



Spotlight Initiative
To eliminate violence
against women and girls



TERMS OF REFERENCE FOR CIVIL SOCIETY ORGANIZATION

Outcome 3: Addressing Harmful Social Norms	Activity Summary: Scale-up evidence-based sport-based family violence prevention interventions for boys and girls through training for coaches and physical education teachers in schools (primary through tertiary levels) and community sporting fraternities..			
Requesting office:	<input type="checkbox"/> UNDP	<input type="checkbox"/> UNFPA	<input checked="" type="checkbox"/> UNICEF	<input type="checkbox"/> UNWOMEN
Background:	<p>To address the global challenges of violence against women and girls, the European Union (EU) and the United Nations (UN) have embarked on a new multi-year programme in several countries called the EU-UN Spotlight Initiative. The Spotlight Initiative aims to support transformative change on the ground to prevent and reduce violence against women and girls.</p> <p>In Jamaica, the Spotlight Initiative will be implemented from 2020 to 2022 and will focus on addressing family violence as a major public health and development issue. Family violence covers physical, social, sexual, economic and emotional abuse and acts of aggression within relationships that are considered as family connections or akin to such. Family violence is gender-based, with the most prevalent form being violence against women and girls.</p> <p>Violence against women and girls (VAWG) is rooted in gender-based discrimination and social norms and gender stereotypes that perpetuate such violence. Prevention should start early in life, by educating and working with young boys and girls promoting respectful relationships and gender equality. Sport has a strong role to play in this regard. It is a powerful tool to promote gender equality and convey important messages in a positive and celebratory environment. In addition, it teaches girls and boys the values of teamwork and respect for others; contributes to self-esteem, builds social connections, and challenges harmful gender norms.</p> <p>Building on Jamaica's love for sports, the Spotlight Initiative will therefore use sport and play as an inclusive means of helping girls and boys learn vital life skills. Coupled with training programmes for coaches and community members to support the development of children through sport and play, the aim will be to minimize the vulnerability of children - particularly of those living in volatile, highly disadvantaged communities – develop their life skills, and promote gender-equitable norms.</p>			
Objective(s) of activity/ies	<p>To support efforts to prevent VAWG and family violence by developing life skills in children and adolescents through the implementation of a sport for development programme in 6 volatile target communities.</p> <p>More specifically, the civil society organization(s) (CSO) that will be responsible for the implementation of this programme will be expected to use sport and play-based interventions as an entry point and method to better equip children and adolescent girls and boys to build non-violent and gender-equitable relationships, and help them cope and manage risks and challenges when violence does occur.</p>			

Scope of work: <i>(Description of activities or outputs)</i>	<p>The CSO(s) will be responsible for:</p> <ul style="list-style-type: none"> - Conducting preparatory activities, including the development of implementation plans, recruitment of staff and conducting meetings with key stakeholders to prepare for the launch of the programme. - Selection/recruitment and training of community resource persons and coaches to deliver play and sports-based life skills interventions and psychosocial support to children and adolescents. - Selection and recruitment of children and adolescents, as per agreed selection criteria - approximately 2000 children and adolescents to be reached in total. - Programme delivery, which will include (pre-programme) community mobilization initiatives; community-based sports and play initiatives with children and their parents/caregivers; and, where possible, follow-up home visits to provide more individualized psychosocial support. - Administration of pre and post questionnaires and capturing of data from baseline and post-programme. - Monitoring and reporting of programme enrolment, attendance, and dropout. - Programme logistics, including transport of local staff, refreshments for programme participants and arrangement of training and sports/play venues. - Procuring programme materials, including sports and play equipment.
Duration and milestones:	<p>The following timeframe will apply (subject to COVID-19 developments):</p> <ul style="list-style-type: none"> - Preparatory activities: June 2020 - Selection/recruitment and training of community resource persons and coaches: June - July 2020 - Selection and recruitment of children and adolescents: July 2020 onwards - Programme delivery: August 2020 until December 2021 - Programme monitoring and reporting: Ongoing throughout programme implementation
Location of activities:	Activities will be conducted in 6 vulnerable communities to be selected in the 4 parishes targeted by Spotlight (St. Andrew, Westmorland, Clarendon and Saint Thomas)
Coordination & reporting mechanism:	<p>This activity will be undertaken in close collaboration with the Ministry of Culture, Gender, Entertainment and Sports and other representatives from government, non-government organizations and UN agencies.</p> <p>The CSO(s) will report directly to UNICEF.</p>
Inputs/services to be provided by UN agency:	In partnership with relevant stakeholders, UNICEF will provide the CSO(s) with relevant background materials and technical tools. UNICEF will also facilitate the convening and liaising with government institutions and other actors involved in programme delivery.
Other relevant information or special conditions, if any:	Recent developments regarding COVID-19 may cause delays in some of the activities planned. The UN will continue to closely monitor the situation and may alter implementation timeframes accordingly.
Allocated budget:	110,000 USD for 2 years (55,000 USD per year)

