



Spotlight Initiative
To eliminate violence
against women and girls



TERMS OF REFERENCE FOR CIVIL SOCIETY ORGANIZATION

Outcome 4: Essential Services	Activity Summary: Support initiatives to raise awareness on human rights and legal literacy of underserved communities, including women living with HIV, transgender populations, women/girls with disabilities, LGBTQI+, sex workers, cohabiting girls, pregnant women and teenage mothers.			
Requesting office:	<input type="checkbox"/> UNDP	<input checked="" type="checkbox"/> UNFPA	<input type="checkbox"/> UNICEF	<input type="checkbox"/> UNWOMEN
Background:	<p>Introduction</p> <p>In September 2017, the EU and the UN launched an ambitious joint partnership to eliminate all forms of violence against women and girls worldwide. The Spotlight Initiative (SI) aims at mobilizing commitment of political leaders and contributing to achieving Sustainable Development Goals (SDGs). The Initiative seeks to contribute to ending all forms of violence against women and girls, targeting those that are most prevalent and contribute to gender inequality across the world. The Spotlight Initiative will deploy targeted, large-scale investments in Asia, Africa, Latin America, the Pacific and the Caribbean, aimed at achieving significant improvements in the lives of women and girls. Jamaica is one of the countries in the Caribbean to benefit from this transformative initiative.</p> <p>The overall vision of the SI in Jamaica is that women and girls realize their full potential in a violence-free, gender-responsive and inclusive way. The Spotlight Initiative will directly contribute to the achievement of three of the Sustainable Development Goals (SDGs): Goal 5 on Gender Equality, Goal 3 on good health and well-being and Goal 16 on inclusive and peaceful societies. The program will contribute to the elimination of Sexual and Gender Based Violence (SGBV) through the creation of a broad partnership with Civil Society, Government, Private Sector, Media, among others; and, build a social movement of women, men, girls, boys and transgender people as champions and agents of change at the national, subnational and community levels. A specific focus will be on reaching and including in the program women and girls who are often isolated and most vulnerable to sexual & gender-based violence (SGBV) and harmful practices (HP) due to intersecting forms of discrimination. The program also seeks to address the Sexual and reproductive health and rights (SRHR) needs of all women and girls in all their diversity using a life-cycle approach.</p> <p>The SI Jamaica Country Program will use a multi-sectoral, multi-layered, interlinked community-centered approach to the implementation of the interventions on the following six Outcome Areas based on the socio-ecological model for addressing SGBV:</p> <ul style="list-style-type: none"> • Pillar One: Legislative and Policy Frameworks • Pillar Two: Strengthening Institutions • Pillar Three: Prevention and Social Norms • Pillar Four: Delivery of Quality, Essential Services • Pillar Five: Data Availability and Capacities • Pillar Six: Supporting the Women's Movement and CSO <p>The SI in Jamaica will address three key priority areas within the overall focus on Family Violence against women and girls: 1) Child Sexual Abuse, 2) Intimate Partner Violence and 3) Discrimination against vulnerable groups. The approach will be guided by the ecological theory that underpins the connections between family and society. The ecological model is seen as the best framework within which to address the causes, consequences, and</p>			

	<p>response to family violence in Jamaica. The approach will also be guided by the core principle of the 2030 Agenda for Sustainable Development – <i>Leaving No One Behind</i> and underpinned by an intersectional approach that will ensure interventions address key social factors such as socio-economic status, age, sexual orientation, health, educational and disabilities status.</p> <p>The SI in Jamaica will be national in scope but targeted intervention will focus on the following four parishes: The Kingston Metropolitan Area (Kingston and St. Andrew), St. Thomas, Clarendon, and Westmoreland.</p> <p>The spotlight country programme includes the support to initiatives aiming to raise awareness on human rights and legal literacy of underserved communities.</p>
Objective(s) of activity/ies	<p>The overall objective of this activity is to contribute to the SI output that “women and girls’ survivors of violence against women and girls, including domestic violence and intimate partner violence, and their families are informed of and can access quality essential services, including longer term recovery services and opportunities”.</p> <p>The specific objective of this activity (Activity 4.2.1) is to raise awareness on human rights and legal literacy of underserved communities, including women living with HIV, transgender populations, women/girls with disabilities, LGBTQI+, sex workers, cohabitating teenage girls, pregnant women and teenage mothers.</p>
Scope of work: (Description of activities or outputs)	<p>This activity is meant to develop, launch, promote in different spaces and multiple modalities, and maintain a mobile and web-based application/game in OS or Android platforms, similar to My life as a refugee, aimed at raising awareness about human rights and channels to access justice for underserved communities, including women living with HIV, , women/girls with disabilities, LGBTQI+, sex workers, cohabiting girls, pregnant women and teenage mothers among other vulnerable groups.</p> <p>In this game, users will identify themselves with one of the focus populations of this activity, or the general population. For each character, the user will be taken through a series of questions about their lives that will highlight key moments in which their rights were violated. For example, if a user identifies as being transgender, the game would ask the user if he/she/they were ever excluded from school because of their gender identities, and if so, an explanation of the violation will be shared with the user and promoting different channels to make a complaint, which would need to be mapped out and categorized by type of service, entity that provides it and contact details.</p> <p>Financial support will be provided to a CSO to lead the design and development of a mobile and web-based application/game in OS or Android, guaranteeing that it responds to the specific needs and skills of all the underserved communities, and should take into consideration limits in terms of literacy.</p> <p>The underserved communities to be addressed include, but are not limited to: women living with HIV, transgender populations and other actors of the LGBTQI+ communities, sex workers, women/girls with disabilities, pregnant women and teenage mothers, girls married or in a common-law marriage or visiting. Intersectionality with other discriminating factors, such as living in the rural area, being an elderly woman or living in poverty should also be addressed.</p> <p>The implementing CSO should guarantee the consultation and validation process with key actors of all the underserved communities, as well as with government institutions addressing these populations, such as the Bureau of Gender Affairs; Ministry of Justice,</p>

	<p>Women's Centre of Jamaica, the Enabling, Environment and Human Rights Technical Working Group at the NFPB (EEHR-TWG), and experts of the media sector, among others.</p> <p>The CSO will also be responsible to launch and promote the game in different spaces and multiple modalities (during workshop, with informational material, and through the social media).</p> <p>The CSO will also have to regularly update the game platform with relevant information and news and maintain it, guaranteeing that it is high quality and technically functional and be responsive to concerns and inputs of the users of the underserved populations. Periodic usage information should be analyzed to see how to reorient the application promotion. Plans from part of the CSO to institutionalize and guarantee the sustainability of the application beyond the Spotlight Initiative are positively valued.</p> <p>The application must include evidence-based, well-resourced and validated information related to human rights and gender inequalities in specific relation to the focus populations for this activity, and clear, updated and verifiable channels of referral to know more about human rights and gender inequalities, local organizations and government authorities with the mandate to prevent and address cases of violence, preferably with proper preparation on underserved communities, emergency contacts and forms to make complaints.</p> <p>The main output of this activity will be a functioning, easily accessible, confidential, free of charge downloadable mobile and web-based application/game in OS or Android, aimed at raising awareness on human rights and legal literacy for communities most at risk or survivors of gender-based, domestic and sexual violence, specifically the underserved communities. The application should be able to generate periodic usage information that can be used to improve or update the application as necessary.</p>
Duration and milestones:	<p>21months total.</p> <p>Milestones:</p> <ol style="list-style-type: none"> 1. Desk review particularly of other works on legal literacy that have been conducted in Jamaica by other actors, such as the Enabling Environment and Human Rights Technical Working Group of the National Family Planning Board, among other actors. Design, development and validation of the application (1-month period) 2. Application development, including consultation and validation process with underserved communities (4-months' period). 3. Launch – End of 2020 4. In 2021: Promotion and uptake in different spaces and multiple modalities, constant updating, analysis of usage information and technical maintenance. Follow up to underserved communities inputs (12-months period)
Location of activities:	National. Nevertheless, the CSO will organize consultation, validation and promotion activities involving key actors of the underserved communities and government as well as other CSOs addressing these populations in the parishes and in the communities selected for the project implementation (Kingston, St. Andrew, St. Thomas, Clarendon, and Westmoreland).
Coordination & reporting mechanism:	The consultant will report to UNFPA and UNAIDS designated technical focal points for the Spotlight Country Programme in Jamaica.
Inputs/services to be provided by UN	Oversight of the activity.

agency:	
Allocated budget:	67,500 USD