

Request for Quotation (RFQ) for Digital Campaign Management for UN75 in Nepal

REFERENCE: UNDP/RFQ/26/2020

Queries and Responses

1. One of the requirement is 50k submission on the survey form. Is this the requirement by December 2020? **Yes**
2. Confirm the survey form link: <https://un75.online/> **Yes, this is the correct link**
3. Is the survey form available in local language? **The survey is available in English and Nepali language**
4. Regarding targeting, is there a specific demography you would want to target? **This is for everyone in Nepal**
5. Only content strategy is asked to be submitted. Will that suffice or should we also submit a sample content? **This is totally up to you but we need technical and financial proposal.**
6. Various topics are covered in UN 75 like , can we choose one topic to develop a strategy? **We will be covering topics relevant for Nepal**
7. There is no financials mentioned in the requirement. Should we also submit the financials now. **Yes We need technical and financial proposal.**