

### REQUEST FOR PROPOSAL (RFP)

All interested	DATE: December 4, 2020	
	REFERENCE: 306-2020-UNDP-UKR-RFP-RPP	

Dear Sir / Madam:

We kindly request you to submit your Proposal for services of Capacity Building Programme for clusters/groups/associations in Luhansk, Donetsk and Zaporizhzhia oblasts.

Please be guided by the form attached hereto as Annex 2, in preparing your Proposal.

Proposals may be submitted on or before 11:59 AM (midday, Kyiv time) Monday, December 21, 2020 and via email to the address below:

## United Nations Development Programme tenders.ua@undp.org Procurement Unit

Your Proposal must be expressed in the **English or Ukrainian or Russian**, and valid for a minimum period of **90 days**.

In the course of preparing your Proposal, it shall remain your responsibility to ensure that it reaches the address above on or before the deadline. Proposals that are received by UNDP after the deadline indicated above, for whatever reason, shall not be considered for evaluation. If you are submitting your Proposal by email, kindly ensure that they are signed and in the .pdf format, and free from any virus or corrupted files.

NB. The Offeror shall create 2 archive files (\*.zip format only!): one should include *technical proposal*; another one should include *financial proposal* and be encrypted with password. Both files should be attached to the email letter.

During evaluation process only technically compliant companies will be officially asked by UNDP procurement unit via email to provide password to archive with financial proposal. Please do not include the password either to email letter or technical proposal and disclose before official request.

Messages should **not exceed 20 MB in size**. Offers larger than 20 MB should be split into several messages and each message subject should indicate "part x of y" besides the marking mentioned in the announcement and the solicitation documents. Messages larger than 20 Mb may not be delivered. *All electronic submissions are confirmed by an automatic reply*.

The Offeror shall mark the email letter/s:

Subject of the message should include: "306-2020-UNDP-UKR-RFP-RPP" and Capacity Building Programme for clusters/groups/associations in Luhansk, Donetsk and Zaporizhzhia oblasts

Body of the message should include: Name of the offeror

Archive files should be marked as: Technical proposal and Financial proposal

<u>Note</u>: if the email letters or archive files are not marked as per the instructions in this clause, the procuring UNDP entity will not assume responsibility for the Proposal's misplacement or premature opening.

Services proposed shall be reviewed and evaluated based on completeness and compliance of the Proposal and responsiveness with the requirements of the RFP and all other annexes providing details of UNDP requirements.

The Proposal that meets all the evaluation criteria and offers the best value for money shall be selected and awarded the contract. Any offer that does not meet the requirements shall be rejected.

Any discrepancy between the unit price and the total price shall be re-computed by UNDP, and the unit price shall prevail and the total price shall be corrected. If the Service Provider does not accept the final price based on UNDP's re-computation and correction of errors, its Proposal will be rejected.

No price variation due to escalation, inflation, fluctuation in exchange rates, or any other market factors shall be accepted by UNDP after it has received the Proposal. At the time of Award of Contract or Purchase Order, UNDP reserves the right to vary (increase or decrease) the quantity of services and/or goods, by up to a maximum twenty-five per cent (25%) of the total offer, without any change in the unit price or other terms and conditions.

Any Contract or Purchase Order that will be issued as a result of this RFP shall be subject to the General Terms and Conditions attached hereto. The mere act of submission of a Proposal implies that the Service Provider accepts without question the General Terms and Conditions of UNDP, herein attached as Annex 3.

Please be advised that UNDP is not bound to accept any Proposal, nor award a contract or Purchase Order, nor be responsible for any costs associated with a Service Providers preparation and submission of a Proposal, regardless of the outcome or the manner of conducting the selection process.

UNDP's vendor protest procedure is intended to afford an opportunity to appeal for persons or firms not awarded a Purchase Order or Contract in a competitive procurement process. In the event that you believe you have not been fairly treated, you can find detailed information about vendor protest procedures in the following link:

https://www.undp.org/content/undp/en/home/procurement/business/protest-and-sanctions.html

UNDP encourages every prospective Service Provider to prevent and avoid conflicts of interest, by disclosing to UNDP if you, or any of your affiliates or personnel, were involved in the preparation of the requirements, design, cost estimates, and other information used in this RFP.

UNDP implements a zero tolerance on fraud and other proscribed practices, and is committed to preventing, identifying and addressing all such acts and practices against UNDP, as well as third parties involved in UNDP activities. UNDP expects its Service Providers to adhere to the UN Supplier Code of Conduct found in this link:

http://www.undp.org/content/dam/undp/img/corporate/procurement/UN%20Supplier%20Code%20of%20Conduct.pdf

Thank you and we look forward to receiving your Proposal.

Sincerely yours,

Mand Fouani Ms. Manal Fouani, Deputy Resident Representative UNDP Ukraine

04.12.2020

### **Description of Requirements**

Project name:	UN Recovery and Peacebuilding Programme
Brief Description of the Required Services	The ongoing COVID-19 crisis is poses additional challenges to people, households and businesses, in unprecedented ways. While containing the pandemic and protecting people is the top priority, disrupted supply chains, containment measures that are limiting economic and social interactions and falling demand put people's jobs and income-generation opportunities at risk. The crisis especially affects MSMEs that have significantly lower reserves and are less resilient than large business. Ukrainian Chamber of Commerce and Industry reported that up to 700 000 enterprises, which give employment to 3,5 – 4 million people, have already stopped their business activity due to the lockdown. These figures constitute some 25% of all businesses and labour workers active in Ukraine. An immediate employment generation and business support are needed. They should aim at enhancing ability for self-employment of those who lost their jobs due to the crisis and at teaching existing micro, small and medium entrepreneurs how to operate in the changing market conditions.
	Under the Objective 2, UN RPP business training programme has been implemented since 2015 covering 8 eastern regions of Ukraine as a part of efforts to promote economic recovery, to motivate internally displaced persons (IDPs) and local population for self-employment, increase their entrepreneurial knowledge and skills and create income-generation opportunities for the conflict-affected population. Overall, 8,900 people were trained by the programme during 2015-2019. Over 2020-2022 UN RPP, with the financial support of EU, the Government of Japan and the Government of Denmark plans to continue provide training to those who are willing to launch, renew or expand their Micro, Small and Medium Enterprises (hereinafter – MSMEs) in the GCAs of Luhansk and Donetsk oblasts, and selected rayons of Zaporizhzhia oblast (hereinafter – the "target areas") in order to establish or restore business activity and ensure overall economic revitalization, decrease tension on the labour market and ensure development of the priority value chains that are critically important for further economic development of the region.
	For this purpose, UNDP is seeking a legal entity (hereinafter – Contractor) that will deliver Capacity Building Programme for clusters/groups/associations.
The overall objective	The overall objective of this assignment is to strengthen the MSMEs' capacity for cluster development and management and to enhance the overall cluster development process within the GCAs of Luhansk and Donetsk oblasts and selected rayons of Zaporizhzhia oblast. For this purpose, the Contractor shall develop and deliver Capacity Building Programme for clusters/groups/associations on methods and instruments of cluster management and development in the target areas.

	The Training Programme shall contribute to the achievement of the following learning objective:
	<b>Objective.</b> Participants have increased their knowledge and skills of how to build strategic alliances for cluster creation using entrepreneurial ecosystem model and shared value approach to address SDGs in the target regions for mutual benefits in terms of growth of production and employment, innovation boost, improved competence and know-how, quality and productivity, higher exports and better resource utilization through cooperation.
Person to Supervise	Programme Coordinator, Economic Recovery and Restoration of Critical
the Work/Performance of the Service Provider	Infrastructure, UN RPP
Frequency of Reporting	According to TOR attached
Progress Reporting Requirements	According to TOR attached
Location of work	According to TOR attached
Expected duration of work	According to the proposed timeframe specified in the attached TOR
Target start date	January 2020
Target completion date	May 2021
Travels Expected	According to TOR attached
Special Security Requirements	n/a
Facilities to be Provided by UNDP (i.e., must be excluded from Price Proposal)	The Program does not provide premises, equipment, supporting personnel, services or logistic support
Implementation	⊠ Required
Schedule indicating breakdown and timing of activities/subactivities	□ Not Required
Names and curriculum	⊠ Required
vitae of individuals who will be involved in completing the services	□ Not Required
Currency of Proposal	<ul> <li>☑ United States Dollars (USD) – strongly advised to use as a risk mitigation measure against the impact of the local currency devaluation. UNDP shall arrange the payment in local currency based on the UN Operational Exchange Rate prevailing at the time of invoicing. For details please see:         <ul> <li>http://treasury.un.org</li> <li>⊑ Euro</li> <li>☑ UAH</li> </ul> </li> </ul>

Value Added Tax on	$\square$ must be inclusive of VAT and other applicable indirect taxes (VAT should be		
Price Proposal	clearly indicated in separate line), if applicable		
	□ 30 days		
Validity Period of	□ 60 days		
Proposals (Counting	⊠ 90 days		
for the last day of	☐ 120 days		
submission of quotes)	In exceptional circumstances, UNDP may request the Proposer to extend the validity of the Proposal beyond what has been initially indicated in this RFP. The Proposal shall then confirm the extension in writing, without any modification whatsoever on the Proposal.		
Partial Quotes	·		
Tartial Quotes	⊠ Not permitted		
A pre-proposal	Permitted		
conference will be held on:	Pre-Bidding Conference will be held on <b>11-Dec-2020 at 15-00 pm via Skype</b> . Interested bidders are required to register for Pre-Bidding Conference by submitting their company name, list of attending representatives and their contact		
	information as well as Skype ID at the following e-mail:		
	procurement.rpp.ua@undp.org		
	Attn: Procurement Unit		
	Subject: <b>306-2020-UNDP-UKR-RFP-RPP</b> – Pre-Bidding Conference Registration		
Payment Terms	The contractor is invited to assess the complexity of work on the		
	implementation by each of these Deliverables, and to offer the customer		
	the preferred percentage of the total proposed value of the contract.		
	Proposed payments schedule.		
	UNDP will pay the negotiated amount in 4 tranches for the deliverables mentioned below:		
	<ul> <li>After achieving of the output 1 and submission of the Inception Report – 10%;</li> </ul>		
	<ul> <li>After achieving of the output 2 and submission of the Interim Report No. 1 – 10%;</li> </ul>		
	<ul> <li>After achieving of the output 3 and submission of the Interim Report No. 2 – 60%;</li> </ul>		
	<ul> <li>After complete achievement of all the results and submission of the Final report – 20%.</li> </ul>		
	Payment terms: Not later than thirty (30) days as of meeting the following conditions:		
	<ul><li>a) UNDP's written acceptance (i.e., not mere receipt) of the quality of the outputs;</li><li>b) Receipt of invoice from the Contractor.</li></ul>		
Parcan(c) to	Programme Coordinator, Economic Resource and Restauction of Critical		
Person(s) to review/inspect/	Programme Coordinator, Economic Recovery and Restoration of Critical Infrastructure, UN RPP		
approve	initastructure, on her		
outputs/completed			
outputs/completed			

services and authorize the disbursement of	
payment	
	☐ Purchase Order
Type of Contract to be	☐ Institutional Contract
Signed	☑ Contract for Goods and/or Services
	☐ Long-Term Agreement
	☐ Other Type of Contract
	☐ Lowest Price Quote among technically responsive offers
Criteria for Contract	☐ Highest Combined Score (based on the 70% technical offer and 30% price
Award	weight distribution)
	☑ Full acceptance of the UNDP Contract General Terms and Conditions (GTC).
	This is a mandatory criterion and cannot be deleted regardless of the nature of
	services required. Non-acceptance of the GTC may be grounds for the rejection
	of the Proposal.
	Technical Proposal (70%)
Criteria for the	☑ Experience of the company/organization submitting the proposal 21%
Assessment of	☑ Proposed work plan, methodology and approach 29%
Proposal	☑ Personnel and invited experts/consultants 50%
	Financial Proposal (30%)
	To be computed as a ratio of the Proposal's offer to the lowest price among the
UNDP will award the	proposals received by UNDP.
contract to:	☑ One and only one Contractor
contract to.	One or more Contractors, depending on the following factors:
Annexes to this RFP	☑ Form for Submission of Proposal (Annex 2)
Annexes to this RFP	☑ General Terms and Conditions / Special Conditions - Available through the
	Link:
	https://www.undp.org/content/undp/en/home/procurement/business/how-webuy.html
	☑ Detailed TOR and Evaluation Criteria (Annex 3)
	☑ Contract for Goods and/or Services (Annex 4)
	Procurement Unit
Contact Person for	UNDP Ukraine
Inquiries	procurement.rpp.ua@undp.org
(Written inquiries	Any delay in UNDP's response shall be not used as a reason for extending the
only) <sup>1</sup>	deadline for submission, unless UNDP determines that such an extension is
	necessary and communicates a new deadline to the Proposers.

<sup>&</sup>lt;sup>1</sup> This contact person and address is officially designated by UNDP. If inquiries are sent to other person/s or address/es, even if they are UNDP staff, UNDP shall have no obligation to respond nor can UNDP confirm that the query was received.

# Documents to be submitted in proposal

- ☑ Copy of a certificate/excerpt from the Unified State Registry of Legal Entities and Private Entrepreneurs.
- □ Tax payer certificate
- ☑ A letter of interest / letter of offer, which outlines previous experience in implementing similar programmes and competitive advantages of the applicant company;
- ☑ A work plan with the proposed work schedule indicating the persons responsible for each area of activity;
- ☑ Communication strategy and plan for dissemination of information about the training programme via different media channels;
- ☑ Description of communication tools available for interaction with applicants;
- ☑ Brief description of the application and selection process;
- ☑ Procedure for evaluation of the training programme including reporting process and quality control measures;
- ☑ Personal CVs of the Project Team, including information about past experience in similar projects / assignments
- At least 2 reference letters for the company from the previous customers/clients/partners reflecting the nature of projects implemented, their results and the role of the applicant;
- ☑ At least 2 reference letters for each team member from the previous customers and former employers.
- ⊠ Financial proposal (must be password protected and provided in separate archive. Don't provide password unless requested and don't include password to letter with technical proposal part).

# Other Information Related to the RFP

### Administrative Requirements:

Submitted offers will be reviewed on "Pass" or "Fail" basis to determine compliance with the below formal criteria/ requirement/s:

- ✓ Offers must be submitted within the stipulated deadline
- ✓ Offers must meet required Offer Validity
- ✓ Offers have been signed by the proper authority
- ✓ Offers include requested company/organization documentation, including documentation regarding the company/organization's legal status and registration

Offers must comply with general administrative requirements:

### An organization submitting a proposal:

- ✓ Organization/company officially registered for at least 3 years;
- Experience in the organization and management of business training programmes (at least two programmes);
- ✓ Experience in the implementation of training programmes with a total number of trainees over 200 people.

The Contractor must have a team of at least 8 professionals with the following roles and required qualifications:

### **Team Leader/Project Manager:**

- 1. Minimum 3 years of professional experience in project management and/ team management,
- 2. Minimum 3 years of experience and implementation of at least 3 projects/programmes/provision of business training services;
- 3. Master's (or equivalent) degree in Economy, Finance, Public Administration, Management, Entrepreneurship or related field;
- 4. Excellent reporting skills (reference to at least 1 open source report should be provided);
- 5. Excellent knowledge of Ukrainian and Russian. At least working knowledge of English.

### **Project Assistant:**

- 1. Minimum 2 years of professional experience in administrative support of training and educational projects;
- 2. Experience on the hotline or in multi-crowded projects would be considered as an asset;
- 3. Bachelor's (or higher) degree in Economy, Finance, Public Administration, Management, Entrepreneurship or related field;
- 4. Excellent knowledge of Ukrainian and Russian. Knowledge of English would be considered as an asset.

### Trainer (6 people):

- 1. Bachelor's (or higher) degree in Economy, Management or Business Administration followed by at least 5 years of relevant experience in the field of business and entrepreneurship training development and delivery;
- 2. Sound knowledge and proven experience in training business origination, MSME finance, management and operations, at least 3 years and at least 10 training sessions conducted;
- 3. Proven experience in developing training curriculums, publications, handout materials and manuals related to business, MSME activity and administration (at least 2 references in open sources);
- 4. Excellent public speaking skills on Ukrainian and Russian. (at least 1 record of trainings or link to such record to be provided)

Other information is available on <a href="http://procurement-notices.undp.org">http://procurement-notices.undp.org</a>;

For the information, please contact <a href="mailto:procurement.rpp.ua@undp.org">procurement.rpp.ua@undp.org</a>

Annex 2

### FORM FOR SUBMITTING SERVICE PROVIDER'S PROPOSAL<sup>2</sup>

(This Form must be submitted only using the Service Provider's Official Letterhead/Stationery<sup>3</sup>)

[insert: Location]. [insert: Date]

To: [insert: Name and Address of UNDP focal point]

Dear Sir/Madam:

We, the undersigned, hereby offer to render the following services to UNDP in conformity with the requirements defined in the **306-2020-UNDP-UKR-RFP-RPP** dated **12/4/2020**, and all of its attachments, as well as the provisions of the UNDP General Contract Terms and Conditions:

### A. Qualifications of the Service Provider

# The Service Provider must describe and explain how and why they are the best entity that can deliver the requirements of UNDP by indicating the following: Full registration name Year of foundation Legal status Legal address Actual address Bank information VAT payer status Contact person name Contact person phone

<sup>&</sup>lt;sup>2</sup> This serves as a guide to the Service Provider in preparing the Proposal.

<sup>&</sup>lt;sup>3</sup> Official Letterhead/Stationery must indicate contact details – addresses, email, phone and fax numbers – for verification purposes

Company/Organization's core activities	
Profile – describing the nature of business, field of expertise, licenses, certifications, accreditations (If any);	Please indicate here
Business Licenses – Registration	EDRPOU, ID tax number
Papers, Tax Payment Certification, etc	Copies of State registration and Tax registration should be attached
Certificates and Accreditation	Please indicate here applicable including Quality Certificates, Patent Registrations, Environmental Sustainability Certificates, etc.
Company is not in the UN Security Council 1267/1989 List, UN Procurement Division List or Other UN Ineligibility List.	Yes/No (Please choose)
Other relevant information	

### **B.** Proposed Methodology for the Completion of Services

The Service Provider must describe how it will address/deliver the demands of the RFP; providing a detailed description of the essential performance characteristics, reporting conditions and quality assurance mechanisms that will be put in place, while demonstrating that the proposed methodology, and expected deliverables, implementation schedule for each deliverable/output will be appropriate to the local conditions and context of the work.

### Must include:

- A work plan with the proposed work schedule indicating the persons responsible for each area of activity;
- Communication strategy and plan for dissemination of information about the training programme via different media channels;
- Description of communication tools available for interaction with applicants;
- Brief description of the application and selection process;
- Procedure for evaluation of the training programme including reporting process and quality control measures;

### C. Qualifications of Key Personnel

*If required by the RFP, the Service Provider must provide:* 

- a) Names and qualifications of the key personnel that will perform the services; description of roles of key personnel (Team Leader/Project Manager, Project Assistant, Trainers);
- b) CVs demonstrating qualifications, experience and language skills of Team Leader, Project Assistant and Trainers as well as contact details for referees;
- c) Written confirmation from each team member that they are available for the entire duration of the contract.

### **Financial Proposal**

The Proposer is required to prepare the Financial Proposal in an envelope separate from the rest of the RFP as indicated in the Instruction to Proposers.

The Financial Proposal must provide a detailed cost breakdown. Provide separate figures for each functional grouping or category.

Any estimates for cost-reimbursable items, such as travel and out-of-pocket expenses, should be listed separately.

In case of an equipment component to the service provider, the Price Schedule should include figures for both purchase and lease/rent options. UNDP reserves the option to either lease/rent or purchase outright the equipment through the Contractor.

The format shown on the following pages is suggested for use as a guide in preparing the Financial Proposal. The format includes specific expenditures, which may or may not be required or applicable but are indicated to serve as examples.

### A. Cost Breakdown per Deliverables\*

Bidders should submit their proposals in the following format. All costs associated with the implementation of services should be included in the financial proposal (for example, travel expenses, business trips, staff salaries, accommodation, etc.).

Taking into account that purchase of services will be carried out within the project of international technical assistance Your price offers / invoices for payment must be presented without VAT.

The key steps and a description of the results that must be obtained in the specified time frames are listed below.

The contractor is invited to assess the complexity of work on the implementation by each of these stages, and to offer the customer the preferred percentage of the total proposed value of the agreement.

No.	Deliverables	Percentage of the total price (weight for payment)	Amount, currency excl. VAT
1	After achieving of the output 1 and submission of the Inception Report		
2	After achieving of the output 2 and submission of the Interim Report No. 1		
3	After achieving of the output 3 and submission of the Interim Report No. 2		
4	After complete achievement of all the results and submission of the Final report		
	Total (to indicate currency), excl.VAT	100%	

<sup>\*</sup>This shall be the basis of the payment tranches

### **B. Cost Breakdown by Cost Component:**

The Proposers are requested to provide the cost breakdown for the above given prices for each deliverable based on the following format. UNDP shall use the cost breakdown for the price reasonability assessment purposes as well as the calculation of price in the event that both parties have agreed to add new deliverables to the scope of Services.

Nº	Activity/Costs	Unit	Number	Cost per unit, currency	The amount, currency excl. VAT
1	Personnel				
1.1	Team Leader	5 months	1		
1.2	Project assistant	5 months	1		
1.3	Trainer 1	5 months	1		
1.4	Trainer 2	5 months	1		
1.5	Trainer 3	5 months	1		
1.6	Trainer 4	5 months	1		
1.7	Trainer 5	5 months	1		
1.8	Trainer 6	5 months	1		
•••					
2	Costs of Implementation				
2.1	Activities within Output 1				
	2.1.1 Training documents				
	(agenda, announcement, brief,				
	questionnaire, et.)				
	2.1.2 Printing of handout				
	materials				
2.2	Activities within Output 2				
	2.2.1 Dissemination in media				
2.3	Activities within Output 3				
	2.3.1 1 (one) three-module				
	(3+2+2 days) training				
	Programme in each target				
	oblast				
	2.3.2 Individual consultation to				
	each trainee (up to 2 hours per				
	participant) between the				
	training modules				

2.4	Activities within Output 4			
2.5	Other (if any - define activities/costs)			
3	Administration Costs (if			
	necessary)			
3.1				
4	Travel and Lodging			
4.1	Travel costs (tickets)	Travel for 1		
		person		
4.2	Accommodation	Day		
4.3	Daily Allowance	Day		
4.4				
5	Other costs (if any - to define activities/costs)			
5.1				
	<b>Total</b> (please indicate currency)			

[Name and Signature of the Service Provider's Authorized Person]
[Designation]
[Date]

Annex 3

### **Terms of Reference**

**Project name**: UN Recovery and Peacebuilding Programme, Economic Recovery and Restoration of Critical Infrastructure Component

**Project description**: "Capacity Building Programme for clusters/groups/associations in Luhansk, Donetsk and Zaporizhzhia oblasts"

**Country/place of implementation**: Government Controlled Areas (GCA) of Luhansk and Donetsk oblasts, and selected rayons of Zaporizhzhia oblast, Ukraine

**Possible business trips (if applicable)**: business trips within the GCA of Luhansk and Donetsk oblasts, and selected rayons of Zaporizhzhia oblast

Starting date of the assignment: January 2021

**Duration of the assignment or end date (if applicable):** up to 5 months

**Name and position of project manager**: Volodymyr Lyashchenko, Programme Coordinator, Economic Recovery and Restoration of Critical Infrastructure, UN RPP

### I. BACKGROUND

The ongoing conflict in eastern Ukraine has had a direct and highly negative impact on economy, social cohesion, resilience, livelihoods, community security, and the rule of law. Recognizing the need to urgently address reconstruction, economic recovery and peacebuilding needs in areas affected both directly and indirectly by the conflict, in late 2014 the Government of Ukraine requested technical assistance and financial support from the international community to assess priority recovery needs. In late 2014, the United Nations (UN), the World Bank (WB) and the European Union (EU) conducted a Recovery and Peacebuilding Assessment, which was endorsed by the Cabinet of Ministers in mid-2015.

The United Nations Development Programme (UNDP) has been active and present in eastern Ukraine for the past decade, prior to the conflict, with a focus on community development, civil society development, and environmental protection. Work on addressing the specific conflict-related development challenges discussed above built on this earlier engagement, established partnerships, and started in 2015 through the United Nations Recovery and Peacebuilding Programme (UN RPP). The UN RPP is a multi-donor funded framework programme formulated and led by the UNDP in collaboration with the Government of Ukraine and in cooperation with a number of partnering UN agencies (UN Women, FAO, UNFPA).

The RPP was designed to respond to, and mitigate, the causes and effects of the conflict. It is based on findings of the Recovery and Peacebuilding Assessment (RPA) and is aligned to the State Target Programme for Recovery as well as to the two oblast development strategies up to 2020. It takes into

account the opportunities that have arisen from the Minsk Protocol of September 2014 and the renewal of its cease-fire provisions (the latest cease-fire having been agreed in March 2018) and is also fully adjusted to the humanitarian-development nexus. It is an integral component of the UNDP Country Programme and is therefore fully aligned with the United Nations Partnership Framework (UNPF). It is closely interlinked with the Democratic Governance and Reform Programme, operating nationally and in all of Ukraine's regions, and is consistent with the SDGs.

The Programme's interventions are grouped under the following key Programme components, which reflect the region's priority needs:

Component 1: Economic Recovery and Restoration of Critical Infrastructure

Component 2: Local Governance and Decentralization Reform

Component 3: Community Security and Social Cohesion.

The Programme, which operates on the basis of a pooled funding arrangement, follows a multi-sectoral programme-based approach and is implemented using an area-based methodology. It empoyes a concerted interventions framework for 13 projects funded by 13 international partners to the value in excess of USD 80 million (2019-2022).

In October 2018, four UN agencies (UNDP, UN Women, FAO and the UNFPA) have countersigned a new joint project document, funded by the EU. The overall objective of the project is to restore effective governance, support economic recovery and promote reconciliation in the crisis-affected communities of Donetsk, Luhansk and Zaporizhzhia oblasts in Ukraine, thereby enhancing the credibility and legitimacy of local governments in the government-controlled areas of the regions. It will contribute to peace build and prevent further escalation of conflict in Ukraine through effective and accountable decentralization, gender-responsive recovery planning and equal access to services, as well as enhanced economic recovery and development.

This endeavor will be achieved through the pursuit of the following specific objectives:

- 1. Enhancing local capacity for gender-responsive decentralization and administrative reforms to improve governance, local development and the delivery of services.
- 2. Stimulating employment and economic growth by providing assistance to Micro, Small and Medium Enterprise (MSME) development through demand-driven business development services and professional skills training.
- 3. Enhancing social cohesion and reconciliation through promotion of civic initiatives.
- 4. Supporting sector reforms and structural adjustments in health, education and critical public infrastructure to mitigate direct impacts of the conflict and enhance the capacity of governmental authorities for national the coordination of actions to cope with emergencies arising from the conflict zone.
- 5. Supporting the implementation of the European Investment Bank's Early Recovery Programme.

The ongoing COVID-19 crisis is poses additional challenges to people, households and businesses, in unprecedented ways. While containing the pandemic and protecting people is the top priority, disrupted supply chains, containment measures that are limiting economic and social interactions and falling demand put people's jobs and income-generation opportunities at risk. The crisis especially affects MSMEs that have significantly lower reserves and are less resilient than large business. Ukrainian Chamber of Commerce and Industry reported that up to 700 000 enterprises, which give employment to 3,5 – 4 million people, have already stopped their business activity due to the lockdown. These figures constitute some 25% of all businesses and labour workers active in Ukraine. An immediate employment generation and business support are needed. They should aim at enhancing ability for self-employment of those who lost their jobs due to the crisis and at teaching existing micro, small and medium entrepreneurs how to operate in the changing market conditions.

Under the Objective 2, UN RPP business training programme has been implemented since 2015 covering 8 eastern regions of Ukraine as a part of efforts to promote economic recovery, to motivate internally displaced persons (IDPs) and local population for self-employment, increase their entrepreneurial knowledge and skills and create income-generation opportunities for the conflict-affected population. Overall, 8,900 people were trained by the programme during 2015-2019. Over 2020-2022 UN RPP, with the financial support of EU, the Government of Japan and the Government of Denmark plans to continue provide training to those who are willing to launch, renew or expand their Micro, Small and Medium Enterprises (hereinafter – MSMEs) in the GCAs of Luhansk and Donetsk oblasts, and selected rayons of Zaporizhzhia oblast (hereinafter – the "target areas") in order to establish or restore business activity and ensure overall economic revitalization, decrease tension on the labour market and ensure development of the priority value chains that are critically important for further economic development of the region.

For this purpose, UNDP is seeking a legal entity (hereinafter – Contractor) that will deliver Capacity Building Programme for clusters/groups/associations.

### II. MAIN OBJECTIVES OF THE ASSIGNMENT

The overall objective of this assignment is to strengthen the MSMEs' capacity for cluster development and management and to enhance the overall cluster development process within the GCAs of Luhansk and Donetsk oblasts and selected rayons of Zaporizhzhia oblast. For this purpose, the Contractor shall develop and deliver Capacity Building Programme for clusters/groups/associations on methods and instruments of cluster management and development in the target areas.

The Training Programme shall contribute to the achievement of the following learning objective:

**Objective.** Participants have increased their knowledge and skills of how to build strategic alliances for cluster creation using entrepreneurial ecosystem model and shared value approach to address SDGs in the target regions for mutual benefits in terms of growth of production and employment,

innovation boost, improved competence and know-how, quality and productivity, higher exports and better resource utilization through cooperation.

### III. SCOPE OF WORK AND EXPECTED OUTPUTS

The Contractor shall perform the following tasks:

**1. Initial stage.** Develop the three-module training programme for capacity building of clusters/groups/associations in Luhansk, Donetsk and Zaporizhzhia oblasts (1<sup>st</sup> module/3 days + 2<sup>nd</sup> module/2 days relatively + 3<sup>rd</sup> module/2 days relatively), taking into account the objective, expected outputs and topics listed below.

Specifically, the Contractor shall implement the following:

- Develop an Inception Report containing a work plan and a detailed methodology including an overview of the tools to be used under this assignment, which must then be subject to approval by UN RPP;
- Develop curriculum, information and handout materials for each training module of the Capacity Building Training Programme for Clusters including the following elements: agenda (up to 2 pages, single spacing, Noto Sans or Arial font, size 11), multimedia presentations in MS PowerPoint (up to 50 slides), training booklet with materials for practical exercises (up to 100 pages, single spacing, Noto Sans or Arial font, size 11), other multimedia, information and graphics to be used during the training sessions. Training Programme agenda should be based on template provided by UN RPP. The format and contents of handouts are to be agreed with UN RPP. All materials should contain UN RPP and donor logos provided by UN RPP. The Programme should be granted full rights for the produced knowledge materials. The Contractor is responsible for printing of all working materials;
- Establish online channels of communication if the quarantine measures enforced before or during the launch of the training Programme do not allow to deliver offline training. All online channels should be approved by UN RPP;
- Design training programme schedule, assign groups of trainers for each training session and agree it with UN RPP. Training days during the weekend should be avoided. The schedule of the training sessions and their quantity might be changed in case of COVID-19 related restrictions. Any changes to be discussed with the contracted company in case of necessity;
- Developed a text of announcement in Ukrainian language and agree it with UN RPP. The announcement should contain overall information on the training Programme, its objectives, geography, training company and other relevant information;
- Develop an electronic one-page brief of training sessions with information on curriculum, schedule, trainers' profiles and application process;
- Develop online registration form for the training programme using any of the opensource platform and agreed with UN RPP. Mandatory information to be included to the

registration form shall be provided by UN RPP. Access to the registration form should be provided to a person designated by UN RPP;

- Develop mechanism for selection of the training programme participants and agree with UN RPP. The mechanism should provide a transparent scoring system for selection of participants and the waiting list who have the propensity to entrepreneurship;
- Develop evaluation criteria, pre-programme survey and post-programme evaluation forms to assess the participants' degree of satisfaction and whether the learning objectives have been achieved. Templates of pre-programme survey and post-programme evaluation forms shall be provided by UN RPP;

### Output 1:

- An Inception Report developed, submitted and approved by UN RPP;
- Training Programme schedule designed and approved by UN RPP. Trainers assigned for each training session of the training Programme;
- Online channels of communication established and approved by UN RPP;
- A text of announcement in Ukrainian language developed and agreed with UN RPP;
- An electronic one-page brief of the training Programme that contains information on curriculum, schedule, trainers' profiles and application process is developed for each training;
- Online registration form for the training Programme developed and agreed with UN RPP. The access to the registration form provided to a person designated by UN RPP;
- Information and handout materials, including agenda for the training Programme developed, agreed with UN RPP and printed for each training participant;
- A mechanism for selection of the training Programme participants developed and approved by UN RPP;
- A list of evaluation indicators and pre/post-training Programme self-evaluation forms developed and agreed with UN RPP;

### The three-module training programme should cover but not be limited to the following topics:

- Cluster management organisations;
- How to apply SDG-related business opportunities for cluster development;
- How to identify the shared value for cluster stakeholders, beneficiaries and partners;
- How to identify the potential for cluster initiative in the businesses through analysis of their strengths, weaknesses, opportunities and threats;
- How to formulate the specific intentions for strategic alliance or cluster goals;
- How to define and invite to join the potential partners of cluster initiatives;
- How to choose the proper form of business entity for cluster management organization;
- How to ensure the tax reporting and compliance with legislation for cluster management organization;
- How to develop cluster goals and strategies;
- How to prepare business plan and attract financing to clusters;
- How cluster management organisations works;

- How to develop and offer cluster services;
- How to manage cluster projects and processes;
- How to attract and connect partners in cluster management organisations;
- How to think in innovative ways;
- How to provide information and establish a network between cluster partners and customers;
- How to monitor and evaluate the cluster activity;
- How to manage changes in the cluster;
- How to ensure strategic learning and management in the cluster;
- Other relevant topics can be proposed by the Contractor.

The Contractor is free to reallocate the topics between the modules with prior approval of UN RPP.

The minimum learning outputs shall be:

- Enable participants to build strategic alliances for cluster creation in the frame of entrepreneurial ecosystem model;
- Improve participants' skills to cooperate in cluster management organisations for obtaining mutual benefits;
- Increase capacity of cluster management organisations to interact with SMEs and initiate, develop and implement cluster projects;
- Disseminate information and support in cluster creation and development.

Estimated implementation period: up to 15 calendar days after the Contract start date.

# 2. Announcement for training Programme on "Capacity Building Programme for clusters/groups/associations in Luhansk, Donetsk and Zaporizhzhia oblasts", registration and selection of participants.

### **Output 2:**

- Announcement of the training Programme disseminated through at least 20 relevant media and information resources (online and offline) in each of the targeted regions. A list of resources should be shared with UN RPP for approval prior to publishing. Rotation and republishing (in case of event rescheduling) should be ensured on a daily basis during the whole registration process. Published materials should be updated progressively with registration closure in each training location. A media report should be developed and submitted to UN RPP upon the closure of registration. UN RPP shall place the announcement and links to the online registration form at official UNDP resources;
- Registration launched for at least 14 calendar days for each training module;
- Continuous selection process launched in parallel with the online registration. Selection process for each separate training session should be finished no later than 5 days before the training module;
- At least 75 participants selected in total for training Programme in Donetsk, Luhansk and Zaporizhzhia oblasts relatively, and a waiting list of at least 45 people willing to participate composed. List of participants and waiting list should be approved by UN RPP;

- A list of participants which have not been accepted shared with UN RPP;
- Letters of invitation to selected participants, letters of inclusion to the waiting list and refusal letters to applicants who were not selected for participation sent off no later than 5 days before each training session. The contents of the letters should be agreed with UN RPP;
- Equal access to the training Programme for people with disabilities should be ensured;
- Gender balance should be ensured;
- Interim report № 1 submitted and approved by UN RPP.

### **Conditions and requirements to applicants:**

- Official residence in the GCAs of Donetsk and Luhansk oblasts is required. Residents of local communities, as well as IDPs who reside in target areas are invited to apply;
- In Zaporizhzhia oblast only official residents and IDPs of the following areas are eligible to apply: Berdiansk, Prymorsk, Pryazovia, Orikhiv, Guliaipole, Yakymivka, Bilmak rayons, and the towns of Berdiansk, Prymorsk, Melitopol and Tokmak;
- Applicants should express their willingness to create or participate in clusters in the target areas within one of the prioritized value chains (sectors of the economy) and duly indicate it in their application forms;
- Applicants are invited to apply for training sessions held closest to the place of their residence;
- Applicants who qualify themselves as IDPs should indicate their status in the application forms;
- Equal participation of women and men should be promoted;
- Eligible and qualified female professionals will be encouraged to apply for participation in the programme.

Estimated implementation period: up to 30 calendar days after the Contract start date

### 3. Training Programme Delivery – Donetsk, Luhansk and Zaporizhzhia oblasts.

- Deliver one (1) three-module (3+2+2 days) training Programme to at least 25 selected participants in each oblast. Online channels of communication should be used if the quarantine measures introduced before or during the launch of the training Programme do not allow to deliver offline training;
- Conduct a pre-programme survey and post-programme evaluation for 100% trainees. Original and scanned copies of pre-programme and post-programme forms should be provided to UN RPP;
- Develop and print two sets of home task materials (1 for each module, up to 30 pages, single spacing, Noto Sans or Arial font, size 11) and deliver individual remote consultations to each trainee (up to 2 hours per participant) between the training modules. Develop a registration tool (based on MS Excel spreadsheet) for consultations and approve it by UN RPP;
- Promote cluster creation and development projects led by women and disseminate success stories of clusters led by women. Success stories shall be provided by UN RPP;

- Support trainees to identify and integrate gender issues into their ongoing and future business approaches and operations in the clusters;
- Prepare and submit a post-programme report to reflect the outcome of training and present recommendations for subsequent interventions. The report shall cover at least the following themes: (i) processed information on participants containing data disaggregated by gender, age and territory; (ii) pre-programme and post-programme evaluation addressing participants' initial knowledge and end-of-programme satisfaction with the training content; (iii) participants insights on the programme; (iv) recommendations for further actions aiming to strengthen the cluster development capacities in the target regions.

The mode and location of the training Programme is to be determined.

### Output 3:

- 1 (one) three-module (3+2+2 days) training Programme delivered in the indicated by UN RPP locations in Kramatorsk Donetsk oblast;
- 1 (one) three-module (3+2+2 days) training Programme delivered in the indicated by UN RPP locations in Severodonetsk Luhansk oblast;
- 1 (one) three-module (3+2+2 days) training Programme delivered in the indicated by UN RPP locations in Melitopol Zaporizhzhia oblast;
- At least 25 participants from targeted communities in each oblast attended the training Programme as per the participant list;
- Two sets of home task materials (one for each module) developed, approved by UN RPP and assigned to the trainees;
- Registration tool to trace hours of delivered consultations developed and approved by UN RPP;
- Individual consultation to each trainee (up to 2 hours per participant) delivered between the training modules and duly registered;
- Each participant had an opportunity to express her/his thoughts/wiliness to participate in relevant cluster;
- Participant lists for each training day signed by each participant and electronic copies sent to UN RPP within 2-day period after the end of each training Programme;
- Information and handout materials distributed among participants;
- Interim report № 2 submitted and approved by UN RPP.

Estimated implementation period: up to 90 calendar days after the Contract start date

### 4. Requirements to the team of trainers and training Programme conditions:

 A sufficient number of qualified trainers should be provided. At least 2 trainers should work during each training simultaneously. Given the number, geography and frequency of training it is expected that at least 3 training Programmes will be held simultaneously in different oblasts thus the Contractor should provide the team of at least 6 trainers to work in parallel;

- A team leader should be assigned to coordinate overall project performance and act as a single person in charge of all project-related issues and communications with UN RPP;
- A project assistant should be assigned to coordinate administrative aspects, arrange logistics of trainers and communicate with trainees;
- The information materials and presentations should address the needs of the target audience and include quality visualization, graphics, be clear and easy to perceive. All materials should contain proper visibility of UN RPP and donors provided by UN RPP;
- The number of participants of each training Programme should not be less than 25 people.
- Trainers travel (train tickets limited to 2<sup>nd</sup> class or equivalent tickets for other types of public transport) and accommodation should be included in the scope of the proposal;
- Travel and accommodation expenses of trainees as well as rent of premises, equipment and catering services during the training sessions, will be covered by UN RPP and therefore should not be included in the financial proposal.

### 5. Final stage.

### **Output 4:**

- Original lists of participant with signatures provided to UN RPP per each day of the training in each location;
- Final report submitted and accepted by UN RPP, containing but not limited to following:
  - Disaggregated participant data by gender, age and territory consolidated for all training;
  - Pre-programme and post-programme self-evaluation survey results and their analysis;
  - Description of participants insights on the training;
  - Recommendations for further activities to improve the cluster development in respective areas.

Estimated implementation period: up to 150 calendar days after the Contract start date

### IV. MONITORING/REPORTING REQUIREMENTS

The Contractor shall submit the following reports according to UN RPP format and guidelines. The format of reports shall be agreed at the first stage of the contract implementation programme, but UN RPP reserves the right to make further changes and clarifications in the report form.

### Types of reports:

- 1) Inception and Interim reports submitted in Ukrainian, including reports on the work accomplished, results, monitoring, and financial indicators:
- Inception report 15 calendar days after the Contract starting date;
- Interim report No. 1 30 calendar days after the Contract starting date;

- Interim report No. 2 90 calendar days after the Contract starting date.
- 2) Weekly operational email reports on current results, implementation and issues of the training Programme;
- 3) Brief reports periodically submitted upon request of UN RPP in cases where it is required to get information on the progress of the programme in between reporting periods;
- 4) Final narrative report including a description of activities and results, lessons learned and conclusions reflecting the whole period of contract no later than 150 calendar days after the Contract starting date. The report (*up to 60 pages, single spacing, Noto Sans or Arial font, size 11*) should be submitted in Ukrainian language with a summary (*up to 15 pages, single spacing, Noto Sans or Arial font, size 11*) in English language. Data should be disaggregated by donor, gender, age groups and other categories as required by UN RPP.

All reports and survey results UN RPP shall be transmitted electronically (*Formats of: \*.docx, \*.xlsx, \*.pptx, \*.pdf*) on electronic source or in the form of electronic communication with the attached final product, which is also accompanied by an official letter in paper version of the Contractor/Implementer about the data transmission of products to the UNDP.

The Contractor shall comply with the system of monitoring, evaluation and quality control introduced by UN RPP, and also provide the necessary information, reports and statistical data according to the predetermined schedule *or* as soon as possible (within a reasonable time).

The Inception report, Interim reports and the Final report shall follow the pre-set template agreed with UN RPP that includes both substantial and financial parts and shall be shared with the respective official.

As a quality assurance measure, UN RPP reserves the right to initiate spot-checks at trainings, to conduct interviews with participants and receive feedback on the quality of the Contractor's work. The Contractor shall facilitate the process by presenting UN RPP with all necessary contacts of the trainees and shall refrain from influencing the impartiality of the assessment procedures.

### V. EXPERIENCE AND QUALIFICATION REQUIREMENTS

- Organization/company officially registered for at least 3 years;
- Experience in the organization and management of business training programmes (at least two programmes);
- Experience in the implementation of training programmes with a total number of trainees over 200 people.

The Contractor must have a team of at least 8 professionals with following roles and required qualifications:

### Team Leader/Project Manager:

- 6. Minimum 3 years of professional experience in project management and/team management,
- 7. Minimum 3 years of experience and implementation of at least 3 projects/programmes/provision of business training services;
- 8. Master's (or equivalent) degree in Economy, Finance, Public Administration, Management, Entrepreneurship or related field;
- 9. Excellent reporting skills (reference to at least 1 open source report should be provided);
- 10. Excellent knowledge of Ukrainian and Russian. At least working knowledge of English.

### **Project Assistant:**

- 5. Minimum 2 years of professional experience in administrative support of training and educational projects;
- 6. Experience on the hotline or in multi-crowded projects would be considered as an asset;
- 7. Bachelor's (or higher) degree in Economy, Finance, Public Administration, Management, Entrepreneurship or related field;
- 8. Excellent knowledge of Ukrainian and Russian. Knowledge of English would be considered as an asset.

### Trainer (6 people):

- 5. Bachelor's (or higher) degree in Economy, Management or Business Administration followed by at least 5 years of relevant experience in the field of business and entrepreneurship training development and delivery;
- 6. Sound knowledge and proven experience in training business origination, MSME finance, management and operations, at least 3 years and at least 10 training sessions conducted;
- 7. Proven experience in developing training curriculums, publications, handout materials and manuals related to business, MSME activity and administration (at least 2 references in open sources);
- 8. Excellent public speaking skills on Ukrainian and Russian. (at least 1 record of trainings or link to such record to be provided).

### VI. DOCUMENTS TO BE SUBMITTED IN A TECHNICAL PROPOSAL:

$\boxtimes$	Copy of a certificate/excerpt from the Unified State Registry of Legal Entities and
	Private Entrepreneurs.
$\boxtimes$	Tax payer certificate
$\boxtimes$	A letter of interest / letter of offer, which outlines previous experience in implementing
	similar programmes and competitive advantages of the applicant company;
$\boxtimes$	A work plan with the proposed work schedule indicating the persons responsible for
	each area of activity;

$\boxtimes$	Communication strategy and plan for dissemination of information about the training		
	programme via different media channels;		
$\boxtimes$	Description of communication tools available for interaction with applicants;		
	Brief description of the application and selection process;		
$\boxtimes$	Procedure for evaluation of the training programme including reporting process and		
	quality control measures;		
	Personal CVs of the Project Team, including information about past experience in		
	similar projects / assignments;		
	At least 2 reference letters for the company from the previous		
	customers/clients/partners reflecting the nature of projects implemented, their results		
	and the role of the applicant;		
	At least 2 reference letters for each team member from the previous customers and		
	former employers.		

### VII. PROPOSED PAYMENT SCHEDULE:

The schedule of payments for the services will be agreed with the Contractor before the start of the assignment. Payments will be linked to deliverables and executed upon submission of Interim and Final reports. A preliminary schedule is provided below.

- After achieving of the output 1 and submission of the Inception Report 10%;
- After achieving of the output 2 and submission of the Interim Report No. 1 10%;
- After achieving of the output 3 and submission of the Interim Report No. 2 60%;
- After complete achievement of all the results and submission of the Final report 20%.

### VIII. SELECTION PROCESS

### **Evaluation and comparison of applications.**

A two-step procedure is applied to evaluate applications, whereupon the evaluation of a technical proposal must be completed before the opening and comparison of price offers. Price offers are opened only on the submitted materials, which exceeded the minimum technical score of 70% (or 490 points) out of possible 700 points in the process of technical proposal evaluation.

At the first stage, the technical proposal is evaluated on being compliant with the Terms of Reference in accordance with the Evaluation Criteria stated below.

At the second stage, the price offers of all applicants, who scored at least 70% according to the Terms of Reference, are considered.

The overall score is compiled according to the aggregate analysis scheme, according to which the technical and financial aspects have a pre-determined weight of 70% and 30% of the total score, respectively. The financial offer with the lowest cost (technically compliant) is selected as a base and assigned the maximal number of points possible in the financial part (i.e. 300). All other financial offers

will be awarded a score inversely proportional to the price quotations indicated therein, for example, 300 points x lowest price/price offer.

A proposal with the highest score as a sum of points obtained both by technical and financial evaluation respectively will win. The contract will be awarded to the applicant who submitted a winning proposal.

### Minimum evaluation criteria

(The companies/organizations that are compliant with minimum evaluation criteria will be passed to technical evaluation)

- 1. Organization/company officially registered in Ukraine for at least 3 years;
- 2. Experience in the organization and management of business training programmes (at least two programmes);
- 3. Experience in the implementation or training programmes with a total number of trainees over 200 people.

### **Technical criteria:**

Summary of Technical Proposal Evaluation	Score Weight	<b>Max Points</b>
Form		obtainable
Expertise of Firm/Organization	21%	150
Proposed Methodology, Approach and	29%	200
Implementation Plan		
Personnel	50%	350
Total	100%	700

Forms of assessment of technical proposals are given in the next two pages. The maximum score that may be received for each assessment criterion indicates the relative significance or part of such a criterion in the overall assessment process.

	essment of technical proposal	Maximum	1 7		
Forn	n 1	score	С	rganizatio	n
			Α	В	С
Expe	ertise of Firm/Organization				
1.1	Organization/company officially registered for at least 3 years (minimum 3 years – 45 points, 4 years or more – 50 points).	50			
1.2	Experience in the organization and management of business training programmes: 2 programmes – 40 points, 3 programmes and more – 50 points).	50			
1.3	Experience in the implementation or training programmes with:  - 200 – 349 trainees – 40 points;  - 350 or more – 50 points.	50			
	Overall score on Form 1	150			

Assessment of technical proposal	Company / Other
Form 2	organization

		Maximu	Α	В	С		
		m score					
_							
Prop	Proposed Methodology, Approach and Implementation Plan						
2.1	How well-elaborated is the communication strategy to disseminate information on the training programme?  - The proposed communication channels include online and offline resources – up to 20 points;  - The proposed communication channels include at least 10 different local and regional resources – up to 20 points;	40					
2.2	How well developed is a system of feedback and communication with applicants?  - The approach provides a telephone hotline and details its method, the schedule and features of its operation – up to 20 points;  - The tool for registration of applications provides online format and prompt registration, identification of repeated applications, granting the status of each application, the possibility of automatic responses to participants and creation of a database and mailing list – up to 20 points.	40					
2.3	<ul> <li>How well-developed is a proposed approach to the process of selection of participants?</li> <li>The suggested selection approach is clear and transparent and contains a detailed description of the methodology – up to 20 points;</li> <li>The methodology for selection of participants is reasonable and realistic, complies with the programme objectives and allows to assess the application potential – up to 20 points.</li> </ul>	40					
2.4	How well-developed is the procedure for evaluation of the training programme including reporting process and quality control measures?  - The proposed evaluation procedure contains detailed description of pre- and post-training activities to assess the trainees' level of knowledge and skills and the Contractor's capacity to provide detailed analysis of the training programme outputs – up to 30 points;	40					

	<ul> <li>The proposed reporting schedule is realistic and meets the assignment timeframe – up to 10 points.</li> </ul>			
2.5	How well-elaborated is the proposed plan of work and suggested timeline?  - Weekly detailed elaboration of a work plan – 20 points  - The schedule is realistic and meets the assignment timeframe – 20 points.	40		
	Overall score on Form 2	200		

Assessment of technical proposal Form 3		Maximum score	Company / Other organization		
			Α	В	С
Perso	nnel				
	Team Leader/Project Manager				
3.1	Experience in project management and team management (3 years – 6 points, 4 years and more – 7 points).	7			
3.2	Implementation of projects / programmes / provision of business training services:  - total experience (3 years – 6 points, 4 years and more – 7 points);  - number of business training projects/programmes implemented (3 projects/programmes – 6 points, 4 projects/programmes and more – 7 points).	14			
3.3	Higher education in Economy, Finance, Public Administration, Management, Entrepreneurship or related field (Master's (or equivalent) – 4 points, PhD or higher – 5 points).	5			
3.4	Excellent reporting skills (reference to at least 1 open source report – 3 points, 2 and more – 5 points)	5			
3.5	Language command (Ukrainian, Russian) – 3 points, Ukrainian, Russian and English (working level) – 5 points).	5			
	Interim score according to criteria 3.1–3.5	36			
	Other Experts – <b>Project Assistant:</b>				
3.6	Professional experience in administrative support of training and educational projects (2 years – 8 points, 3 or more – 10 points).	10			

3.7	Experience of work on the hotline or in multi- crowded projects (1 project – 6 points, 2 projects and more – 7 points).	7		
3.8	Education in Economy, Finance, Public Administration, Management, Entrepreneurship or related field (Bachelor's degree or equivalent – 4 points, Master's or higher – 5 points).	5		
3.9	Language command:	4		
	- Ukrainian, Russian – 3 points;			
	- English (working level) – 1 point. Interim score according to criteria 3.6–3.9	26		
		20		
	Other Experts – <b>Trainer 1:</b>	5		
3.10	Higher education followed by experience in the field of business and entrepreneurship training development and delivery (5 years – 4 points, 6 years and more – 5 points).	ס		
3.11	<ul> <li>Delivery of training on business origination, MSME finance, management and operations:         <ul> <li>Overall proven experience (3 years – 12 points, 4 years or more – 15 points);</li> <li>Number of training sessions conducted (10 training sessions – 12 points, 11 training sessions and more – 15 points).</li> </ul> </li> </ul>	30		
3.12	Proven experience in developing training curriculums, publications, handout materials and manuals related to business, MSME activity and administration (2 reference in open source – 5 points, 3 references or more – 8 points).	8		
3.13	Language command (Ukrainian, Russian), excellent public speaking skills ( at least 1 record of training or link to such record provided– 3 points; 2 references or more – 5 points)	5		
	Interim score according to criteria 3.10–3.13	48		
	Other Experts – <b>Trainer 2:</b>			
3.14	Higher education followed by experience in the field of business and entrepreneurship training development and delivery (5 years – 4 points, 6 years and more – 5 points).	5		
3.15	Delivery of training on business origination, MSME finance, management and operations:  - Overall proven experience (3 years – 12 points, 4 years or more – 15 points);	30		

	<ul> <li>Number of training sessions conducted (12 training sessions – 10 points, 11 training sessions and more – 15 points).</li> </ul>			
3.16	Proven experience in developing training curriculums, publications, handout materials and manuals related to business, MSME activity and administration (2 reference in open source – 5 points, 3 references or more – 8 points).	8		
3.17	Language command (Ukrainian, Russian), excellent public speaking skills ( at least 1 record of training or link to such record provided– 3 points; 2 references or more – 5 points)	5		
	Interim score according to criteria 3.14–3.17	48		
	Other Experts – <b>Trainer 3:</b>			
3.18	Higher education followed by experience in the field of business and entrepreneurship training development and delivery (5 years – 4 points, 6 years and more – 5 points).	5		
3.19	Delivery of training on business origination, MSME finance, management and operations:  - Overall proven experience (3 years – 12 points, 4 years or more – 15 points);  - Number of training sessions conducted (12 training sessions – 10 points, 11 training sessions and more – 15 points).	30		
3.20	Proven experience in developing training curriculums, publications, handout materials and manuals related to business, MSME activity and administration (2 reference in open source – 5 points, 3 references or more – 8 points).	8		
3.21	Language command (Ukrainian, Russian), excellent public speaking skills ( at least 1 record of training or link to such record provided– 3 points; 2 references or more – 5 points)	5		
	Interim score according to criteria 3.18–3.21	48		
	Other Experts – <b>Trainer 4:</b>			
3.22	Higher education followed by experience in the field of business and entrepreneurship training development and delivery (5 years – 4 points, 6 years and more – 5 points).	5		

3.23	Delivery of training on business origination, MSME finance, management and operations:  - Overall proven experience (3 years – 12 points, 4 years or more – 15 points);  - Number of training sessions conducted (10 training sessions – 12 points, 11 training sessions and more – 15 points).	30		
3.24	Proven experience in developing training curriculums, publications, handout materials and manuals related to business, MSME activity and administration (2 reference in open source – 5 points, 3 references or more – 8 points).	8		
3.25	Language command (Ukrainian, Russian), excellent public speaking skills ( at least 1 record of training or link to such record provided– 3 points; 2 references or more – 5 points)	5		
	Interim score according to criteria 3.22–3.25	48		
	Other Experts – <b>Trainer 5:</b>			
3.26	Higher education followed by experience in the field of business and entrepreneurship training development and delivery (5 years – 4 points, 6 years and more – 5 points).	5		
3.27	Delivery of training on business origination, MSME finance, management and operations:  - Overall proven experience (3 years – 12 points, 4 years or more – 15 points);  - Number of training sessions conducted (10 training sessions – 12 points, 11 training sessions and more – 15 points).	30		
3.28	Proven experience in developing training curriculums, publications, handout materials and manuals related to business, MSME activity and administration (2 reference in open source – 5 points, 3 references or more – 8 points).	8		
3.29	Language command (Ukrainian, Russian), excellent public speaking skills ( at least 1 record of training or link to such record provided– 3 points; 2 references or more – 5 points)	5		
	Interim score according to criteria 3.26–3.29	48		
	Other Experts – <b>Trainer 6:</b>			
3.30	Higher education followed by experience in the field of business and entrepreneurship training	5		

	development and delivery (5 years – 4 points, 6 years and more – 5 points).			
3.31	Delivery of training on business origination, MSME finance, management and operations:  - Overall proven experience (3 years – 12 points, 4 years or more – 15 points);  - Number of training sessions conducted (12 training sessions – 10 points, 11 training sessions and more – 15 points).	30		
3.32	Proven experience in developing training curriculums, publications, handout materials and manuals related to business, MSME activity and administration (2 reference in open source – 5 points, 3 references or more – 8 points).	8		
3.33	Language command (Ukrainian, Russian), excellent public speaking skills ( at least 1 record of training or link to such record provided– 3 points; 2 references or more – 5 points)	5		
	Interim score according to criteria 3.30–3.33	48		
	Overall score on Form 3	350		

### IX. FINANCIAL PROPOSAL

Bidders must submit their proposals as follows: all costs related to the implementation of services must be included in the financial proposal (for example, travel expenses, business trips, staff salaries, accommodation, etc.).

### Please note:

- Trainers travel (public transport limited to 2<sup>nd</sup> class) and accommodation should be included in the scope of the proposal;
- Travel and accommodation expenses of trainees as well as rent of premises, equipment and catering services during the training sessions, will be covered by UN RPP and therefore should not be included in the financial proposal.

### **Cost Breakdown per Deliverables:**

No.	Deliverables	Percentage of the total price (weight for payment)	Amount, currency excl. VAT
1	After achieving of the output 1 and submission of the		
	Inception Report		

	Total (to indicate currency), excl.VAT	100%	
	submission of the Final report		
4	After complete achievement of all the results and		
	Interim Report No. 2		
3	After achieving of the output 3 and submission of the		
	Interim Report No. 1		
2	After achieving of the output 2 and submission of the		

### **Cost Breakdown by Cost Component:**

The Proposers are requested to provide the cost breakdown for the above-given prices for each deliverable based on the following format. UNDP shall use the cost breakdown for the price reasonability assessment purposes as well as the calculation of price in the event that both parties have agreed to add new deliverables to the scope of Services.

Nō	Activity/Costs	Unit	Number	Cost per unit, currency	The amount, currency excl. VAT
1	Personnel				
1.1	Team Leader	5 months	1		
1.2	Project assistant	5 months	1		
1.3	Trainer 1	5 months	1		
1.4	Trainer 2	5 months	1		
1.5	Trainer 3	5 months	1		
1.6	Trainer 4	5 months	1		
1.7	Trainer 5	5 months	1		
1.8	Trainer 6	5 months	1		
2	Costs of Implementation				
2.1	Activities within Output 1				
	2.1.1 Training documents (agenda, announcement, brief, questionnaire, et.)				
	2.1.2 Printing of handout materials				
2.2	Activities within Output 2				
	2.2.1 Dissemination in media				
2.3	Activities within Output 3				
	2.3.1 1 (one) three-module (3+2+2 days) training				

	Programme in each target			
	oblast			
	2.3.2 Individual consultation to each trainee (up to 2 hours per			
	participant) between the			
	training modules			
2.4	Activities within Output 4			
2.5	Other (if any - define			
	activities/costs)			
3	Administration Costs (if			
	necessary)			
3.1				
4	Travel and Lodging			
4.1	Travel costs (tickets)	Travel for 1		
		person		
4.2	Accommodation	Day		
4.3	Daily Allowance	Day		
4.4				
5	Other costs (if any - to define			
	activities/costs)			
5.1				
	<b>Total</b> (please indicate			
	currency)			

### **Model Contract**

### Договір на надання Товарів та/або Послуг між Програмою розвитку Організації Об'єднаних Націй та»



Contract for Goods and/or Services
Between the United Nations
Development Programme and



D P	D P		
Empowered I Resilient nati	·		
1. Країна, у якій будуть постачатись Товари	1. Country Where Goods Will be Delivered and/or		
та/або надаватись Послуги: Україна	Services Will be Provided: Ukraine		
2. <b>ПРООН</b> [ ] Запит цін [X] Запит пропозиції [	] 2. <b>UNDP</b> [] Request for Quotation [X] Request for		
Запрошення на участь у конкурсі [ ] укладені	Proposal [] Invitation to Bid [] direct contracting		
прямих договорів			
Номер та дата:	Number and Date:		
3. Посилання на номер договору (напр., номер	3. Contract Reference (e.g. Contract Award		
присудження договору):	Number):		
4. Довгострокова угода: Ні	4. Long Term Agreement: No		
5. <b>Предмет Договору</b> : [ ] товари [ X ]	5. Subject Matter of the Contract: [ ] goods		
послуги [] товари та послуги	[X] services [ ] goods and services		
6. Тип Послуг:	6. Type of Services:		
7. Дата початку Договору: 8. Дата завершени			
Договору:	Ending Date:		
9. Загальна сума Договору:	9. Total Contract Amount:		
9а. Передплата: Не застосовується	9a. Advance Payment: Not applicable		
10. Загальна вартість Товарів та/або Послуг:	10. Total Value of Goods and/or Services:		
[ ] менше 50 000 дол. США (лише Послуги)	[ ] below US\$50,000 (Services only) – UNDP		
застосовуються Загальні умови ПРООН д	General Terms and Conditions for Institutional (de		
базових (незначних) договорів	minimis) Contracts apply		
[ ] менше 50 000 дол. США (Товари <i>або</i> Товар	[] below US\$50,000 (Goods or Goods and Services)		
та Послуги) — застосовуються Загальні умов	– UNDP General Terms and Conditions for Contracts		
ПРООН для договорів	apply		
[ ] <b>50 000 дол. США або більше (Товари <i>ma/at</i> Послуги)</b> — застосовуються Загальні умови ПРОО	[ ] equal to or above US\$50,000 (Goods and/or Services) – UNDP General Terms and Conditions for		
для договорів	Contracts apply		
11. Метод оплати: [ X] тверда (фіксована) ціна	[ 11. Payment Method: [X] fixed price [ ] cost		
] відшкодування витрат	reimbursement		
12. Назва(Ім'я) Підрядника:	12. Contractor's Name:		
12. Hassa(iii ii) Highianiia.	12. Contractor 5 Nume.		
13. Ім'я контактної особи Підрядника:	13. Contractor's Contact Person's Name:		
Посада: керівник	Title		
Адреса:	Address:		
Номер телефону:	Telephone number:		
Факс:	Fax:		
Email:	Email:		
14. Ім'я контактної особи ПРООН:	14. UNDP Contact Person's Name:		

Посада:	Title:		
Адреса:	Address:		
Тел.:	Telephone number		
Email:	Email:		
15. Банківський рахунок Підрядника, на який	15. Contractor's Bank Account to which payments		
будуть перераховуватись платежі:	will be transferred:		
Отримувач:	Beneficiary:		
Назва рахунку:	Account name:		
Номер рахунку:	Account number:		
Назва банку:	Bank name:		
МФО	Bank address:		
ЄДРПОУ	MFO		
	EDRPOU		
Даний Договір складається з наступних	This Contract consists of the following documents,		
	l		

Даний Договір складається з наступних документів, які, у разі виникнення конфлікту між ними, мають перевагу один перед одним у наступному порядку:

- 1. Дана лицьова сторінка («Лицьова сторінка»).
- 2. Загальні умови ПРООН для договорів Додаток 1
- 3. Технічне завдання (Т3) Додаток 2
- 4. Графік надання послуг, що включають опис послуг, результати надання товарів та/або послуг, планові показники, терміни, графік здійснення платежів, та загальну суму договору Додаток 3.
- 5. Технічна та Фінансова пропозиції Підрядника від \_\_\_\_\_; причому ці документи не додаються, але відомі Сторонам і знаходяться у їх розпорядженні, і є невід'ємною частиною цього Договору.

Все вищезазначене, включене до цього документу за допомогою посилання, містить увесь обсяг домовленостей («Договір») між Сторонами, при цьому усі інші переговори та/або угоди, незалежно від того, виконані вони в усній або ж у письмовій формі, що відносяться до предмету даного Договору, втрачають силу.

Даний Договір вступає в силу з дня проставлення належним чином уповноваженими представниками Сторін останнього підпису на Лицьовій сторінці і припиняє свою дію в Дату завершення Договору, яка зазначена на Лицьовій сторінці. Внесення змін та/або доповнень до

This Contract consists of the following documents, which in case of conflict shall take precedence over one another in the following order:

- 1. This face sheet ("Face Sheet").
- 2. UNDP General Terms and Conditions for Contracts Annex 1
- 3. Terms of Reference (TOR) Annex 2
- 4. Schedule of Services provision, incorporating the description of services, deliverables and performance targets, time frames, schedule of payments, and total contract amount Annex 3
- 5. The Contractor's Technical Proposal and Financial Proposal, dated \_\_\_\_\_\_; these documents not attached hereto but known to and in the possession of the Parties, and forming an integral part of this Contract.

All the above, hereby incorporated by reference, shall form the entire agreement between the Parties (the "Contract"), superseding the contents of any other negotiations and/or agreements, whether oral or in writing, pertaining to the subject of this Contract.

This Contract shall enter into force on the date of the last signature of the Face Sheet by the duly authorized representatives of the Parties, and terminate on the Contract Ending Date indicated on the Face Sheet. This Contract may be amended only

даного Договору можливе лише у разі оформлення належним чином уповноваженими представниками Сторін письмової угоди.			by written agreement between the duly authorized representatives of the Parties.	
на посвідчення чого, нижчепідписані, належним чином уповноважені на це представники Сторін, підписали цю Угоду від імені Сторін у місці та в день, що вказані нижче			IN WITNESS WHEREOF, the undersigned, being duly authorized thereto, have on behalf of the Parties hereto signed this Contract at the place and on the day set forth below.	
Від імені Підрядника / For the Contractor		В	Від імені ПРООН / For UNDP	
Підпис / Signature:		Г	Підпис / Signature:	
Iм'я / Name:		1/	м'я / Name:	
Посада / Title:		Г	Посада / Title:	
Дата / Date:		Į	Цата / Date:	