

INVITATION TO BID

Car Hire for UNDP Uganda Country Office

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Section 1. Letter of Invitation

The United Nations Development Programme (UNDP) hereby invites you to submit a Bid to this Invitation to Bid (ITB) for the above-referenced subject.

This ITB includes the following documents and the General Terms and Conditions of Contract which is inserted in the Bid Data Sheet:

- Section 1: This Letter of Invitation
- Section 2: Instruction to Bidders
- Section 3: Bid Data Sheet (BDS)
- Section 4: Evaluation Criteria
- Section 5: Schedule of Requirements and Technical Specifications
- Section 6: Returnable Bidding Forms
 - Form A: Bid Submission Form
 - Form B: Bidder Information Form
 - Form C: Joint Venture/Consortium/Association Information Form
 - Form D: Qualification Form
 - Form E: Format of Technical Bid
 - Form F: Price Schedule

If you are interested in submitting a Bid in response to this ITB, please prepare your Bid in accordance with the requirements and procedure as set out in this ITB and submit it by the Deadline for Submission of Bids set out in Bid Data Sheet.

Please acknowledge receipt of this ITB utilizing the "Accept Invitation" function in eTendering system. This will enable you to receive amendments or updates to the ITB. Should you require further clarifications, kindly communicate with the contact person/s identified in the attached Data Sheet as the focal point for queries on this ITB.

UNDP looks forward to receiving your Bid and thank you in advance for your interest in UNDP procurement opportunities.

Issued by

Approved by:

UNDP Procurement Unit

Name: Sheila Ngatia

Title: Deputy Resident Representative

Date: 10 **September 2020**

Section 2. Instruction to Bidders

GENERAL PROVISIONS	
Introduction	<p>1.1 Bidders shall adhere to all the requirements of this ITB, including any amendments made in writing by UNDP. This ITB is conducted in accordance with the UNDP Programme and Operations Policies and Procedures (POPP) on Contracts and Procurement which can be accessed at https://popp.undp.org/SitePages/POPPBSUnit.aspx?TermID=254a9f96-b883-476a-8ef8-e81f93a2b38d</p> <p>1.2 Any Bid submitted will be regarded as an offer by the Bidder and does not constitute or imply the acceptance of the Bid by UNDP. UNDP is under no obligation to award a contract to any Bidder as a result of this ITB.</p> <p>1.3 UNDP reserves the right to cancel the procurement process at any stage without any liability of any kind for UNDP, upon notice to the bidders or publication of cancellation notice on UNDP website.</p> <p>1.4 As part of the bid, it is desired that the Bidder registers at the United Nations Global Marketplace (UNGM) website (www.ungm.org). The Bidder may still submit a bid even if not registered with the UNGM. However, if the Bidder is selected for contract award, the Bidder must register on the UNGM prior to contract signature.</p>
Fraud & Corruption, Gifts and Hospitality	<p>1.5 UNDP strictly enforces a policy of zero tolerance on proscribed practices, including fraud, corruption, collusion, unethical or unprofessional practices, and obstruction of UNDP vendors and requires all bidders/vendors observe the highest standard of ethics during the procurement process and contract implementation. UNDP's Anti-Fraud Policy can be found at http://www.undp.org/content/undp/en/home/operations/accountability/audit/office_of_audit_andinvestigation.html#anti</p> <p>1.6 Bidders/vendors shall not offer gifts or hospitality of any kind to UNDP staff members including recreational trips to sporting or cultural events, theme parks or offers of holidays, transportation, or invitations to extravagant lunches or dinners.</p> <p>1.7 In pursuance of this policy, UNDP:</p> <p>(a) Shall reject a bid if it determines that the selected bidder has engaged in any corrupt or fraudulent practices in competing for the contract in question;</p> <p>(b) Shall declare a vendor ineligible, either indefinitely or for a stated period, to be awarded a contract if at any time it determines that the vendor has engaged in any corrupt or fraudulent practices in competing for, or in executing a UNDP contract.</p> <p>1.8 All Bidders must adhere to the UN Supplier Code of Conduct, which may be found at http://www.un.org/depts/ptd/pdf/conduct_english.pdf</p>
Eligibility	<p>1.9 A vendor should not be suspended, debarred, or otherwise identified as ineligible by any UN Organization or the World Bank Group or any other international Organization. Vendors are therefore required to disclose to UNDP whether they are subject to any sanction or temporary suspension imposed by</p>

	<p>these organizations.</p> <p>1.10 It is the Bidder's responsibility to ensure that its employees, joint venture members, sub-contractors, service providers, suppliers and/or their employees meet the eligibility requirements as established by UNDP.</p>
Conflict of Interests	<p>1.11 Bidders must strictly avoid conflicts with other assignments or their own interests, and act without consideration for future work. Bidders found to have a conflict of interest shall be disqualified. Without limitation on the generality of the above, Bidders, and any of their affiliates, shall be considered to have a conflict of interest with one or more parties in this solicitation process, if they:</p> <ul style="list-style-type: none"> a) Are or have been associated in the past, with a firm or any of its affiliates which have been engaged by UNDP to provide services for the preparation of the design, specifications, Terms of Reference, cost analysis/estimation, and other documents to be used for the procurement of the goods and services in this selection process; b) Were involved in the preparation and/or design of the programme/project related to the goods and/or services requested under this ITB; or c) Are found to be in conflict for any other reason, as may be established by, or at the discretion of UNDP. <p>1.12 In the event of any uncertainty in the interpretation of a potential conflict of interest, Bidders must disclose to UNDP, and seek UNDP's confirmation on whether or not such conflict exists.</p> <p>1.13 Similarly, the Bidders must disclose in their Bid their knowledge of the following:</p> <ul style="list-style-type: none"> a) If the owners, part-owners, officers, directors, controlling shareholders, of the bidding entity or key personnel who are family members of UNDP staff involved in the procurement functions and/or the Government of the country or any Implementing Partner receiving goods and/or services under this ITB; and b) All other circumstances that could potentially lead to actual or perceived conflict of interest, collusion or unfair competition practices. <p>Failure to disclose such an information may result in the rejection of the Bid or Bids affected by the non-disclosure.</p> <p>1.14 The eligibility of Bidders that are wholly or partly owned by the Government shall be subject to UNDP's further evaluation and review of various factors such as being registered, operated and managed as an independent business entity, the extent of Government ownership/share, receipt of subsidies, mandate and access to information in relation to this ITB, among others. Conditions that may lead to undue advantage against other Bidders may result in the eventual rejection of the Bid.</p>
B. PREPARATION OF BIDS	
General Considerations	<p>1.15 In preparing the Bid, the Bidder is expected to examine the ITB in detail. Material deficiencies in providing the information requested in the ITB may result in rejection of the Bid.</p>

	1.16 The Bidder will not be permitted to take advantage of any errors or omissions in the ITB. Should such errors or omissions be discovered, the Bidder must notify the UNDP accordingly.
Cost of Preparation of Bid	1.17 The Bidder shall bear all costs related to the preparation and/or submission of the Bid, regardless of whether its Bid is selected or not. UNDP shall not be responsible or liable for those costs, regardless of the conduct or outcome of the procurement process.
Language	1.18 The Bid, as well as any and all related correspondence exchanged by the Bidder and UNDP, shall be written in the language (s) specified in the BDS.
Documents Comprising the Bid	1.19 The Bid shall comprise of the following documents and related forms which details are provided in the BDS: a) Documents Establishing the Eligibility and Qualifications of the Bidder; b) Technical Bid; c) Price Schedule; d) Bid Security, if required by BDS; e) Any attachments and/or appendices to the Bid.
Documents Establishing the Eligibility and Qualifications of the Bidder	1.20 The Bidder shall furnish documentary evidence of its status as an eligible and qualified vendor, using the Forms provided under Section 6 and providing documents required in those forms. In order to award a contract to a Bidder, its qualifications must be documented to UNDP's satisfaction.
Technical Bid Format and Content	1.21 The Bidder is required to submit a Technical Bid using the Standard Forms and templates provided in Section 6 of the ITB. 1.22 Samples of items, when required as per Section 5, shall be provided within the time specified and unless otherwise specified by the Purchaser, at no expense to the UNDP. If not destroyed by testing, samples will be returned at Bidder's request and expense, unless otherwise specified. 1.23 When applicable and required as per Section 5, the Bidder shall describe the necessary training programme available for the maintenance and operation of the equipment offered as well as the cost to the UNDP. Unless otherwise specified, such training as well as training materials shall be provided in the language of the Bid as specified in the BDS. 1.24 When applicable and required as per Section 5, the Bidder shall certify the availability of spare parts for a period of at least five (5) years from date of delivery, or as otherwise specified in this ITB.
Price Schedule	1.25 The Price Schedule shall be prepared using the Form provided in Section 6 of the ITB and taking into consideration the requirements in the ITB. 1.26 Any requirement described in the Technical Bid but not priced in the Price Schedule, shall be assumed to be included in the prices of other activities or items, as well as in the final total price.

Bid Security	<p>1.27 A Bid Security, if required by BDS, shall be provided in the amount and form indicated in the BDS. The Bid Security shall be valid for a minimum of thirty (30) days after the final date of validity of the Bid.</p> <p>1.28 The Bid Security shall be included along with the Bid. If Bid Security is required by the ITB but is not found in the Bid, the offer shall be rejected.</p> <p>1.29 If the Bid Security amount or its validity period is found to be less than what is required by UNDP, UNDP shall reject the Bid.</p> <p>1.30 In the event an electronic submission is allowed in the BDS, Bidders shall include a copy of the Bid Security in their bid and the original of the Bid Security must be sent via courier or hand delivery as per the instructions in BDS.</p> <p>1.31 The Bid Security may be forfeited by UNDP, and the Bid rejected, in the event of any, or combination, of the following conditions:</p> <p>a) If the Bidder withdraws its offer during the period of the Bid Validity specified in the BDS, or;</p> <p>b) In the event the successful Bidder fails:</p> <p>i. to sign the Contract after UNDP has issued an award; or</p> <p>ii. to furnish the Performance Security, insurances, or other documents that UNDP may require as a condition precedent to the effectivity of the contract that may be awarded to the Bidder.</p>
Currencies	<p>1.32 All prices shall be quoted in the currency or currencies indicated in the BDS. Where Bids are quoted in different currencies, for the purposes of comparison of all Bids:</p> <p>a) UNDP will convert the currency quoted in the Bid into the UNDP preferred currency, in accordance with the prevailing UN operational rate of exchange on the last day of submission of Bids; and</p> <p>b) In the event that UNDP selects a Bid for award that is quoted in a currency different from the preferred currency in the BDS, UNDP shall reserve the right to award the contract in the currency of UNDP's preference, using the conversion method specified above.</p>
Joint Venture, Consortium or Association	<p>1.33 If the Bidder is a group of legal entities that will form or have formed a Joint Venture (JV), Consortium or Association for the Bid, they shall confirm in their Bid that : (i) they have designated one party to act as a lead entity, duly vested with authority to legally bind the members of the JV, Consortium or Association jointly and severally, which shall be evidenced by a duly notarized Agreement among the legal entities, and submitted with the Bid; and (ii) if they are awarded the contract, the contract shall be entered into, by and between UNDP and the designated lead entity, who shall be acting for and on behalf of all the member entities comprising the joint venture.</p> <p>1.34 After the Deadline for Submission of Bid, the lead entity identified to represent the JV, Consortium or Association shall not be altered without the prior written consent of UNDP.</p> <p>1.35 The lead entity and the member entities of the JV, Consortium or Association</p>

	<p>shall abide by the provisions of Clause 9 herein in respect of submitting only one Bid.</p> <p>1.36 The description of the organization of the JV, Consortium or Association must clearly define the expected role of each of the entities in the joint venture in delivering the requirements of the ITB, both in the Bid and the JV, Consortium or Association Agreement. All entities that comprise the JV, Consortium or Association shall be subject to the eligibility and qualification assessment by UNDP.</p> <p>1.37 A JV, Consortium or Association in presenting its track record and experience should clearly differentiate between:</p> <p>a) Those that were undertaken together by the JV, Consortium or Association; and</p> <p>b) Those that were undertaken by the individual entities of the JV, Consortium or Association.</p> <p>1.38 Previous contracts completed by individual experts working privately but who are permanently or were temporarily associated with any of the member firms cannot be claimed as the experience of the JV, Consortium or Association or those of its members, but should only be claimed by the individual experts themselves in their presentation of their individual credentials</p> <p>1.39 JV, Consortium or Associations are encouraged for high value, multi-sectoral requirements when the spectrum of expertise and resources required may not be available within one firm.</p>
Only One Bid	<p>1.40 The Bidder (including the individual members of any Joint Venture) shall submit only one Bid, either in its own name or as part of a Joint Venture.</p> <p>1.41 Bids submitted by two (2) or more Bidders shall all be rejected if they are found to have any of the following:</p> <p>a) they have at least one controlling partner, director or shareholder in common; or</p> <p>b) any one of them receive or have received any direct or indirect subsidy from the other/s; or</p> <p>c) they have the same legal representative for purposes of this ITB; or</p> <p>d) they have a relationship with each other, directly or through common third parties, that puts them in a position to have access to information about, or influence on the Bid of another Bidder regarding this ITB process;</p> <p>e) they are subcontractors to each other's Bid, or a subcontractor to one Bid also submits another Bid under its name as lead Bidder; or some key personnel proposed to be in the team of one Bidder participates in more than one Bid received for this ITB process. This condition relating to the personnel, does not apply to subcontractors being included in more than one Bid.</p>
Bid Validity Period	<p>1.42 Bids shall remain valid for the period specified in the BDS, commencing on the Deadline for Submission of Bids. A Bid valid for a shorter period may be rejected by UNDP and rendered non-responsive.</p>

	1.43 During the Bid validity period, the Bidder shall maintain its original Bid without any change, including the availability of the Key Personnel, the proposed rates and the total price.
Extension of Bid Validity Period	<p>1.44 In exceptional circumstances, prior to the expiration of the Bid validity period, UNDP may request Bidders to extend the period of validity of their Bids. The request and the responses shall be made in writing, and shall be considered integral to the Bid.</p> <p>1.45 If the Bidder agrees to extend the validity of its Bid, it shall be done without any change to the original Bid.</p> <p>1.46 The Bidder has the right to refuse to extend the validity of its Bid, in which case, the Bid shall not be further evaluated.</p>
Clarification of Bid (from the Bidders)	<p>1.47 Bidders may request clarifications on any of the ITB documents no later than the date indicated in the BDS. Any request for clarification must be sent in writing in the manner indicated in the BDS. If inquiries are sent other than specified channel, even if they are sent to a UNDP staff member, UNDP shall have no obligation to respond or confirm that the query was officially received.</p> <p>1.48 UNDP will provide the responses to clarifications through the method specified in the BDS.</p> <p>1.49 UNDP shall endeavour to provide responses to clarifications in an expeditious manner, but any delay in such response shall not cause an obligation on the part of UNDP to extend the submission date of the Bids, unless UNDP deems that such an extension is justified and necessary.</p>
Amendment of Bids	<p>1.50 At any time prior to the deadline of Bid submission, UNDP may for any reason, such as in response to a clarification requested by a Bidder, modify the ITB in the form of an amendment to the ITB. Amendments will be made available to all prospective bidders.</p> <p>1.51 If the amendment is substantial, UNDP may extend the Deadline for submission of Bid to give the Bidders reasonable time to incorporate the amendment into their Bids.</p>
Alternative Bids	<p>1.52 Unless otherwise specified in the BDS, alternative Bids shall not be considered. If submission of alternative Bid is allowed by BDS, a Bidder may submit an alternative Bid, but only if it also submits a Bid conforming to the ITB requirements. Where the conditions for its acceptance are met, or justifications are clearly established, UNDP reserves the right to award a contract based on an alternative Bid.</p> <p>1.53 If multiple/alternative bids are being submitted, they must be clearly marked as "Main Bid" and "Alternative Bid"</p>
Pre-Bid Conference	1.54 When appropriate, a pre-bid conference will be conducted at the date, time and location specified in the BDS. All Bidders are encouraged to attend. Non-attendance, however, shall not result in disqualification of an interested Bidder. Minutes of the Bidder's conference will be disseminated on the procurement website and shared by email or on the e-Tendering platform as specified in the BDS. No verbal statement made during the conference shall modify the terms

	and conditions of the ITB, unless specifically incorporated in the Minutes of the Bidder's Conference or issued/posted as an amendment to ITB.
C. SUBMISSION AND OPENING OF BIDS	
Submission	<p>1.55 The Bidder shall submit a duly signed and complete Bid comprising the documents and forms in accordance with requirements in the BDS. The Price Schedule shall be submitted together with the Technical Bid. Bid can be delivered either personally, by courier, or by electronic method of transmission as specified in the BDS.</p> <p>1.56 The Bid shall be signed by the Bidder or person(s) duly authorized to commit the Bidder. The authorization shall be communicated through a document evidencing such authorization issued by the legal representative of the bidding entity, or a Power of Attorney, accompanying the Bid.</p> <p>1.57 Bidders must be aware that the mere act of submission of a Bid, in and of itself, implies that the Bidder fully accepts the UNDP General Contract Terms and Conditions.</p>
Hard copy (manual) submission	<p>1.58 Hard copy (manual) submission by courier or hand delivery allowed or specified in the BDS shall be governed as follows:</p> <p>a) The signed Bid shall be marked "Original", and its copies marked "Copy" as appropriate. The number of copies is indicated in the BDS. All copies shall be made from the signed original only. If there are discrepancies between the original and the copies, the original shall prevail.</p> <p>(b) The Technical Bid and Price Schedule must be sealed and submitted together in an envelope, which shall:</p> <ol style="list-style-type: none"> Bear the name of the Bidder; Be addressed to UNDP as specified in the BDS; and Bear a warning not to open before the time and date for Bid opening as specified in the BDS. <p>If the envelope with the Bid is not sealed and marked as required, UNDP shall assume no responsibility for the misplacement, loss, or premature opening of the Bid.</p>
Email and eTendering submissions	<p>1.59 Electronic submission through email or eTendering, if allowed as specified in the BDS, shall be governed as follows:</p> <p>a) Electronic files that form part of the Bid must be in accordance with the format and requirements indicated in BDS;</p> <p>b) Documents which are required to be in original form (e.g. Bid Security, etc.) must be sent via courier or hand delivered as per the instructions in BDS.</p> <p>1.60 Detailed instructions on how to submit, modify or cancel a bid in the eTendering system are provided in the eTendering system Bidder User Guide and Instructional videos available on this link: http://www.undp.org/content/undp/en/home/operations/procurement/business/procurement-notice/resources/</p>
Deadline for	1.61 Complete Bids must be received by UNDP in the manner, and no later than the

Submission of Bids and Late Bids	<p>date and time, specified in the BDS. UNDP shall only recognise the actual date and time that the bid was received by UNDP</p> <p>1.62 UNDP shall not consider any Bid that is received after the deadline for the submission of Bids.</p>
Withdrawal, Substitution, and Modification of Bids	<p>1.63 A Bidder may withdraw, substitute or modify its Bid after it has been submitted at any time prior to the deadline for submission.</p> <p>1.64 Manual and Email submissions: A bidder may withdraw, substitute or modify its Bid by sending a written notice to UNDP, duly signed by an authorized representative, and shall include a copy of the authorization (or a Power of Attorney). The corresponding substitution or modification of the Bid, if any, must accompany the respective written notice. All notices must be submitted in the same manner as specified for submission of Bids, by clearly marking them as "WITHDRAWAL" "SUBSTITUTION," or "MODIFICATION"</p> <p>1.65 eTendering: A Bidder may withdraw, substitute or modify its Bid by Cancelling, Editing, and re-submitting the Bid directly in the system. It is the responsibility of the Bidder to properly follow the system instructions, duly edit and submit a substitution or modification of the Bid as needed. Detailed instructions on how to cancel or modify a Bid directly in the system are provided in the Bidder User Guide and Instructional videos.</p> <p>1.66 Bids requested to be withdrawn shall be returned unopened to the Bidders (only for manual submissions), except if the bid is withdrawn after the bid has been opened.</p>
Bid Opening	<p>1.67 UNDP will open the Bid in the presence of an ad-hoc committee formed by UNDP of at least two (2) members.</p> <p>1.68 The Bidders' names, modifications, withdrawals, the condition of the envelope labels/seals, the number of folders/files and all other such other details as UNDP may consider appropriate, will be announced at the opening. No Bid shall be rejected at the opening stage, except for late submissions, in which case, the Bid shall be returned unopened to the Bidders.</p> <p>1.69 In the case of e-Tendering submission, bidders will receive an automatic notification once the Bid is opened.</p>
D. EVALUATION OF BIDS	
Confidentiality	<p>1.70 Information relating to the examination, evaluation, and comparison of Bids, and the recommendation of contract award, shall not be disclosed to Bidders or any other persons not officially concerned with such process, even after publication of the contract award.</p> <p>1.71 Any effort by a Bidder or anyone on behalf of the Bidder to influence UNDP in the examination, evaluation and comparison of the Bids or contract award decisions may, at UNDP's decision, result in the rejection of its Bid and may subsequently be subject to the application of prevailing UNDP's vendor sanctions procedures.</p>
Evaluation of Bids	<p>1.72 UNDP will conduct the evaluation solely on the basis of the Bids received.</p> <p>1.73 Evaluation of Bids shall be undertaken in the following steps:</p>

	<p>a) Preliminary Examination including Eligibility</p> <p>b)Arithmetical check and ranking of bidders who passed preliminary examination by price.</p> <p>c) Qualification assessment (if pre-qualification was not done)</p> <p>a) Evaluation of Technical Bids</p> <p>b)Evaluation of prices</p> <p>Detailed evaluation will be focussed on the 3 - 5 lowest priced bids. Further higher priced bids shall be added for evaluation if necessary</p>
Preliminary Examination	<p>1.74 UNDP shall examine the Bids to determine whether they are complete with respect to minimum documentary requirements, whether the documents have been properly signed, and whether the Bids are generally in order, among other indicators that may be used at this stage. UNDP reserves the right to reject any Bid at this stage.</p>
Evaluation of Eligibility and Qualification	<p>1.75 Eligibility and Qualification of the Bidder will be evaluated against the Minimum Eligibility/Qualification requirements specified in the Section 4 (Evaluation Criteria).</p> <p>1.76 In general terms, vendors that meet the following criteria may be considered qualified:</p> <p>a) They are not included in the UN Security Council 1267/1989 Committee's list of terrorists and terrorist financiers, and in UNDP's ineligible vendors' list;</p> <p>b)They have a good financial standing and have access to adequate financial resources to perform the contract and all existing commercial commitments,</p> <p>c) They have the necessary similar experience, technical expertise, production capacity, quality certifications, quality assurance procedures and other resources applicable to the supply of goods and/or services required;</p> <p>d)They are able to comply fully with the UNDP General Terms and Conditions of Contract;</p> <p>e)They do not have a consistent history of court/arbitral award decisions against the Bidder; and</p> <p>f) They have a record of timely and satisfactory performance with their clients.</p>
Evaluation of Technical Bid and prices	<p>1.77 The evaluation team shall review and evaluate the Technical Bids on the basis of their responsiveness to the Schedule of Requirements and Technical Specifications and other documentation provided, applying the procedure indicated in the BDS and other ITB documents. When necessary, and if stated in the BDS, UNDP may invite technically responsive bidders for a presentation related to their technical Bids. The conditions for the presentation shall be provided in the bid document where required.</p>
Due diligence	<p>1.78 UNDP reserves the right to undertake a due diligence exercise, aimed at determining to its satisfaction, the validity of the information provided by the Bidder. Such exercise shall be fully documented and may include, but need not</p>

	<p>be limited to, all or any combination of the following:</p> <ul style="list-style-type: none"> a) Verification of accuracy, correctness and authenticity of information provided by the Bidder; b) Validation of extent of compliance to the ITB requirements and evaluation criteria based on what has so far been found by the evaluation team; c) Inquiry and reference checking with Government entities with jurisdiction on the Bidder, or with previous clients, or any other entity that may have done business with the Bidder; d) Inquiry and reference checking with previous clients on the performance on on-going or completed contracts, including physical inspections of previous works, as deemed necessary; e) Physical inspection of the Bidder's offices, branches or other places where business transpires, with or without notice to the Bidder; f) Other means that UNDP may deem appropriate, at any stage within the selection process, prior to awarding the contract.
Clarification of Bids	<p>1.79 To assist in the examination, evaluation and comparison of Bids, UNDP may, at its discretion, request any Bidder for a clarification of its Bid.</p> <p>1.80 UNDP's request for clarification and the response shall be in writing and no change in the prices or substance of the Bid shall be sought, offered, or permitted, except to provide clarification, and confirm the correction of any arithmetic errors discovered by UNDP in the evaluation of the Bids, in accordance with the ITB.</p> <p>1.81 Any unsolicited clarification submitted by a Bidder in respect to its Bid, which is not a response to a request by UNDP, shall not be considered during the review and evaluation of the Bids.</p>
Responsiveness of Bid	<p>1.82 UNDP's determination of a Bid's responsiveness will be based on the contents of the bid itself. A substantially responsive Bid is one that conforms to all the terms, conditions, specifications and other requirements of the ITB without material deviation, reservation, or omission.</p> <p>1.83 If a bid is not substantially responsive, it shall be rejected by UNDP and may not subsequently be made responsive by the Bidder by correction of the material deviation, reservation, or omission.</p>
Nonconformities, Repairable Errors and Omissions	<p>1.84 Provided that a Bid is substantially responsive, UNDP may waive any non-conformities or omissions in the Bid that, in the opinion of UNDP, do not constitute a material deviation.</p> <p>1.85 UNDP may request the Bidder to submit the necessary information or documentation, within a reasonable period, to rectify nonmaterial nonconformities or omissions in the Bid related to documentation requirements. Such omission shall not be related to any aspect of the price of the Bid. Failure of the Bidder to comply with the request may result in the rejection of its Bid.</p> <p>1.86 For the bids that have passed the preliminary examination, UNDP shall check</p>

	<p>and correct arithmetical errors as follows:</p> <p>a) if there is a discrepancy between the unit price and the line item total that is obtained by multiplying the unit price by the quantity, the unit price shall prevail and the line item total shall be corrected, unless in the opinion of UNDP there is an obvious misplacement of the decimal point in the unit price; in which case, the line item total as quoted shall govern and the unit price shall be corrected;</p> <p>b) if there is an error in a total corresponding to the addition or subtraction of subtotals, the subtotals shall prevail and the total shall be corrected; and</p> <p>c) if there is a discrepancy between words and figures, the amount in words shall prevail, unless the amount expressed in words is related to an arithmetic error, in which case the amount in figures shall prevail.</p> <p>1.87 If the Bidder does not accept the correction of errors made by UNDP, its Bid shall be rejected.</p>
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E. AWARD OF CONTRACT

Right to Accept, Reject, Any or All Bids	1.88 UNDP reserves the right to accept or reject any bid, to render any or all of the bids as non-responsive, and to reject all Bids at any time prior to award of contract, without incurring any liability, or obligation to inform the affected Bidder(s) of the grounds for UNDP's action. UNDP shall not be obliged to award the contract to the lowest priced offer.
Award Criteria	1.89 Prior to expiration of the period of Bid validity, UNDP shall award the contract to the qualified and eligible Bidder that is found to be responsive to the requirements of the Schedule of Requirements and Technical Specification, and has offered the lowest price.
Debriefing	1.90 In the event that a Bidder is unsuccessful, the Bidder may request for a debriefing from UNDP. The purpose of the debriefing is to discuss the strengths and weaknesses of the Bidder's submission, in order to assist the Bidder in improving its future Bids for UNDP procurement opportunities. The content of other Bids and how they compare to the Bidder's submission shall not be discussed.
Right to Vary Requirements at the Time of Award	1.91 At the time of award of Contract, UNDP reserves the right to vary the quantity of goods and/or services, by up to a maximum twenty-five per cent (25%) of the total offer, without any change in the unit price or other terms and conditions.
Contract Signature	1.92 Within fifteen (15) days from the date of receipt of the Contract, the successful Bidder shall sign and date the Contract and return it to UNDP. Failure to do so may constitute sufficient grounds for the annulment of the award, and forfeiture of the Bid Security, if any, and on which event, UNDP may award the Contract to the Second highest rated or call for new Bids.
Contract Type and General Terms	1.93 The types of Contract to be signed and the applicable UNDP Contract General Terms and Conditions, as specified in BDS, can be accessed at http://www.undp.org/content/undp/en/home/procurement/business/how-we-

and Conditions	buy.html
Performance Security	<p>1.94 A performance security, if required in the BDS, shall be provided in the amount specified in BDS and form available at</p> <p>https://popp.undp.org/layouts/15/WopiFrame.aspx?sourcedoc=/UNDP POPP DOCUMENT LIBRARY/Public/PSU Solicitation Performance%20Guarantee%20Form.docx&action=default within a maximum of fifteen (15) days of the contract signature by both parties. Where a performance security is required, the receipt of the performance security by UNDP shall be a condition for rendering the contract effective.</p>
Bank Guarantee for Advanced Payment	<p>1.95 Except when the interests of UNDP so require, it is UNDP's standard practice to not make advance payment(s) (i.e., payments without having received any outputs). If an advance payment is allowed as per the BDS, and exceeds 20% of the total contract price, or USD 30,000, whichever is less, the Bidder shall submit a Bank Guarantee in the full amount of the advance payment in the form available at</p> <p>https://popp.undp.org/layouts/15/WopiFrame.aspx?sourcedoc=/UNDP POPP DOCUMENT LIBRARY/Public/PSU Contract%20Management%20Payment%20and%20Taxes Advanced%20Payment%20Guarantee%20Form.docx&action=default</p>
Liquidated Damages	<p>1.96 If specified in the BDS, UNDP shall apply Liquidated Damages for the damages and/or risks caused to UNDP resulting from the Contractor's delays or breach of its obligations as per Contract.</p>
Payment Provisions	<p>1.97 Payment will be made only upon UNDP's acceptance of the goods and/or services performed. The terms of payment shall be within thirty (30) days, after receipt of invoice and certification of acceptance of goods and/or services issued by the proper authority in UNDP with direct supervision of the Contractor. Payment will be effected by bank transfer in the currency of the contract.</p>
Vendor Protest	<p>1.98 UNDP's vendor protest procedure provides an opportunity for appeal to those persons or firms not awarded a contract through a competitive procurement process. In the event that a Bidder believes that it was not treated fairly, the following link provides further details regarding UNDP vendor protest procedures:</p> <p>http://www.undp.org/content/undp/en/home/procurement/business/protest-and-sanctions.html</p>
Other Provisions	<p>1.99 In the event that the Bidder offers a lower price to the host Government (e.g. General Services Administration (GSA) of the federal government of the United States of America) for similar goods and/or services, UNDP shall be entitled to the same lower price. The UNDP General Terms and Conditions shall have precedence.</p> <p>1.100 UNDP is entitled to receive the same pricing offered by the same Contractor in contracts with the United Nations and/or its Agencies. The UNDP General Terms and Conditions shall have precedence.</p>

	<p>1.101 The United Nations has established restrictions on employment of (former) UN staff who have been involved in the procurement process as per bulletin ST/SGB/2006/15 http://www.un.org/en/ga/search/view_doc.asp?symbol=ST/SGB/2006/15&referer</p>
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Section 3. Bid Data Sheet

The following data for the goods and/or services to be procured shall complement, supplement, or amend the provisions in the Invitation to Bid. In the case of a conflict between the Instructions to Bidders, the Bid Data Sheet, and other annexes or references attached to the Bid Data Sheet, the provisions in the Bid Data Sheet shall prevail.

BDS No.	Ref. to Section.2	Data	Specific Instructions / Requirements
1	7	Language of the Bid	English
2	20	Submitting Bids for Parts or sub-parts of the Schedule of Requirements (partial bids)	Allowed in the following combinations/options. N/A
3	20	Alternative Bids	Not allowed
4	21	Pre-Bid conference	N/A
5	16	Bid Validity Period	120 days
6	13	Bid Security	Not Required
7	41	Advanced Payment upon signing of contract	Not Allowed
8	42	Liquidated Damages	Will not be imposed
9	40	Performance Security	Not Required
10	12	Currency of Bid	Uganda Shillings
11	31	Deadline for submitting requests for clarifications/ questions	7 days before the submission deadline

12	31	Contact Details for submitting clarifications/questions	<p>Focal Person in UNDP: Procurement Unit through email: tenders.kampala@undp.org</p> <p>Any delay in UNDP's response shall not be used as a reason for extending the deadline for submission, unless UNDP determines that such an extension is necessary and communicates a new deadline to the Proposers.</p>
13	18, 19 and 21	Manner of Disseminating Supplemental Information to the ITB and responses/clarifications to queries	<p>Posted directly to eTendering</p> <p>Supplemental Information will be uploaded to the system (Atlas-E-tendering System). Once uploaded, bidders who accepted Tender Invitation will be notified automatically by a system that changes have occurred. It is the responsibility of the bidders to view the respective changes and clarifications in the system.</p>
14	23	Deadline for Submission	<p>As indicated in the e-Tendering system</p> <p>Date and Time: As specified in the system (note that the time zone indicated in the system in New York Time zone).</p> <p>PLEASE NOTE:</p> <p>Date and time visible on the main screen of the event (on the E-Tendering portal) will be final and prevail over any other closing time indicated elsewhere, in case they are different. The correct bid closing time is as indicated in the E-Tendering portal and system will not accept any bid after that time. It is the responsibility of the bidder to make sure bids are submitted within this deadline. UNDP will not accept any bid that is not submitted directly to the system.</p> <p>Try to submit your bid a day prior or well before the closing time. Do not wait until last minute. If you face any issue submitting your bid at the last minute, UNDP may not be able to assist</p>
14	22	Allowable Manner of Submitting Bids	<p><input checked="" type="checkbox"/> e-Tendering</p> <p>Your bid, comprising of requested documents, should be submitted through the UNDP ATLAS E-tendering system. The step by step to be followed for bid submission through the UNDP ATLAS E-tendering system is available in The solicitation documents and the manual are also posted on the following websites:</p> <p>http://procurement-notice-undp.org/index.cfm https://www.ungm.org/notices/notices.aspx</p> <p>Once uploaded, Prospective Proposers (i.e. Proposers that have accepted the bid invitation in the system) will be notified via email that changes have occurred. It is the responsibility of the</p>

			Proposers to view the respective changes and clarifications in the system.
15	22	Bid Submission Address	<p>Shall be submitted through e-Tendering System under Event: https://etendering.partneragencies.org. Please ensure you post on the right event ID.</p> <p>Please follow the links below to enrich yourself with the knowledge of etendering;</p> <p>1) Video Guide on How to register in the UNDP eTendering system as a Bidder Profile: https://www.youtube.com/watch?v=Trv1FX6reu8&feature=youtu.be</p> <p>2) Video Guide on How to Submit a Bid on eTendering : https://www.youtube.com/watch?v=cy34AXsYMrC&feature=youtu.be</p> <p>Vendors are encouraged only to seek support where you experience challenges</p>
16	22	Electronic submission requirements	<p>Official Address for e-submission: https://etendering.partneragencies.org , under Event</p> <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Format: PDF, Word, JPG files only <input checked="" type="checkbox"/> Max. File Size per transmission: [45 MB] <input checked="" type="checkbox"/> Max. No. of transmission: [not limited] <input checked="" type="checkbox"/> No. of copies to be transmitted: [one] <input checked="" type="checkbox"/> Virus Scanning Software to be Used prior to transmission. <input checked="" type="checkbox"/> Time Zone to be Recognized: Bid closing date is according to New York Time Zone in E-Tendering System, so please convert it Uganda Time zone and submit your bid accordingly.
17	25	Date, time and venue for the opening of bid	Bidders will receive an automatic notification once the bids are opened – deadline closure
18	27, 36	Evaluation Method for the Award of Contract	Non-Discretionary “Pass/Fail” Criteria on the Technical Requirements; and Lowest priced technically responsive, eligible and qualified bid. service requirement is for standard rooms.
19		Expected date for commencement of Contract	<i>November 1, 2020</i>
20		Maximum expected duration of contract	3 years with one-year renewable each year up to a maximum of 3 years

21	35	UNDP will award the contract to:	UNDP will enter long term agreement (LTA) with multiple technically qualified suppliers
22	39	Type of Contract	Contract for Goods and/or Services for/to UN Entities http://www.undp.org/content/undp/en/home/procurement/business/how-we-buy.html
23	39	UNDP Contract Terms and Conditions that will apply	UNDP General Terms and Conditions for Contracts http://www.undp.org/content/undp/en/home/procurement/business/how-we-buy.html
24		Other Information Related to the ITB	<i>The LTA may be used by others UN Agencies in Uganda</i>

Section 4. Evaluation Criteria

Preliminary Examination Criteria

Bids will be examined to determine whether they are complete and submitted in accordance with ITB requirements as per below criteria on a Yes/No basis:

- Appropriate signatures
- Minimum Bid documents provided
- Bid Validity
- whether the Bidder is in the UN Security Council 1267/1989 Committee's list of terrorists and terrorist financiers
- whether the Bidder is in UNDP's list of suspended and removed vendors

Minimum Eligibility and Qualification Criteria

Eligibility and Qualification will be evaluated on a Pass/Fail basis.

If the Bid is submitted as a Joint Venture/Consortium/Association, each member should meet the minimum criteria, unless otherwise specified.

Subject	Criteria	Document Submission requirement
ELIGIBILITY		
Legal Status	Vendor is a legally registered entity Registered Supply of Fuel	Form B: Bidder Information Form
Eligibility	Vendor is not suspended, nor debarred, nor otherwise identified as ineligible by any UN Organization or the World Bank Group or any other international Organization in accordance with ITB clause 3.	Form A: Bid Submission Form
Conflict of Interest	No conflicts of interest in accordance with ITB clause 4.	Form A: Bid Submission Form

Bankruptcy	Has not declared bankruptcy, is not involved in bankruptcy or receivership proceedings, and there is no judgment or pending legal action against the vendor that could impair its operations in the foreseeable future.	Form A: Bid Submission Form
Certificates and Licenses	<ul style="list-style-type: none"> • Certificate of Registration of the business, including Articles of Incorporation, or equivalent document if Bidder is not a corporation. • Valid tax clearance certificate • Valid Operation License • Official appointment as local representative, if Bidder is submitting a Bid on behalf of an entity located outside the country 	Form B: Bidder Information Form
		Form B: Bidder Information Form
QUALIFICATION		
Minimum Qualification	<p>catering services similar activities implemented over the last 3 years.</p> <p>Minimum 3 contracts of similar nature and complexity for catering services (Catering firm, restaurant, etc ...) <i>(For JV/Consortium/Association, all Parties cumulatively should meet requirement).</i></p>	Form D: Qualification Form
History of Non-Performing Contracts¹	Non-performance of a contract did not occur as a result of contractor default for the last 3 years.	Form D: Qualification Form
Litigation History	No consistent history of court/arbitral award decisions against the Bidder for the last 3 years.	Form D: Qualification Form
Previous Experience	<p>Catering services:</p> <p>list and value of similar contracts or events performed for the last 3 years, plus client's contact details who may be contacted for further information on those contracts.</p> <p>Statement of Satisfactory Performance from the Top three (3) Clients in terms of Contract Value for similar projects completed within last 3 years</p>	Form D: Qualification Form

¹ Non-performance, as decided by UNDP, shall include all contracts where (a) non-performance was not challenged by the contractor, including through referral to the dispute resolution mechanism under the respective contract, and (b) contracts that were so challenged but fully settled against the contractor. Non-performance shall not include contracts where Employers decision was overruled by the dispute resolution mechanism. Non-performance must be based on all information on fully settled disputes or litigation, i.e. dispute or litigation that has been resolved in accordance with the dispute resolution mechanism under the respective contract and where all appeal instances available to the Bidder have been exhausted.

Financial Standing	<p>Minimum annual turnover of USD 30,000.00 in the last 3 years (2017,2018 & 2019) OR equivalent credit line from a bank.</p> <p>Note: <i>UNDP shall verify the financial capacity of the bidder and has the authority to seek references from concerned parties & banks on the bidder's financial standing. UNDP has the right to reject any bid if submitted by a contractor whom investigations reveal is not financially capable and/ or has serious financial problems.</i></p>	Form D: Qualification Form
Technical Evaluation	The technical bids shall be evaluated on a pass/fail basis for compliance or non-compliance with the technical specifications identified in the bid document. Section 5	Form E: Technical Bid Form
Financial Evaluation	Detailed analysis of the price schedule based on requirements listed in Section 5 and quoted for by the bidders in Form F.	Form F: Price Schedule Form

Section 5: Schedule of Requirements and Technical Specifications

The United Nations Development Programme Uganda is looking for service providers for Media campaign management.

The strategic service providers will gain benefit from the volume of the services of UNDP and potentially by others UN agencies in Uganda, UNDP will authorize the other agencies to use this LTA under piggybacking process. This will be a win-win solution for both parties.

MEDIA & ADVERTISING AGENCY:

LTA UNIT RATE TEMPLATE

MEDIA STRATEGY DEVELOPMENT AND IMPLEMENTATION

1. Unit rate for developing a media Plan

Staff Position	Please indicate whether this is a Senior or Junior staff position	Half day fee (UGX)	Full day fee (UGX)	Monthly fee (UGX)
Media Manager	Senior			
	Junior			
Media Planner	Senior			
	Junior			
Media Buyer	Senior			
	Junior			
Account Manager	Senior			
	Junior			
Account Executive	Senior			
	Junior			

2. Unit rate for preparation and execution of a media plan

Staff Position	Please indicate whether this is a Senior or Junior staff position	Half day fee (UGX)	Full day fee (UGX)	Monthly fee (UGX)
Media Manager	Senior			
	Junior			
Media Planner	Senior			

	Junior			
Media Buyer	Senior			
	Junior			
Account Manager	Senior			
	Junior			
Account Executive	Senior			
	Junior			

3. Unit rate for producing a radio spot

Length/Time	Description	Market Unit rate (UGX)	Negotiated Unit Rate
30 secs	Production		
	Voice Over		
	Announcer		
	Sound effect		
45 secs	Production		
	Voice Over		
	Announcer		
	Sound effect		
60 sec	Production		
	Voice Over		
	Announcer		
	Sound effect		
1 min 30 sec	Production		
	Voice Over		
	Announcer		
	Sound effect		
2 mins	Production		
	Voice Over		
	Announcer		
	Sound effect		

Staff Position	Please indicate whether this is a Senior or Junior staff position	Half day fee (UGX)	Full day fee (UGX)	Monthly fee (UGX)
Creative Director	Senior			
	Junior			
Creative Executive	Senior			
	Junior			
Copywriter	Senior			
	Junior			
Account Manager	Senior			
	Junior			
Account Executive	Senior			
	Junior			
Production Manager	Senior			
	Junior			

N.B: Kindly provide additional standardized costs for voice overs and sound effects

All Voices from Ugandan Borders e.g. DR Congo, Kenya & Tanzania and Other Foreign languages	Voice Over		
Customized Sound effect	Sound effect		

4. Unit rate for producing a TV spot

Length/Time	Description	Market Unit rate (UGX)	Negotiated Unit rate (UGX)	Total per option
45 secs	1-TVC Animation with Characters			
	Character Modeling			
	Environment Modeling			
	Character Rigging			
	Animation			
	Texturing			
	Lighting			
	Rendering			
	Audio Production			

	2-Info Graphics Animation(Rolling Billboards)			
	3-TVC Shoot /Live TVC			
	Camera Technician per day			
	Equipment hire per day			
	Compositing & Editing			
	Model for 5 years			
	Location hire per day			
	Props per day (basing on the concept)			
	Wardrobe per model			
	Make-up / facial stylist per day			
	Catering per person per day			
	Casting fees per day			
	Audio/Announcer			
	Production			
Length/Time	Description	Market Unit rate (UGX)	Negotiated Unit rate (UGX)	Total per option
	Voice Over			
	Announcer			
60 sec	1-TVC Animation with Characters			
	Character Modeling			
	Environment Modeling			
	Character Rigging			
	Animation			
	Texturing			
	Lighting			
	Rendering			
	Audio Production			
	2-Info Graphics Animation(Rolling Billboards)			
	3-TVC Shoot /Live TVC			
	Camera Technician per day			
	Equipment hire per day			
	Compositing & Editing			
	Model for 2 years			
	Location hire per day			
	Props per day (basing on the			

	concept)			
	Wardrobe per model			
	Make-up/ Facial stylist per day			
	Catering per person per day			
	Casting fees per day			
	Audio/Announcer			
	Production			
	Voice Over			
	Announcer			
1 min 30 sec	1-TVC Animation with Characters			
	Character Modeling			
	Environment Modeling			
	Character Rigging			
	Animation			
	Texturing			
Length/Time	Description	Market Unit rate (UGX)	Negotiated Unit rate (UGX)	Total per option
	Lighting			
	Rendering			
	Audio Production			
	2-Info Graphics Animation(Rolling Billboards)			
	3-TVC Shoot /Live TVC			
	Camera Technician per day			
	Equipment hire per day			
	Compositing & Editing			
	Model for 5 years			
	Location hire per day			
	Props per day (basing on the concept)			
	Wardrobe per model			
	Make-up/Facial Stylist per day			
	Catering per person per day			
	Casting fees per day			
	Audio/Announcer			
	Production			
	Voice Over			
	Announcer			

2 mins	1-TVC Animation with Characters			
	Character Modeling			
	Environment Modeling			
	Character Rigging			
	Animation			
	Texturing			
	Lighting			
	Rendering			
	Audio Production			
	2-Info Graphics Animation(Rolling Billboards)			
	3-TVC Shoot /Live TVC			
	Camera Technician per day			
Length/Time	Description	Market Unit rate (UGX)	Negotiated Unit rate (UGX)	Total per option
	Equipment hire per day			
	Compositing & Editing			
	Model for 5 years			
	Location hire per day			
	Props per day (basing on the concept)			
	Wardrobe per model			
	Make-up/facial stylist per day			
	Catering per person per day			
	Casting fees per day			
	Audio/Announcer			
	Production			
	Voice Over			
	Announcer			
2mins 30 sec	1-TVC Animation with Characters			
	Character Modeling			
	Environment Modeling			
	Character Rigging			
	Animation			
	Texturing			
	Lighting			

	Rendering			
	Audio Production			
	2-Info Graphics Animation(Rolling Billboards)			
	3-TVC Shoot /Live TVC			
	Camera Technician per day			
	Equipment hire per day			
	Compositing & Editing			
	Model for 5 years			
	Location hire per day			
	Props per day (basing on the concept)			
	Wardrobe per model			
	Make-up/facial stylist per day			
	Catering per person per day			
Length/Time	Description	Market Unit rate (UGX)	Negotiated Unit rate (UGX)	Total per option
	Casting fees per day			
	Audio/Announcer			
	Production			
	Voice Over			
	Announcer			
3 mins	1-Animation with Characters			
	Character Modeling			
	Environment Modeling			
	Character Rigging			
	Animation			
	Texturing			
	Lighting			
	Rendering			
	Audio Production			
	2-Info Graphics Animation(Rolling Billboards)			
	3-TVC Shoot /Live TVC			
	Camera Technician per day			
	Equipment hire per day			
	Compositing & Editing			

	Model fees for 5 years contract			
	Location hire per day			
	Props per day (basing on the concept)			
	Wardrobe per model			
	Make-up per day			
	Catering per person per day			
	Casting fees per day			
	Audio/Announcer			
	Production			
	Voice Over			
	Announcer			

4. Unit rate for producing a TV spot

Staff Position	Please indicate whether this is a Senior or Junior staff position	Half day fee (UGX)	Full day fee (UGX)	Monthly fee (UGX)
Creative Director	Senior			
	Junior			
Creative Executive	Senior			
	Junior			
Copywriter	Senior			
	Junior			
Account Manager	Senior			
	Junior			
Account Executive	Senior			
	Junior			
Production Manager	Senior			
	Junior			

NB: Kindly provide additional standardized costs for voice overs, sound effects, hiring of models/actors

All Voices from Ugandan Borders e.g. DR Congo, Kenya & Tanzania and Other Foreign languages	Voice Over		
Celebrity	Model/Actor		

NOTE: There are 3 TVC options per length ;
1. Animation with characters

2. Info graphics Animation/ Rolling Billboard

3. Shooting

5. Unit rate for translation services

Length/Time	Market Unit rate (UGX)	Negotiated Unit rate (UGX)
Radio spot - 30 secs		
Radio Spot - 45 secs		
Radio Spot - 60 sec		
Radio Spot - 1 min 30 sec		
Radio Spot - 2 mins		
TV Spot - 45 secs		
Audio		
Visual		
TV Spot - 1 min 30 sec		
Audio		
Visual		
TV Spot - 2 mins		
Audio		
Visual		
TV Spot - 2 mins 30 sec		
Audio		
Visual		
TV Spot - 3 mins		
Audio		
Visual		

Staff Position	Please indicate whether this is a Senior or Junior staff position	Half day fee (UGX)	Full day fee (UGX)	Monthly fee (UGX)
Creative Director	Senior			
	Junior			
Creative/Art Director	Senior			
	Junior			
Copywriter	Senior			
	Junior			
Account Manager	Senior			
	Junior			
Account Executive	Senior			
	Junior			

Translator	Senior			
	Junior			

All translations from Ugandan Borders e.g. DR Congo, Kenya & Tanzania and Other Foreign languages	Translation per page		
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6. Costs for pre-testing radio/TV spots

Staff Position	Please indicate whether this is a Senior or Junior staff position	Half day fee (UGX)	Full day fee (UGX)	Monthly fee (UGX)
Translator	Senior			
	Junior			
Videography	Per day			
Photography	Per day			
Account Manager	Senior			
	Junior			
Copywriter	Senior			
	Junior			
Production Manager	Senior			
	Junior			

Additional Costs	Daily allowance/fee
Per diem	
Venue hire-lump sum	
Participants allowances-Gov't officials	
Participants allowances-Community	

7. Agency fee/charge for coordinating and paying transport refund for radio talk show panelists.

% of the handling fee to be charged on any allowance that needs to be disbursed to panelists is 10%

8. Costs for developing a creative strategy/campaign

Staff Position	Please indicate whether this is a Senior or Junior staff position	Half day fee (UGX)	Full day fee (UGX)	Monthly fee (UGX)
Creative Director	Senior			
	Junior			
Creative Executive	Senior			
	Junior			
Copywriter	Senior			
	Junior			
Account Manager	Senior			
	Junior			
Account Executive	Senior			
	Junior			

9. Airing of Content in Radio and TV stations

Station	30 seconds	1 minute	2 minutes
English Stations			
Capital FM			
Radio One			
KFM			
Sanyu FM			
Hot 100			
Radio City			
XFM			
Power FM			
Bob FM			
Next Radio			
Spirit FM			

Station	30 seconds	1 minute	2 minutes
Luganda Stations			
CBS One 88.8 (Eyobujaja)			
CBS Two 89.2(Emanduso)			
Simba			
Beat			
Radio Two (Akaboozi)			

Star FM			
Bukedde FM			
Digida FM			
Galaxy FM			
Impact FM			
Voice of Africa FM			
Dembe FM			
Super FM			
Success FM			
Bilal FM			
Radio Sapientia			
Top Radio			
Metrol FM			
Radio 4			
Pearl FM			
Record FM			
Prime Radio			
Salt FM			
Station	30 seconds	1 minute	2 minutes
His Kingdom FM			
Namirembe FM			
Dunamis			
Kyaggwe FM			
Light FM			
Buddu Fm			
Centenary Fm			
Buladde FM			
Nakaseke C.R			
Sun Fm			
Mbona Fm			
Mbabule			
Point FM			
Heart Fm			
Mubende BS			
Tropical FM			
Musana			
Radio Kiboga			
Sauti FM			
Link FM			
Buruli FM			

Station	30 seconds	1 minute	2 minutes
South Western (RR1)			
Radio West			
Crooze FM			
Vision Radio			
Grace Radio			
Grate African Radio			
Radio Maria			
Endigyito			
Bushenyi FM			
Crane FM			
Hunter FM			
Theo			
Radio Ankole			
Radio5			
Radio Rukungiri			
Rwenzori Fm			
Voice of Kigezi			
Station	30 seconds	1 minute	2 minutes
Freedom Radio			
Hills FM			
Kinkizi Fm			
Kanungu FM			
Kinkizi Fm			
Rubanda FM			
Kisoro - FM			
Voice of Muhabura			

Station	30 seconds	1 minute	2 minutes
Western (RR2)			
Voice of Kamwenge			
KRC			
Jubilee FM I			
Hits FM			
Voice of Toro			
Life FM			
Unique FM			
Bridge FM			
Kyenjojo FM			
Britop FM			

Community FM			
Cloud FM			
Light FM			
UBC Ngeye			
Guide FM			
Messiah Radio			
Development FM			
UBC			
Kings FM			
Bunyoro BS			
Kitara FM			
Spice FM			
Hoima FM			
Liberty			
Diiso			
Kiryandongo Fm			
Kings FM			
Bunyoro BS			
Kitara FM			
Station	30 seconds	1 minute	2 minutes
Kagadi BS Radio			
Kagadi Broadcasting (KBS)			
Kibaale Kagadi Community Radio			
Kakumi FM - Kibaale			
Emambya FM			

East Central (Lusoga)			
Station	30 seconds	1 minute	2 minutes
NBS			
Baaba FM			
Smart FM			
Victoria Nile FM			
Kiira FM			
Busoga FM			
Voice of Busoga			
Busoga One FM			
R FM			
Apex FM			
Eye FM			
R FM			
Eastern Voice			

Kamuli BS			
Safari FM			

Eastern (Elgon, Teso, Adhola, Samya)			
Station	30 seconds	1 minute	2 minutes
Signal FM			
OpenGate FM			
Step FM			
Time FM			
Connect FM (Top)			
Gold FM			
Elgon FM			
Masaba FM			
Faith FM			
Ebeneza FM			
East FM			
Veros			
Rock FM			
Station	30 seconds	1 minute	2 minutes
Bugwere Fm			
Jogo FM			
Radio Kapchorwa			
Sabiny FM			
Reach FM			
Teso Broadcasting			
Voice of Teso			
Etop			
Delta FM			
Kyoga veritas			
Radio Maria			
Aisa FM			
Continental FM			
Joshua FM			
Mama			
Saviour FM			
Voice of Serere			

Nyakaramajog, Pokot			
Station	30 seconds	1 minute	2 minutes
Ateker- E			
All Karamoja			

Voice of Karamoja			
Karibu FM			
Heritage			

Lango (Langi)			
Station	30 seconds	1 minute	2 minutes
Unity FM			
Radio WA			
Voice of Lango			
Radio Lira			
Radio North			
QFM			
Rhino FM			
Radio Apac			
Devine FM			
Shine FM			
Dokolo FM			

Acholi			
Station	30 seconds	1 minute	2 minutes
Rupinyi			
Mega FM			
Radio King			
Speak FM			
Choice FM			
Pacis Gulu			
Favor FM			
GULU FM			
GBS FM			
ABS FM			
Mighty Fire			
Tembo FM			
Pol FM			
Kitti FM			
Paece FM			
LUO FM			
Palwak FM			
Radio Pi WA FM			

West Nile			
Station	30 seconds	1 minute	2 minutes
Pacis 90.9 FM			
Arua One			
Axis FM			
Voice of life			
Nile FM			
Pacis 94.5 FM			
Amani Fm			
Aulogo FM			
Radio Paidha			
Rainbow FM			
Transnile BS			
Voice of the Nile			
Radio Paidha			
Pakwachi FM			
Spirit Koboko			

Radio Talk shows

Station	30 minutes	1 Hour	2 Hours
<u>English Stations</u>			
Capital Fm			
Radio One			
KFM			
Hot 100			
Radio City			
XFM			
Power Fm			
Bob Fm			
Next Radio			
Spirit FM			
<u>Luganda Stations</u>			
CBS One 88.8 (Eyobujaja)			
CBS Two 89.2(Emanduso)			
Simba			
Beat			
Radio Two (Akaboozi)			
Star FM			
Bukedde FM			
Digida FM			
Galaxy FM			

Impact FM			
Voice of Africa FM			
Dembe FM			
Super FM			
Success FM			
Bilal FM			
Radio Sapientia			
Top Radio			
Metrol FM			
Radio 4			
Pearl FM			
Record FM			
Prime Radio			
Salt FM			
His Kingdom FM			
Namirembe FM			
Dunamis			
Kyaggwe FM			
Station	30 minutes	1 Hour	2 Hours
Light FM			
Buddu Fm			
Centenary Fm			
Buladde FM			
Nakaseke C.R			
Sun Fm			
Mbona Fm			
Mbabule			
Point FM			
Heart Fm			
Mubende BS			
Tropical FM			
Musana			
Radio Kiboga			
Sauti FM			
Link FM			
Buruli FM			
<u>South Western (RR1)</u>			
Radio West			
Crooze FM			
Vision Radio			
Grace Radio			
Grate African Radio			

Radio Maria			
Endigyito			
Bushenyi FM			
Crane FM			
Hunter FM			
Theo			
Radio Ankole			
Radio5			
Radio Rukungiri			
Rwenzori Fm			
Voice of Kigezi			
Freedom Radio			
Hills FM			
Kinkizi Fm			
Kanungu FM			
Kinkizi Fm			
Rubanda FM			
Station	30 minutes	1 Hour	2 Hours
Kisoro - FM			
Voice of Muhabura			
<u>Western (RR2)</u>			
Voice of Kamwenge			
KRC			
Jubilee FM I			
Hits FM			
Voice of Toro			
Life FM			
Unique FM			
Bridge FM			
Kyenjojo FM			
Britop FM			
Community FM			
Cloud FM			
Light FM			
UBC Ngeye			
Guide FM			
Messiah Radio			
Development FM			
UBC			
Kings FM			
Bunyoro BS			
Kitara FM			

Spice FM			
Hoima FM			
Liberty			
Diiso			
Kiryandongo Fm			
Kings FM			
Bunyoro BS			
Kitara FM			
Kagadi BS Radio			
Kagadi Broadcasting (KBS)			
Kibaale Kagadi Community Radio			
Kakumiiro FM - Kibaale			
Emambya FM			
<u>East Central (Lusoga)</u>			
NBS			
Baaba FM			
Station	30 minutes	1 Hour	2 Hours
Smart FM			
Victoria Nile FM			
Kiira FM			
Busoga FM			
Voice of Busoga			
Busoga One FM			
R FM			
Apex FM			
Eye FM			
R FM			
Eastern Voice			
Kamuli BS			
Safari FM			
<u>Eastern (Elgon, Teso, Adhola, Samya)</u>			
Signal FM			
OpenGate FM			
Step FM			
Time FM			
Connect FM (Top)			
OpenGate FM			
Step FM			
Gold FM			
Elgon FM			
Masaba FM			
Faith FM			

Ebeneza FM			
East FM			
Veros			
Rock FM			
Bugwere Fm			
Jogo FM			
Radio Kapchorwa			
Sabiny FM			
Reach FM			
Teso Broadcasting			
Voice of Teso			
Etop			
Delta FM			
Kyoga veritas			
Radio Maria			
Station	30 minutes	1 Hour	2 Hours
Aisa FM			
Continental FM			
Joshua FM			
Mama			
Saviour FM			
Voice of Serere			
<u>Nyakaramajog, Pokot</u>			
Ateker- E			
All Karamojja			
Voice of Karamoja			
Karibu FM			
Heritage			
<u>Lango (Langi)</u>			
Unity FM			
Radio WA			
Voice of Lango			
Radio Lira			
Radio North			
QFM			
Rhino FM			
Radio Apac			
Devine FM			
Shine FM			
Dokolo FM			
<u>Acholi</u>			
Rupinyi			

Mega FM			
Radio King			
Speak FM			
Choice FM			
Pacis Gulu			
Favor FM			
GULU FM			
GBS FM			
ABS FM			
Mighty Fire			
Tembo FM			
Pol FM			
Kitti FM			
Paece FM			
Station	30 minutes	1 Hour	2 Hours
LUO FM			
Palwak FM			
Radio Pi WA FM			
<u>West Nile</u>			
Pacis 90.9 FM			
Arua One			
Axis FM			
Voice of life			
Nile FM			
Pacis 94.5 FM			
Amani Fm			
Aulogo FM			
Radio Paidha			
Rainbow FM			
Transnile BS			
Voice of the Nile			
Radio Paidha			
Pakwachi FM			
Spirit Koboko			

TV Stations

Station	30 seconds	1 minute	2 minutes
NTV			
Bukedde TV 1			

Bukedde TV 2			
NBS			
Urban TV			
BBS TV			
UBC TV			
UBC Star TV			
Magic 1			
Record TV			
Spark TV			
Pearl Magic			
LTV			
TV WEST			
Delta TV			
Sanyuka TV			
Salam TV			
Salt tv			
CHANNEL 44			
TOP TV			
Bbaba TV			
ARK TV			
KWESE TV			
Miracle TV			
ABS TV			
Kingdom TV			
HG TV			
Smart TV			
Dream TV			
Glorious Times			
Life TV			
Moon TV			

TV Talk shows

Station	30 minutes	1 Hour	2 Hours
NTV			
Bukedde TV 1			
Bukedde TV 2			
NBS			
Urban TV			
BBS TV			
UBC TV			
UBC Star TV			

Magic 1			
Spark TV			
TV WEST			
Delta TV			
Sanyuka TV			
Salam TV			
Salt TV			
TOP TV			
Miracle TV			
ABS TV			
Kingdom TV			
HG TV			
Smart TV			
Station	30 minutes	1 Hour	2 Hours
Dream TV			
Glorious Times			
Life TV			
Moon TV			

Section 6: Returnable Bidding Forms / Checklist

This form serves as a checklist for preparation of your Bid. Please complete the Returnable Bidding Forms in accordance with the instructions in the forms and return them as part of your Bid submission. No alteration to format of forms shall be permitted and no substitution shall be accepted.

Before submitting your Bid, please ensure compliance with the Bid Submission instructions of the BDS 22.

Technical Bid:

Have you duly completed all the Returnable Bidding Forms?	
▪ Form A: Bid Submission Form	<input type="checkbox"/>
▪ Form B: Bidder Information Form	<input type="checkbox"/>
▪ Form C: Joint Venture/Consortium/ Association Information Form	<input type="checkbox"/>
▪ Form D: Qualification Form	<input type="checkbox"/>
▪ Form E: Format of Technical Bid/Bill of Quantities	<input type="checkbox"/>
▪ [Add other forms as necessary]	<input type="checkbox"/>
Have you provided the required documents to establish compliance with the evaluation criteria in Section 4?	<input type="checkbox"/>

Price Schedule:

▪ Form F: Price Schedule Form	<input type="checkbox"/>
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Form A: Bid Submission Form

Name of Bidder:	[Insert Name of Bidder]	Date:	Select date
ITB reference:			

We, the undersigned, offer to supply the services required for..... **Uganda for UNDP Uganda and Other UN agencies** in accordance with your Invitation to Bid No. and our Bid. We hereby submit our Bid, which includes this Technical Bid and Price Schedule.

We hereby declare that our firm, its affiliates or subsidiaries or employees, including any JV/Consortium /Association members or subcontractors or suppliers for any part of the contract:

- is not under procurement prohibition by the United Nations, including but not limited to prohibitions derived from the Compendium of United Nations Security Council Sanctions Lists;
- have not been suspended, debarred, sanctioned or otherwise identified as ineligible by any UN Organization or the World Bank Group or any other international Organization;
- have no conflict of interest in accordance with Instruction to Bidders Clause 4;
- do not employ, or anticipate employing, any person(s) who is, or has been a UN staff member within the last year, if said UN staff member has or had prior professional dealings with our firm in his/her capacity as UN staff member within the last three years of service with the UN (in accordance with UN post-employment restrictions published in ST/SGB/2006/15);
- have not declared bankruptcy, are not involved in bankruptcy or receivership proceedings, and there is no judgment or pending legal action against them that could impair their operations in the foreseeable future;
- undertake not to engage in proscribed practices, including but not limited to corruption, fraud, coercion, collusion, obstruction, or any other unethical practice, with the UN or any other party, and to conduct business in a manner that averts any financial, operational, reputational or other undue risk to the UN and we embrace the principles of the United Nations Supplier Code of Conduct and adhere to the principles of the United Nations Global Compact.

We declare that all the information and statements made in this Bid are true and we accept that any misinterpretation or misrepresentation contained in this Bid may lead to our disqualification and/or sanctioning by the UNDP.

We offer to supply the services in conformity with the Bidding documents, including the UNDP General Conditions of Contract and in accordance with the Schedule of Requirements and Technical Specifications.

Our Bid shall be valid and remain binding upon us for the period specified in the Bid Data Sheet.

We understand and recognize that you are not bound to accept any Bid you receive.

I, the undersigned, certify that I am duly authorized by [Insert Name of Bidder] to sign this Bid and bind it should UNDP accept this Bid.

Name: _____

Title: _____

Date: _____

Signature: _____

[Stamp with official stamp of the Bidder]

FORM B: BIDDER INFORMATION FORM

Legal name of Bidder	[Complete]
Legal address	[Complete]
Year of registration	[Complete]
Bidder's Authorized Representative Information	Name and Title: [Complete] Telephone numbers: [Complete] Email: [Complete]
Are you a UNGM registered vendor?	<input type="checkbox"/> Yes <input type="checkbox"/> No If yes, [insert UGNM vendor number]
Are you a UNDP vendor?	<input type="checkbox"/> Yes <input type="checkbox"/> No If yes, [insert UNDP vendor number]
Countries of operation	[Complete]
No. of full-time employees	[Complete]
Quality Assurance Certification (e.g. ISO 9000 or Equivalent) (If yes, provide a Copy of the valid Certificate):	[Complete]
Does your Company hold any accreditation such as ISO 14001 or ISO 14064 or equivalent related to the environment? (If yes, provide a Copy of the valid Certificate):	[Complete]
Does your Company have a written Statement of its Environmental Policy? (If yes, provide a Copy)	[Complete]
Does your organization demonstrates significant commitment to sustainability through some other means, for example internal company policy documents on women empowerment, renewable energies or membership of trade institutions promoting such issues	[Complete]
Is your company a member of the UN Global Compact	[Complete]
Contact person that UNDP may	Name and Title: [Complete]

contact for requests for clarifications during Bid evaluation	Telephone numbers: [Complete] Email: [Complete]
Please attach the following documents:	<ul style="list-style-type: none"> ▪ Company Profile, which should <u>not</u> exceed fifteen (15) pages, including printed brochures and product catalogues relevant to the goods and/or services being procured ▪ Certificate of Incorporation/ Business Registration ▪ Tax Registration/Payment Certificate issued by the Internal Revenue Authority evidencing that the Bidder is updated with its tax payment obligations, or Certificate of Tax exemption, if any such privilege is enjoyed by the Bidder ▪ Business operation license. ▪ Trade name registration papers, if applicable ▪ Quality Certificate (e.g., ISO, etc.) and/or other similar certificates, accreditations, awards and citations received by the Bidder, if any ▪ Local Government permit to locate and operate in assignment location, if applicable ▪ Rating Stars certification if available

Form C: Joint Venture/Consortium/Association Information Form

Name of Bidder:	[Insert Name of Bidder]	Date:	Select date
ITB reference:			

To be completed and returned with your Bid if the Bid is submitted as a Joint Venture/Consortium/Association.

No	Name of Partner and contact information <i>(address, telephone numbers, fax numbers, e-mail address)</i>	Proposed proportion of responsibilities (in %) and type of goods and/or services to be performed
1	[Complete]	[Complete]
2	[Complete]	[Complete]
3	[Complete]	[Complete]

Name of leading partner (with authority to bind the JV, Consortium, Association during the ITB process and, in the event a Contract is awarded, during contract execution)	[Complete]
--	------------

We have attached a copy of the below referenced document signed by every partner, which details the likely legal structure of and the confirmation of joint and severable liability of the members of the said joint venture:

☐ Letter of intent to form a joint venture
 OR
☐ JV/Consortium/Association agreement

We hereby confirm that if the contract is awarded, all parties of the Joint Venture/Consortium/Association shall be jointly and severally liable to UNDP for the fulfillment of the provisions of the Contract.

Name of partner: _____ Name of partner: _____

Signature: _____ Signature: _____

Date: _____ Date: _____

Name of partner: _____ Name of partner: _____

Signature: _____ Signature: _____

Date: _____ Date: _____

Form D: Eligibility and Qualification Form

Name of Bidder:	[Insert Name of Bidder]	Date:	Select date
ITB reference:			

If JV/Consortium/Association, to be completed by each partner.

History of Non- Performing Contracts

<input type="checkbox"/> Non-performing contracts did not occur during the last 3 years			
<input type="checkbox"/> Contract(s) not performed in the last 3 years			
Year	Non- performed portion of contract	Contract Identification	Total Contract Amount (current value in US\$)
		Name of Client: Address of Client: Reason(s) for non-performance:	

Litigation History (including pending litigation)

<input type="checkbox"/> No litigation history for the last 3 years			
<input type="checkbox"/> Litigation History as indicated below			
Year of dispute	Amount in dispute (in US\$)	Contract Identification	Total Contract Amount (current value in US\$)
		Name of Client: Address of Client: Matter in dispute: Party who initiated the dispute: Status of dispute: Party awarded if resolved:	

Previous Relevant Experience

Please list only previous similar assignments successfully completed in the last 2 years' experience.

List only those assignments for which the Bidder was legally contracted or sub-contracted by the Client as a company or was one of the Consortium/JV partners. Assignments completed by the Bidder's individual experts working privately or through other firms cannot be claimed as the relevant experience of the Bidder, or that of the Bidder's partners or sub-consultants, but can be claimed by the Experts themselves in their CVs. The Bidder should be prepared to substantiate the claimed experience by presenting copies of relevant

documents and references if so requested by UNDP.

Project name & Country of Assignment	Client & Reference Contact Details	Contract Value	Period of activity and status	Types of activities undertaken

Bidders may also attach their own Project Data Sheets with more details for assignments above.

☐ Attached are the Statements of Satisfactory Performance from the Top 3 (three) Clients or more.

Financial Standing

Annual Turnover for the last 2 years OR equivalent credit line from a bank	Year 2018	USD
	Year 2019	USD
Latest Credit Rating (if any), indicate the source		

Financial information (in US\$ equivalent)	Historic information for the last 2 years	
	Year 1	Year 2
	<i>Information from Balance Sheet</i>	
Total Assets (TA)		
Total Liabilities (TL)		
Current Assets (CA)		
Current Liabilities (CL)		
	<i>Information from Income Statement</i>	
Total / Gross Revenue (TR)		
Profits Before Taxes (PBT)		
Net Profit		
Current Ratio		

☐ Attached are copies of the audited financial statements (balance sheets, including all related notes, and income statements) for the years required above complying with the following condition:

- Must reflect the financial situation of the Bidder or party to a JV, and not sister or parent companies;
- Historic financial statements must be audited by a certified public accountant;
- Historic financial statements must correspond to accounting periods already completed and audited. No statements for partial periods shall be accepted.

Form E: Format of Technical Bid

Name of Bidder:	[Insert Name of Bidder]	Date:	Select date
ITB reference:			

The Bidder's Bid should be organized to follow this format of the Technical Bid. Where the bidder is presented with a requirement or asked to use a specific approach, the bidder must not only state its acceptance, but also describe how it intends to comply with the requirements. Where a descriptive response is requested, failure to provide the same will be viewed as non-responsive.

The requirements are as indicated below:

SECTION 1: Bidder's qualification, capacity and expertise

- 1.1 General organizational capability which is likely to affect implementation: management structure, financial stability and project financing capacity, project management controls, extent to which any work would be subcontracted (if so, provide details).
- 1.2 Relevance of specialized knowledge and experience on similar engagements done in the region/country.
- 1.3 Quality assurance procedures and risk mitigation measures.
- 1.4 Organization's commitment to sustainability.

SECTION 2: Scope of Supply, Technical Specifications, and Related Services

This section should demonstrate the Bidder's responsiveness to the specification by filing the check list below. All other important aspects should be addressed in sufficient detail.

SECTION 3: Management Structure and Key Personnel

- 3.1 Describe the overall management approach toward planning and implementing the project. Include an organization chart for the management of the project describing the relationship of key positions and designations. Provide a spreadsheet to show the activities of each personnel and the time allocated for his/her involvement.
- 3.2 Provide CVs for key personnel that will be provided to support the implementation of this project using the format below. CVs should demonstrate qualifications in areas relevant to the scope of goods and/or services.

Format for CV of Proposed Key Personnel

Name of Personnel	[Insert]
Position for this assignment	[Insert]
Nationality	[Insert]
Language proficiency	[Insert]
Education/Qualifications	<p><i>[Summarize college/university and other specialized education of personnel member, giving names of schools, dates attended, and degrees/qualifications obtained.]</i></p> <p>[Insert]</p>
Professional certifications	<p><i>[Provide details of professional certifications relevant to the scope of goods and/or services]</i></p> <ul style="list-style-type: none"> ▪ Name of institution: [Insert] ▪ Date of certification: [Insert]
Employment Record/Experience	<p><i>[List all positions held by personnel (starting with present position, list in reverse order), giving dates, names of employing organization, title of position held and location of employment. For experience in last five years, detail the type of activities performed, degree of responsibilities, location of assignments and any other information or professional experience considered pertinent for this assignment.]</i></p> <p>[Insert]</p>
References	<p><i>[Provide names, addresses, phone and email contact information for two (2) references]</i></p> <p>Reference 1: [Insert]</p> <p>Reference 2: [Insert]</p>

I, the undersigned, certify that to the best of my knowledge and belief, the data provided above correctly describes my qualifications, my experiences, and other relevant information about myself.



*Empowered lives.
Resilient nations.*

Signature of Personnel

Date (Day/Month/Year)

FORM F: Price Schedule Form

Name of Bidder:	[Insert Name of Bidder]	Date:	Select date
ITB reference:			

Currency of the Bid: UGX

The Bidder is required to prepare the Price Schedule as indicated in the Instruction to Bidders.

Bidders shall use the format given below.

MEDIA & ADVERTISING AGENCY:

LTA UNIT RATE TEMPLATE

MEDIA STRATEGY DEVELOPMENT AND IMPLEMENTATION

1. Unit rate for developing a media Plan

Staff Position	Please indicate whether this is a Senior or Junior staff position	Half day fee (UGX)	Full day fee (UGX)	Monthly fee (UGX)
Media Manager	Senior			
	Junior			
Media Planner	Senior			
	Junior			
Media Buyer	Senior			
	Junior			
Account Manager	Senior			
	Junior			
Account Executive	Senior			
	Junior			

2. Unit rate for preparation and execution of a media plan

Staff Position	Please indicate whether this is a Senior or Junior staff position	Half day fee (UGX)	Full day fee (UGX)	Monthly fee (UGX)
Media Manager	Senior			
	Junior			

Media Planner	Senior			
	Junior			
Media Buyer	Senior			
	Junior			
Account Manager	Senior			
	Junior			
Account Executive	Senior			
	Junior			

3. Unit rate for producing a radio spot

Length/Time	Description	Market Unit rate (UGX)	Negotiated Unit Rate
30 secs	Production		
	Voice Over		
	Announcer		
	Sound effect		
45 secs	Production		
	Voice Over		
	Announcer		
	Sound effect		
60 sec	Production		
	Voice Over		
	Announcer		
	Sound effect		
1 min 30 sec	Production		
	Voice Over		
	Announcer		
	Sound effect		
2 mins	Production		
	Voice Over		
	Announcer		
	Sound effect		

Staff Position	Please indicate whether this is a Senior or Junior staff position	Half day fee (UGX)	Full day fee (UGX)	Monthly fee (UGX)
Creative Director	Senior			
	Junior			
Creative Executive	Senior			
	Junior			
Copywriter	Senior			
	Junior			
Account Manager	Senior			
	Junior			
Account Executive	Senior			
	Junior			
Production Manager	Senior			
	Junior			

N.B: Kindly provide additional standardized costs for voice overs and sound effects

All Voices from Ugandan Borders e.g. DR Congo, Kenya & Tanzania and Other Foreign languages	Voice Over		
Customized Sound effect	Sound effect		

4. Unit rate for producing a TV spot

Length/Time	Description	Market Unit rate (UGX)	Negotiated Unit rate (UGX)	Total per option
45 secs	1-TVC Animation with Characters			
	Character Modeling			
	Environment Modeling			
	Character Rigging			
	Animation			
	Texturing			
	Lighting			

	Rendering			
	Audio Production			
	2-Info Graphics Animation(Rolling Billboards)			
	3-TVC Shoot /Live TVC			
	Camera Technician per day			
	Equipment hire per day			
	Compositing & Editing			
	Model for 5 years			
	Location hire per day			
	Props per day (basing on the concept)			
	Wardrobe per model			
	Make-up / facial stylist per day			
	Catering per person per day			
	Casting fees per day			
	Audio/Announcer			
	Production			
Length/Time	Description	Market Unit rate (UGX)	Negotiated Unit rate (UGX)	Total per option
	Voice Over			
	Announcer			
60 sec	1-TVC Animation with Characters			
	Character Modeling			
	Environment Modeling			
	Character Rigging			
	Animation			
	Texturing			
	Lighting			
	Rendering			
	Audio Production			
	2-Info Graphics Animation(Rolling Billboards)			
	3-TVC Shoot /Live TVC			
	Camera Technician per day			
	Equipment hire per day			

	Compositing & Editing			
	Model for 2 years			
	Location hire per day			
	Props per day (basing on the concept)			
	Wardrobe per model			
	Make-up/ Facial stylist per day			
	Catering per person per day			
	Casting fees per day			
	Audio/Announcer			
	Production			
	Voice Over			
	Announcer			
1 min 30 sec	1-TVC Animation with Characters			
	Character Modeling			
	Environment Modeling			
	Character Rigging			
	Animation			
	Texturing			
Length/Time	Description	Market Unit rate (UGX)	Negotiated Unit rate (UGX)	Total per option
	Lighting			
	Rendering			
	Audio Production			
	2-Info Graphics Animation(Rolling Billboards)			
	3-TVC Shoot /Live TVC			
	Camera Technician per day			
	Equipment hire per day			
	Compositing & Editing			
	Model for 5 years			
	Location hire per day			
	Props per day (basing on the concept)			
	Wardrobe per model			
	Make-up/Facial Stylist per day			
	Catering per person per day			

	Casting fees per day			
	Audio/Announcer			
	Production			
	Voice Over			
	Announcer			
2 mins	1-TVC Animation with Characters			
	Character Modeling			
	Environment Modeling			
	Character Rigging			
	Animation			
	Texturing			
	Lighting			
	Rendering			
	Audio Production			
	2-Info Graphics Animation(Rolling Billboards)			
	3-TVC Shoot /Live TVC			
	Camera Technician per day			
Length/Time	Description	Market Unit rate (UGX)	Negotiated Unit rate (UGX)	Total per option
	Equipment hire per day			
	Compositing & Editing			
	Model for 5 years			
	Location hire per day			
	Props per day (basing on the concept)			
	Wardrobe per model			
	Make-up/facial stylist per day			
	Catering per person per day			
	Casting fees per day			
	Audio/Announcer			
	Production			
	Voice Over			
	Announcer			
2mins 30 sec	1-TVC Animation with Characters			

	Character Modeling			
	Environment Modeling			
	Character Rigging			
	Animation			
	Texturing			
	Lighting			
	Rendering			
	Audio Production			
	2-Info Graphics Animation(Rolling Billboards)			
	3-TVC Shoot /Live TVC			
	Camera Technician per day			
	Equipment hire per day			
	Compositing & Editing			
	Model for 5 years			
	Location hire per day			
	Props per day (basing on the concept)			
	Wardrobe per model			
	Make-up/facial stylist per day			
	Catering per person per day			
Length/Time	Description	Market Unit rate (UGX)	Negotiated Unit rate (UGX)	Total per option
	Casting fees per day			
	Audio/Announcer			
	Production			
	Voice Over			
	Announcer			
3 mins	1-Animation with Characters			
	Character Modeling			
	Environment Modeling			
	Character Rigging			
	Animation			
	Texturing			
	Lighting			
	Rendering			
	Audio Production			

	2-Info Graphics Animation(Rolling Billboards)			
	3-TVC Shoot /Live TVC			
	Camera Technician per day			
	Equipment hire per day			
	Compositing & Editing			
	Model fees for 5 years contract			
	Location hire per day			
	Props per day (basing on the concept)			
	Wardrobe per model			
	Make-up per day			
	Catering per person per day			
	Casting fees per day			
	Audio/Announcer			
	Production			
	Voice Over			
	Announcer			

4. Unit rate for producing a TV spot

Staff Position	Please indicate whether this is a Senior or Junior staff position	Half day fee (UGX)	Full day fee (UGX)	Monthly fee (UGX)
Creative Director	Senior			
	Junior			
Creative Executive	Senior			
	Junior			
Copywriter	Senior			
	Junior			
Account Manager	Senior			
	Junior			
Account Executive	Senior			
	Junior			
Production Manager	Senior			
	Junior			

NB: Kindly provide additional standardized costs for voice overs, sound effects, hiring of

models/actors

All Voices from Ugandan Borders e.g. DR Congo, Kenya & Tanzania and Other Foreign languages	Voice Over		
Celebrity	Model/Actor		

NOTE:

There are 3 TVC options per length ;

1. Animation with characters
2. Info graphics Animation/ Rolling Billboard
3. Shooting

5. Unit rate for translation services

Length/Time	Market Unit rate (UGX)	Negotiated Unit rate (UGX)
Radio spot - 30 secs		
Radio Spot - 45 secs		
Radio Spot - 60 sec		
Radio Spot - 1 min 30 sec		
Radio Spot - 2 mins		
TV Spot - 45 secs		
Audio		
Visual		
TV Spot - 1 min 30 sec		
Audio		
Visual		
TV Spot - 2 mins		
Audio		
Visual		
TV Spot - 2 mins 30 sec		
Audio		
Visual		
TV Spot - 3 mins		
Audio		
Visual		

Staff Position	Please indicate whether this is a Senior or Junior staff position	Half day fee (UGX)	Full day fee (UGX)	Monthly fee (UGX)
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Creative Director	Senior			
	Junior			
Creative/Art Director	Senior			
	Junior			
Copywriter	Senior			
	Junior			
Account Manager	Senior			
	Junior			
Account Executive	Senior			
	Junior			
Translator	Senior			
	Junior			

All translations from Ugandan Borders e.g. DR Congo, Kenya & Tanzania and Other Foreign languages	Translation per page		
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6. Costs for pre-testing radio/TV spots

Staff Position	Please indicate whether this is a Senior or Junior staff position	Half day fee (UGX)	Full day fee (UGX)	Monthly fee (UGX)
Translator	Senior			
	Junior			
Videography	Per day			
Photography	Per day			
Account Manager	Senior			
	Junior			
Copywriter	Senior			
	Junior			
Production Manager	Senior			
	Junior			

Additional Costs	Daily allowance/fee
Per diem	
Venue hire-lump sum	
Participants allowances-Gov't officials	

Participants allowances-Community	
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7. Agency fee/charge for coordinating and paying transport refund for radio talk show panelists.

% of the handling fee to be charged on any allowance that needs to be disbursed to panelists is 10%

8. Costs for developing a creative strategy/campaign

Staff Position	Please indicate whether this is a Senior or Junior staff position	Half day fee (UGX)	Full day fee (UGX)	Monthly fee (UGX)
Creative Director	Senior			
	Junior			
Creative Executive	Senior			
	Junior			
Copywriter	Senior			
	Junior			
Account Manager	Senior			
	Junior			
Account Executive	Senior			
	Junior			

9. Airing of Content in Radio and TV stations

Station	30 seconds	1 minute	2 minutes
English Stations			
Capital FM			
Radio One			
KFM			
Sanyu FM			
Hot 100			
Radio City			
XFM			
Power FM			
Bob FM			
Next Radio			
Spirit FM			

Station	30 seconds	1 minute	2 minutes
Luganda Stations			
CBS One 88.8 (Eyobujaja)			
CBS Two 89.2(Emanduso)			
Simba			
Beat			
Radio Two (Akaboozi)			
Star FM			
Bukedde FM			
Digida FM			
Galaxy FM			
Impact FM			
Voice of Africa FM			
Dembe FM			
Super FM			
Success FM			
Bilal FM			
Radio Sapientia			
Top Radio			
Metrol FM			
Radio 4			
Pearl FM			
Record FM			
Prime Radio			
Salt FM			
Station	30 seconds	1 minute	2 minutes
His Kingdom FM			
Namirembe FM			
Dunamis			
Kyaggwe FM			
Light FM			
Buddu Fm			
Centenary Fm			
Buladde FM			
Nakaseke C.R			
Sun Fm			
Mbona Fm			
Mbabule			
Point FM			
Heart Fm			
Mubende BS			

Tropical FM			
Musana			
Radio Kiboga			
Sauti FM			
Link FM			
Buruli FM			

Station	30 seconds	1 minute	2 minutes
South Western (RR1)			
Radio West			
Crooze FM			
Vision Radio			
Grace Radio			
Grate African Radio			
Radio Maria			
Endigyito			
Bushenyi FM			
Crane FM			
Hunter FM			
Theo			
Radio Ankole			
Radio5			
Radio Rukungiri			
Rwenzori Fm			
Voice of Kigezi			
Station	30 seconds	1 minute	2 minutes
Freedom Radio			
Hills FM			
Kinkizi Fm			
Kanungu FM			
Kinkizi Fm			
Rubanda FM			
Kisoro - FM			
Voice of Muhabura			

Station	30 seconds	1 minute	2 minutes
Western (RR2)			
Voice of Kamwenge			

KRC			
Jubilee FM I			
Hits FM			
Voice of Toro			
Life FM			
Unique FM			
Bridge FM			
Kyenjojo FM			
Britop FM			
Community FM			
Cloud FM			
Light FM			
UBC Ngeye			
Guide FM			
Messiah Radio			
Development FM			
UBC			
Kings FM			
Bunyoro BS			
Kitara FM			
Spice FM			
Hoima FM			
Liberty			
Diiso			
Kiryandongo Fm			
Kings FM			
Bunyoro BS			
Kitara FM			
Station	30 seconds	1 minute	2 minutes
Kagadi BS Radio			
Kagadi Broadcasting (KBS)			
Kibaale Kagadi Community Radio			
Kakumiiri FM - Kibaale			
Emambya FM			

East Central (Lusoga)			
Station	30 seconds	1 minute	2 minutes
NBS			
Baaba FM			
Smart FM			

Victoria Nile FM			
Kiira FM			
Busoga FM			
Voice of Busoga			
Busoga One FM			
R FM			
Apex FM			
Eye FM			
R FM			
Eastern Voice			
Kamuli BS			
Safari FM			

Eastern (Elgon, Teso, Adhola, Samya)			
Station	30 seconds	1 minute	2 minutes
Signal FM			
OpenGate FM			
Step FM			
Time FM			
Connect FM (Top)			
Gold FM			
Elgon FM			
Masaba FM			
Faith FM			
Ebeneza FM			
East FM			
Veros			
Rock FM			
Station	30 seconds	1 minute	2 minutes
Bugwere Fm			
Jogo FM			
Radio Kapchorwa			
Sabiny FM			
Reach FM			
Teso Broadcasting			
Voice of Teso			
Etop			
Delta FM			
Kyoga veritas			
Radio Maria			

Aisa FM			
Continental FM			
Joshua FM			
Mama			
Saviour FM			
Voice of Serere			

Nyakaramajog, Pokot			
Station	30 seconds	1 minute	2 minutes
Ateker- E			
All Karamoja			
Voice of Karamoja			
Karibu FM			
Heritage			

<u>Lango (Langi)</u>			
Station	30 seconds	1 minute	2 minutes
Unity FM			
Radio WA			
Voice of Lango			
Radio Lira			
Radio North			
QFM			
Rhino FM			
Radio Apac			
Devine FM			
Shine FM			
Dokolo FM			

Acholi			
Station	30 seconds	1 minute	2 minutes
Rupinyi			
Mega FM			
Radio King			
Speak FM			
Choice FM			
Pacis Gulu			
Favor FM			
GULU FM			

GBS FM			
ABS FM			
Mighty Fire			
Tembo FM			
Pol FM			
Kitti FM			
Paece FM			
LUO FM			
Palwak FM			
Radio Pi WA FM			

West Nile			
Station	30 seconds	1 minute	2 minutes
Pacis 90.9 FM			
Arua One			
Axis FM			
Voice of life			
Nile FM			
Pacis 94.5 FM			
Amani Fm			
Aulogo FM			
Radio Paidha			
Rainbow FM			
Transnile BS			
Voice of the Nile			
Radio Paidha			
Pakwachi FM			
Spirit Koboko			

Radio Talk shows

Station	30 minutes	1 Hour	2 Hours
<u>English Stations</u>			
Capital Fm			
Radio One			
KFM			
Hot 100			
Radio City			

XFM			
Power Fm			
Bob Fm			
Next Radio			
Spirit FM			
<u>Luganda Stations</u>			
CBS One 88.8 (Eyobujaja)			
CBS Two 89.2(Emanduso)			
Simba			
Beat			
Radio Two (Akaboozi)			
Star FM			
Bukedde FM			
Digida FM			
Galaxy FM			
Impact FM			
Voice of Africa FM			
Dembe FM			
Super FM			
Success FM			
Bilal FM			
Radio Sapientia			
Top Radio			
Metrol FM			
Radio 4			
Pearl FM			
Record FM			
Prime Radio			
Salt FM			
His Kingdom FM			
Namirembe FM			
Dunamis			
Kyaggwe FM			
Station	30 minutes	1 Hour	2 Hours
Light FM			
Buddu Fm			
Centenary Fm			
Buladde FM			
Nakaseke C.R			
Sun Fm			
Mbona Fm			

Mbabule			
Point FM			
Heart Fm			
Mubende BS			
Tropical FM			
Musana			
Radio Kiboga			
Sauti FM			
Link FM			
Buruli FM			
<u>South Western (RR1)</u>			
Radio West			
Crooze FM			
Vision Radio			
Grace Radio			
Grate African Radio			
Radio Maria			
Endigyito			
Bushenyi FM			
Crane FM			
Hunter FM			
Theo			
Radio Ankole			
Radio5			
Radio Rukungiri			
Rwenzori Fm			
Voice of Kigezi			
Freedom Radio			
Hills FM			
Kinkizi Fm			
Kanungu FM			
Kinkizi Fm			
Rubanda FM			
Station	30 minutes	1 Hour	2 Hours
Kisoro - FM			
Voice of Muhabura			
<u>Western (RR2)</u>			
Voice of Kamwenge			
KRC			
Jubilee FM I			
Hits FM			

Voice of Toro			
Life FM			
Unique FM			
Bridge FM			
Kyenjojo FM			
Britop FM			
Community FM			
Cloud FM			
Light FM			
UBC Ngeye			
Guide FM			
Messiah Radio			
Development FM			
UBC			
Kings FM			
Bunyoro BS			
Kitara FM			
Spice FM			
Hoima FM			
Liberty			
Diiso			
Kiryandongo Fm			
Kings FM			
Bunyoro BS			
Kitara FM			
Kagadi BS Radio			
Kagadi Broadcasting (KBS)			
Kibaale Kagadi Community Radio			
Kakumiir FM - Kibaale			
Emambya FM			
<u>East Central (Lusoga)</u>			
NBS			
Baaba FM			
Station	30 minutes	1 Hour	2 Hours
Smart FM			
Victoria Nile FM			
Kiira FM			
Busoga FM			
Voice of Busoga			
Busoga One FM			
R FM			

Apex FM			
Eye FM			
R FM			
Eastern Voice			
Kamuli BS			
Safari FM			
<u>Eastern (Elgon, Teso, Adhola, Samya)</u>			
Signal FM			
OpenGate FM			
Step FM			
Time FM			
Connect FM (Top)			
OpenGate FM			
Step FM			
Gold FM			
Elgon FM			
Masaba FM			
Faith FM			
Ebeneza FM			
East FM			
Veros			
Rock FM			
Bugwere Fm			
Jogo FM			
Radio Kapchorwa			
Sabiny FM			
Reach FM			
Teso Broadcasting			
Voice of Teso			
Etop			
Delta FM			
Kyoga veritas			
Radio Maria			
Station	30 minutes	1 Hour	2 Hours
Aisa FM			
Continental FM			
Joshua FM			
Mama			
Saviour FM			
Voice of Serere			
<u>Nyakaramajog, Pokot</u>			

Ateker- E			
All Karamojja			
Voice of Karamoja			
Karibu FM			
Heritage			
<u>Lango (Langi)</u>			
Unity FM			
Radio WA			
Voice of Lango			
Radio Lira			
Radio North			
QFM			
Rhino FM			
Radio Apac			
Devine FM			
Shine FM			
Dokolo FM			
<u>Acholi</u>			
Rupinyi			
Mega FM			
Radio King			
Speak FM			
Choice FM			
Pacis Gulu			
Favor FM			
GULU FM			
GBS FM			
ABS FM			
Mighty Fire			
Tembo FM			
Pol FM			
Kitti FM			
Paece FM			
Station	30 minutes	1 Hour	2 Hours
LUO FM			
Palwak FM			
Radio Pi WA FM			
<u>West Nile</u>			
Pacis 90.9 FM			
Arua One			
Axis FM			

Voice of life			
Nile FM			
Pacis 94.5 FM			
Amani Fm			
Aulogo FM			
Radio Paidha			
Rainbow FM			
Transnile BS			
Voice of the Nile			
Radio Paidha			
Pakwachi FM			
Spirit Koboko			

10. TV Stations

Station	30 seconds	1 minute	2 minutes
NTV			
Bukedde TV 1			
Bukedde TV 2			
NBS			
Urban TV			
BBS TV			
UBC TV			
UBC Star TV			
Magic 1			
Record TV			
Spark TV			
Pearl Magic			
LTV			
TV WEST			
Delta TV			
Sanyuka TV			
Salam TV			
Salt tv			
CHANNEL 44			
TOP TV			
Bbaba TV			
ARK TV			
KWESE TV			

Miracle TV			
ABS TV			
Kingdom TV			
HG TV			
Smart TV			
Dream TV			
Glorious Times			
Life TV			
Moon TV			

11. TV Talk shows

Station	30 minutes	1 Hour	2 Hours
NTV			
Bukedde TV 1			
Bukedde TV 2			
NBS			
Urban TV			
BBS TV			
UBC TV			
UBC Star TV			
Magic 1			
Spark TV			
TV WEST			
Delta TV			
Sanyuka TV			
Salam TV			
Salt TV			
TOP TV			
Miracle TV			
ABS TV			
Kingdom TV			
HG TV			
Smart TV			
Station	30 minutes	1 Hour	2 Hours
Dream TV			
Glorious Times			
Life TV			
Moon TV			

12. Live Production and Broadcast/Virtual meetings

Airtime for live broadcasts on national TV stations		1 Hour unit rate	2 hours Unit rate
	NTV		
	NBS		
	UBC		
Clean live feed to identified TV live broadcast and radio broadcast			
Live links to different locations			
Set up, and share Zoom link and ID to key Speakers and members of general public to participate in meetings			
Editorial support through broadcast news stories, media discussion, before, during, after the Meeting to keep event in main news;			
Pre-event publicity: content development including postcards, e-invitations, etc			
Organize and ensure Portals for use by digital/online media news platforms			
-Audio recording of the meeting; -Video recording (DVD)of Meeting; -Digital album (photos) of Meeting			

Name of Bidder: _____

Authorised signature: _____

Name of authorised signatory: _____

Functional Title: _____

Section 7: Contract
