

**Reply of queries received through BD Procurement regarding the RFQ  
For  
Bulk SMS Service for National Urban Poverty Reduction Programme (NUPRP)  
Reference: RFQ-BD-2020-009**

With reference to the subject RFQ issued on 28 June 2020, please find below the queries raised by bidders and answers thereto from UNDP Bangladesh:

S/L	Queries	UNDP Response
1.	<ul style="list-style-type: none"> <li>a) Will this SMS be sent to any particular operator?</li> <li>b) Will this SMS go to people of a certain age?</li> <li>c) What kind of people will get this SMS?</li> <li>d) Send this SMS to a specific region or area?</li> <li>e) Will you provide us the numbers?</li> </ul>	<ul style="list-style-type: none"> <li>a) No mixed operator</li> <li>b) Mixed age group (18+ age)</li> <li>c) Poor settlement people (Urban slum area)</li> <li>d) 19 City Corporation/Pouroshova of Bangladesh</li> <li>e) Yes, UNDP will provide numbers</li> </ul>
2.	<ul style="list-style-type: none"> <li>a) We wanted to know if you are aware that each of the SMS content that you have shared is equivalent to 5 SMS.</li> <li>b) Who will be the sender of the SMS? Is it like you will be sharing the content along with the database and RITT will be performing the Blast or if we will just provide you the platform and UNDP will execute the blast.</li> <li>c) How will we charge UNDP i.e. based on the delivery ration or based on the number of SMS sent.</li> </ul>	<ul style="list-style-type: none"> <li>a) Yes we know, UNDP calculated one sms equals to 70 character for Bangla</li> <li>b) UNDP or Vendor both can send the sms but UNDP need report how many received by users</li> <li>c) Number of SMS send</li> </ul>
3.	<ul style="list-style-type: none"> <li>a) As per RFP the total SMS is 8 lac but the SMS text is Bengali Language so one SMS text will divided into the 5 SMS because of 70 word Bengali SMS will send to one SMS. So each SMS will send through 5 SMS. The calculating number to total SMS <math>800,000 \times 5 = 40,00,000</math></li> <li>b) How the total SMS will send for this assignment?</li> <li>c) As per RFP, the payment is 100%. But if possible, to give the 30% amount is advance then give the rest 70%.</li> </ul>	<ul style="list-style-type: none"> <li>a) UNDP also calculating one sms equals to 70 character. Each sms contain almost five sms and also calculating the cost like that.</li> <li>b) One go. In a week</li> <li>c) Payment depend on sms report. After getting report UNDP will clear the payment</li> </ul>

**Note:** Above Clarifications in response to queries raised through email [bd.procurement@undp.org](mailto:bd.procurement@undp.org) and amendments shall be an integral part of the RFQ document and supersede the all provisions as applicable.