

## **UNDP Expression of Interest**

UNDP, through its Finance Sector Hub, invites interested companies to apply on the following:

### **Summary of proposal:**

The UN's 2030 Agenda for Sustainable Development recognizes that private business activity, investment and innovation are major drivers of productivity, inclusive economic growth and job creation and calls on all businesses to apply their creativity and innovation to solve sustainable development challenges.

Within the context of SDG Financing, UNDP has launched a Finance Sector Hub ("the Hub") which is conceptualized as a finance and innovation platform that draws on a critical mass of UNDP expertise, initiatives, and partnerships to:

- support the mobilization and leveraging of resources for the SDGs,
- provide technical advice, tools and products to County Offices,
- implement the new UNDP private sector strategy and other global flagship initiatives, and
- assist governments to align public and private sector investments and activities with the 2030 Agenda.

The Hub operates as an integral part of the Global Policy Network (GPN), working with colleagues from the Bureau of External Relations and Advocacy (BERA), as well as other Bureaus and external stakeholders and partners. The Hub serves as a connector, broker and global coordinator among these internal and external actors. Via UNDP's Country Offices, the Hub curates and manages UNDP's catalogue of service offers on SDG financing to governments, investors and companies to significantly enhance the scale and impact of UNDP's work

The Hub, in close collaboration with the UNDP Treasury, is exploring the setup of a Private Label Charitable Giving Structure as a vehicle for individuals and entities wishing to support UNDP and its programmatic work, while receiving an immediate tax deduction.

The Contractor shall provide the following goods/services:

A globally diverse and established private label charitable giving / philanthropic solutions provider with strong financial credit rating and reputation to expand UNDP's fundraising for SDG projects and programmes.

### **Outputs:**

1. Manage incoming charitable gifts and distribute grants associated with UNDP SDGs, per the donor's request, in accordance with UNDP grant guidelines;
2. Safeguard the assets, until a grant is made, per prescribed UNDP investment guidelines;
3. Provide a secure electronic portal for the donor to monitor grants made on their behalf;
4. Provide detailed reporting to the donor and appropriate tax authorities for gifts received;
5. Leverage existing client base to increase collaborative fundraising and potential gifts to UNDP's SDG projects and Programmes;
6. Scale structure to all UN entities.

### **Eligibility criteria**

List of attributes	Benchmark
Reputation	<b>Minimum 10 years' experience in charitable giving structures/philanthropic solutions</b>
Credit rating	<b>S&amp;P Long-term rating A- or better</b>
Geographic diversification	<b>Global organization with diverse office locations and target audience for collaborative fundraising</b>
ESG/PRI conscious	UNDP's SDG Impact Initiative and PRI standards incorporated into contactors corporate mission and principles

### **Submission details**

Applicants must submit their proposals to the following email no later than 17 August 2020, by 5:30 PM (Istanbul): [procurement.iicpsd@undp.org](mailto:procurement.iicpsd@undp.org)

EOIs received after the above deadline will not be considered.

The following documents must be submitted in order for the submission to be considered:

- 1) Company profile, methodology, and self-declaration;
- 2) Supporting documents, including CVs and certificates.

Interested Companies must provide information indicating that they are qualified to perform the services (brochure, description of similar assignments, experience in similar conditions, availability of appropriate skills among staff, etc.).

This EOI does not entail any commitment on the part of UNDP, either financial or otherwise. UNDP reserve the right to accept or reject any or all EOI without incurring any

obligation to inform the affected applicant/s of the grounds. This EOI does not constitute a pre-qualification exercise.

Interested companies may obtain further information by contacting [procurement.iicpsd@undp.org](mailto:procurement.iicpsd@undp.org) no later than 10 August 2020.

Bidders are required to submit the following documents:

### **Section A: QUALIFICATIONS OF THE SERVICE PROVIDER: COMPANY PROFILE**

*This section may be a document or a deck. Please do not exceed 30 pages/slides.*

The Service Provider must describe and explain how and why they are the best entity that can deliver the requirements of UNDP by indicating the following: 1. Profile – describing the nature of business, field of expertise, licenses, certifications, accreditations; 2. Business Licenses – Registration Papers, Tax Payment Certification, etc. 3. Certificates and Accreditation – including Quality Certificates, Patent Registrations, Environmental Sustainability Certificates, etc. If the company holds a different relevant certificate, please provide copy.

### **Section B: SERVICE DESCRIPTION**

*This section may be a document or a deck. Please do not exceed 30 pages/slides.*

Relevant experience: description of relevant experience in asset management and Private Label Charitable Giving Structures. Please provide a sample set up of a Private Label Charitable Giving Structure, and indicate how fees are collected. Capacity to allow white-labelling and/or custom branding of the Private Label Charitable Giving Structures, is extremely important.

Please provide the CVs of the client relationship manager who may be assigned to UNDP, as well as the development and banking professionals that would provide set up and management services to UNDP.

Please include a list of representative clients/projects over the past 5 years.

### **Section C: SELF-DECLARATION FORM**

*In company letterhead, please address a letter to Ms. Natalya Pyagay, UNDP, stating the following:*

- a) All the information and statements made in this EOI are true and we accept that any misrepresentation contained in it may lead to our disqualification;
- b) We are currently not on the removed or suspended vendor list of the UN or other such lists of other UN agencies, nor are we associated with, any company or individual appearing on the 1267/1989 list of the UN Security Council;
- c) We have no outstanding bankruptcy or pending litigation or any legal action that could impair our operation as a going concern;
- d) We do not employ, nor anticipate employing, any person who is or was recently employed by the UN or UNDP.