



Location: South Africa

Application Deadline: 26th October 2020

Category: Company

Type of Contract: Institutional service contract

Languages Required: English

Starting Date: Upon signature of the contract by both parties.

Expected Duration of Assignment: 4 months

Title: REVIEW OF THE SOCIAL COHESION STRATEGY 2012

1. **Background**

The social cohesion project is a long-term nation building initiative. It is informed by a recognition that the promotion of social cohesion is an important part in nation building and the articulation of South Africa's national identity. The project is an outcome of analyses and deliberation on issues and trends identified in two key documents, A Nation in the Making (2003) and the Macro Social Report (2006) by the Human Sciences Research Council. Central to the two reports is analyses of critical social trends as the country transitioned from apartheid to a non-racialized democracy. Focusing on such issues as changes in the human condition, social cohesion and moral fibre, diversity and identity, social justice and spiritual matters. The reports continue to inform the government's response to social cohesion challenges and increasing social fragmentation in particular. This fragmentation manifests itself in high levels of violence and criminality, an escalating decline in social values of mutual respect and common decency. Add to this, declining levels of social solidarity, and an evident culture of a diminished sense of self and social responsibility.





In efforts to intensify a united South Africa, in 2012 Cabinet approved a national social cohesion strategy that was approved at the 2012 Historic National Social Cohesion Summit held in Kliptown where the Freedom Charter was signed. The summit resulted in resolutions and an implementation framework was developed. Programmes by all the tiers of government and the various key sectors of society as well as strategic partners continue to be rolled out in line with the summit resolutions, preamble of the Constitution and chapter 15 of the South African National Development Plan (NDP). The NDP envisions a society in 2030 that would embrace its diversity rather than reify observable human differences along the contours of race, class, gender, religion, culture and other social constructions. Such a society will have a common set of values that it shares. An inclusive economy, increased interaction among South Africans of different social and racial groups, plus a strong leadership cadre across society supported by an organized, active and responsible citizenry.

2. Introduction

The United Nations Development Programme (UNDP) in collaboration with the department of Sport, Arts and Culture (DSAC) that is tasked to lead the Social Cohesion agenda in South Africa, seeks to appoint a service provider to review the national social cohesion strategy and develop a position document on the role of government partner institutions and stakeholders towards the attainment of a socially cohesive nation in South Africa. The outcome is to emerge with a reviewed country framework on social cohesion and nation building. A reviewed strategy that also spells out how to get to a reconciled nation we aspire towards and an ongoing conversation on what it means to be proudly South African. The revised strategy should bring to life the preamble of the Constitution. Equally important is the priority to be placed on practical proposals on how best to address and ensure a socially cohesive society that does not discriminate against people of different nationalities, countries of origins, gender, and other differences.





3. Objectives of the Review

- 3.1 To conduct a review of the current Social cohesion Strategy 2012 with the view to update the Strategy to be in line with the relevant recent International, continental, Regional and National Instruments on Human Rights and Social Cohesion
- 3.2 Review the Strategy to reflect the International, Continental and Regional trends on Social Cohesion and Nation Building
- 3.3 Identify gaps and recommend solutions for a socially cohesive society.
- 3.4 Drawing from the Reviewed Strategy, develop Programme of Action or an Implementation Plan, complete with timeframes a for implementation
- 3.5 Recommend an approach to popularise the revised Social Cohesion Strategy, including messaging for the Strategy.
- 3.6 Revise the translated versions of all the 11 official South African languages including the Khoi language, for spelling, grammar and content
- 3.7 Simplify the revised Social Cohesion Strategy with the view of converting it into pamphlets and or leaflets for information education and communication purposes
- 3.8 Print 5 000 copies of the revised Social Cohesion Strategy
- 3.9 Print 5 000 copies of each of the translated versions of the South African official languages of the Social Cohesion Strategy





4. Scope of work

A company/organization is invited to submit a proposal and is expected to:

- 4.1.1 Produce a revised Social Cohesion Strategy.
- 4.1.2 Provide an overview of regional and international social cohesion approaches that constitute best practice for its attainment.
- 4.1.3 Recommend regional and international experiential visits for lessons of experience to tailor adapt for the effective promotion of social cohesion and nation building.
- 4.1.4 Provide a conceptual analysis and clarity, given where the country is coming from, where it is, and where it should go to build social cohesion.
- 4.1.5 Present a brief overview of what has been undertaken to bridge the gaps in South Africa since 1994 and recommend best models for bridging the divisive gaps.
- 4.1.6 Analyse institutional arrangements that are in place for social cohesion to be realized.
- 4.1.7 Provide possible institutional arrangement model (s) that appropriately respond to challenges in the government that counter the efforts to attain social cohesion.
- 4.1.8 Undertake review of all social research documents, past and present that have been undertaken in order to recommend the best practice for attaining social cohesion and building the nation.
- 4.1.9 Analyze approaches to be utilized that provide opportunities for meaningful participation by various stakeholders of South African society that includes the involvement of citizens and institutions across the ideological spectrum towards the attainment of social cohesion.
- 4.1.10 Working with DSAC and UNDP, facilitate the launch of the strategy





4.2 The organization should recommend inter alia:

- 4.2.1 How to best deal with threats to social cohesion and national unity so as to ensure social and community solidarity, sustainable and safe neighborhoods and communities.
- 4.2.2 Identification and articulation of the values and norms that ought to be encouraged amongst all members of society.
- 4.2.3 How to, collectively, promote such positive values as human solidarity, self-reliance, human dignity and respect.
- 4.2.4 How to build and strengthen social institutions, including the family, community structures, schools and the church, and reaffirm them as spaces within which the desired positive values are nurtured.
- 4.2.5 How to creatively deal with the tensions and contradictions that derive from the needs of a competitive market-based economy and the desire to build caring and socially responsible individuals and collectives.
- 4.2.6 How to reconcile the many socio-cultural divides that continue to retard progress in the social cohesion project.

5. Process

The appointed company should investigate and present means and mechanisms for creating platform for all sectors of South African society to engage in an ongoing national dialogue and social compact towards consensus on the type of a socially inclusive South Africa that its citizens desire to build as well as highlight the good that South Africa is doing towards social cohesion through a recommending the best possible recognition awards format.





6. Responsibilities

- 6.1 Liaise with all relevant stakeholders guided by DSAC and UNDP.
- 6.2 Conduct the necessary engagements and interviews with relevant stakeholders as part of the information gathering process guided by DSAC and UNDP.
- 6.3 Attend relevant project meetings and compile reports.
- 6.4 Submit a revised Social Cohesion Strategy complete with an Implementation Plan.
- 6.5 Recommend and propose guidelines for the Implementation of Social Cohesion Programs in the country and a selection of certain elements to be put forward for consideration in the shaping of sustainable Social Cohesion campaigns.
- 6.6 Submit a clearly mapped out National Strategic Implementation Plan and Programme of Action on Social Cohesion and Nation Building in South Africa and recommendations on practical methods which can be employed to ensure realization of social cohesion in a sustainable manner.
- 6.7 Review local and international research and documents on social cohesion and other relevant information dealing with best practice approaches towards the attainment of social cohesion and the role of government.
- 6.8 Location of South Africa against the background of economic disparities, poverty, disaster repercussions, pandemic, xenophobic eruptions etc.
- 6.9 Recommendations for a framework of ongoing research, documentation and information dissemination and marketing and communicating social cohesion.
- 6.10 Compile a power-point presentation with diagrams and illustrations





7. Deliverables

- 7.1 Inception Meeting Report
- 7.2 Desktop or Literature Review Report
- 7.3 Stakeholder engagement report
- 7.4 Guidelines for the Implementation of Social Cohesion Programs in the country
- 7.5 National Strategic Implementation Plan and Programme of Action on Social Cohesion andNation Building in South Africa
- 7.6 A revised social cohesion strategy

8. PROFESSIONAL QUALIFICATION AND EXPERIENCE

A company/organization with:

- A clear understanding of the Constitutional mandate, the National Development Plan and the Sustainable Development Goals
- Solid understanding and a minimum of 10 years working on social cohesion, nation building,
 reconciliation, moral regeneration, creation of safe spaces and rights and responsibilities.
- Excellent verbal and communication skills
- Excellent report writing and presentation skills
- The team members should have a minimum of Master's Degree or equivalent in Human Rights,
 Development studies, Social Sciences, Sociology, Politics, and International Relations, Change
 Management or similar qualification from a SAQA accredited institution.
- Understanding of the Community Capacity Enhancement Model and community conversations / dialogues would be an added advantage.
- Understanding of the government outcomes-based approach is an added advantage





9. Availability

The company/organisation should be available to work on the project between November 2020 and March 2021 and be able to commence work in early November 2020.

10. Duration

The above work should be completed within 4 months from the date of appointment.

11. Management and reporting arrangements

The service provider shall meet and submit written progress reports at least biweekly (or when requested) to the Project supervisory team of the UNDP and the DSAC as well as the DSAC DG and the UNDP Resident Representative.

12. Deadline for request for proposals

Prospective organisations/companies are requested to submit proposals by the 26th October 2020.

13. Capacity Statement

The request for proposals should include:

- Capacity statement, stating the research institution capacity, qualifications and experience of the proposed team in delivering the above-mentioned scope of work.
- Detailed description of work experience with traceable references.
- At least work on a previously produced position paper or papers reflecting the research institution approach.
- A statement on how the institution intends to involve all the relevant stakeholders when undertaking the above- mentioned work.
- Detailed budget, specifying all the costs required to undertake the work described above.
- A detailed work plan, including a timeline and milestones.
- A detailed budget, specifying all the costs required, as per specifications provided in this proposal.





Payment Method:

All-inclusive Lump Sum Amount as follows:

- -20% upon the submission of Inception Report
- -20% upon submission of stakeholder engagement report
- -40% Upon submission of National Strategic Implementation Plan and Programme of Action on Social Cohesion and the draft of the Revised Social Cohesion Strategy
- -20% upon submission of the final Revised Social Cohesion Strategy

14. Evaluation Criteria

Criteria	Points
All team members with Master's Degree in Human	30
Rights, Development studies, Social Sciences,	
Sociology, Politics, and International Relations,	
Change Management or similar qualification from a	
SAQA accredited institution.	
Solid understanding and 10 years working on social	40
cohesion, nation building, reconciliation, moral	
regeneration, creation of safe spaces and rights and	
responsibilities.	
Demonstrable understanding of the Constitutional	30
mandate, the National Development Plan and the	
Sustainable Development Goals	
TOTAL	100