

TERM OF REFERENCE

CAPACITY BUILDING OF YOUTH TO PREVENT VIOLENT EXTREMISM WITH INNOVATIVE APPROACH (BOTH ONLINE AND OFFLINE), INCLUDING SPREADING POSITIVE NARRATIVE TO RESPOND THE COVID-19 CRISIS

UNDER

PREVENTING VIOLENT EXTREMISM THROUGH PROMOTING TOLERANCE AND RESPECT FOR DIVERSITY (Award ID 00112026; Output ID 00110865)

Title of Grant	Capacity Building of Youth to Prevent Violent Extremism with Innovative Approach (both online and offline), including spreading positive narrative to respond the COVID-19 crisis
Project Name	Preventing Violent Extremism Through Promoting Tolerance and Respect for Diversity
Grant Duration	from 01/10/2020 to 31/03/2022
Work Location	Jakarta and 5 (five) location of interventions, which are Bandung, Bogor, Makassar, Malang, and Surakarta
Supervisor	Misthohizzaman, National Project Manager
Maximum Budget	USD 95,000

I. BACKGROUND AND EXPECTED OUTPUTS

The past decade has seen the number of violent, extremist, and terrorist activities have been increasing both globally and domestically. Since the aftermath of the Bali Bombings in 2002, eight out of nine regions in the world have experienced increasing numbers of the terrorist attack. Although for the fourth constitutive year in 2018 has represented a 53 percent lower from its peak in 2014 (33,555 people were killed in terrorist attacks), and now the total number of deaths from terrorism at the lowest level since 2013, it is still considered as a major global threat.

In the Indonesia context, in recent years the number, scale, and success of extremist attacks have declined. However, the rise of ISIS has brought with it new complexity and transnational element to violent extremism in Indonesia. Many Indonesian are known to have traveled to Syria to the Philippines, drawn by the idea of an existing Caliphate and a sense of righteousness in fighting what they see as threats to Islam. However, not all were traveling to fight; recent research suggesting that almost forty percent of those who travel to Syria and over seventy percent of those who are returning are women and children. This coupled with the incidence of several attacks involving families (e.g. 2018 Surabaya bombings) suggest that the nature of violent extremism continues to evolve.

Since 2017, The Government of Indonesia is committed to counterterrorism and violent extremism as demonstrated by formulating the National Action Plan on Preventing and Countering Violent Extremism that leads to Terrorism, led by the National Counter-Terrorism Agency of the Republic of Indonesia (BNPT). In January 2019, the President of the Republic of Indonesia issued the Initiative Permit of the NAP on P/CVE and has assigned BNPT as the main stakeholders responsible for the development and finalization of the NAP on P/CVE. Despite the notable signs of progress have been on the process, the need for further efforts remains.

In responding to that, UNDP has been implementing a PVE project called "Preventing Violent Extremism through Promoting Tolerance and Respect for Diversity" or the PROTECT Project phase I which has contributed to the acceleration of the issuance of NAP on P/CVE. The first phase of the PROTECT Project has taken the leading role in facilitating a series of policy engagement on the NAP on P/CVE with various stakeholders. This NAP on P/CVE is



expected to be adopted for the implementation in 2020. Not only the support of issuance of NAP PVE, but also the project contributed to filling the knowledge gap on PVE especially in the role of the Islamic organization in PVE and the level of radicalization through mosques on state universities, and the implication of regional cooperation in PVE.

Building on these achievements as well as lessons learned, for the next phase (2020-2023), UNDP Indonesia would like to continue the same three pillars of intervention; support the government policy of NAP on P/CVE both at the national and sub-national level, data and analysis and strengthening the capacity of P/CVE actors, such as religious based organization, youth, and women.

The proposed objective(s) will be achieved by the following outputs through these activities and actions in Indonesia:

Output 1	:	Strengthening Policy Assistance in order to develop, coordinate and implement National Action Plan
		on P/CVE.

- Output 2 : National network, data and trend analysis to stakeholders to prevent violent extremism and radicalism in Indonesia is available.
- Output 3 : Strengthened capacities and resilience of P/CVE actors towards the extremist narratives and processes of radicalization.

In this digital age, the development of technology and rapid access to information in social media have become powerful tools for disseminating any information, including, unfortunately, violent extremism and terrorist narratives. On the other hand, the advancement of social media makes young people heavily dependent to access much information and seek new knowledge. This kind of situation is manifested by violent extremist groups to operate a critical role in seeking ways to leverage provocative and hateful propaganda by disseminating intolerance narratives among youth. Based on data from a recent survey conducted by MAARIF Institute and PPIM UIN Syarif Hidayatullah Jakarta found that the tendency of youth to prefer to consult internet more than traditional Islamic scholars by stating that about 54.87% of young people love to seek knowledge of religion through the internet (blogs, websites and social media). In this regards, the misuse of online interaction through social media could contribute to the radicalization process across the youth, in some cases, youth who have already exposed by the radical ideas become an active member or a supporter.

One of the vulnerabilities of youth to be recruited by the terrorist groups can be affected by a multitude of factors, which is the exposure to permissive social networks and exposure to extremist propaganda. Studies have found that many people were inspired or acted radically after watching the jihadist's video, it is caused since the terrorist groups have the expertise to constantly produce media content, both printing and online. For this reason, it is widely understood that the internet fosters youth radicalization and could function as a self-study. Thus, the youth remains susceptible to terrorist propaganda.

Not only from the online platform, in some cases, the educational institutions are also vulnerable towards the spreading of radical thoughts. Many schools in Indonesia have become fertile ground for radicalism. A student tolerance survey conducted by SETARA Institute (2016) which involved 760 public high schools students in Jakarta and Bandung revealed that 35.7% of the students showed a tendency to intolerance in their minds, 2,4% were involved in acts of intolerance, and 0,3% had the potential to become terrorist.

To counter these narratives and build youth resilience, UNDP and INDIKA Foundation through the first phase of PROTECT project has carried out numerous youth empowerment activities throughout Indonesia in 2019 and involved more than 5,400 people, including young people, children, their parents and teachers, and community members have participated in the events to promote tolerance and diversity, 10 youth groups have been established, more than 600 shareable contents have been produced by youth to disseminate alternative narratives, 15 group-videos pertaining tolerance and diversity have been made. Therefore, the second phase of PROTECT Project will support the efforts to



nurture the created networks as well as further expand the campaign, several offline and online educational activities targeted youth in Universities with the innovative way will be conducted.

The second initiative of the PROTECT has relatively the same objectives- to promote empowerment of youth to reduce the potential risk of radicalization and to counter hate speech. The sets of innovative programs and up-to-date activities that could captivate the interest of young people are imperative. Furthermore, it is expected that the selected NGOs/CSOs will conduct several activities in the collaboration with the private sector, such as YouTube, Facebook, Twitter, and Instagram, to combine innovation with a development approach to prevent violent extremism. In this regard, the social media spaces are ideal in influentially engaging the wide segments of the population and create new ideas in publicizing human rights focus to PVE through traditional and new media. As a result, the importance of bringing communities together to make positive contributions around Indonesia is a critical component in addressing radicalization messages, hate speech, and violent extremism. This will increase their interactions and communication to form an alternative narrative that could be disseminated among their communities.

Misinformation of COVID-19 in Indonesia

The first COVID-19 case in Indonesia was officially confirmed by the Government of Indonesia on March 2nd, 2020 and currently, the infection has spread nationwide in 34 provinces of Indonesia. To avoid the escalation of damaged caused by COVID-19 in Indonesia, one of the most crucial issues on pandemic management is the transparency of transparent data and information from the government. This action is also important to reduce the misleading information for the citizens.

Disappointingly, the incomplete information and numerous rumors about coronavirus have been spread on social media. Since pandemic is a highly multidimensional crisis, this situation also led to widespread the public narratives around the COVID-19 pandemics tend to give rise to religious dimension such as a few religious masses gathering or ceremonies that were being an Outbreak's center, and xenophobic response targeting Chinese communities. As per March 10th, 2020, Indonesia has arrested six over coronavirus internet hoaxes, for instance, six Indonesians have been arrested for allegedly spreading misinformation online about the deadly coronavirus. All six suspects are accused of violating laws banning the spread of misinformation. Reflecting on this case, the right way to respond to the pandemic by spreading facts in the fight against Coronavirus is important, to reduce the misinformation and an unstoppable of the hoax.

Therefore, through PROTECT Project, UNDP aims to reduce misinformation about COVID-19 by strengthening the capacity of youth from Universities in 5 (five) cities in spreading positive narratives to response COVID-19 crisis by upholding the tolerance and respect for diversity values in a social media.

II. KEY ACTIVITIES AND PERFORMANCE TARGETS

The proposed activities should demonstrate how to strengthen youth resilience with the necessary knowledge regarding the risk of radicalization and violent extremism including through social media. At the minimum, the proposed activities are expected to:

- 1. Increase the knowledge and skills on how to create the impactful narratives to response COVID-19 issues
- 2. Increase the knowledge and skills of youth in the Universities in targeted cities to prevent violent extremism, including but not limited to how to challenges fake news and hate speech in social media
- 3. Raise awareness on how to promote tolerance and respect for diversity in social media
- 4. Disseminate/ promote action for positive narratives to prevent violent extremism and to strengthen the capacities of communities.



The proposed activities should target at the very least 600 youth from at least 25 (five) Universities in the vulnerable areas of intolerance referred to the Tolerance City Index released by SETARA Institute (2018), which are Bandung, Bogor, Malang, Makassar, and Surakarta. At least 50 percent of youth is expected to be female.

In this regard, the selected NGOs/CSOs will focus its efforts on undertaking several activities:

1. To conduct the activities to strengthen the capacity of youth in spreading positive narratives to response COVID-19 crisis at the selected Universities in 5 (five) cities which are Bandung, Bogor, Malang, Makassar and Surakarta to spread the impactful narrative to response COVID-19 crisis, such as how to get a better understanding about COVID-19 hoax and how to fight the misinformation or distortion of information regarding COVID-19.

2. To conduct an innovative series of youth empowerment activities as tools to encounter radicalization message, fake news and hate speech on social media at the selected Universities in 5 (five) cities which are Bandung, Bogor, Malang, Makassar, and Surakarta to strengthen the necessary knowledge about the risk of radicalization and violent extremism group, as well as their influence in social media.

- The learning materials must include a focus on identifying the fake news and hate speech and how to counter it through the dissemination of alternative narratives. These activities shall include collaboration from social media platforms, such as Google, Facebook, YouTube, Twitter, Instagram, etc.
- The selected CSOs/NGOs will conduct 3 (three) innovative activities in each University and engaging at least 600 participants (50% of the participant is women).
- Conducting a survey to measure the people indicating having encountered radicalization messages and hate speech on social media in the past 3 (three) months, which has been developed by the project.

3. To create online content of alternatives narratives on violent extremism, this shall include numbers of Facebook lives and Instagram lives to enhance the understanding of violent extremism, and numbers of sharable contents in social media with the promotion of clear communication messages, related to tolerance and respect for diversity.

4. To established the offline peer-groups in each university in 5 (five) cities which are Bandung, Bogor, Malang, Makassar and Surakarta to disseminate the message of peace, tolerance and respect for diversity across local communities at the selected Universities in 5 (five) targeted cities which are Bandung, Bogor, Malang, Makassar and Surakarta to amplify the knowledge gained from the innovative activities through the unique framing on youth's perspective, as well as to promote the substantive messaged disseminated broader through several offline campaigns in their communities. The selected CSOs/NGOs are expected to establish 60 offline peer-groups.

It is expected that the several activities above shall consist of gendered-responsive values to promote women's involvement to prevent violent extremism, not only limited to balance gender representation, but also ensuring the active involvement of women participation.



				MILESTO	NES	
INDICATOR(S)	DATA SOURCE	BASELINE	Period 1 Year 1 (2020)	Period 2 Year 2 (2021)	Period 3 Year 3 (2022)	FINAL TARGET
1.1 Number of a series of activities to strengthen the capacity of youth in spreading impactful narratives to response COVID-19 through capacities building activities are conducted	Activity Report from Grantee, Minutes of the meeting, Pre-test and Post-test Attendance list of participants, produced contents, and documentations		 Involving at least 150 participants (50% of participant is women) Conducted in at least 3 cities Produced 1 compiled human-interest stories from participants 			
1.2 Number of a series of youth empowerment activities as tools to encounter radicalization message, fake news and hate speech in social media are conducted	Activity Report from Grantee, Minutes of the meeting, Pre-test and Post-test Attendance list of participants, produced contents, and documentations		 Involving at least 200 participants (50% of participant is women) Conducted in at least 5 cities (Bandung, Bogor, Depok, Makassar, Surakarta) Produced 1 compiled human-interest stories from participants 	 Involving at least 200 participants (50% of participant is women) Conducted in at least 5 cities (Bandung, Bogor, Depok, Makassar, Surakarta) Produced 1 compiled human- interest stories from participants 	 Involving at least 200 participan ts (50% of participan t is women) Conducte d in at least 5 cities (Bandung, Bogor, Depok, Makassar, Surakarta) Produced 1 compiled human- interest stories from participan ts 	 Involving at least 600 participant s (50% of participant is women) Conducted in at least 5 cities (Bandung, Bogor, Depok, Makassar, Surakarta) Produced 3 compiled human- interest stories from participant s



1.3 The online content to promote tolerance and respect for diversity are created	Activity Report from Grantee, Minutes of the meeting, Pre-test and Post-test Attendance list of participants, produced contents, and documentations		 Produce at least 6 videos 	 Produce at least 12 videos Produce1 compiled human- interest stories from participants 	 Produce at least 12 videos Produce 1 compiled human- interest stories from participan ts 	 Produce at least 30 videos Produce2 compiled human- interest stories from participant s
1.4 Offline peer- groups to disseminate message of peace, tolerance, and respect for diversity across local communities are established	Activity Report from Grantee, Minutes of the meeting, Pre-test and Post-test Attendance list of participants, produced contents, and documentations	10 peer- groups established (2019)	 At least 20 offline peer- groups established in 5 cities 	 At least 20 offline peer- groups established in 5 cities 	 At least 20 offline peer- groups establishe d in 5 cities 	 60 offline peer- groups establishe d in 5 cities
1.5 Human Interest Stories from the participants from various activities are developed	Activity Report from Grantee, Minutes of the meeting, Pre-test and Post-test Attendance list of participants, produced contents, and documentations	1 Human Interest Stories Book "Mencari Cinta dan Toleransi Hingga ke Ujung Negeri" (2019)	 1 human interest stories ready for printing 	 1 human interest stories ready for printing 	 1 human interest stories ready for printing 	3 Human Interest Stories developed

In addition to achieve above expected outputs and activities, the selected partner obliges to provide technical oversight and assistance to beneficiaries during start-up activities. All the process should have identified gender and also should to have gender balance. Disbursement plan of cash grants shall be in line with technical oversight and assistance plan. To ensure the quality of deliverables, they must also develop monitoring plan and undertake regular monitoring and reporting of implementation progress.

Payment for the NGO/CSO will be made upon certification of work accomplished and delivered by UNDP The Payment installment will be as follows:

No	Milestone / Documentation	Target Delivery Date
1	Approved contract and scope of services	Upon signing of contract
2	Developed a detail work plan and TOR for each activity	By the end of October 2020
3	Conducted the series of activities to strengthen the capacity of youth in spreading impactful narratives to response COVID-19 through capacity building activities: • involving at least 150 participants	By the second week of December 2020



No	Milestone / Documentation	Target Delivery Date
4.	 in at least 3 targeted cities submitted reports should include list of participants, minute of meeting, link to the produced contents, and documentations produced 1 compiled human-interest stories with contribution from participants Conducted the series of youth empowerment activities as tools to encounter radicalization message, fake news and hate speech in social media: 	 by the end of October 2020
	 at least engaging 600 participants (50% of participant is women) At least 200 participants (50% of participants is female) for 2020 At least 200 participants (50% of participants is female) for 2021 At least 200 participants (50% of participants is female) for 2022 conducted in at least 5 targeted cities submitted reports should include list of participants, minute of meeting, link to the produced contents, and documentations produced 1 compiled human-interest stories with contribution from participants 	 by the end of July 2021 by the end of February 2022
5	 Created the online content to promote tolerance and respect for diversity: At least produced 30 videos: At least 6 videos produced for 2020 At least 18 videos produced for 2021 At least 6 videos produced for 2022 submitted reports should include list of participants, minute of meeting, link to the produced contents, and documentations produced 1 compiled human-interest stories with contribution from participants 	 by the end of October 2020 by the end of October 2021 by the end of February 2022
6	Established offline peer-groups to disseminate message of peace, tolerance, and respect for diversity across local communities: • At least 60 (sixty) offline peer-groups: 1. At least 20 offline peer-group established for 2020 2. At least 200 offline peer-group established for 2021 3. At least 200 offline peer-group established 2022 • at least engaging 600 participants (50% of participant is women) • conducted in at least 5 targeted cities • produced 1 compiled human-interest stories with contribution from participants	 by the end of November 2020 by the end of October 2021 by the end of February 2022
7	 Developed human interest stories with contribution from participants from various activities conducted: At least 3 human interest stories produced: 1 human interest stories ready for printing for 2020 activities 1 human interest stories ready for printing for 2021 1 human interest stories ready for printing for 2022 	 by the end of February 2021 by the end of October 2021 by the end of February 2022
8	Final report	By the end of March 2022

III. LOCATION AND TARGET BENEFICIARIES

The selected organization will work in Jakarta and 5 (five) cities, which are Bandung, Bogor, Makassar, Malang, and Surakarta based on the cities from Tolerant City Index released by SETARA Institute (2018), ensuring effective



coordination and facilitation of activities. The organization will be responsible to remain in regular communications with focal points from UNDP Indonesia Country Office and Government Stakeholders.

IV. ELIGIBLITY AND SELECTION PROCESS

The grant recipient (civil society or non-governmental organization, academia) with experience in conducting activities/ programme in the area of prevention of violent extremism (PVE) and youth movement; experience in the area of promotion of peace, tolerance, and respect for diversity through communication tools; and previous experience in working with private sectors, such as Google, YouTube, Facebook, Twitter and Instagram is an advantage, shall complete and submit the Grant Proposal in accordance with UNDP's Low Value Grant Proposal Template (<u>ANNEX</u> <u>A</u>) [and the Request for Information (RFI) From CSO/NGO (<u>ANNEX B</u>)¹]

All grant proposals shall be subject to grant selection processes, which consist of a Pre-screening against the selection criteria and Full Review by the CSO Steering Committee.

The Selection Criteria are as follows:

- a) Method (30%): Proposed methodology, workplan, approach, timeline, completeness of deliverables.
- b) Identity (20%): Registration status, having a specific status if that is necessary in the country context, etc.
- c) Capacity (20%): specialized knowledge and experience on similar engagement, standard operating procedure, financial report (audit report if available)
- d) Submission Requirements (30%): ideas presented including any requirements with regards to utilization of resources, reporting, duration, and other formal criteria.

Only those organization obtaining a minimum of 70% in the technical evaluation will be considered for the financial evaluation round.

No	Description of the Criteria	Points Obtainable
1	Eligibility and Expertise of the Organization	200
1.1	Reputation of Organization and Staff Credibility / Reliability / Industry Standing	10
1.2	General Organizational Capability which is likely to affect implementation: management structure, financial stability and project financing capacity, project management controls, extent to which any work would be subcontracted	30
1.3	 Relevance of specialized knowledge and experience on similar engagements: at least 5 (five) years' experience in the area of prevention of violent extremism (PVE) and youth movement Experience in the use of social media and communication tools for the promotion of online content, web platforms, websites and videos Experience in the area of promotion of peace, tolerance and respect for diversity through communication tools Experience in conducting workshops, trainings sessions, seminars for stakeholders and youth at community level Experience in working with government officials and Universities Previous experience in working with private sectors, such as Google, YouTube, Facebook, Twitter and Instagram are an advantage 	80
1.4	Permit to work in Indonesia (eligible legal status)	35

¹ Applicable for grant value more than USD 50,000.



1.5	Quality assurance procedures, risk mitigation measures and management plan	30
1.6	Organizational commitment to sustainability. It demonstrates significant commitment to sustainability through some other means, for example internal policy documents on women empowerment, youth engagement, or membership of institutions promoting such issues on tolerance and respect for diversity.	15
2	Proposed Methodology, Approach and Implementation Plan	300
2.1	Understanding of the aspects of the tasks, the proposed activities appropriate, practical, and consistent with the objectives and expected results.	35
2.2	Description of the Proposer's approach and methodology for meeting or exceeding the requirements of the Terms of Reference.	65
2.3	Details on how the different service elements shall be organized, controlled and delivered.	50
2.4	Description of available performance monitoring and evaluation mechanisms and tools; how they shall be adopted and used for a specific requirement.	35
2.5	Assessment of the implementation plan proposed including whether the activities are properly sequenced and if these are logical and realistic	80
2.6	Demonstration of ability to plan, integrate and effectively implement sustainability measures in the execution of the contract. <i>Sustainability:</i> The proposed action like to have tangible impacts to the target groups	35
	The proposal likely to have multiplier effects. (including scope for replication and extension of the outcome of the action and dissemination of information.) The expected results of the proposed actions sustainable	
	• financially (how will the activities be financed after the funding ends?)	8
	 institutionally (will structures allowing the activities to continue be in place at the end of the action? Will there be local "ownership" of the results of the action?) (at policy level (where applicable) (what will be the structural impact of the action - e.g. 	9
	 at policy level (where applicable) (what will be the structural impact of the action — e.g. will it lead to improved legislation, codes of conduct, methods, etc?)? environmentally (if applicable) (will the action have a negative/positive environmental 	9
	impact?)	9
3	Management Structure and Key Personnel	200
3.1	Composition and structure of the team proposed. Are the proposed roles of the management and the team of key personnel suitable for the provision of the necessary services?	70
3.2	Qualifications of key personnel proposed	
	 Project Manager/ Coordinator Strong knowledge and at least 5 (five) year-experience of project management and successful performance in implementation of projects in prevention violent extremism, 	35
	promoting tolerance, respect for diversity and youth engagements.3 (three) years of experience in programme/project management and implementation	7
	 capacity with focus on youth and social media. Experience in needs assessments, analysis, and development of logical framework, as well as formulation of realistic activity implementation plan. 	7 6
	 well as formulation of realistic activity implementation plan. Experience in team management, mentorship and on the job capacity building with specific focus on youth, social media, promoting tolerance and respect for diversity, and 	0
	preventing violent extremism	6
		4
	Experience in the usage of social media would be an advantage	
	 Experience in the usage of social media would be an advantage Languages required: English, Indonesian 	5



Total	300
1 Price offered based on the price schedule format	300
Utilization of Resources and Value for Money	
Financial Evaluation	Points obtainabl
Total	700
Languages required: English, Indonesian.	5
• Familiar with research, data collection, analysis, and management.	5
 Strong experience in report writing 	5
 Sound knowledge and experience in developing results monitoring framework and p as well as managing monitoring and reporting processes. 	blan, 5
 Sound knowledge and experience of development sector or PVE, Promoting tolera and respect for diversity, Youth and Social Media issues. 	5
4. Monitoring and Reporting Officer	25
	10
 Involving in community empowerment and community customary project is desirable 	
 Specific skills and minimum 3 (three) year-experience in Preventing Violent Extrem Promoting Tolerance and Respect for Diversity, Youth engagement and Social Media Experience in advocating Youth and student. 	
3. Project Officer	. 35
 Ability to comprehend, understand, and speak of local languages and dialects. 	6
 preventing violent extremism and promoting tolerance. Experience in providing on the design and facilitate training sessions to beneficiaries 	5 7
preventing violent extremism, promoting tolerance and respect for diversity and yoExperience in direct implementation and supervision of activities with focus on you	
mobilization, youth and women organization, as well as facilitation skills.Sound 2 (two) years-experience in project implementation capacity with focus	

V. REPORTING

The NGO/ CSO will provide a finalized work plan prior to implementation. The NGO/CSO needs to provide monthly progress report in cumulative updates on implementation progress, results against targets, challenges and mitigation, gender targeting, changes introduce during implementation on the ground (if any), within 7 days following the end of the month. The reports should be provided with relevant evidence and supporting documents such as attendance lists, minutes of the meeting (MoM), high resolutions photos documentation, media coverage, etc to support the activities reported. The NGO/CSO will submit a comprehensive narrative and financial completion report at the end of the assignment, March 2022.

The NGO/CSO will maintain regular communication with UNDP PROTECT Project to provide regular feedback on implementation progress, results, challenges, and bottlenecks; as well as collaborate with UNDP to facilitate regular or ad hoc monitoring visit.

The NGO/CSO will provide periodic (monthly & quarterly) and submit a final report to UNDP at the end of assignment period.