

Annex 5 – Evaluation Criteria

Eligible and complete Applications will be evaluated according to evaluation criteria as follows:

	Elements of the Evaluation	Metrics for Evaluation	Maximum Weighted Score (in Percentage)
a)	Degree of Innovation with Consideration of Risks Degree of innovation with consideration of risks, which is demonstrated by <i>SDGs relevance, originality</i> – i.e. new product or approach, <i>new to local market/sector, disruptive</i> and <i>transferable</i>.	0 % if not demonstrated, not relevant or questionable; up to a maximum 10 % when the degree of innovation with consideration of risks is strongly and clearly demonstrated for all of the elements	10%
b)	Development Impact and Project Quality, including Intervention Logic Development impact, project quality and intervention logic, which are demonstrated by properly set up metrics for measurement of <i>development impact</i> (incl. sector benefits, number of positively affected beneficiaries, impact on beneficiaries), <i>intervention logic</i> (incl. clear methodology where activities lead to outcomes, measurable indicators for outcomes, response to real life conditions) and <i>project quality</i> (incl. knowledge of local conditions and assessments preceding formulation of the project).	0 % if not demonstrated, not relevant or questionable; up to a maximum 20 % when the development impact, project quality and intervention logic are strongly demonstrated, relevant and not questionable for all of the elements	20%
c)	Experience of Management and Development Team Experience of the team, which is demonstrated by <i>practical examples/references proving relevant expertise, relevant educational and professional experience</i> and <i>suitable knowledge of English and local language/s</i>.	0 % if not demonstrated, not relevant or questionable; up to a maximum 10 % when the experience of management and development team is objectively demonstrated, there are more than 6 practical examples/references and relevant educational and professional	10%

		experience, knowledge of English and local languages is demonstrated and above the level upper-intermediate	
d)	Potential for Scale up and Replication Potential for scale up and replication, which is demonstrated in <i>scalability</i> (incl. building on existing technology or approach, adaptable at minimum cost, addressing bigger need in market) and <i>replicability</i> (incl. easy to duplicate, adaptable to different regions and countries, usable in other sectors).	0 % if not demonstrated or poor, doesn't fit the market and/or is not valid for the long term; up to a maximum 10 % when the potential for scale up and replication are objectively demonstrated, i.e. methodology/plan with examples and way forward	10%
e)	Long-term Sustainability Financial, social and environment sustainability, which fits the market and is valid for the long term.	0 % if not demonstrated, not relevant or questionable; up to a maximum 10 % when the sustainability strategy is excellent, strongly demonstrates it's fit for market and valid for long term for more than 5 years	10%
f)	Value for Money and Cost-effectiveness Value for money and cost-effectiveness, which is reflected in balance between the <i>overhead costs</i> (incl. management costs, rent, production), <i>production costs</i> (incl. raw materials, equipment, licensing and taxes) and <i>delivery costs</i> (incl. installation and trainings, travel, communication and VAT).	0 % if did not prove value for money of exceed the budget; up to a maximum 10 % when the balance is ideal, not questionable and without possibility of risks	30%
g)	Availability of Co-funding % of co-funding	0 % for the required minimum of 20% of total project costs, then 0.5% for every additional 1% co-funding of the total projects costs, up to a maximum 10% = 40% co-funding of total project costs	10%