

TERMS OF REFERENCE FOR CIVIL SOCIETY ORGANIZATION

Outcome: 3: Addressing Harmful Social Norms	Activity Summary: Strengthen citizen's support groups' capacities to address harmful social norms (specifically men's groups) and facilitate community/group dialogue around matters regarding harmful gender norms and the promotion of positive masculinity in safe community spaces.			
Requesting office:	<input type="checkbox"/> UNDP	<input type="checkbox"/> UNFPA	<input checked="" type="checkbox"/> UNICEF	<input type="checkbox"/> UNWOMEN
Background:	<p>To address the global challenges of violence against women and girls, the European Union (EU) and the United Nations (UN) have embarked on a new multi-year programme in several countries called the EU-UN Spotlight Initiative. The Spotlight Initiative aims to support transformative change on the ground to prevent and reduce violence against women and girls.</p> <p>In Jamaica, the Spotlight Initiative will be implemented from 2020 to 2022 and will focus on addressing family violence as a major public health and development issue. Family violence covers physical, social, sexual, economic and emotional abuse and acts of aggression within relationships that are considered as family connections or akin to such. Family violence is gender-based, with the most prevalent form being violence against women and girls.</p> <p>Violence against women and girls (VAWG) is rooted in gender-based discrimination and social norms and gender stereotypes that perpetuate such violence. In order to stem the high rates of sexual abuse in families, there is a need to engage a whole community response to this issue. The Spotlight Initiative aims to engage men, women, boys and girls at the community level to foster an acknowledgement and ownership of the issue and to identify, design and implement a primary prevention response which can lead to a reduction of the conditions which promote and facilitate sexual abuse.</p> <p>The Spotlight Initiative will therefore support community-based interventions in targeted areas to strengthen the capacities of key citizen's groups to address harmful social norms which perpetuate violence against women and girls. Critical to the intervention, is the engagement of men and boys and men's groups to improve understanding of the issues, facilitate community discussion around harmful gender norms and to promote positive masculinity among men and boys.</p>			
Objective(s) of activity/ies	<p>To support CSO-led interventions in targeted communities that prioritize engagement of men and boys to address harmful gender norms that facilitate violence against women and girls (VAWG) and to promote positive male influence in the reduction of VAWG in the family.</p>			

Scope of work: <i>(Description of activities or outputs)</i>	<p>The CSO(s) selected to conduct the interventions will work closely with UNICEF to implement the following:</p> <ul style="list-style-type: none"> - Conduct preparatory activities, including focus group discussions, community meetings and other types of data gathering activities to ascertain key information at community level on which to base intervention design, work plans and monitoring activities. - Plan and detail a community intervention plan and mobilization strategy - Select an advisory/mobilization team within each community to ensure close engagement and buy in at community level - Implement programme delivery, community mobilization initiatives; community-based intervention activities in accordance with agreed intervention plans. - Administer pre and post questionnaires and capture data from baseline, at key intervals and post-programme. - Monitor and report on programme enrolment, attendance and dropout.
Duration and milestones:	<p>The following timeframe will apply (subject to COVID-19 developments):</p> <ul style="list-style-type: none"> - Data gathering activities June/July 2020 - Intervention plan agreed by August 2020 - Selection and recruitment of community advisory group inclusive of men and boys in the community: August 2020 - Programme delivery: September 2020 until December 2021 - Programme monitoring and reporting: Ongoing throughout programme implementation - Evaluation of impact:
Location of activities:	Activities will be conducted in targeted communities in target parishes.
Coordination & reporting mechanism:	<p>This activity will be undertaken in close collaboration with the Ministry of Culture, Gender, Entertainment and Sports and other representatives from government, non-government organizations and UN agencies.</p> <p>The CSO(s) will be expected to report directly to UNICEF.</p>
Inputs/services to be provided by UN agency:	In partnership with relevant stakeholders, UNICEF will provide the CSO(s) with relevant background materials and technical tools. UNICEF will also facilitate the convening and liaising with government institutions and other actors involved in programme delivery.
Other relevant information or special conditions, if any:	Recent developments regarding COVID-19 may cause delays in some of the activities planned. The UN will continue to closely monitor the situation and may alter implementation timeframes accordingly.
Allocated budget:	40,000 USD dollars over a period of 2 years