drive interest in collaborating on the expansion of the Investor Map.				
Outcome 4: Test the click-through demo with potential investors to ensure that they see and can access immediate value in the IOA resources. Record the feedback, submit the documentation.				
Outcome 5: Provide design reviews and offer honest and useful				44

critique to provide with multiple perspectives on key issues. Finalize design and assemble design specifications and technical requirements in a format that can be shared.		
	l:	