



## REQUEST FOR QUOTATION

	DATE: June 22, 2020
	REFERENCE: MZ0063/RFQ_20_2020

Dear Sir / Madam:

This is to invite bidding by your company by preparing and submitting quotations for a design service. We are looking for **a company to design and register the logo and the brand manual for the Mozambique Recovery Facility (MRF) programme.**

In terms of visibility, the dedicated logo will be publicized in several formats, materials, sizes and throughout the duration of the programme. Thus, a versatile logo is much needed to reverberate MRF's deliverables and to help increase public engagement and stakeholder's ownership. The terms of reference and specifications of MRF for further conceptualization are found in Annex 1.

Submission of documents shall be made until **28 June 2020** via e-mail to [bidsubmission.mz@undp.org](mailto:bidsubmission.mz@undp.org).

Kindly submit:

- Quotations.
- Form filled in and signed (Annex 2).
- Portfolio of the company with similar design service.
- Contact of two organizations of reference.

Please take note of the following requirements and conditions pertaining to the supply of the abovementioned good/s:

Delivery Date:	Immediate.
Preferred Currency of Quotation <sup>1</sup> :	Meticais / USD
Tax on Price Quotation <sup>2</sup> :	Must be inclusive of VAT and other applicable indirect taxes
Payment Terms:	100% after delivery of services
Conditions for Release of Payment:	Written Acceptance of Goods based on full compliance with RFQ requirements by the signed delivery note.

Deadline for the Submission of Quotation:	28 June 2020
All documentations shall be in:	English and Portuguese
Period of Validity of Quotes starting from the Submission Date:	90 days
Partial Bids:	Not permitted
Evaluation Criteria:	<input checked="" type="checkbox"/> Technical responsiveness/Compliance to requirements <input type="checkbox"/> Earliest Delivery / Shortest Lead Time <input type="checkbox"/> Price meeting the budget
Annexes to this RFQ:	<input checked="" type="checkbox"/> MRF Specifications <input checked="" type="checkbox"/> Form for submitting supplier's quotation <input checked="" type="checkbox"/> General Terms and Conditions / Special Conditions (Annex 3). Non-acceptance of the terms of the General Terms and Conditions (GTC) may be grounds for disqualification from this bidding process.
Contact Person Only for Inquiries:	(All communication must bear the title of this RFQ). Copy all e-mails: <a href="mailto:procurement.mozambique@undp.org">procurement.mozambique@undp.org</a> and cc: <a href="mailto:brenda.hada@undp.org">brenda.hada@undp.org</a> ; <a href="mailto:luis.zaqueeu@undp.org">luis.zaqueeu@undp.org</a> ;

Goods offered shall be reviewed based on completeness and compliance of the quotation with the minimum specifications described above and any other annexes providing details of UNDP requirements. The quotation that complies with all the specifications, requirements and offers the most competitive price, as well as all other evaluation criteria indicated, shall be selected. Any offer that does not meet the requirements shall be rejected.

Any discrepancy between the unit price and the total price (obtained by multiplying the unit price and quantity) shall be re-computed by UNDP. The unit price shall prevail, and the total price shall be corrected. If the supplier does not accept the final price based on UNDP's re-computation and correction of errors, its quotation will be rejected.

At any time during the validity of the quotation, no price variation due to escalation, inflation, fluctuation in exchange rates, or any other market factors shall be accepted by UNDP after it has received the quotation. At the time of award of Contract or Purchase Order, UNDP reserves the right to vary (increase or decrease) the quantity of services and/or goods, by up to a maximum twenty-five per cent (25%) of the total offer, without any change in the unit price or other terms and conditions.

Any Purchase Order that will be issued because of this RFQ shall be subject to the General Terms and Conditions attached hereto. The mere act of submission of a quotation implies that the vendor accepts without question the General Terms and Conditions of UNDP herein attached as Annex 3.

UNDP is not bound to accept any quotation, nor award a contract/Purchase Order, nor be responsible for any costs associated with a Supplier's preparation and submission of a quotation, regardless of the outcome or the manner of conducting the selection process.

Please be advised that UNDP's vendor protest procedure is intended to afford an opportunity to appeal for persons or firms not awarded a purchase order or contract in a competitive procurement process. In the event that you believe you have not been fairly treated, you can find detailed information about vendor protest procedures in the following link:

<http://www.undp.org/content/undp/en/home/operations/procurement/protestandsanctions/>

UNDP encourages every prospective Vendor to avoid and prevent conflicts of interest, by disclosing to UNDP if you, or any of your affiliates or personnel, were involved in the preparation of the requirements, design, specifications, cost estimates, and other information used in this RFQ.

UNDP implements a zero tolerance on fraud and other proscribed practices and is committed to identifying and addressing all such acts and practices against UNDP, as well as third parties involved in UNDP activities. UNDP expects its suppliers to adhere to the UN Supplier Code of Conduct found in this link: [http://www.un.org/depts/ptd/pdf/conduct\\_english.pdf](http://www.un.org/depts/ptd/pdf/conduct_english.pdf).

Thank you and we look forward to receiving your quotation.

Sincerely yours,



Vineet Mathur  
Operations Manager a.i.  
22-Jun-2020

## TERMOS DE REFERÊNCIA

O Programa das Nações Unidas para o Desenvolvimento (PNUD) em Moçambique solicita o serviço de uma empresa de comunicação ou área correlata para criar e registrar o logotipo e o manual da marca do programa Mecanismo de recuperação (Mozambique Recovery Facility - MRF). Procura-se uma empresa inovadora e tecnicamente capaz de integrar e traduzir os temas e objetivos do referido programa em uma marca notável (logotipo).

### 1. O Mecanismo de Recuperação (MRF)

Após as devastações generalizadas causadas pelos ciclones Idai e Kenneth, que atingiram Moçambique de forma consecutiva, o Governo e os seus parceiros internacionais uniram esforços face aos desafios de resposta e recuperação de emergência. A gravidade dos danos e perdas, estimados em 3,2 bilhões, somada à vulnerabilidade subjacente e à capacidade limitada nas áreas afetadas tornaram o esforço de recuperação ainda mais difícil.

A visão do PNUD em relação ao programa de recuperação pós-ciclones em Moçambique centra-se nos pilares de **desenvolvimento, governação e resiliência**. Para concretizar essa visão e prestar apoio direto às comunidades afetadas pelos ciclones, o PNUD estabeleceu, em parceria com o Governo de Moçambique, um programa de cinco anos orçado em 72.2 milhões (USD), nomeadamente **“Mecanismo de Recuperação” (Mozambique Recovery Facility - MRF)**.

O programa é financiado por um fundo comum de doadores (Basket Fund), entre eles o Canadá, a China, a Finlândia, a Índia, a Noruega, os Países Baixos e a União Europeia; e gerido pelo PNUD junto a organizações parceiras de implementação, o governo e as comunidades afetadas.

O MRF foi estabelecido como uma ferramenta ágil para implementar atividades de recuperação de curto a longo prazo que contribuirão para **enfrentar as causas primárias da vulnerabilidade e, ao mesmo tempo, promover resiliência para futuros desastres, baseado em três pilares de implementação**:

1. Apoiar a recuperação das comunidades do impacto do ciclone e das inundações e a reabilitação/reconstrução dos meios de subsistência com enfoque nas mulheres e pessoas com deficiência;
2. Reconstruir a infraestrutura pública e comunitária para recuperação face ao desastre;
3. Desenvolver capacidades e sistemas nacionais para planificar e implementar o programa de recuperação e resiliência.

### 2. O logotipo do Mecanismo de Recuperação

Em termos de visibilidade, a logomarca do Mecanismo de Recuperação será divulgada e utilizada local e internacionalmente, em vários formatos, materiais, tamanhos e durante toda a vida útil do Programa. Assim, é muito necessário que ela seja versátil e reverbere os resultados do MRF, tendo como objetivos:

- a. aumentar a conscientização sobre o Programa entre as partes interessadas.
- b. associar as diversas atividades do Programa em uma única marca visual.
- c. apoiar o aumento do engajamento público e a apropriação do país ao programa.

As ações do Mecanismo de Recuperação estão sempre associadas a uma instituição, como o PNUD, o Governo de Moçambique, os parceiros de desenvolvimento, outros. Portanto, a agência de design deve conceber uma ‘logo de programa’ que seja consensual aos principais doadores do MRF e facilmente aplicável ao lado de ‘logos de instituições’.

### 3. Público Estratégico:

**Doadores e Parceiros de Desenvolvimento** - O foco principal da comunicação com esse segmento de público é a mobilização de recursos e suporte na implementação do projeto. Os doadores do MRF são a União Europeia, Canadá, China, Índia, Finlândia, Holanda e Noruega. As ONGs e organizações comunitárias que apoiam a implementação do programa no campo também provêm uma base sólida para que os trabalhos sejam feitos em estreita colaboração com as comunidades. Eles apoiam e moldam os debates e decisões das comunidades.

**Governo** - O governo de Moçambique torna os resultados mais credíveis, uma vez que eles podem contar a história da transformação local promovida pelo MRF. As comunicações para esse público-alvo visam construir confiança e propriedade das atividades do programa e permitir que diferentes atores comuniquem adequadamente sobre a implementação bem-sucedida do programa.

**Público Geral** - O público em geral refere-se ao público local e internacional, tendo como sub-grupos alvos os beneficiários do programa e grupos vulneráveis, que incluem mulheres e pessoas com deficiência afetadas pelos ciclones.

**Steering Committee** - Um Comitê Gestor (co-presidido pelo Governo, PNUD, parceiros de financiamento, agências da ONU) mantém a autoridade para endossar o plano anual do MRF. Ele fornece orientação estratégica e prioriza as necessidades de financiamento, toma decisões de alocação de fundos e supervisiona a implementação e o impacto geral do programa.

### 4. Cronograma tentativo

Datas	Etapas	Observações
Até 28/06	Envio das cotações para o serviço pelas agências de design.	Entrega por e-mail das cotações + portfólio + contato de 2 organizações de referência + formulário do Anexo 2
30/06	Comunicado do resultado da seleção pelo PNUD.	Por e-mail
02/07	Sessão de briefing sobre o programa MRF entre PNUD e empresa selecionada.	
Até 23/07	Apresentação preliminar de ao menos 3 propostas de logos + exemplos de aplicação pela agência ao PNUD.	Encontro preliminar para verificação da qualidade das propostas.
23/07 a 28/07	Ajustes finais pela agência de design.	

30/08 a 10/08	Período de votação das propostas por membros do Steering Committee.	
10/08 a 13/08	Análise do resultado da votação e eleição do logo.	
14/08 a 17/08	Ajustes finais pela agência de design; e aprovação pelo PNUD.	
Até 21/08	Entrega do logo com todos os arquivos editáveis + Manual da Marca.	
TBC	Registrar o logotipo e o manual da marca com o Instituto de Propriedade Industrial (IPI), em nome do PNUD.	

## FORM FOR SUBMITTING SUPPLIER'S QUOTATION<sup>3</sup>

(This Form must be submitted only using the Supplier's Official Letterhead/Stationery<sup>4</sup>)

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We, the undersigned, hereby accept in full the UNDP General Terms and Conditions, and hereby offer to supply the items listed below in conformity with the specification and requirements of UNDP as per RFQ Reference No. \_\_\_\_\_:

### Tabela 1 : A oferta de bens em conformidade com especificações técnicas e requisitos

Offer of goods in conformity with technical specifications requisites

Nº Item	Description	Quantity	Unit Price	Total Price
	Unit price			
	Other costs (please specify if any)			
	Total e Final e Inclusive o valor da Cotação			

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All other information that we have not provided automatically implies our full compliance with the requirements, terms and conditions of the RFQ.

[Name and Signature of the Supplier's Authorized  
Person]  
[Designation]  
[Date]

## General Terms and Conditions

### 1. ACCEPTANCE OF THE PURCHASE ORDER

This Purchase Order may only be accepted by the Supplier's signing and returning an acknowledgement copy of it or by timely delivery of the goods in accordance with the terms of this Purchase Order, as herein specified. Acceptance of this Purchase Order shall effect a contract between the Parties under which the rights and obligations of the Parties shall be governed solely by the terms and conditions of this Purchase Order, including these General Conditions. No additional or inconsistent provisions proposed by the Supplier shall bind UNDP unless agreed to in writing by a duly authorized official of UNDP.

### 2. PAYMENT

- 2.1 UNDP shall, on fulfillment of the Delivery Terms, unless otherwise provided in this Purchase Order, make payment within 30 days of receipt of the Supplier's invoice for the goods and copies of the shipping documents specified in this Purchase Order.
- 2.2 Payment against the invoice referred to above will reflect any discount shown under the payment terms of this Purchase Order, provided payment is made within the period required by such payment terms.
- 2.3 Unless authorized by UNDP, the Supplier shall submit one invoice in respect of this Purchase Order, and such invoice must indicate the Purchase Order's identification number.
- 2.4 The prices shown in this Purchase Order may not be increased except by express written agreement of UNDP.

### 3. TAX EXEMPTION

- 3.1 Section 7 of the Convention on the Privileges and Immunities of the United Nations provides, inter alia, that the United Nations, including its subsidiary organs, is exempt from all direct taxes, except charges for utilities services, and is exempt from customs duties and charges of a similar nature in respect of articles imported or exported for its official use. In the event any governmental authority refuses to recognize UNDP's exemption from such taxes, duties or charges, the Supplier shall immediately consult with UNDP to determine a mutually acceptable procedure.
- 3.2 Accordingly, the Supplier authorizes UNDP to deduct from the Supplier's invoice any amount representing such taxes, duties or charges, unless the Supplier has consulted with UNDP before the payment thereof and UNDP has, in each instance, specifically authorized the Supplier to pay such taxes, duties or charges under protest. In that event, the Supplier shall provide UNDP with written evidence that payment of such taxes, duties or charges has been made and appropriately authorized.

### 4. RISK OF LOSS

Risk of loss, damage to or destruction of the goods shall be governed in accordance with Incoterms 2010, unless otherwise agreed upon by the Parties on the front side of this Purchase Order.

### 5. EXPORT LICENCES



Notwithstanding any INCOTERM 2010 used in this Purchase Order, the Supplier shall obtain any export licences required for the goods.

6. FITNESS OF GOODS/PACKAGING

The Supplier warrants that the goods, including packaging, conform to the specifications for the goods ordered under this Purchase Order and are fit for the purposes for which such goods are ordinarily used and for purposes expressly made known to the Supplier by UNDP, and are free from defects in workmanship and materials. The Supplier also warrants that the goods are contained or packaged adequately to protect the goods.

7. INSPECTION

7.1 UNDP shall have a reasonable time after delivery of the goods to inspect them and to reject and refuse acceptance of goods not conforming to this Purchase Order; payment for goods pursuant to this Purchase Order shall not be deemed an acceptance of the goods.

7.2 Inspection prior to shipment does not relieve the Supplier from any of its contractual obligations.

8. INTELLECTUAL PROPERTY INFRINGEMENT

The Supplier warrants that the use or supply by UNDP of the goods sold under this Purchase Order does not infringe any patent, design, trade-name or trade-mark. In addition, the Supplier shall, pursuant to this warranty, indemnify, defend and hold UNDP and the United Nations harmless from any actions or claims brought against UNDP or the United Nations pertaining to the alleged infringement of a patent, design, trade-name or trade-mark arising in connection with the goods sold under this Purchase Order.

9. RIGHTS OF UNDP

In case of failure by the Supplier to fulfil its obligations under the terms and conditions of this Purchase Order, including but not limited to failure to obtain necessary export licences, or to make delivery of all or part of the goods by the agreed delivery date or dates, UNDP may, after giving the Supplier reasonable notice to perform and without prejudice to any other rights or remedies, exercise one or more of the following rights:

- 9.1 Procure all or part of the goods from other sources, in which event UNDP may hold the Supplier responsible for any excess cost occasioned thereby.
- 9.2 Refuse to accept delivery of all or part of the goods.
- 9.3 Cancel this Purchase Order without any liability for termination charges or any other liability of any kind of UNDP.

10. LATE DELIVERY

Without limiting any other rights or obligations of the parties hereunder, if the Supplier will be unable to deliver the goods by the delivery date(s) stipulated in this Purchase Order, the Supplier shall (i) immediately consult with UNDP to determine the most expeditious means for delivering the goods and (ii) use an expedited means of delivery, at the Supplier's cost (unless the delay is due to Force Majeure), if reasonably so requested by UNDP.

11. ASSIGNMENT AND INSOLVENCY

11.1 The Supplier shall not, except after obtaining the written consent of UNDP, assign, transfer, pledge or make other disposition of this Purchase Order, or any part thereof, or any of the Supplier's rights or obligations under this Purchase Order.

11.2 Should the Supplier become insolvent or should control of the Supplier change by virtue of insolvency, UNDP may, without prejudice to any other rights or remedies, immediately terminate this Purchase Order by giving the Supplier written notice of termination.

## 12. USE OF UNDP OR UNITED NATIONS NAME OR EMBLEM

The Supplier shall not use the name, emblem or official seal of UNDP or the United Nations for any purpose.

## 13. PROHIBITION ON ADVERTISING

The Supplier shall not advertise or otherwise make public that it is furnishing goods or services to UNDP without specific permission of UNDP in each instance.

## 14. CHILD LABOUR

The Supplier represents and warrants that neither it nor any of its affiliates is engaged in any practice inconsistent with the rights set forth in the Convention on the Rights of the Child, including Article 32 thereof, which, inter alia, requires that a child shall be protected from performing any work that is likely to be hazardous or to interfere with the child's education, or to be harmful to the child's health or physical, mental, spiritual, moral or social development.

Any breach of this representation and warranty shall entitle UNDP to terminate this Purchase Order immediately upon notice to the Supplier, without any liability for termination charges or any other liability of any kind of UNDP.

## 15. MINES

The Supplier represents and warrants that neither it nor any of its affiliates is actively and directly engaged in patent activities, development, assembly, production, trade or manufacture of mines or in such activities in respect of components primarily utilized in the manufacture of Mines. The term

"Mines" means those devices defined in Article 2, Paragraphs 1, 4 and 5 of Protocol II annexed to the Convention on Prohibitions and Restrictions on the Use of Certain Conventional Weapons Which May Be Deemed to Be Excessively Injurious or to Have Indiscriminate Effects of 1980.

Any breach of this representation and warranty shall entitle UNDP to terminate this Purchase Order immediately upon notice to the Supplier, without any liability for termination charges or any other liability of any kind of UNDP.

## 16. SETTLEMENT OF DISPUTES

16.1 Amicable Settlement. The Parties shall use their best efforts to settle amicably any dispute, controversy or claim arising out of, or relating to this Purchase Order or the breach, termination or invalidity thereof. Where the Parties wish to seek such an amicable settlement through conciliation, the conciliation shall take place in accordance with the UNCITRAL Conciliation Rules then obtaining, or according to such other procedure as may be agreed between the Parties.

16.2 Arbitration. Unless, any such dispute, controversy or claim between the Parties arising out of or relating to this Purchase Order or the breach, termination or invalidity thereof is settled amicably under the preceding paragraph of this Section within sixty (60) days after receipt by one Party of the other Party's request for such amicable settlement, such dispute, controversy or claim shall be referred by either Party to arbitration in accordance with the UNCITRAL Arbitration Rules then obtaining, including its provisions on applicable law. The arbitral tribunal shall have no authority to award punitive damages. The Parties shall be bound by any arbitration award rendered as a result of such arbitration as the final adjudication of any such controversy, claim or dispute.

17. PRIVILEGES AND IMMUNITIES

Nothing in or related to these General Terms and Conditions or this Purchase Order shall be deemed a waiver of any of the privileges and immunities of the United Nations, including its subsidiary organs.

18. SEXUAL EXPLOITATION:

18.1 The Contractor shall take all appropriate measures to prevent sexual exploitation or abuse of anyone by it or by any of its employees or any other persons who may be engaged by the Contractor to perform any services under the Contract. For these purposes, sexual activity with any person less than eighteen years of age, regardless of any laws relating to consent, shall constitute the sexual exploitation and abuse of such person. In addition, the Contractor shall refrain from, and shall take all appropriate measures to prohibit its employees or other persons engaged by it from, exchanging any money, goods, services, offers of employment or other things of value, for sexual favors or activities, or from engaging in any sexual activities that are exploitive or degrading to any person. The Contractor acknowledges and agrees that the provisions hereof constitute an essential term of the Contract and that any breach of this representation and warranty shall entitle UNDP to terminate the Contract immediately upon notice to the Contractor, without any liability for termination charges or any other liability of any kind.

18.2 UNDP shall not apply the foregoing standard relating to age in any case in which the Contractor's personnel or any other person who may be engaged by the Contractor to perform any services under the Contract is married to the person less than the age of eighteen years with whom sexual activity has occurred and in which such marriage is recognized as valid under the laws of the country of citizenship of such Contractor's personnel or such other person who may be engaged by the Contractor to perform any services under the Contract.

19.0 OFFICIALS NOT TO BENEFIT:

The Contractor warrants that no official of UNDP or the United Nations has received or will be offered by the Contractor any direct or indirect benefit arising from this Contract or the award thereof. The Contractor agrees that breach of this provision is a breach of an essential term of this Contract.

20. AUTHORITY TO MODIFY:

Pursuant to the Financial Regulations and Rules of UNDP, only the UNDP Authorized Official possess the authority to agree on behalf of UNDP to any modification of or change in this Agreement, to a waiver of any of its provisions or to any additional contractual relationship of any kind with the Contractor. Accordingly, no modification or change in this Contract shall be valid and enforceable against UNDP unless provided by an amendment to this Agreement signed by the Contractor and jointly by the UNDP Authorized Official.

A small rectangular image showing a handwritten signature in blue ink. The signature appears to be 'Eunice'.

Eunice Mucache

Head of Unit, ENRCCR

22-Jun-2020