

INDIVIDUAL CONSULTANT PROCUREMENT NOTICE

Date: 2 April 2021

Country: Japan

Description of the assignment: Private Sector Partnership Consultant

Project name: Organizational Effectiveness

Period of assignment/services (if applicable): 6 May 2021 (tentative) to 28 December 2021

Proposal should be submitted by email to undptokyo.hr@undp.org no later than 9:00 am, 19 April 2021 (Monday, Japan Time).

Any request for clarification must be sent by standard electronic communication to undptokyo.hr@undp.org. UNDP will respond by standard electronic mail and will send copies of the response, including an explanation of the query without identifying the source of inquiry, to all consultants.

1. BACKGROUND

6 years after the adoption of the Sustainable Development Goals (SDGs), the private sector is increasingly recognized as keys to accelerate innovation and progress towards SDGs.

By 2030, the SDGs will be the main global guidance framework for businesses, investors and governments, unlocking private capital and increasing the number of businesses of all sizes that align their strategies and operations with the SDGs.

UNDP Representation Office in Tokyo has been responsible for partnership building with the private sector and relevant programmes in Japan, such as Business Call to Action (BCtA) and the SDGs Holistic Innovation Platform (SHIP). Launched in 2016, SHIP, run in partnership with the Japan Innovation Network (JIN), aims to contribute to the SDGs through development of inclusive and innovative business models that offer the potential for both commercial success and developmental impact. SDG Impact currently being developed by the UNDP Financial Sector Hub is also expected to be leveraged in Japan to unlock finance for the SDGs. Our partnership has also expanded to Japan Business Federation (Keidanren) and the Japan Association of Corporate Executives (KEIZAI DOYUKAI) to work with a network of prominent Japanese corporations on broad areas of SDG implementation in business.

With the world facing the global health, social and economic crisis with the COVID-19 pandemic, the role of private sector is crutial in our path of sustainable and inclusive recovery and development of economic system aligning with the SDGs. In 2020, Tokyo Reprensentaion Office started its engagemenet with the Business and Human Rights initiative, with the publication of Human Rights Due Diligence and COVID-19: Rapid Self-Assessment for Business.

Private Sector Partnership Consultant is responsible for overall advocacy, outreach, resource mobilization and partnership development with the private sector and other partners, including management of SHIP and identification of potential private sector donors, and thereby leading innovation practices to move the Japanese business communities toward inclusive and sustainable development.

2. SCOPE OF WORK, RESPONSIBILITIES AND DESCRIPTION OF THE PROPOSED ANALYTICAL WORK

The consultant is expected to perform the following duties:

- Promote resource mobilization activities with the Japanese private companies and foundations.
- Further develop SHIP. Find partners including potential participants to SHIP, respond to their inquiries, and provide consultation services. Provide support to the winners of the "Japan SDGs Innovation Challenge for UNDP Accelerator Labs."
- Support UNDP's corporate private sector related activities for the SDGs achievement such as SDG Impact, Business and Human Rights, and its COVID-19 response initiatives.
- Communicate UNDP's private sector partnerships through UNDP website, social media, publications, events, and other communications channels. Regularly update UNDP website, individual giving page, SNS & publications on PS Partnerships.
- Manage necessary internal procedures on private sector partnerships, such as approval for diverse agreements and due diligence.
- Make appointments, draft briefing notes and provide any other logistic support for private sector development, on the occasion of senor official missions, events or any other engagement opportunities with the private sector.
- As a member of Public Affairs unit, support any other external relations activities as well as public relations relevant to UNDP, including events, meetings and communication activities.
- Perform other functions as may be assigned by the Office consistent with qualifications and experience.

Please refer to ANNEX1 TOR for details.

3. REQUIREMENTS FOR EXPERIENCE AND QUALIFICATIONS

Education

 Bachelor's degree in development studies, business administration, international relations or other related field. Master's degree in the same field is preferable.

Work Experience

Minimum 5 years of relevant experience in international development, private sector

development, business administration, communication, resource mobilization or other relevant areas.

- Extensive knowledge of private sector in development.
- Excellent communication and partnership building skills with the private sector, government, international organizations, academic institutions, civil society organizations, and other relevant institutions.
- Demonstrated capacity to write clear and well-constructed reports and process documents.
- Successful experience in international and/or large-scale events execution and management.
- Demonstrated excellent presentation and communications skills.
- Experience in the usage of computers, office software packages, and social media is required

<u>Language</u>

- Fluency in written and spoken English and Japanese.

4. DOCUMENTS TO BE INCLUDED WHEN SUBMITTING THE PROPOSALS.

Interested individual consultants must submit the following documents/information to demonstrate their qualifications.

• Personal CV in English.

• A cover letter in both English and Japanese (1 page each) indicating brief description of a) why the individual considers him/herself as the most suitable for the assignment; and b) how he/she will approach and complete the assignment.

• Financial proposal for your lump-sum fee in English

5. FINANCIAL PROPOSAL

Consultant must send a financial proposal based on Lump Sum Amount with detailed breakdown. The total amount quoted shall be all-inclusive and include all costs components required to perform the deliverables identified in the TOR.

The contract amount will be fixed regardless of extension of the herein specified duration. Payments will be done three times upon completion of the deliverables 1), 2) and 3).

Milestone		Payment
1) Private Sector Partnerships Japan work	Upon completion of	30 % of the
plan for 2021 reviewed and updated	the deliverables by	contract amount
	no later than 30 June	upon satisfactory
	2021	completion of the
		deliverable.
2) SDG Impact:	Upon completion of	30 % of the
Workplan for the roll-out in Japan drafted,	the deliverables by	contract amount
including the needs assessment for	no later than 30 Sept	upon satisfactory
standards, and the identification of potential	2021	completion of the
partners for translation and dissemination		deliverable.

 3) Final report drafted and submitted: Identification, partnership building and resource mobilization with at least 5 potential donors and partners to support UNDP's private sector initiatives at the national and regional levels, including Youth Co:Lab ii) Other related activities 	Upon completion of the deliverables by no later than 28 December 2021	40 % of the contract amount upon satisfactory completion of the deliverable.	
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6. EVALUATION

Cumulative analysis

The proposals will be evaluated using the cumulative analysis method with a split 70% technical and 30% financial scoring.

Only candidates obtaining a minimum of 60% of the Technical Evaluation would be considered for the Financial Evaluation.

The consultant will be evaluated against a combination of technical and financial criteria as follows:

Criteria	Weight (%)	Max. Points
Technical	70	70
Relevant work experience in private sector partnerships or resource mobilization	20	20
Proven experience in handling partnerships with various stakeholders (private sector in particular)	20	20
Successful experience in communications and event management	10	10
Demonstrated ability to develop a strategic plan and to report in a clear and concise manner	10	10
Fluency in written and spoken English and Japanese	10	10
Financial	30	30
Total	100	100

ANNEX

- ANNEX 1- TERMS OF REFERENCES (TOR)
- ANNEX 2- INDIVIDUAL CONSULTANT GENERAL TERMS AND CONDITIONS
- ANNEX 3- OFFEROR'S LETTER (FINANCIAL PROPOSAL)