



Spotlight Initiative
To eliminate violence
against women and girls



TERMS OF REFERENCE FOR CIVIL SOCIETY ORGANIZATION

Outcome 3: Addressing Harmful Social Norms	Summary Activity: Establish in six schools in six volatile communities in targeted parishes, through CSOs and the Ministry of Education, Youth and Information (MoEYI), a school-wide programme for gender-based violence prevention in primary and secondary schools aimed at students, teachers and school professionals, the guidance counselling departments to include the promotion of positive masculinities, respect for girls and women, conflict resolution and the eradication of corporal punishment and discriminatory practices.			
Requesting office:	<input type="checkbox"/> UNDP	<input type="checkbox"/> UNFPA	<input checked="" type="checkbox"/> UNICEF	<input type="checkbox"/> UNWOMEN
Background:	<p>To address the global challenges of violence against women and girls, the European Union (EU) and the United Nations (UN) have embarked on a new multi-year programme in several countries called the EU-UN Spotlight Initiative. The Spotlight Initiative aims to support transformative change on the ground to prevent and reduce violence against women and girls.</p> <p>In Jamaica, the Spotlight Initiative will be implemented from 2020 to 2022 and will focus on addressing family violence as a major public health and development issue. Family violence covers physical, social, sexual, economic and emotional abuse and acts of aggression within relationships that are considered as family connections or akin to such. Family violence is gender-based, with the most prevalent form being violence against women and girls.</p> <p>Jamaica SI will prioritise significant efforts at intervening at the prevention level to address serious socio-cultural norms and discriminatory behaviours and attitudes that fuel family violence against women and girls. Efforts will be made to engage men and boys as agents of change within community mobilisation and school interventions. It is anticipated that working within communities and schools, will encourage gender equitable norms, attitudes and behaviours within the homes, communities and the wider society. As part of the Prevention pillar, Jamaica SI includes school-based interventions that engage students and the wider school community in life skills education and promotes positive and gender sensitive social norms.</p> <p>One such activity is a pilot school-wide programme for gender-based violence prevention in primary and secondary schools. This pilot will build on and complement a national life skills education programme through the Health and Family Life Education Programme (HFLE) in schools. The pilot activities will also expand whole-school interventions that rule out the use of violent discipline and encourage respect for girls and women in the school, community, and family</p>			

	<p>settings. Additionally, the pilot will link with other activities of the SI to incorporate use of innovative community outreach strategies coupled with traditional and social media engagement to ensure that the attitudes and norms that perpetuate family violence are challenged at all levels of influence with men and women, boys and girls as advocates for gender equality.</p>
Objective(s) of activity/ies	<p>The selected CSO(s) will be expected to develop and pilot a school-based intervention aim at promoting the eradication of gender inequities, harmful social norms, attitudes, and behaviours at community and individual levels as it relates to intimate partner violence, girl-child sexual abuse, and discrimination against vulnerable groups through the development and piloting of a school-based programme.</p> <p>Specifically, this school-wide pilot intervention will engage girls and boys as well as teachers, school administrators, vendors and parents through classroom activation, parenting workshops, student and teacher leadership training as well as the identification and engagement of a group of Violence against Women and Girls (VAWG) Prevention champions at each of the six (6) schools.</p>
Scope of work: <i>(Description of activities or outputs)</i>	<p>The CSO will deliver the following activities:</p> <ol style="list-style-type: none"> Programme Design <ul style="list-style-type: none"> Convene focus groups with teachers and students to determine program design. Design relevant child-centred programme for implementation including student-led campaigns on VAWG. Programme Implementation <ul style="list-style-type: none"> Implement pilot in six selected schools delivering training in VAWG, advocacy methodology and leadership for students and school-based professionals. Produce programme materials for dissemination (e.g., posters, etc.). Gather feedback and adjust programme accordingly. Any other task that could be assigned by the supervisor. Innovation, knowledge management and capacity building <ul style="list-style-type: none"> Institutionalize/share best practices and knowledge learned/products with global/local partners and stakeholders to build capacity of practitioners/users, and disseminate lessons learned to key audiences including donors and partners. Support the organization, administration and implementation of capacity building initiatives to ensure sustainability and facilitate eventual scale up. Develop aligned training materials if required for training activities as needed and revise them periodically for improvements and updates. Monitoring and Reporting <ul style="list-style-type: none"> Identify metrics and collect data pre and post intervention to measure the changes brought by the programme.

	<ul style="list-style-type: none"> ▪ Prepare reports routinely on the implementation of the programme. ▪ Support the preparation of programmatic and financial reports.
Duration and milestones:	The pilot programme will be designed and delivered within 15 months benefitting 2,000 students in six (6) schools.
Location of activities:	<p>The pilot interventions will occur in six (6) schools within specific communities the SI target parishes, to be selected according to established criteria.</p> <ul style="list-style-type: none"> - Kingston Metropolitan Area (Kingston and St. Andrew) - St. Thomas - Clarendon - Westmoreland
Coordination & reporting mechanism:	<p>This activity will be undertaken in close collaboration with the Ministry of Education and Youth and representatives from government, non-government organizations and UN agencies.</p> <p>The CSO(s) will be expected to report directly to UNICEF.</p>
Inputs/services to be provided by UN agency:	The SI, through UNICEF Jamaica, will provide technical assistance in the design, implementation, and assessment stages of the consultancy. Where possible UNICEF Jamaica will support the pilot activities through social media and other programme related outlets.
Other relevant information or special conditions, if any:	Recent developments regarding COVID-19 may cause delays in some of the activities planned. The UN will continue to closely monitor the situation and may alter implementation timeframes accordingly.
Allocated budget:	100,000 dollars (15 months)