

# Supporting Sustainable Peace and Development in Iraq

**Medium-term livelihood and employment opportunities for youth and women  
in Nineveh Plains and Sinjar**

**RFP: 330/20**

**Pre-proposal conference  
Tuesday 15 September 2020**



*Empowered lives.  
Resilient nations.*

# Overview

- The situation in Iraq is still **unstable** and people are experiencing difficulties in their sustainable **livelihoods** especially in former conflict areas. The country is still suffering from the serious consequences of ISIS coupled with political instability manifested by demonstrations **demanding for employment and basic services** among other demands.
- **Nineveh and Sinjar** were the most affected areas in the military conflict with ISIS. The total death toll in Nineveh governorate hits approximately 30,000 people from the year 2003 till March 2017.
- The Nineveh Governorate hosts the **highest number of IDPs** and returnees out of all Governorates in Iraq.
- This intervention will focus on **livelihood support to youth and women** through **skills development, asset replacement and provision of small business grants**.
- The interventions will mainstream **conflict-sensitive** approaches to all programming in order to address the underlying challenges of exclusion, marginalization and societal divisions to contribute to addressing key drivers of conflict, particularly regarding strengthening the peace-dividends.
- **The introduction of innovative approaches to use social media and social** local networks to engage **youth and women** to address social and development challenges is welcomed.

# UNDP - Funding Facility for Immediate Stabilization (FFIS)

- The **Funding Facility for Immediate Stabilization (FFIS)** as initiated in 2015, relies on four (4) primary sets of activities (referred to as ‘Windows’) to positively influence immediate change in the liberated areas in Iraq. This include:
  - Window One: Public works and light infrastructure rehabilitation.
  - Window Two: Immediate livelihood support for returning IDPs.
  - Window Three: Capacity support for local governments, boosting their immediate response capacity to cope with the challenges arising during stabilization.
  - Window Four: Promoting social cohesion among the target communities.

# Supporting Sustainable Peace and Development in Iraq - Nineveh Plains and Sinjar

- Output 1: Basic infrastructure for productive employment established, especially in the agricultural sector
- Output 2: Medium-term livelihood and employment opportunities created, and capacities strengthened with an emphasis on at-risk youth and women
- Output 3: Community security and integration pilot implemented to foster social cohesion in target locations
- Output 4: Lessons Learned product on Security-Development Nexus pilot prepared

# Project Description

The project aims to restore the **livelihoods** of the residents of **Nineveh Plains** and **Sinjar** area with a special focus on **youth** and **women**. Aiming to improve the **agricultural** and **agro-food** product with less production cost and more through a three pillars approach:

1. **Developing the human capital** through training and capacity building while meeting the market employment demand
2. **Increasing access** to physical assets for existing entrepreneurs and
3. **Providing small grants** for business expansion and micro-startups

# Scope

- Geographical coverage: **Ninawa Plains, Sinjar and surrounding.**
- B. Timeline: The project activities should not exceed **5.5 months equivalent to 22 weeks** (ending **February 28,2021**).

# Beneficiaries Definition

- Youth aged between **15 and 35**; while the focus is on young women and men aged 15 and 24.
- **Women** (at least **30%** of beneficiaries for each output should be women)
- Respond to **Socio-Economic vulnerability** such as: Level of Income, type of income (permanent, seasonal, based on availability or daily worker), persons on charge (children/parents), household size, people with special needs, women headed household, if indebted and others.
- Is **not benefiting** from similar assistance
- **Living** in the targeted areas (Ninawa Plains, Sinjar, and surrounding).
- **Committed** to the project objectives and conditions

# Overall Outputs and Key Activities

The project will have three main activities as following:

- Output 1: Skills development support to foster entrepreneurship and sustainable employment
- Output 2: Provision of asset replacement
- Output 3: Provision of small business grant



## *Output 1: Skills development support to foster entrepreneurship and sustainable employment*

- **150 Youth (minimum 45 women)** will benefit from skills development to foster entrepreneurship and employment in the field of agriculture, animal husbandry and agro-food processing to meet market demand.
  - **Activity 1.1: Coordinate** with UNDP staff and consultants involved in the project implementation for referral, such as the consultant working on the development of the two value chain studies.
  - **Activity 1.2: Selection criteria** for beneficiaries targeting must be developed and presented to UNDP for approval taking into consideration the Emergency Livelihoods Cluster guidelines and the project priorities.
  - **Activity 1.3: Reach out** and identification of youth needed for the project implementation in close collaboration with Community leaders, mukhtars, municipalities, local state and non-state actors.

## *Output 1: Skills development support to foster entrepreneurship and sustainable employment*

- **Activity 1.4:** Based on the beneficiaries **needs gap** and the available sectoral information, a proposal of **training must be developed**. The training program should include **technical** skills training in alignment with the gaps identified.
- **Activity 1.5:** Roll out of **vocational** and **technical** trainings. A clear learning objective is to be set and class trainings will be combined with **practical** training when it is appropriate.

# *Output 2: Provision of asset replacement*

**200 Youth (minimum 60 women)** will receive in-kind items related to their field of livelihood as replacement to what was lost during the war period such as water pump, processing equipment and others

- **Activity 2.1: Reach out to existing MSMEs**, entrepreneurs, farmers to **identify** the **asset** that was lost during the previous period and that is **essential** for the business continuity.
- **Activity 2.2: Share the list** of entrepreneurs with the proposed asset and its value with UNDP for approval. The average value of the in-kind asset per entrepreneur is around \$2,500 USD.

# *Output 2: Provision of asset replacement*

- **Activity 2.3: Procure** the asset with a guarantee from the supplier on its operation for the coming 12 months ensuring that the supplier selected has the capacity to provide the needed maintenance after one year of purchase.

**Assets that will be procured have to be environmental friendly.**

- **Activity 2.4: Distribute** the asset to the entrepreneur and provide when needed **short training** on how to use the new replaced asset. A **proof of delivery** should be returned to UNDP with the final asset list.

## *Output 3: Provision of small business grant*

- **300 Youth entrepreneurs (minimum 90 women)** will benefit from small cash business grants; Securing higher financial capital by producing more competitive agricultural products with less production cost leading to more profits.
- **Activity 3.1:** Coordinate with UNDP staff and consultants involved in the project implementation for referral, such as the consultant working on the development of the two value chain studies.
- **Activity 3.2:** Selection criteria for beneficiaries targeting must be developed and presented to UNDP for approval taking into consideration the Emergency Livelihoods Cluster guidelines and the project priorities.

## *Output 3: Provision of small business grant*

- **Activity 3.3:** Reach out and identification of youth/entrepreneurs needed for the project implementation in close collaboration with Community leaders, mukhtars, municipalities, local state and non-state actors.
- **The organization has to present the resume of the business trainers and coach for UNDP approvals prior training and coaching implementation.**
- **Activity 3.4:** Based on the beneficiaries' selection, a tailored business skills development will be implemented in order to support entrepreneurs (existing or new one) better shape their business idea either as for expansion or a start-up.

## *Output 3: Provision of small business grant*

- **Activity 3.5:** Each entrepreneur will present the business idea in front of an evaluation committee composed from real entrepreneurs, financial expert and other to confirm if the business idea and the entrepreneurs demonstrate readiness for funding. The average size of the business grant per entrepreneur is \$2,800USD.
- **Activity 3.6:** The organization will disburse the cash grant in two payments: one payment will be done upon approval of the grant and it represent 65% of the grant value and the second payment representing 35% of the total grant will be paid within 2 weeks' time after the first payment.

Milestone activities	Deliverable	Target due date	Payment terms
<b>Phase 1: Inception Report</b>	Submission and approval of the inception report that will include: <ul style="list-style-type: none"> <li>Updated methodology of project implementation. (Activities: 1.1 / 1.2 / 3.1 / 3.2)</li> <li>Detailed work plan</li> </ul>	Three (3) weeks from the contract signature	First tranche (10%)
<b>Phase 2: Community outreach &amp; beneficiary identification and selection</b>	Submission and approval of the report (including supporting documents) confirming the community outreach and <u>beneficiaries</u> identification and selection that include: <ul style="list-style-type: none"> <li>Completion of community outreach (Activities: 1.3 / 2.1 / 3.3)</li> <li>Definition of interventions per beneficiary (Activities: 1.4 / 2.2 / 3.4)</li> </ul>	Eight (8) weeks from the contract signature	Second tranche (25%)
<b>Phase 3: Training roll-out and launching assets replacement</b>	Submission and approval of the report (including supporting documents) confirming training roll-out and assets replacement activities that include: <ul style="list-style-type: none"> <li>Training activities: at least 70% accomplishment of training activities (Activities: 1.5 / 3.4)</li> <li>Initiating the procurement, at least 50% of the assets are procured and distributed (Activities: 2.3 / 2.4)</li> </ul>	Fourteen (14) weeks from the contract signature	Third tranche (25%)
<b>Phase 4: Completion of Training and assets replacement. Initiation of small business grant disbursement</b>	Submission and approval of the report (including supporting documents) confirming completion of training and assets replacement activities. Initiation of the small business grant disbursement that include: <ul style="list-style-type: none"> <li>Completion of training activities (Activities: 1.5 / 3.4)</li> <li>Completion of assets replacement (Activities: 2.3 / 2.4)</li> <li>Initiating the small business plan disbursement, at least 50% of the small grants approved and disbursed (Activities: 3.4 / 3.5)</li> </ul>	Twenty (20) weeks from the contract signature	Fourth tranche (25%)
<b>Phase 5: Closure/final reporting</b>	Submission and approval of the final report (including supporting documents) confirming completion of all activities and including: <ul style="list-style-type: none"> <li>Completion of the small business plan disbursement. (Activities: 3.4 / 3.5)</li> </ul>	Twenty-two (22) weeks from the contract signature	Fifth tranche (15%)

## 5 Deliverables and payment scheduled as follow:

- 1) 10%,
- 2) 25%,
- 3) 25%,
- 4) 25% &
- 5) 15%.



# Questions