

I. Position Information	
Title:	Radio Outreach Program to Prevent and respond to SGBV issues at national and community levels
Contract Type:	Contract for professional services
Target Locations:	National with emphasis on Spotlight Counties (Grand Cape Mount, Montserrado, Lofa, Grand Gedeh and Nimba)
Duration of Contract:	3 Months (June- August 2020)
Contact for Inquiries (inquiries only. PLEASE DO NOT SEND PROPOSALS TO THIS ADDRESS)	Contact for Inquiries (inquiries only: info.lr.procurement@undp.org PLEASE DO NOT SEND PROPOSALS TO THIS ADDRESS

II. Background/ Context
<p>Violence against women and girls is considered one of the most pervasive, widespread and devastating human rights violations in the world today. It is a major obstacle to the fulfilment of women’s and girls’ human rights and to the achievement of the 2030 Agenda for Sustainable Development. It occurs worldwide, cutting across all generations, nationalities, communities and spheres of our societies, irrespective of age, ethnicity, disability or other background.</p> <p>Sexual and Gender-Based Violence (SGBV) is prevalent in Liberian society and has been accepted as an integral part of gender relations according to UN/GoL report (2014). During the long years of devastating civil conflict, this situation was worsened as rape was used as a weapon of war driven by unequal gender relations. For many Liberian women and girls, the appalling violence they experienced during the civil war is still evident as physical and mental scars. Reports between 2014-2016 from the Ministry of Gender Children and Social Protection (MoGCSP) indicate a general acceptance of the most common types of sexual and gender-based violence, identified by communities as rape, child marriage, offensive touching, wife beating, denial of resources, acid attacks as well as the subtler and hidden forms of violence and Female Genital Mutilation (FGM).</p> <p>In response to the need of strengthening the Government of Liberia (GoL) capacity to respond to and eradicate cases of SGBV, harmful traditional practices (HTPs) and building better institutional frameworks for enhanced protection capacities and services to survivors, the European Union and the United Nations have launched the Spotlight Initiative aimed at addressing all forms of violence against women and girls, and eliminating harmful practices, through a transformative and evidence-based approach, addressing unequal power relations between men and women and focusing on gender equality and women’s empowerment. In line with the principles of the 2030 Agenda for Sustainable Development, the Initiative will follow a human rights-based approach and take into consideration the specific needs of women and girls who experience multiple and intersecting forms of discrimination and uphold the principle of “Leaving No One Behind”.</p>

Implemented in the context of the Pro-Poor Agenda for Prosperity and Development of the GoL, the EU/UN Spotlight Programme aims to support the Government of Liberia in its efforts to build a society where vulnerable women and girls and marginalized groups can enjoy their full rights and achieve their potential in a secure and safe environment. Its ultimate goal is to reduce significantly the prevalence of SGBV, HPs and their inter-linkages with sexual and reproductive health and rights (SRHR).

The EU/UN Spotlight Initiative is premised on the existing UN/Government of Liberia (GOL) Joint Programme on SGBV and HPs. Organized under 6 pillars, it aims to: (i) Strengthen policies, legislation and regulatory frameworks; (ii) Enhance integrated multi-sectoral capacities of national institutions, organizations and partners in preparedness, prevention and response; (iii) Improve social norms and practices, through inclusive participation and awareness raising of communities on the negative impacts of deep-rooted socio-cultural gender norms and HP ; (iv) Integrate multi-sectoral response services to all survivors ensuring effectiveness and efficiency; (v) Develop a multi-sectoral Information Management System (IMS) to support evidence based planning and monitoring of results; (vi) Develop and operationalize a coherent and inclusive framework engaging the different actors including CSOs, the private sector and women's movement groups to eliminate violence against women and girls in Liberia.

The implementing agencies are UNDP, UN Women, UNFPA, UNICEF, OHCHR, UNHCR, and IOM. The programme coverage is nationwide with a progressive approach to the 15 Liberia counties. In addition, the project initially targets five hotspot counties including Nimba, Grand Gedeh, Lofa, Grand Cape Mount and Montserrado which is due to the high prevalence of SGBV/HPs and less SRHR. Given the high levels of violence that women and girls continue to experience, the EU/UN Spotlight Initiatives (a multi-national partnership initiative) was designed with the aim to eliminate violence against women and girls, which is seen as a major obstacle to the fulfilment of women's and girls' human rights and to the achievement of the 2030 Agenda for Sustainable Development as well as increase access to sexual and reproductive health and rights services) in Liberia. The programme is being implemented in the five most-affected counties (Montserrado, Grand Cape Mount, Lofa, Nimba and Grand Gedeh).

The activity is part of the EU/UN Spotlight Initiatives (a multi-national partnership initiative designed to eliminate all forms of violence against women and girls as well as increase access to sexual and reproductive health and rights services) and will be implemented in the five most-affected counties (Montserrado, Grand Cape Mount, Lofa, Nimba and Grand Gedeh).

The contract focuses on pillar 4 of the EU Spotlight Initiatives Country Programme Document of which the specific outputs seek to ensure:

1. Women and girls' survivors of VAWG, and their families are informed of and can access quality essential services, including longer term recovery services and opportunities
2. **Activity 4.2.8:** Strengthen the investigation capacity and establish witness/victims protection mechanisms in the justice & Security sector including training and provision of equipment

III. Scope of Work

- UNDP is requesting qualified National or Community-based Media institutions to submit a proposal that seeks to:
- ✚ Create awareness on SGBV prevention, community participation relative to the impact of COVID-19 via electronic and print media.
 - ✚ Conduct awareness on early warning signals on SGBV in connection to COVID-19 pandemic in simple English on national and community radios.
 - ✚ Conduct radio outreach programs for survivors and witnesses providing information on access to justice using the referral pathway in collaboration with the MoJ/SGBV Crimes Unit and other relevant stakeholders.
 - ✚ Provide regular update and report on incidence of SGBV crimes in target locations during the lockdown period and beyond as well as financial reports.
 - ✚ Work with the relevant government institutions and other stakeholders for proper coordination to raise awareness for GEWE in response to VAWG including SGBV/HP and promote access to SRHR services for women and girls.
 - ✚ Financial proposal- detailed budget against each activity identified.

III. Deliverables

No.	Description	Quantity	Delivery Timeframe
1	Final inception report based on input from UNDP and Spotlight Colleagues	E mail	Within 3 days from receipt of the draft inception report reviewed by UNDP and Spotlight Liberia
2	Create awareness on SGBV prevention, community participation relative to the impact of COVID-19 (Prepare IEC Materials (posters, flyers and Banners) with Corona Virus Messages approved by MOH/NPHIL) via print media.	<ul style="list-style-type: none"> • One sample each 	Within 10 days of signing the contract
3	Conduct awareness on early warning signals on SGBV in connection to COVID-19 pandemic in simple English on national and community radios (Sample awareness jingles (for radio broadcast) on COVID-19 in correlations to impact on	<ul style="list-style-type: none"> • Final recorded jingles spanning different times up to 1 minute (20 seconds, 40 seconds 60 seconds) 	Within 5 days from receipt of the approved inception report



	GBV for review by UNDP and Spotlight Colleagues)		
4	Conduct radio outreach programs for survivors and witnesses providing information on access to justice using the referral pathway in collaboration with the MoJ/SGBV Crimes Unit and other relevant stakeholders.	<ul style="list-style-type: none"> a final plan for a series of radio talk shows hosting weekly over the project duration 	Within 4 days from receipt of the inputs on samples
5	Provide regular update and report on incidence of SGBV crimes in target locations during the lockdown period and beyond as well as financial reports.	<ul style="list-style-type: none"> Weekly update/report email 	Weekly for 3 months
6	Final narrative and financial report submission	<ul style="list-style-type: none"> 1 draft and final 	At the end of project

V. Eligibility & Qualification Criteria

Experience of the Organization

Grants will be awarded to organizations based on the following considerations:

- ✓ Media Institution registered in Liberia with office in Montserrado and/or other selected Spotlight counties.
- ✓ The organization’s proven administrative and financial management capacity to undertake the project;
- ✓ The feasibility and soundness of the proposal with sustainability strategies and related budget; and
- ✓ The capacity of the Media Institution;
- ✓ The legitimacy and quality of the contribution and values that the Media Institution can provide for the attainment of development results and maximizing the impact of a programme/project

Key Competencies

Media Institution implementation teams should possess the following key competencies:

- ✓ Advocacy and communications skills
- ✓ Project Coordination;
- ✓ Development of strategies, plans and /or programs to prevent and respond to VAWG, including SGBV/HP, and promote women and girls’ SRHR, for women and girls facing intersecting and multiple forms of

discrimination

VI. Submission Requirements

Media Institutions who meet the requirements should submit a technical proposal no longer than five (5) pages which should include the following:

- i. Project Document (Technical Proposal attached with key areas identified above)
- ii. Results Framework
- iii. Project Budget per related activities
- iv. Proof of legal registration or status
- v. A detailed work plan
- vi. Proposed Personnel for the assignment: The applicant shall include all experts and professionals describing the proposed personnel and their job functions and responsibilities related to this assignment. Detailed Curriculum Vitae (CVs) should be included for the key proposed personnel, giving names, address, education, professional experience and experience from similar assignments.
- vii. Cover letter