TO ALL INTERESTED BIDDERS

Question & Answer Clarifications to vendors questions regarding
RFP/BPPS/2020/2526 – Video Production Services: User Guidance for IATI Query Builder

1. Question: Regarding ‘The video package will largely pull from live footage of the Query Builder in action (screen grab videos)’: Does this mean we’d have access to the Query Builder and grab live footage or that relevant footage will be provided to us?

   **UNDP Response:** The selected vendor will have access to the website and can pull live footage from there.

2. Question: The total would be 4 videos?

   **UNDP Response:** Yes

3. Question: Does UNDP/IATI have its own brand identity for this project?

   **UNDP Response:** Yes, a branding guide and some basic graphics will be provided by IATI/UNDP

4. Question: Scripts will be provided to us; do you have a sample available?

   **UNDP Response:** There is not yet a sample available, but videos will be approximately 3-5 minutes in length.

5. Question: Is there a reference video for the project?

   **UNDP Response:** We don’t have a reference video, but the specifications are noted in the RFP.

6. Question: I couldn’t find the style of animation expected in the RFP.

   **UNDP Response:** We are looking for standard 2D animation.

7. Question: In the RFP it says, “The contractor should also prepare to develop around two minutes of animations across the four videos, which should be costed in the bid.” Does that mean two minutes of animation in each video (so a total of 8 minutes of animation) or two minutes’ worth of animation altogether?

   **UNDP Response:** We are estimating about two minutes total needed. The two minutes would be allocated across the four videos.