



Spotlight Initiative
To eliminate violence
against women and girls



TERMS OF REFERENCE FOR CIVIL SOCIETY ORGANIZATION

Outcome 3: Addressing Harmful Social Norms	Activity Summary: Conduct parenting support and community outreach sessions through community groups in targeted parishes to engage mothers and fathers using multi-faceted, gender-responsive parenting support to prevent family violence (addressing corporal punishment, GBV and child sexual abuse).			
Requesting office:	<input type="checkbox"/> UNDP	<input type="checkbox"/> UNFPA	<input checked="" type="checkbox"/> UNICEF	<input type="checkbox"/> UNWOMEN
Background:	<p>To address the global challenges of violence against women and girls, the European Union (EU) and the United Nations (UN) have embarked on a new multi-year programme in several countries called the EU-UN Spotlight Initiative. The Spotlight Initiative aims to support transformative change on the ground to prevent and reduce violence against women and girls.</p> <p>In Jamaica, the Spotlight Initiative will be implemented from 2020 to 2022 and will focus on addressing family violence as a major public health and development issue. Family violence covers physical, social, sexual, economic and emotional abuse and acts of aggression within relationships that are considered as family connections or akin to such. Family violence is gender-based, with the most prevalent form being violence against women and girls.</p> <p>Many factors contribute to violence against women and girls, some of which originate from poor experiences in childhood, such as poor parental bonding and child attachment, violent disciplining, differential socialization by gender, and parental conflict. Therefore, the Spotlight Initiative aims to better equip parents¹ (mothers and fathers) in child-rearing and the application of non-violent, gender-responsive parenting strategies. This would better the chances of improving the well-being and safety of both current and future generations of women and children.</p> <p>In recognition of the impact of parental practices over the life course, UNICEF will undertake a comprehensive approach to parenting support, as a key strategy to prevent family violence and promote positive gender socialization. This effort is part of a wider behaviour and social change strategy for the Spotlight Initiative. In support of this approach, various complementary evidence-based parenting support initiatives will be developed to meet the needs of diverse populations, including fathers, single parents, adolescent parents and parents of children living with disabilities. One of these initiatives will involve the development and roll-out of community-based training and mobilization around positive, non-violent and gender-responsive parenting. This initiative will be implemented in two phases.</p> <p>Firstly, parenting training packages and IEC materials will be developed by technical experts with the support of the National Parenting Support Commission (NPSC) and other relevant government and non-government actors, including UN agencies. It is expected that this work will start in May 2020 and will be completed</p>			

¹ Includes the birth parent, foster or adoptive parent, or legal guardian or other person having care or custody of a child (Section 2, National Parenting Support Commission Act).

	in October/November 2020. Secondly, a civil society organization (CSO) will be contracted by UNICEF to plan, deliver and monitor community-based parenting sessions, whilst making use of these parenting training packages and IEC materials.
Objective(s) of activity/ies	<p>To promote and influence individual behaviour change by parents and to help generate community support for positive, non-violent and gender-responsive parenting.</p> <p>To this end, the selected CSO(s) will be expected to make use of evidence-based parenting training resources and IEC materials, which will be provided by UNICEF. Topics to be covered in the parenting sessions will include, amongst others: child developmental stages; evidence-based parenting techniques (e.g. positive reinforcement, communication and active listening; responsive stimulation; parental stress management; non-violent disciplining); treating girls and boys equally; parenting children with disabilities; kids and technology (including online safety); and talking to children about sex and gender-based violence.</p>
Scope of work: <i>(Description of activities or outputs)</i>	<p>The CSO(s) will be responsible for:</p> <ul style="list-style-type: none"> - Conducting preparatory activities, including the development of implementation and scale-up plans, recruitment of staff and conducting meetings with key stakeholders to prepare for the launch of the programme. - Selection/recruitment of master trainers and facilitators who will be trained in effective programme delivery. Please note that selection criteria will be established in consultation with the NPSC and that the training will be conducted by technical experts (recruited directly by UNICEF). - Selection and recruitment of parents, as per agreed selection criteria. - Programme delivery, which will include (pre-programme) community mobilization initiatives; group-based training sessions with parents; and, where possible, follow-up home visits to provide more individualized parenting support. - Administration of pre and post questionnaires and capturing of data from baseline and post-programme. - Monitoring and reporting of programme enrolment, attendance, and dropout, as well as programme fidelity by facilitators. - Programme logistics, including transport of local staff, refreshments for programme participants and arrangement of training venues.
Duration and milestones:	<p>The following timeframe will apply (subject to COVID-19 developments):</p> <ul style="list-style-type: none"> - Preparatory activities: July - August 2020 - Selection/recruitment and training of master trainers: September-November 2020 - Selection/recruitment and training of facilitators: August – September 2020 - Selection and recruitment of parents: September 2020 onwards (i.e. ongoing throughout programme implementation) - Programme delivery: December 2020 until December 2021 - Programme monitoring and reporting: Ongoing throughout programme implementation
Location of activities:	<p>Activities will be conducted in the following 4 parishes (communities to be determined):</p> <ul style="list-style-type: none"> - Kingston Metropolitan Area (Kingston and St. Andrew) - St. Thomas

	<ul style="list-style-type: none"> - Clarendon - Westmoreland
Coordination & reporting mechanism:	<p>This activity will be undertaken in close collaboration with the NPSC and representatives from government, non-government organizations and UN agencies.</p> <p>The CSO(s) will be expected to report directly to UNICEF.</p>
Inputs/services to be provided by UN agency:	<p>In partnership with relevant stakeholders, UNICEF will ensure that the CSO(s) will be provided with:</p> <ul style="list-style-type: none"> - Parenting training packages and IEC materials - Training opportunities for CSO master trainers and facilitators - Monitoring and evaluation framework, including pre-post questionnaires and quality checklists
Other relevant information or special conditions, if any:	<p>Recent developments regarding COVID-19 may cause delays in some of the activities planned. The UN will continue to closely monitor the situation and may alter implementation timeframes accordingly.</p>
Allocated budget:	<p>125,000 USD for 2 years (75,000 USD per year)</p>