

TERMS OF REFERENCE FOR CIVIL SOCIETY ORGANIZATION

Outcome 3: Addressing Harmful Social Norms	Activity Summary: Engagement to conduct Community Mobilization and Theatre for Development Interventions in targeted communities to promote change in social norms and cultural practices that are 'enablers' of family violence.			
Requesting office:	<input type="checkbox"/> UNDP	<input type="checkbox"/> UNFPA	<input checked="" type="checkbox"/> UNICEF	<input type="checkbox"/> UNWOMEN
Background:	<p>To address the global challenges of violence against women and girls, the European Union (EU) and the United Nations (UN) have embarked on a new multi-year programme in several countries called the EU-UN Spotlight Initiative. The Spotlight Initiative aims to support transformative change on the ground to prevent and reduce violence against women and girls.</p> <p>In Jamaica, the Spotlight Initiative will be implemented from 2020 to 2022 and will focus on addressing family violence as a major public health and development issue. Family violence covers physical, sexual, economic and emotional abuse and acts of aggression within relationships that are considered as family connections or akin to such. Family violence is gender-based, with the most prevalent form being violence against women and girls. Violence against women and girls (VAWG) is rooted in gender-based discrimination and social norms and gender stereotypes that perpetuate such violence.</p> <p>In order to stem the high rates of family violence, there is a need to engage a whole community response to this issue. The Spotlight Initiative aims to engage men, women, boys and girls at the community level to foster an acknowledgement and ownership of the issue and to identify, design and implement prevention responses which can lead to a reduction of the conditions which promote and facilitate sexual abuse, child abuse and intimate partner violence, and support violence-free conflict resolution in families and communities.</p> <p>The Spotlight Initiative therefore supports culturally relevant, community-based interventions in targeted areas which seek to engage, educate and empower communities to identify and address the conditions which lead to these specific forms of family violence. More specifically, the interventions will engage various target groups within communities to identify and address harmful social norms which promote these types of violence. Activities will also seek to strengthen community capacity to intervene in situations where members are vulnerable to abuse and provide linkage to appropriate services to ensure their safety.</p> <p>Theatre for Development (T4D) is a proven method of community engagement, used as part of wider Communication for Development (C4D) strategies (which focus on changing behaviour and social norms). T4D uses theatre to stimulate conversations and debate within communities.</p>			

Objective(s) of activity/ies	To engage women, girls, men and boys in select communities in four target parishes, through T4D and associated community mobilisation and engagement interventions, in activities to promote eradication of corporal punishment and violence against children, positive gender norms, respect for women and girls and the use of non-violent conflict resolution skills within families and communities.
Scope of work: <i>(Description of activities or outputs)</i>	<p>The CSO(s) selected to conduct the interventions will work closely with UNICEF to complete the following:</p> <ul style="list-style-type: none"> - Conduct preparatory activities, including focus group discussions, community meetings and other types of data-gathering activities to determine the most suitable methods for community mobilisation for T4D, intervention design, implementation and monitoring in each community. - Develop T4D interventions based on the relevant Spotlight Programme priorities, the Spotlight Knowledge Attitude Practices and Behaviour (KAPB) survey findings, the Spotlight Pillar Three Communication for Development (C4D) strategy and community-level information gathered from the preparatory activities. - Select a representative advisory team within each community to ensure close engagement and buy-in at community level. - Identify and train community members/groups in T4D methodologies and practice. - Organize and mount community-led T4D initiatives in accordance with agreed intervention implementation plans. - Develop and administer relevant monitoring and assessment tools to help communities capture data from baseline, at key intervals during implementation and post-intervention. - Monitor and report on programme implementation
Duration and milestones:	<p>The following timeframe will apply (subject to COVID-19 developments):</p> <ul style="list-style-type: none"> - Preparatory activities <i>date – July-August</i> - T4D interventions designed and agreed September/October - Selection and recruitment community advisory group inclusive of adolescent girls and boys and adult men and women <i>September</i> - Mobilisation and engagement of T4D groups in each community <i>October/November</i> - Community-led T4D initiatives mounted - <i>January 2020-December 2021</i> - Monitoring and reporting: ongoing throughout programme implementation
Location of activities:	Activities will be conducted in select targeted communities in the four target parishes
Coordination & reporting mechanism:	<p>This activity will be undertaken in close collaboration with UNICEF and other representatives from government, non-government organizations and UN agencies.</p> <p>The CSO(s) will be expected to report directly to UNICEF.</p>
Inputs/services to	In partnership with relevant stakeholders, UNICEF will provide the CSO(s) with relevant background materials and technical tools. UNICEF will also facilitate the

be provided by UN agency:	convening and liaising with government institutions and other stakeholders (including community-based stakeholders) involved in programme delivery.
Other relevant information or special conditions, if any:	Recent developments regarding COVID-19 may cause delays in some of the activities planned, including activities that are pre-requisites for/will inform the development and implementation of the T4D consultancy, such as the KAPB survey. The UN will continue to closely monitor the situation and may alter implementation timeframes accordingly.
Allocated budget:	USD 90,000 (16 months)