



United Nations
Educational, Scientific and
Cultural Organization

FORM AM 10-7:

**Procurement Notice/Advertisement
Open International Competition (OIC)**

Country of Destination: Uzbekistan

Reference Number: CM-FU-TAS-2021-000421

Description: Media and Information literacy assessment of the competence level of youth in Fergana Valley within the framework of the of the project "Youth for Social Harmony in the Fergana Valley"

Deadline for Submission of Sealed Tenders: **18:00 (UTC+05:00) 25 February 2021**

Posting Date: **01.02.2021**

United Nations Educational, Science and Cultural Organization (UNESCO) hereby invite qualified companies to submit sealed tenders as follows:

This assessment to be carried out within the framework of the project "Youth for Social Harmony in the Fergana Valley" jointly implemented by the UNFPA and UNESCO with partnership of the Youth Union of Uzbekistan.

The subject of assessment is the media and information competence level of youth in Fergana Valley. According to UNESCO, media and information literacy (MIL) is a set of knowledge, skills, attitudes, competencies and practices that allow effectively access, analyze, critically evaluate, interpret, use, create and disseminate information and media products with the use of existing means and tools on a creative, legal and ethical basis.

Uzbekistan has taken the first steps towards the development of MIL thanks to UNESCO initiatives and projects, which has operated since 2015 and produced number of publications, online courses (MOOCs on MIL for teachers and journalists), university and training courses. National partners understand the importance of MIL and show a high interest in promoting MIL issues by offering full support in introducing MIL to education sector and other areas of life; however, the partners lack evidence and real state of affairs with MIL skills of population, specifically youth, in the country to make their support more effective and purposeful. Until now, there was no systematic assessment undertaken in Uzbekistan to determine MIL level of population. There were occasional assessments and studies of MIL skills among university students, in particular the University of Journalism and Mass Communications, and editors of local media outlets. The recent assessment held in 2019 with involvement of 100 students and 50 editors and revealed relatively low MIL skills level among tested participants. The results of this assessment cannot be considered as representative and reflect general MIL skills among young population of the country.

With this new project UNESCO plans to fill the gap and conduct a systematic assessment of youth MIL skills in Fergana Valley, the region with the highest population density in Uzbekistan and Central Asia. The region has poor transportation and telecommunication infrastructure, which adversely affects the access of population to information and education, thus decreasing quality of life

and ability of making informative decisions and increasing vulnerability and susceptibility to propaganda, disinformation, instability and (potentially) conflict.

The purpose of this notice is to provide general information on the requirements for the procurement process and to inform interested suppliers how to obtain a copy of the Solicitation Documents.

Interested companies who wish to participate in the OIC must request for a complete set of Solicitation Documents, available free of charge, from UNESCO contact person at the address shown below.

The sealed tenders must be delivered to the **UNESCO Tashkent Office** on or before **25/02/2021 at 18:00 hours**, in strict compliance with the instructions as stipulated in the Solicitation Documents.

UNESCO reserves the right to amend the documents at any time during the solicitation process. Any amendments or clarifications will be communicated directly to all Bidders who have requested for a complete set of solicitation documents and officially confirmed their intention to submit a sealed tender. No remuneration will be made to companies for preparation and submission of their tenders.

UNESCO Contact Information:

UNESCO Contact Information:

[UNESCO Tashkent Office, Culture Unit]

Attn: *[Sanjarbek Allyarov, Culture, Communication and Information Programme Officer]*

Tatyana Trudolyubova, *Culture, Communication and Information Unit assistant*

Fax: *[100084, Uzbekistan, Tashkent, 9 Ergashev str.]*

E-mail: *[t.trudolyubova@unesco.org]*