

TERMS OF REFERENCE

Job ID/Title:	Expert consultant on Private Sector Partnership and Resource Mobilization for UNDP Climate Promise Initiatives in Africa
Duty Station:	Country Based, Pretoria, South Africa
Category:	Partnership and Resource Mobilisation
Additional Category:	Energy & Environment
Brand:	UNDP
Type of Contract:	Individual Contract (IC)
Category (eligible applicants):	
Application Deadline: (Please allow at least one week)	Click here to enter a date.

Languages Required:	English and French

Starting Date:	31/08/2020
Duration of Contract (# of Days):	Six (6) months (excluding annual holidays)
Expected Duration of Assignment:	From: 31/08/2020 To: 01/03/2021
Office facilities:	

1. Background & Rationale

United Nations Development Programme

The United Nations Development Programme (UNDP) is the UN's global development network, advocating for change and connecting countries to knowledge, experience and resources to help people build a better life. We are on the ground in nearly 170 countries and territories, working with governments and people on their own solutions to global and national development challenges. As they develop local capacity, they draw on the people of UNDP and our wide range of partners that can bring about results.

The <u>UNDP Renewed Strategic Offer in Africa</u> aims to strengthen UNDP's position as Africa's premier enabler and integrator for the 2030 Sustainable Development Agenda. More specifically, the Strategic Offer in Africa, which flows from UNDP's six signature solutions, is organized around six strategic impact areas: 1) Natural Resource Governance; 2) Youth Employment and Empowerment; 3) Structural Economic Transformation; 4) Sustainable Energy; 5) Climate Change; and 6) Peace and Security.

UNDP's <u>Regional Bureau Africa</u> (RBA) team in New York provides overall strategic oversight, guidance and quality assurance, management support and broader regional analysis, including on global issues. At the regional level, <u>UNDP's Regional Service Center for Africa</u> (RSCA), based in Addis Ababa, serves 45 countries in sub-Saharan Africa, with the mandate to develop high quality knowledge and policy, and to be UNDP's main interface with regional and continental bodies such as the African Union and the Regional Economic Communities. Areas of work on regional and continent-wide basis are vast and include for example preparation for the SDGs, building capacity for disaster risk management and climate change mitigation and adaptation, and enabling access to sustainable energy and sustainable use of natural resources.



One of the critical challenges to achieve the Sustainable Development Goals (SDGs) is funding and new partnerships with the private sector with particular focus on energy and climate and related goals. In response to this challenge, UNDP launched the SDG Finance Sector Hub to provide an integrated and comprehensive tailor-made service offer to governments on SDG financing, covering both public and private, including the key seven pillars of the Addis Ababa Action Agenda (AAAA). Consequently, the Africa focused Finance Sector Hub structure was established in Pretoria, South Africa to support the implementation of the UNDP Renewed Strategic Offer in Africa.

The Climate Emergency

Climate change presents one the biggest threats to sustainable development and is already causing widespread, unprecedented impacts that disproportionately burden the poorest, marginalized and most vulnerable. The Intergovernmental Panel on Climate Change (IPCC) indicates that urgent and transformative action is necessary to keep global temperature rise to 1.5 degrees or below, adapt to global threats, and achieve the Sustainable Development Goals (SDGs).

Under the 2015 Paris Agreement, countries agreed to work toward global goals that would limit global average temperature rise and to submit climate action plans known as "Nationally Determined Contributions", or NDCs. All countries are expected to submit increasingly ambitious NDCs every five years and a first opportunity to do so is in 2020, which coincides with the transition into the <u>UN Decade of Action</u> to raise the ambition to achieve the SDGs. Achieving the Paris Agreement's goals will require an emissions peak as soon as possible, followed by sharp reductions in GHG emissions. Therefore, many see high ambition in 2020 as fundamental to get on track to 1.5 °C and counter a worrying trend of rising emissions. Countries were supposed to present updated NDCs at COP26 in Glasgow this year, but as a result of the coronavirus pandemic it has been pushed back to November 2021.

Africa, while currently responsible for a negligible amount of total global greenhouse gas emissions, the continent is under significant threat from climate change. African countries have set out ambitious commitments towards climate adaptation and mitigation in their NDCs, many of which will require significant climate finance and other support in order to be achieved. Yet, access to climate finance at scale remains one of the biggest challenges and contributing barriers have for example been identified as the lack of awareness of the various sources of climate finance and limited stakeholder engagement, including from the private sector¹.

UNDP's Climate Promise

UNDP is well-positioned to support countries on these efforts, with a long track record of supporting NDC processes globally, which has led to insights on critical bottlenecks, key success factors, emerging trends and anticipated support needs. To leverage its extensive climate portfolio and scale up urgently-needed support for NDC enhancement, UNDP launched its <u>Climate Promise</u> with the commitment to ensure that any country willing to increase the ambition of their national climate pledge is able to do so. Under this initiative, UNDP will deepen its close collaboration with UN system partners (e.g. UNEP, FAO, UNICEF), IRENA, the NDC Partnership, the Green Climate Fund, the World Resources Institute, and other strategic partners.

UNDP's Climate Promise support draws upon UNDP's extensive portfolio of expertise across priorities such as energy, forests, water, resilience, agriculture, health, youth, finance, governance, gender equality and green jobs. It also builds upon UNDP's established track record in supporting governments to discuss, design and deliver climate action under the Paris Agreement. The Climate Promise is currently supporting over 110 countries with 36 activities under implementation in the RBA

 $^{^{1}\,\}underline{\text{https://www.africa.undp.org/content/rba/en/home/blog/2019/how-africa-can-improve-mobilization-of-climate-finance-for-susta.html}$



region – making it the world's largest offer of support for the enhancement of countries' climate pledges.

In this regard, UNDP set up a Climate Change Team for the Regional Service Center for Africa to provide core technical advancement and implementation of the Climate Promise initiative. The Africa Finance Sector Hub has a complementary role in addressing the private sector and SDG financing issues. Specifically, to support field implementation of SDG 13 – Climate Action and 17 – Partnerships for the Goals, but on a broader scale also SDG 7 – Affordable and Clean Energy, 11 – Sustainable Cities and Communities, and 12 – Responsible Production and Consumption.

In addition to the Climate Promise in Africa, the UNDP RBA is committed to support regional activities, such as the <u>Great Green Wall</u> (GGW) initiative for the Sahara and the Sahel. An idea that was embraced by African leaders as early as the 1960s, and now a flagship initiative of the African Union and the FAO to combat land degradation, desertification and drought. Besides the <u>UN Decade of Action</u>, we are entering the <u>UN Decade on Ecosystem Restoration 2021-2030</u>, which emphasizes the importance of action against the degradation of ecosystems to mitigate climate change and achieve the SDGs. In line with this, UNDP RBA is launching the 10 Cubed Project — an initiative to work with partners and communities to plant 10 billion trees by 10 million youth, across 10 African countries in 10 years. The project will contribute to ongoing reginal initiatives such as the GGW initiative with refreshing ideas about the process of reforestation to incorporate resilience thinking as a way to address the complex social and ecological challenges facing communities across the Sahel, with the following countries targeted: Burkina Faso, Cameroon, Chad, The Gambia, Guinea, Mali, Mauritania, Niger, Nigeria and Senegal. The project is essentially a cross disciplinary initiative, joining scientists to communities and networks of young people "The Green Stewards" and the private sector, to support livelihoods enhancement.

UNDP's Climate Promise and COVID-19

The Covid-19 pandemic is severely testing Africa's social, economic and political resilience. It is a systemic crisis that has been exposing and exacerbating existing socio-economic inequalities that present challenges to the achievement of the objectives of the 2030 Agenda, the Paris Agreement and NDCs as well as progress towards the SDGs.

While Covid-19 has disrupted the process of countries enhancing their NDCs and submitting more ambitious contributions, it also offers an opportunity to revisit our relationship with nature and build back better by creating more sustainable, resilient and inclusive societies. In fact, UNDP's Covid-19 recovery offer, Beyond Recovery: Towards 2030, envisages that a climate and nature-based transition, where growth is de-coupled from carbon emissions and unsustainable consumption and production, is one of seven tipping points that together offer a pathway to recovery.

As part of UNDP's overall support to countries to prepare, respond and recover from Covid-19 health crisis, our Climate Promise services are being adjusted to bolster critical government efforts to address climate action within their response efforts by using their pledges to "green" stimulus packages and longer-term investments and development plans. This way, we can help to ensure that vulnerable communities are protected against the crises of today, while also designing a more resilient and equitable tomorrow.

The UNDP Regional Bureau for Africa is committed to operationalizing the UN Secretary General's plan for climate positive actions that will help Africa Build Back Better in the post COVID-19 era². Some of

² https://www.un.org/en/un-coronavirus-communications-team/un-urges-countries-%E2%80%98build-back-better%E2%80%99



these strategic actions include: 1) advocating for sustainable energy for all; 2) supporting green transition through decarbonization; 3) promoting green jobs in the context of sustainable and inclusive growth; 4) facilitating efforts towards green economy while ensuring more resilience that leaves no one behind; 5) promoting investment in sustainable solutions and end of fossil fuel subsidies; 6) addressing all types of climate risks; and 7) promoting international cooperation for climate promise.

2. Scope of Consultancy

To enhance climate action in Africa in the wake of the Covid-19 pandemic, and for UNDP's strategic offer for Africa and the Climate Promise Agenda to be operationalised, identified gaps in the area of private sector financing for flagship initiatives such as energy and climate change mitigation and adaptation in Africa, including projects like the 10 Cubed Project, need to be addressed. The learnings gained and opportunities identified from the Climate Promise in Africa, the 10 Cubed Project and other related UNDP programmes need to be tapped into for developing new programmes/projects to address established gaps, identify entry points and expand existing successful interventions/projects using innovative ways of financing.

The consultant will therefore support UNDP with translating the strategic offer for Africa and the Climate Promise into concrete implementation actions. S/he will also establish a solid foundation for the Africa Finance Sector Hub in Pretoria to lead and specialise in partnerships with the private sector in the sustainable energy space in Africa. This will be done by developing a number of strategic products and by mobilising partnerships and financing for Climate Promise flagship initiatives focusing on energy and climate mitigation and adaptation efforts through engagement of the private sector.

The main objectives for the consultant are therefore to:

- i. Conduct a Climate Financing Needs Assessment based on current NDC processes, existing Climate Promise projects/programmes and partnerships, socio-economic impacts on climate initiatives from the Covid-19 pandemic, and other relevant aspects affecting countries in the African region;
- ii. Determine entry points to access private sector funding for Climate Promise flagship initiatives in Africa and the 10 Cubed Project;
- iii. Create a compelling private sector service offer which will attract and facilitate the engagement and funding of the private sector for specific interventions of the Africa Finance Sector Hub in Pretoria;
- iv. Formulate a package of innovative strategies and project documents that will help mobilize funding for the Climate Promise and the 10 Cubed Project and mobilize funding for and kickoff the implementation of at least one strategic programme that could help position the UNDP strategic offer and the Climate Promise Agenda on the continent;
- v. Prepare a summary of key lessons, relevant forms of TA and Financing Instruments to mobilize public and private capital to support implementation of climate promise projects in Africa.

3. Key Deliverables & Timeline

The consultant is expected to deliver the following products:

- 1 Produce an inception report for the assignment: (within 2 weeks)
 - 1.1 Deliver a detailed inception report for the assignment to outline work plan, timeline and methodologies.
- 2 Conduct a Climate Financing Needs Assessment with annexures: (within 1 month)



- 2.1 Conduct a desk review of UNDP's strategic offer for Africa, UNDP's Climate Promise offer, Climate Promise work plans from the RBA region, countries' INDCs/NDCs, information about the 10 Cubed Project and other relevant documents;
- 2.1 Conduct consultations with the RBA team, national Climate Promise Focal Points at UNDP Country Offices, UNDP Accelerator Lab staff, Government Focal Points on Climate Change, other relevant UNDP staff and partners;
- 2.2 Identify key entry points, gaps and challenges in relation to on-going NDC update processes, recovery plans from the Covid-19 pandemic and other relevant aspects;
- 2.3 Identify key learnings, opportunities and successful interventions/projects focusing on energy and climate mitigation and adaptation that could be upscaled/tapped into impactful programmes using innovative ways of funding;
- 2.4 Deliver the Climate Financing Needs Assessment report.
- 3 Establish a stakeholder database and engagement strategy for private sector partnership and resource mobilization, and assist to maintain the momentum of partnership beyond the consultancy: (within 3 months)
 - 3.1 Consult with the Africa Finance Sector Hub to better understand the gaps, the vision and the mission of the Hub;
 - 3.2 Identify key potential partners, conduct a comprehensive mapping and analysis of potential funding partners' strategic areas of interest, and explore opportunities for partnerships focused on, but not limited to, private sector. Partners could for example include commercial banks, companies interested in CSR, private corporations, bilateral and international agencies as well as new and innovative opportunities such as green bonds and carbon finance among others;
 - 3.3 Approach and network with potential partners and facilitate the establishment of strong relationships between potential partners and relevant UNDP staff;
 - 3.4 Create a private sector partnership and resource mobilization strategy, including a project document, for the Africa Finance Sector Hub with focus on the Climate Promise Agenda including the 10 Cubed Project, including the mapping of relevant partners, innovative finance models, and recommendations on how to identify, develop and maintain strategic partnerships with private sector;
 - 3.5 Conduct consultation with relevant UNDP staff and partners during the drafting and finalization of the resource mobilization strategy;
 - 3.6 Provide support to Country Offices on private sector engagement;
 - 3.7 Submit the resource mobilization strategy and any other developed material.
- 4 Mobilize a considerable fund or financing from the private sector for the Climate Promise in Africa's flagship initiatives focusing on energy and climate mitigation and adaptation: (within 4 months)
 - 4.1 Create a pipeline project list for partnership and finance mobilization for the Climate Promise in Africa's flagship initiatives focusing on energy and climate mitigation and adaptation, including the 10 Cubed Project, based on the needs-based assessment, considering the special situation of Covid-19 pandemic;
 - 4.2 Create communication products on the private sector's role in financing the Climate Promise Agenda;
 - 4.3 Explore possibilities to work with the private sector on climate-smart agriculture taking into account the nexus between food security and climate change;
 - 4.4 Develop at least three concept notes/proposals for private sector companies of how to work with UNDP within the framework of the Climate Promise Agenda, where one should include, but not be limited to, energy and climate mitigation in South Africa;



- 4.5 Conduct consultations with relevant UNDP staff and partners throughout the development of above-mentioned products;
- 4.6 Submit above-mentioned products to UNDP and after approval, to partners if needed to attract resources;
- 4.7 Mobilize at least one deal of private sector working with UNDP.
- 5 Kick off and start implementing at least one flagship project/programme in Africa focusing energy and climate mitigation and/or adaptation, with limited or no financial commitment from the office: (within 5 months)
 - 5.1 With resources mobilized (Deliverable 4.7), prepare the project documents, and support the formulation, development and start of at least one flagship programme according to Results based Management principles in cooperation with relevant UNDP staff and partners.
- 6 Submission of roadmap and final recommendations for continued engagement with private sector in achieving the Climate Promise Agenda (within 6 months)
 - 6.1 Submit, present and handover final recommendations and an agreed upon implementation Road Map building on the developed private sector Resource Mobilization Strategy for the Africa Finance Sector Hub with focus on the Climate Promise Agenda to relevant UNDP staff.
 - 6.2 Summarize the work of consultancy and hand it over to UNDP staff.
- 7. Conduct any other work, deemed necessary by the UNDP and/or the consultant, to achieve the objectives of the consultancy: (flexible timeline)

4. Reporting Arrangement

The consultant will be based at the duty station of Pretoria, South Africa and work directly with the Africa Finance Sector Hub of UNDP.

The consultant will report to Dr Ayodele Odusola, Africa Finance Sector Hub Director and Resident Representative of UNDP South Africa or any person designated by him. S/he will provide briefings on a biweekly and ad-hoc basis to Dr Ayodele Odusola on the progress of the assignment.

The Consultant will collaborate with the Private Sector Advisor and the Climate Change Team in the Regional Service Centre.

5. Qualification and Competencies

The consultancy is expected to be undertaken by an expert with the following qualifications and competences:

Education:

 A Master's Degree or higher in Finance, Management, Commerce, Environmental or Resource Economics, Environmental Science, Social Science, Climate Policy, Energy or another related field;

Experience:

- At least ten years of professional hands-on experience and proven track record in partnership and resource mobilization, where experience of working with private sector is a strong asset;
- Work experience with projects/programmes focusing on energy and climate change mitigation and adaptation is critical;



- Professional experience on Africa;
- Demonstrated experience with the UN Understanding of the UN and UNDP's mandates and demonstrated familiarity with its programmatic areas of work;
- Knowledge in Project proposal development using Results Based Management principles;
- Professional hands-on experience on report writing of program and/or projects;
- Experience in professional communication and reporting at all levels.

Language Requirements:

- Fluency in English is required;
- Fluency in French will be considered as an important asset.

Competencies:

Organizational Competencies:

Displays cultural, gender, religion, race, nationality and age sensitivity and adaptability.

Functional:

- Strong analytical and decision-making skills;
- Strong negotiation and communication skills, including ability to produce high quality practical advisory reports and knowledge products,
- Professional and/or academic experience in one or more of the technical areas of the Development or knowledge management field.

Project and Resource Management:

- Ability to produce high quality outputs in a timely manner while understanding and anticipating the evolving client needs;
- Ability to focus on impact and results for the client, promoting and demonstrating an ethic of client service;
- Strong organizational skills;
- Ability to work independently, produce high quality outputs; and
- Sound judgment, strategic thinking and the ability to manage competing priorities.

Partnership building and teamwork:

- Demonstrated well developed people management skills;
- Strong ability to manage teams; creating an enabling environment, mentoring and developing staff:
- Excellent negotiating and networking skills;
- Demonstrated flexibility to excel in a multi-cultural environment; and
- Provides constructive coaching and feedback.

Communications and Advocacy:

- Strong ability to write clearly and convincingly, adapting style and content to different audiences and speak clearly and convincingly;
- Strong presentation skills in meetings with the ability to adapt for different audiences;
- Strong analytical, research and writing skills with demonstrated ability to think strategically;
- Strong capacity to communicate clearly and quickly; and
- Strong inter-personal, negotiation and liaison skills.

6. Travel



In case travel is requested, the costs including transport, lodging and terminal expenses should be agreed upon, between UNDP and the Individual Consultant, prior to travel and will be covered and paid by UNDP on the basis of UNDP rates.

The fare will always be "most direct, most economical" and any difference in price with the preferred route will be paid for by the expert.

UNDP will not cover any costs associated with moving to the duty station. If applicant is requesting for such coverage the cost to be calculated and included in the financial proposal.

7. Evaluation

Applicants will be screened against qualifications and competencies specified below through a desk review and an interview process.

- Capacity and experience in building partnerships and mobilising resources (20%)
- Experience in networking with different stakeholders with different interests (15%)
- Expertise in the field of energy and climate mitigation (15%)
- Adaptation evidence of critical analysis and developing innovative approaches (10%)
- Experience in programme/project designing and implementation (10%)
- Knowledge of Africa and UNDP (10%)
- Clear writing and good presentation (10%)
- Fluency in English and French (10%)

8. Payment

All-inclusive lump sum amount as follows:

- 20% upon submission of Inception Report, Deliverable 1
- 30% upon submission of products for Deliverable 2 and 3
- 50% upon submission of products for Deliverable 4, 5 and 6